



**9th ESMO
Patient Seminar**

Advanced Program
Including Registration Form

Vienna, Austria

29-30 September 2012

VIENNA, AUSTRIA

29-30 SEPTEMBER 2012

Welcome from the program chairs

As a cancer patient, you need access to information about your disease and the best treatment options available. You want doctors whom you can trust, who listen to you and take the time to tailor treatment to meet your individual needs.

Both medical oncologists and patients will benefit from the ESMO Patient Seminar because it facilitates the relationship between doctors and patients by providing the opportunity for patients to meet with oncologists face to face. Patients, their families, caregivers and advocacy groups can discuss the most recent developments in cancer treatment with top international and national experts in an open and informal setting.

The primary objective of the ESMO Patient Seminar is to disseminate knowledge and encourage direct interaction and communication. The secondary objective is to maintain close collaboration with cancer leagues and patient groups to promote equal access to optimal cancer treatment and care.

The Seminar will be held in English and simultaneous translation is provided in German language.

The ESMO Patient Seminar is coordinated by the Patient Seminar Task Force and past editions have focused on doctor-patient communications, retrieving information on the Internet, patient empowerment, quality of care and rehabilitation. The 9th edition of the Seminar will cover a wide range of topics including Patient rights and obligations, quality of life issues and an update of the latest advances in the most common cancer types.



Lorenz Jost, Switzerland
Chair of ESMO Cancer
Patient Working Group

Heinz Ludwig, Austria
9th ESMO Patient Seminar Chair

9th Patient Seminar Task Force

ESMO is grateful to the following people for their major contribution in establishing the Patient Seminar program and for their assistance in promoting this activity:

Lorenz Jost, Switzerland
Kantonsspital and Chair of the ESMO Cancer Patient
Working Group (CPWG)

Heinz Ludwig, Austria
Wilhelminenspital and Chair of the 9th ESMO Patient Seminar

Raphael Catane, Israel
Sheba Medical Centre

Philip Davies, United Kingdom
Europe Cervical cancer Association

Francesco De Lorenzo, Italy
European Cancer Patient Coalition

Louis Denis, Belgium
Europa Uomo

Jan Geissler, Germany
Leukemia Patient Advocate Foundation

Elfriede Jirsa, Austria
Multiple myeloma/lymphoma AT

Jola Gore-Booth, United Kingdom
Global Colon Cancer Alliance

Gabriela Kornek, Austria
Medical University of Vienna

Stella Kyriadides, Cyprus
Europa Donna

Stefania Vallone, Italy
Women Against Lung Cancer in Europe (WALCE)

Anita Waldman, Germany
Myeloma Euronet

Wendy Yared, Belgium
European Cancer Leagues

GENERAL INFORMATION

Language

The lectures of the 9th ESMO Patient Seminar will be given in English with simultaneous translation in German.

Publications

The Patient Seminar abstract and program book will be distributed to the participants of the Seminar. The presentations will be available on the ESMO Web site www.esmo.org from the beginning of November 2012.

Venue

The 37th ESMO Congress and the Patient Seminar will take place at the Austria Center Vienna, located by the “Donau City” and the United Nations headquarters in the most modern part of Vienna. The Austria Center is only a few minutes by underground or taxi from the city center, and the journey to the airport takes about 25 minutes.

Insurance

The organizers bear no responsibility for untoward events in connection with, before, during, and after the seminar and the congress. Participants are strongly advised to take out their own personal and travel insurance coverage.

Passport/visa

A valid passport is required for entry into Austria. Citizens of some countries are required to obtain a visa before arrival. Please consult the Austrian Consulate nearest to you for more details of visa requirements.

Limited attendance

Attendance at the 9th ESMO Patient Seminar is limited to 500 participants. Early registration is highly recommended.

