9th ESMO Patient Seminar

Advanced Program
Including Registration Form

Vienna, Austria
29-30 September 2012
Welcome from the program chairs

As a cancer patient, you need access to information about your disease and the best treatment options available. You want doctors whom you can trust, who listen to you and take the time to tailor treatment to meet your individual needs.

Both medical oncologists and patients will benefit from the ESMO Patient Seminar because it facilitates the relationship between doctors and patients by providing the opportunity for patients to meet with oncologists face to face. Patients, their families, caregivers and advocacy groups can discuss the most recent developments in cancer treatment with top international and national experts in an open and informal setting.

The primary objective of the ESMO Patient Seminar is to disseminate knowledge and encourage direct interaction and communication. The secondary objective is to maintain close collaboration with cancer leagues and patient groups to promote equal access to optimal cancer treatment and care.

The Seminar will be held in English and simultaneous translation is provided in German language.

The ESMO Patient Seminar is coordinated by the Patient Seminar Task Force and past editions have focused on doctor-patient communications, retrieving information on the Internet, patient empowerment, quality of care and rehabilitation. The 9th edition of the Seminar will cover a wide range of topics including Patient rights and obligations, quality of life issues and an update of the latest advances in the most common cancer types.

9th Patient Seminar Task Force

ESMO is grateful to the following people for their major contribution in establishing the Patient Seminar program and for their assistance in promoting this activity:

- **Lorenz Jost**, Switzerland
  - Kantonsspital and Chair of the ESMO Cancer Patient Working Group (CPWG)
- **Heinz Ludwig**, Austria
  - Wilhelminenspital and Chair of the 9th ESMO Patient Seminar
- **Raphael Catane**, Israel
  - Sheba Medical Centre
- **Philip Davies**, United Kingdom
  - Europe Cervical cancer Association
- **Francesco De Lorenzo**, Italy
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- **Jan Geissler**, Germany
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- **Elfriede Jirsa**, Austria
  - Multiple myeloma/lymphoma AT
- **Jola Gore-Booth**, United Kingdom
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**GENERAL INFORMATION**

**Language**

The lectures of the 9th ESMO Patient Seminar will be given in English with simultaneous translation in German.

**Publications**

The Patient Seminar abstract and program book will be distributed to the participants of the Seminar. The presentations will be available on the ESMO Web site [www.esmo.org](http://www.esmo.org) from the beginning of November 2012.

**Venue**

The 37th ESMO Congress and the Patient Seminar will take place at the Austria Center Vienna, located by the “Donau City” and the United Nations headquarters in the most modern part of Vienna. The Austria Center is only a few minutes by underground or taxi from the city center, and the journey to the airport takes about 25 minutes.

**Insurance**

The organizers bear no responsibility for untoward events in connection with, before, during, and after the seminar and the congress. Participants are strongly advised to take out their own personal and travel insurance coverage.

**Passport / visa**

A valid passport is required for entry into Austria. Citizens of some countries are required to obtain a visa before arrival. Please consult the Austrian Consulate nearest to you for more details of visa requirements.

**Limited attendance**

Attendance at the 9th ESMO Patient Seminar is limited to 500 participants. Early registration is highly recommended.

**Official carrier**

The Star Alliance™ Members Airlines are pleased to be appointed as the Official Airline Network for the 37th ESMO Congress, Vienna, Austria, 28 September–2 October 2012. To obtain the Star Alliance™ Conventions Plus discounts, please call the reservation office of a participating Star Alliance Member Airline and quote the following Convention Code OSØ6S1. Registered participants plus one accompanying person travelling to the event are automatically granted a discount of up to 20%, depending on fare and class of travel booked. The participating airlines for this event are: Adria Airways, Air Canada, Air China, ANA, Asiana Airlines, Austrian Airlines, bmi, Croatia Airlines, EgyptAir, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, South African Airways, Spanair, SWISS International Air Lines, TAP Portugal, THAI, Turkish Airlines, United, US Airways. For booking office information please visit: [www.staralliance.com/conventionsplus](http://www.staralliance.com/conventionsplus)

