

ESMO 2016 Industry Satellite Symposium

Finding Solutions to Difficult Problems in HER2-Positive Breast Cancer

Friday, 7 October 2016
18.00 – 20.00

Stockholm Auditorium

This activity is provided
by prIME Oncology.



Chair

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Faculty

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Independent Medical Education (IME)
This IME activity is organized by prIME Oncology. This activity provides content that is evidence-based, balanced, and free of commercial bias, with a primary objective to improve competence and performance of learners in order to improve patient care.



This educational activity is supported
by Puma Biotechnology.

Agenda

- 18.00 Welcome and introduction
Javier Cortés, MD, PhD
- 18.02 Do you think like the experts?
Javier Cortés, MD, PhD
- 18.10 The story so far – Today's approach to
HER2-positive breast cancer
Michael Untch, MD, PhD
- 18.25 Q&A
- 18.30 Building on success – Strategies to improve
outcomes for HER2-positive early breast cancer
Hope Rugo, MD
- 18.50 Q&A
- 18.55 Living with metastatic HER2-positive breast
cancer – Are we making progress?
Suzette Delaloge, MD, MSc
- 19.15 Q&A
- 19.20 Supporting patients through chronic therapies
for HER2-positive breast cancer
Javier Cortés, MD, PhD
- 19.35 Q&A
- 19.40 Interactive panel discussion
- 19.55 prIME Points™
Javier Cortés, MD, PhD 
- 20.00 Adjourn