Official carrier



The Star Alliance™ Members Airlines are pleased to be appointed as the Official Airline Network for the 37th ESMO Congress, Vienna, Austria, 28 September–2 October 2012. To obtain the Star Alliance™ Conventions Plus discounts, please call the reservation office of a participating Star Alliance Member Airline and quote the following Convention Code OSØ6S1. Registered participants plus one accompanying person travelling to the event are automatically granted a discount of up to 20%, depending on fare and class of travel booked. The participating airlines for this event are: Adria Airways, Air Canada, Air China, ANA, Asiana Airlines, Austrian Airlines, bmi, Croatia Airlines, EgyptAir, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, South African Airways, Spanair, SWISS International Air Lines, TAP Portugal, THAI, Turkish Airlines, United, US Airways. For booking office information please visit: www.staralliance.com/conventionsplus

Registration

Patients, family members and caregivers can register either using the registration form contained in this program or online through the ESMO Website, www.esmo.org

The registration fees are as following:

PATIENTS, FAMILY MEMBERS AND CAREGIVERS	12 EUR
FEE IN EURO, 20% AUSTRIAN VAT INCLUDED	

The fee includes:

- Participation in the 9th ESMO Patient Seminar sessions
- Lunch, coffee breaks and farewell cocktail
- 20% Austrian VAT

Certified Patient Advocates, who would also like to access the exhibition and the scientific sessions of the 37th ESMO Congress, can ONLY register using the enclosed registration form, also downloadable from the ESMO website, www.esmo.org

The registration fees are as following:

CERTIFIED PATIENT ADVOCATES
FEE IN EURO, 20% AUSTRIAN VAT INCLUDED

Patient Advocates*- Congress Webcast included	234 EUR
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Patient Advocates*- Congress Webcast NOT included	198 EUR
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The fee includes:

- Full access to the 37th ESMO Congress
- Participation in the 9th ESMO Patient Seminar sessions
- Lunch, coffee breaks and farewell cocktail
- 20% Austrian VAT

*NOTE: Applicable to individuals who are members of patient advocacy groups.

Travel grants

Limited financial support in the form of travel grants to facilitate participation by all interested patients and family members is available from ESMO. Travel grants are distributed on a geographical, first come, first served, basis. To apply for financial support, please tick the option in the relevant section of the registration form.

ADVANCED PROGRAM

9th ESMO PATIENT SEMINAR

The Seminar will cover a wide range of subjects, with the aim of encouraging direct interaction and open communication between oncology patients and healthcare professionals.

Saturday, 29 September 2012

HALL F2 PLENARY

- 14:15/ **Patient Rights and Obligations**
 15:45 *Chairs: Heinz Ludwig, AT and Tom Hudson, IE*
 14:15 Welcome and introduction
Lorenz Jost, CH
 14:20 Cross border healthcare
TBC
 14:40 Patient Rights
Stella Kyriakides, CY
 15:00 Patient obligations
Lorenz Jost, CH and TBC
 14:20 Q&A and discussion
 15:45 Coffee break

HALL F2 PLENARY

- 16:00/ **Treatment, guidelines, standards and quality assurance**
 17:30 *Chairs: Andres Cervantes, ES and George Pentheroudakis, GR*
 16:00 The role ESMO guidelines for patients and their impact on quality of care
Andres Cervantes, ES
 16:20 Guidelines: current gaps
George Pentheroudakis, GR
 16:40 Difficulties and obstacles in the guidelines implementation
TBC
 17:00 Q&A and discussion

Sunday, 30 September 2012

HALL F2 PLENARY

- 09:15/ **Personalized Medicine**
 10:35 *Chairs: Sabine Tejpar, BE and Jola Gore-Booth, UK*
 09:15 What is personalized treatment in cancer care?
Sabine Tejpar, BE
 09:35 Personalized Medicine: hype or hope? (patient perspective)
Jola Gore-Booth, UK
 09:55 Personalized Medicine: hype or hope (doctor perspective)
Atanasio Pandiella, ES
 10:15 Q&A and discussion
 10:35 Coffee break

HALL F2 PARALLEL

- 11:00/ **Challenges in doctor-patient communications**
 12:30 *Chairs: TBC and Doris Schmitt, DE*
 11:00 Current practice in Europe
TBC
 11:20 Where are the challenges in patient-physician communications?
Louis Denis, BE
 11:40 Doctor-patient communication: how can it be improved?
Doris Schmitt, DE
 12:00 Q&A and discussion

HALL I PARALLEL

- 11:00/ **Challenges for patients with rare cancers**
 12:30 *Chairs: Jean-Yves Blay, FR and TBC*
 11:00 Rare Cancers one-on-one
Kathy Oliver, UK
 11:20 Q&A
 11:25 Improving clinical research on Rare Cancers
Jean-Yves Blay, FR
 11:45 Q&A
 11:50 Access to clinical trials, treatment and care for rare cancers patients
Ian Geissler, DE
 12:10 Q&A
 12:15 Final discussion and wrap-up
 12:30 Lunch