**Registration**

Patients, family members and caregivers can register either using the registration form contained in this program or online through the ESMO Website, [www.esmo.org](http://www.esmo.org)

The registration fees are as following:

<table>
<thead>
<tr>
<th>Patients, Family Members and Caregivers</th>
<th>Fee in Euro, 20% Austrian VAT Included</th>
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<tr>
<td></td>
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The fee includes:

- Participation in the 9th ESMO Patient Seminar sessions
- Lunch, coffee breaks and farewell cocktail
- 20% Austrian VAT

Certified Patient Advocates, who would also like to access the exhibition and the scientific sessions of the 37th ESMO Congress, can ONLY register using the enclosed registration form, also downloadable from the ESMO website, [www.esmo.org](http://www.esmo.org)

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- Full access to the 37th ESMO Congress
- Participation in the 9th ESMO Patient Seminar sessions
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*NOTE: Applicable to individuals who are members of patient advocacy groups.

**Travel grants**

Limited financial support in the form of travel grants to facilitate participation by all interested patients and family members is available from ESMO. Travel grants are distributed on a geographical, first come, first served, basis. To apply for financial support, please tick the option in the relevant section of the registration form.

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The Seminar will cover a wide range of subjects, with the aim of encouraging direct interaction and open communication between oncology patients and healthcare professionals.

**Saturday, 29 September 2012**

14:15 - **Patient Rights and Obligations**
**Chairs:** Heinz Ludwig, AT and Tom Hudson, IE
14:15 - Welcome and introduction
Lorenz Jost, CH
14:20 - Cross border healthcare
TBC
14:40 - Patient Rights
Stella Kyriakides, CY
15:00 - Patient obligations
Lorenz Jost, CH and TBC
15:20 - Q&A and discussion
15:45 - Coffee break

16:00 - **Treatment, guidelines, standards and quality assurance**
**Chairs:** Andres Cervantes, ES and George Pentheroudakis, GR
16:00 - The role ESMO guidelines for patients and their impact on quality of care
Andres Cervantes, ES
16:20 - Guidelines: current gaps
George Pentheroudakis, GR
16:40 - Difficulties and obstacles in the guidelines implementation
TBC
17:00 - Q&A and discussion

**Sunday, 30 September 2012**

09:15 - **Personalized Medicine**
**Chairs:** Sabine Tejpar, BE and Jola Gore-Booth, UK
09:15 - What is personalized treatment in cancer care?
Sabine Tejpar, BE
09:35 - Personalized Medicine: hype or hope? (patient perspective)
Jola Gore-Booth, UK
09:55 - Personalized Medicine: hype or hope (doctor perspective)
Athanasso Pandiella, ES
10:15 - Q&A and discussion
10:35 - Coffee break

11:00 - **Challenges in doctor-patient communications**
**Chairs:** TBC and Doris Schmitt, DE
11:00 - Current practice in Europe
TBC
11:20 - Where are the challenges in patient-physician communications?
Louis Denis, BE
11:40 - Doctor-patient communication: how can it be improved?
Doris Schmitt, DE
12:00 - Q&A and discussion

11:00 - **Challenges for patients with rare cancers**
**Chairs:** Jean-Yves Blay, FR and TBC
11:00 - Rare Cancers one-on-one
Kathy Oliver, UK
11:20 - Q&A
11:25 - Improving clinical research on Rare Cancers
Jean-Yves Blay, FR
11:45 - Q&A
11:50 - Access to clinical trials, treatment and care for rare cancers patients
Ian Geissler, DE
12:10 - Q&A
12:15 - Final discussion and wrap-up
12:30 - Lunch

