ESMO 2016 Industry Satellite Symposium

Finding Solutions

to Difficult Problems in HER2-Positive Breast Cancer

Friday, 7 October 2016 18.00 – 20.00

Stockholm Auditorium





Chair

Javier Cortés, MD, PhD Ramón y Cajal University Hospital Madrid, Spain

Faculty

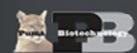
Suzette Delaloge, MD, MSc Gustave Roussy Villejuif, France

Hope Rugo, MD University of California San Francisco, California, United States

Michael Untch, MD, PhD HELIOS Klinikum Berlin-Buch Berlin, Germany



Independent Medical Education (IME)
This IME activity is organized by prIME Oncology.
This activity provides content that is evidencebased, balanced, and free of commercial bias,
with a primary objective to improve competence
and performance of learners in order to improve
patient care.



This educational activity is supported by Puma Biotechnology.

Agenda

- 18.00 Welcome and introduction Javier Cortés, MD, PhD
- 18.02 Do you think like the experts?

 Javier Cortés, MD, PhD
- 18.10 The story so far Today's approach to HER2-positive breast cancer Michael Untch, MD, PhD
- 18.25 Q&A
- 18.30 Building on success Strategies to improve outcomes for HER2-positive early breast cancer Hope Rugo, MD
- 18.50 Q&A
- 18.55 Living with metastatic HER2-positive breast cancer – Are we making progress? Suzette Delaloge, MD, MSc
- 19.15 Q&A
- 19.20 Supporting patients through chronic therapies for HER2-positive breast cancer Javier Cortés, MD, PhD
- 19.35 Q&A
- 19.40 Interactive panel discussion
- 19.55 prlME Points™

 Javier Cortés, MD, PhD
- 20.00 Adjourn