ADVANCED PROGRAM

9th ESMO PATIENT SEMINAR

HALL F2 PLENARY	
13:30/15:00	Quality of life: financial implications of cancer to the patient and social protection for patients and survivors <i>Chairs Olwyn Ryan, IE and Emma Woodford, UK/BE</i>
13:30	Overall picture of the financial implication of cancer <i>Joan Kelly, IE</i>
13:15	Empowerment of patients regarding employment <i>Jutta Olgood, DK</i>
14:10	The challenges of private insurance: empowering patients to claim better outcomes <i>Ward Rommel, BE</i>
14:30	Social Protection for Cancer Patients at national level and in Europe <i>Emma Woodford, UK/BE</i>
14:45	Discussion
15' min to move to parallel sessions	

HALL F2 PARALLEL	
15:15/16:30	Latest advances in breast cancers <i>Chairs: Günther Steger, AT and Elisabetta Iannelli, IT</i>
15:15	Key facts and new therapies <i>Günther Steger, AT</i>
15:35	Management of side effects <i>Elisabetta Iannelli, IT</i>
15:55	Q&A and discussion

HALL I PARALLEL	
15:15/16:30	Latest advances in hematological malignances <i>Chairs: Heinz Ludwig, AT, and TBC</i>
15:15	Key facts and new therapies <i>Heinz Ludwig, AT</i>
15:35	Management of side effects <i>TBC</i>
15:55	Q&A and discussion

HALL H PARALLEL	
15:15/16:30	Latest advances in prostate cancers <i>Chairs: Hans-J. Schmoll, DE and Ekke BÜchler, AT</i>
15:15	Key facts and new therapies <i>Hans-J. Schmoll, DE</i>
15:35	Management of side effects <i>Ekke BÜchler, AT</i>
15:55	Q&A and discussion

HALL K PARALLEL	
15:15/16:30	Latest advances in colorectal cancers <i>Chairs: Werner Scheithauer, AT, and TBC</i>
15:15	Key facts and new therapies <i>Werner Scheithauer, AT</i>
15:35	Management of side effects <i>TBC</i>
15:55	Q&A and discussion

HALL N-O PARALLEL	
15:15/16:30	Latest advances in lung cancers <i>Chairs: Robert Pirker, AT and TBC</i>
15:15	Key facts and new therapies <i>Robert Pirker, AT</i>
15:35	Management of side effects <i>TBC</i>
15:55	Q&A and discussion

HALL G PARALLEL	
15:15/16:30	Psychosocial issues in cancer care <i>Chairs: Penny Wright, UK and Luzia Travado, PT</i>
15:15	Managing social difficulties: roles and responsibilities of patients and staff <i>Penny Wright, UK</i>
15:35	Improving outcomes for patients by attending to their distress <i>Luzia Travado, PT</i>
15:55	Q&A and discussion
16:30	Coffee break and move to plenary

HALL F2 PLENARY	
16:45/17:45	The role of complementary medicine in cancer therapy <i>Chairs: Chris Thomsen, US and Edzard Ernst, UK</i>
16:45	CAM, does complementary medicine have a role in cancer treatment? <i>Chris Thomsen, US and TBC</i>
17:05	Limitations of alternative medicine <i>Edzard Ernst, UK</i>
17:25	Closing remarks and wrap-up
17:45	Farewell cocktail

9th ESMO Patient Seminar INDIVIDUAL REGISTRATION FORM



* mandatory fields

PARTICIPANT DETAILS (* personal details and email address of the participant are mandatory)

*Title: Prof. Dr. Mr. Mrs. Ms.

*Last name: _____ *First name: _____

Birthdate: _____ *Email: _____

PATIENT GROUP OR HOME ADDRESS

*Patient group or Home Address: _____ *Street: _____

State/Province: _____ Postal code: _____ *City: _____ *Country: _____

*Tel: _____ Fax: _____

BILLING ADDRESS (if different from above)

Institute/Company: _____

Department: _____ *Street: _____

State/Province: _____ Postal code: _____ *City: _____ *Country: _____

*Tel: _____ Fax: _____ VAT No: _____

Please note that Last name, First name, Patient Group, City and Country of the participant will be printed on the badge.