12:30 - Lunch
**ADVANCED PROGRAM**

**9th ESMO PATIENT SEMINAR**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>13:30/</td>
<td><strong>HALL F2 PLENARY</strong></td>
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<tr>
<td>15:00</td>
<td>Quality of life: financial implications of cancer to the patient and social protection for patients and survivors&lt;br&gt;Chairs: Olwyn Ryan, IE and Emma Woodford, UK/BE</td>
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<tr>
<td>13:30</td>
<td>Overall picture of the financial implication of cancer&lt;br&gt;Joan Kelly, IE</td>
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<tr>
<td>13:15</td>
<td>Empowerment of patients regarding employment&lt;br&gt;Jutta Olgood, DK</td>
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<tr>
<td>14:10</td>
<td>The challenges of private insurance: empowering patients to claim better outcomes&lt;br&gt;Ward Rommel, BE</td>
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<tr>
<td>14:30</td>
<td>Social Protection for Cancer Patients at national level and in Europe&lt;br&gt;Emma Woodford, UK/BE</td>
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<tr>
<td>14:45</td>
<td>Discussion</td>
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<td>15:15/</td>
<td><strong>HALL F2 PARALLEL</strong></td>
</tr>
<tr>
<td>15:35</td>
<td>Latest advances in breast cancers&lt;br&gt;Chairs: Günther Steger, AT and Elisabetta Iannelli, IT</td>
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<tr>
<td>15:55</td>
<td>Q&amp;A and discussion</td>
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<tr>
<td>16:30</td>
<td><strong>HALL K PARALLEL</strong></td>
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<tr>
<td>15:15/</td>
<td>Latest advances in colorectal cancers&lt;br&gt;Chairs: Werner Scheithauer, AT, and TBC</td>
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<tr>
<td>15:15</td>
<td>Key facts and new therapies&lt;br&gt;Werner Scheithauer, AT</td>
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<tr>
<td>15:35</td>
<td>Management of side effects&lt;br&gt;TBC</td>
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<td><strong>HALL N-O PARALLEL</strong></td>
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<tr>
<td>15:15/</td>
<td>Latest advances in lung cancers&lt;br&gt;Chairs: Robert Pirker, AT and TBC</td>
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<tr>
<td>15:15/</td>
<td>Psychosocial issues in cancer care&lt;br&gt;Chairs: Penny Wright, UK and Luzia Travado, PT</td>
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<td>Key facts and new therapies&lt;br&gt;Penny Wright, UK</td>
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<td>Managing social difficulties: roles and responsibilities of patients and staff&lt;br&gt;Luzia Travado, PT</td>
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<td>Q&amp;A and discussion</td>
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<tr>
<td>16:30</td>
<td>Coffee break and move to plenary</td>
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<tr>
<td>16:45/</td>
<td><strong>HALL F2 PLENARY</strong></td>
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<tr>
<td>17:45</td>
<td>The role of complementary medicine in cancer therapy&lt;br&gt;Chairs: Chris Thomsen, US and Edzard Ernst, UK</td>
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<td>Key facts and new therapies&lt;br&gt;Chris Thomsen, US and TBC</td>
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<td>17:05</td>
<td>Limitations of alternative medicine&lt;br&gt;Edzard Ernst, UK</td>
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<tr>
<td>17:25</td>
<td>Closing remarks and wrap-up</td>
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<tr>
<td>17:45</td>
<td>Farewell cocktail</td>
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9th ESMO Patient Seminar
INDIVIDUAL REGISTRATION FORM

* mandatory fields

PARTICIPANT DETAILS (* personal details and email address of the participant are mandatory)

*Title:  ○ Prof.  ○ Dr.  ○ Mr.  ○ Mrs.  ○ Ms.

*Last name:  *First name:

Birthdate:  *Email:

PATIENT GROUP OR HOME ADDRESS

*Patient group or Home Address:  *Street:

State/Province:  Postal code:  *City:  *Country:

*Tel:  Fax:

BILLING ADDRESS (if different from above)

Institute/Company:

Department:  *Street:

State/Province:  Postal code:  *City:  *Country:

*Tel:  Fax:  VAT No:

Please note that Last name, First name, Patient Group, City and Country of the participant will be printed on the badge.

