

## CTI MEETING TECHNOLOGY Webcast on Demand

cSlide digitally records lectures/presentations in a session room with the presenters' laptop and automatically creates several output formats to display the content online.

### System description

- Synchronizes speaker's voice, speaker's video together with presentation material
- Recording done on presenter's PC (animations, videos and cursor movements, are recorded)
- Indexes the presentation slides and creates thumbnails for complete navigation
- All animations, videos and mouse movements are displayed as during the event
- Audio version can be shown with or without a speaker's photo
- Fast and fully automated postproduction
- Content available online as audio-, web- or podcast
- Content available through all medias (Mac, PC, mobile friendly) and methods (online link, webcasts, CD-DVD-USB, cView library)



The screenshot displays a webcast interface with two main sections: a video feed of a speaker and a presentation slide.

**WEBCAST PRESENTATION**

**Video Feed:** Shows a man in a suit speaking at a podium. Below the video is a play button icon and a description: "ESMO Hamilton Fairley Award lecture - From empirical to rational treatment of human cancers cells and their stroma" by J. Blay (Lyon, France).

**Presentation Slide:** Titled "Target the histotype?". The main heading is "The histotype, the driver mutation, the drug". It lists various cancer types and their associated driver mutations:

• Leukemia	CML, CMML, HES
• Sarcoma	GIST, DFSP, PVNS, IMT, WPLPS
• Melanoma	KIT or BRAF mutations
• NSCLC	HER1 or Aik or DDR2 mutations
• BCC, Medulloblastoma	Hh pathway alterations
• Breast Carcinoma	HER2, BRCA1
• Gastric adenocarcinoma	HER2 amplification
• Renal cell carcinoma	VHL loss..
• ...	

Logos for EORTC (The future of cancer therapy) and ESMO are visible at the bottom of the slide. A navigation bar at the bottom of the interface shows thumbnails of other slides and navigation controls.

## Main features

- Efficient recording and production of audio- and webcasts
- Easy-to-install on onsite computers
- Cost effective, user-friendly and multi-platform (MAC and PC friendly)
- Quick loading
- No additional hardware required in session rooms
- All files are integrated into formats to prevent misuse of recorded material
- Fast and fully automated postproduction
- Archiving of knowledge in an online knowledge database - Possibility to populate an online library with recorded material

## Benefits for the customer

- The appearance of cSlide can be configured individually according to the corporate identity
- When the system is hosted on CTI Meeting Technology servers, it is possible to compile statistical data per user/presentation or for other categories
- All copyrights stay with the organizer or presenter
- All presentations and audio files are embedded in such a way that they cannot be downloaded unless so desired
- Our standard procedure is to host files on our servers to ensure the above-listed statistical evaluations and for optimized transfer rate
- Reduces cost for production and postproduction
- Reduces time to release of viewable content
- Available 24/7/365

## To be provided by the customer

When our services have been contracted (after receipt of signed order form) following issues have to be arranged:

- Transfer of details of a contact person
- Completion of the setup document for the specification of:
  - ⇒ Information on the company
  - ⇒ Project details
  - ⇒ Design guidelines



- ⇒ cSlide-tool settings
- ⇒ Desired output format
- ⇒ Legal agreement with the presenter (specification of rights holder) such as the authorization of speakers to record presentations

## To be provided by CTI MEETING TECHNOLOGY

- Assistance with the completion of the set up document
- Consultation with the event site concerning if, where & what can be used, etc. (electricity, audio connections, etc.)
- Organization of necessary flights, hotels and transportation for staff and hardware
- On-site support personnel and equipment for recording
- Administration onsite (coordination with your contact on site, technicians and speakers)
- Production and provision of recorded presentations as cSlide Webcast
- Communication with your project manager and speakers all the way through to publication
- Presentation of the cSlide Webcast:
  - ⇒ Hosting on our servers for 12 months
  - ⇒ Transfer of data for external hosting
  - ⇒ Production of a CD-ROM Master
  - ⇒ Production of desired quantity of CD-ROM copies

## CTI MEETING TECHNOLOGY General Terms & Conditions:

### **Output formats**

Following output format options are available:

- ⇒ Online- Webcast hosted on CTI Meeting Technology servers for 12 months
- ⇒ Online- Webcast delivered on CD-ROM or for downloading (hosted on non-CTI Meeting Technology servers)
- ⇒ Production of CD-ROM Master or Production of CD-ROM copies (optional)

### **Included services**

Prices charged by CTI Meeting Technology for the cSlide Webcast include, apart from one of the three output formats, all fees such as cameraman, cameras, necessary audio and video connections, etc.

CD-ROM production includes: 12cm CD-ROM, CD-Label-Print, single sided cover card, slim jewel case.

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### **Additional services**

If more than one output option is desired (either webcasts or CD-ROM version), the second format will be charged additional € 1.000,00 net

Delivery of CD-ROMs "ex storage" Vienna. Cost of delivery of CD-ROMs will be quoted separately.

### **Accounting**

Accounting takes place in two instalments (50:50) depending on the job and CTI Meeting Technology' involvement in completion. Payment can be carried out with Visa, MasterCard and Amex credit cards, or via bank wire transfer.

### **VAT**

All prices are net excluding legal 20% VAT.

### **Time for payment**

Invoices must be paid in full, plus all corresponding fees, within two weeks of receipt.

### **Order confirmation**

CTI Meeting Technology starts preparations and project realization only after receipt of signed order confirmation.

### **Ordering deadline**

Ordering deadline is 4 weeks prior to the event: **September 9<sup>th</sup>, 2016**. After the ordering deadline, CTI Meeting Technology does not accept orders automatically but will confirm acceptance separately. For orders after the deadline, a surcharge of 25% will be added.

### **Cancellation**

Orders can be cancelled until the order deadline without any fees. After the deadline a cancellation fee of 50% of total order value is due.

### **Terms and conditions**

CTI Meeting Technology Meeting Applications GmbH Terms & Conditions ([www.ctimeetingtech.com](http://www.ctimeetingtech.com)) apply for the production of cSlide Webcasts.

## References

- EGU ([www.egu2012.org](http://www.egu2012.org))
- WCLC ([www.2011worldlungcancer.org/](http://www.2011worldlungcancer.org/))
- ASTRO ([www.astro.org](http://www.astro.org))