PAYMENT

I will pay the registration: by bank transfer
(see bank details in "Registration Information")
 by credit card
 Visa Mastercard

Number: _____

Expiry date: _____

Holder's name: _____

Date and Signature: _____

THIRD PARTY MAILING LIST

I do not want to be included in a third party mailing list

Exclusion from the mailing list does not prevent the participant from receiving all Seminar related correspondence and announcements.

REGISTRATION TERMS & CONDITIONS

I accept the Registration Terms & Conditions

Registration to the Seminar implies the acceptance of the Registration Terms & Conditions. Please kindly read them carefully (available on www.esmo.org/events/patient-seminar-2012.html). **If not ticked, the registration form will not be considered.**

ESMO CONGRESS DEPARTMENT CONTACT DETAILS

The registration form must be duly completed and returned:

- via email to registration@esmo.org

- via fax to + 41 91 973 19 18

CERTIFIED PATIENT ADVOCATES

FEE IN EURO, 20% AUSTRIAN VAT INCLUDED

Patient Advocates* - Congress Webcast included 234 EUR

Patient Advocates* - Congress Webcast NOT included 198 EUR

The fee includes:

- Full access to the 37th ESMO Congress
- Participation in the 9th ESMO Patient Seminar sessions
- Lunch, coffee breaks and farewell cocktail
- 20% Austrian VAT

*NOTE: Applicable to individuals who are members of patient advocacy groups. Proof of membership is mandatory and must be sent at time of registration

PATIENTS, FAMILY MEMBERS AND CAREGIVERS 12 EUR

FEE IN EURO, 20% AUSTRIAN VAT INCLUDED

The fee includes:

- Participation in the 9th ESMO Patient Seminar sessions
- Lunch, coffee breaks and farewell cocktail
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I Herewith apply to ESMO for a travel grant.

My travel and accomodation expenses are estimated to be EUR...

HOTEL ACCOMMODATION

MONDIAL CONGRESS & EVENTS

Operngasse 20b
AT-1040 Vienna
Tel. +43 1 588 04 - 0
Fax +43 1 588 04 185

Bookings available online

esmo2012@mondial-congress.com



Mondial Congress & Events has been appointed as the official local housing partner for ESMO 2012 and is offering hotel accommodation for both groups and individuals.

As Vienna is a highly popular tourist destination, Mondial Congress has blocked rooms in different price categories at preferential rates for the 37th ESMO Congress.

Hotel accommodation Individuals (less than 10 rooms)

A list of Congress Hotels, terms and conditions of booking as well as the on-line reservation Website.

We strongly advise all Congress participants to reserve their hotel accommodation as soon as possible.

Mondial Congress & Events will not be able to guarantee rooms after **10 August 2012**.

Hotel accommodation Groups (groups with 10 or more rooms)

For group bookings, please contact Mondial Congress and Events to obtain the "terms and conditions for groups" at:

esmo2012@mondial-congress.com

Mondial Congress & Events is offering the following services upon request:

Local Transportation

Airport transfers, dinner transfers, hotel transfers, tours, etc. by:

- Bus or minibus
- Car
- Limousine

Payment Procedures

Hotel bookings can only be guaranteed upon receipt of a two-night's deposit. The number of nights booked serves as a basis for your hotel invoice. Please note that in case of early departure, the hotel is entitled to charge all nights booked. The balance between the deposit and your total invoice must be settled directly with the hotel.

All changes or cancellations must be communicated in writing and sent to the following e-mail address:

esmo2012@mondial-congress.com

Cancellation

For room cancellations received by Thursday August 16, 2012, the deposit will be refunded, less an administration fee of EUR 50,00. For cancellations received after Thursday August 16, 2012 or no-shows, the deposit will not be refunded. Amounts due will be reimbursed after the congress. Hotel deposits are cashed in name and on responsibility of the hotel.

Mondial Congress & Events also offers a local transportation reservation service including airport, dinner and hotel transfers by bus, minibus, car or limousine.

Contacts

Organization | Program | Registration | Travel grants

ESMO

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6962 Viganello-Lugano
Switzerland
www.esmo2012.org

Congress Department

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longo.francesca@esmo.org

Registration

registration@esmo.org

Travel organization accommodation

Mondial Congress & Events

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esmo2012@mondial-congress.com