PAYMENT

I will pay the registration:  ○ by bank transfer
(see bank details in "Registration Information")
○ by credit card
○ Visa ○ Mastercard

Number:

Expiry date:

Holder’s name:

Date and Signature:

THIRD PARTY MAILING LIST

○ I do not want to be included in a third party mailing list

Exclusion from the mailing list does not prevent the participant from receiving all Seminar related correspondence and announcements.

REGISTRATION TERMS & CONDITIONS

○ I accept the Registration Terms & Conditions

Registration to the Seminar implies the acceptance of the Registration Terms & Conditions. Please kindly read them carefully (available on www.esmo.org/events/patient-seminar-2012.html). If not ticked, the registration form will not be considered.

ESMO CONGRESS DEPARTMENT CONTACT DETAILS

The registration form must be duly completed and returned:
- via email to registration@esmo.org
- via fax to + 41 91 973 19 18

CERTIFIED PATIENT ADVOCATES

FEE IN EURO, 20% AUSTRIAN VAT INCLUDED

○ Patient Advocates* - Congress Webcast included 234 EUR
○ Patient Advocates* - Congress Webcast NOT included 198 EUR

The fee includes:
• Full access to the 37th ESMO Congress
• Participation in the 9th ESMO Patient Seminar sessions
• Lunch, coffee breaks and farewell cocktail
• 20% Austrian VAT

*NOTE: Applicable to individuals who are members of patient advocacy groups. Proof of membership is mandatory and must be sent at time of registration

PATIENTS, FAMILY MEMBERS AND CAREGIVERS

FEE IN EURO, 20% AUSTRIAN VAT INCLUDED

12 EUR

The fee includes:
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○ I Herewith apply to ESMO for a travel grant.

My travel and accommodation expenses are estimated to be EUR...
Mondial Congress & Events has been appointed as the official local housing partner for ESMO 2012 and is offering hotel accommodation for both groups and individuals.

As Vienna is a highly popular tourist destination, Mondial Congress has blocked rooms in different price categories at preferential rates for the 37th ESMO Congress.

Hotel accommodation Individuals (less than 10 rooms)

A list of Congress Hotels, terms and conditions of booking as well as the on-line reservation Website.

We strongly advise all Congress participants to reserve their hotel accommodation as soon as possible.

Mondial Congress & Events will not be able to guarantee rooms after 10 August 2012.

Hotel accommodation Groups (groups with 10 or more rooms)

For group bookings, please contact Mondial Congress and Events to obtain the "terms and conditions for groups" at:

esmo2012@mondial-congress.com

Mondial Congress & Events is offering the following services upon request:

Local Transportation
Airport transfers, dinner transfers, hotel transfers, tours, etc. by:
- Bus or minibus
- Car
- Limousine

Payment Procedures

Hotel bookings can only be guaranteed upon receipt of a two-night's deposit. The number of nights booked serves as a basis for your hotel invoice. Please note that in case of early departure, the hotel is entitled to charge all nights booked. The balance between the deposit and your total invoice must be settled directly with the hotel.

All changes or cancellations must be communicated in writing and sent to the following e-mail address:

esmo2012@mondial-congress.com

Cancellation

For room cancellations received by Thursday August 16, 2012, the deposit will be refunded, less an administration fee of EUR 50.00. For cancellations received after Thursday August 16, 2012 or no-shows, the deposit will not be refunded. Amounts due will be reimbursed after the congress. Hotel deposits are cashed in name and on responsibility of the hotel.

Mondial Congress & Events also offers a local transportation reservation service including airport, dinner and hotel transfers by bus, minibus, car or limousine.
Contacts
Organization | Program | Registration | Travel grants

ESMO
Via Luigi Taddei 4
6962 Viganello-Lugano
Switzerland
www.esmo2012.org

Congress Department
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