





CONTENTS

CONTACTS	3
GET INVOLVED IN ESMO ASIA 2016	4
CONGRESS OFFICERS	5
CONGRESS STATISTICS	6
PREFACE	9
GENERAL INFORMATION	10
KEY DATES	11
INDUSTRY SATELLITE SYMPOSIA RULES	12
INDUSTRY MEETING ACTIVITIES ON-SITE	19
PROMOTION OF THE SATELLITE SYMPOSIUM AND OTHER ACTIVITIES	23
GENERAL TERMS AND CONDITIONS	27
cLead RETRIVAL SYSTEM	32



CONTACTS

ESMO Asia 2016 - ESMO

ESMO Head Office

Via Luigi Taddei 4, 6962 Viganello-Lugano, Switzerland

Web: www.esmoasia.org

Congress Coordination

Valentina Allevato <u>valentina.allevato@esmo.org</u> +41 (0)91 973 19 26

Registration and General Information

Nicole Bullo registration@esmo.org +41 (0)91 973 19 39

Scientific Programme and Abstracts

Debora Asta programme@esmo.org +41 (0)91 973 19 95

Media Relations and Third-Party Media Activities

Thomas Balasso <u>media@esmo.org</u> +41 (0)91 973 19 04

ESMO Asia 2016 Congress Secretariat

MCI Group Asia Pacific Pte Ltd

20 Bendemeer Road, #04-02 BS Bendemeer Centre, Singapore

Web: www.esmo.org

Sponsor and Industry Relations

Zarina Othman	zarina.othman@mci-group.com	+65 6411 6642
Shalini Padman	shalini.padman@mci-group.com	+65 6411 6643
Lionel Choo	lionel.choo@mci-group.com	+65 6411 6639

Exhibition Management

Vincent Yap esmoasia@mci-group.com +65 6411 6687

Kerina Chua Angeline Chiang

Fax +65 6496 5599

Accommodation and Transfers

 Angeline Chiang
 esmoasia@mci-group.com
 +65 6411 6687

 Fax
 +65 6496 5599

Badge scan system (cLead system)

CTI Meeting Technology GmbH

Nussdorferstrasse 20/22 1090 Vienna, Austria

Fax +43 1 319 69 99 33

E-Mail: t.dworschak@ctimeetingtech.com / leadsystem@ctimeetingtech.com



GET INVOLVED IN ESMO ASIA 2016

Dear Industry Partners,

ESMO provides its members and the wider oncology community with an extensive range of scientific and educational products and services with the ultimate goal of improving the standard of care for all cancer patients.

In 2015, the first ESMO Asia Congress welcomed nearly 3,000 medical and healthcare professionals from 75 countries with all participants benefitting from the expertise of the prestigious congress faculty and important clinical perspectives from regional and national oncology societies.

ESMO Asia 2016 will comprise both scientific and educational tracks prepared by an international scientific committee, all experts in their respective fields. The programme will have a strong emphasis on state of the art science, including a call for abstracts, and cover the current standard of care across all major tumour types. Interactive sessions will be dedicated to the latest ESMO Clinical Practice Guidelines and there will be opportunities for delegates to interact both with local experts and key opinion leaders from the international oncology community.

Consolidating activities in Asia underlines the importance ESMO places on collaboration with partners in this region. This second congress in Asia will again take place in Singapore, which has proven to have excellent meeting facilities and is a convenient travel hub for delegates from most countries.

ESMO Asia facilitates information exchange between Asian and European oncology professionals and offers a global benefit—the exchange of expertise across continents. On behalf of ESMO and the entire ESMO Asia 2016 Scientific Committee, we invite you to mark your calendars for ESMO Asia 2016, which aims to cover the latest findings, offer discussions on tangible patient outcomes and provide inspiration for what's next Across Oncology. Worldwide.

ESMO and Congress President

Fortunato Ciardiello, Naples, Italy



CONGRESS OFFICERS

ESMO and Congress President

Fortunato Ciardiello, Naples, Italy

ESMO Asia 2016 Scientific Committee

Chair: Rolf A. Stahel, Zurich, Switzerland Co-Chair: Hyun Cheol Chung, Seoul, Korea

ESMO Asia 2016 Educational Steering Committee

Chair: Andrés Cervantes, Valencia, Spain Co-Chair: Yi-Long Wu, Guangzhou, China

ESMO Asia 2016 Local Officer

Ravindran Kanesvaran, Singapore

ESMO Asia 2016 Press Officer

Solange Peters, Lausanne, Switzerland



CONGRESS STATISTICS

Over 3,000 delegates are expected to attend the 2nd ESMO Asia Congress. Please find below key statistics from the past editions which we trust will demonstrate the relevance and importance of increasing your visibility and participation at this Conference.

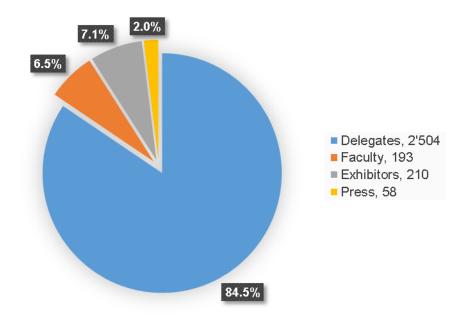
Registration Data

Participants' Attendance

Year	2015
Delegates	1'993
Invited Speakers	193
Travel Grant	223
Free registration	288
Total delegates	2'697
Press	58
Exhibitor	210
Total Participants	2'965



ESMO Asia Congress 2015





Attendance by Region (Delegates only)

Year	201	.5
Participants	2'697	100%
Represented countries	73	
Asia	2′168	80.39%
Europe	283	10.49%
Australia and Pacific	131	4.86%
North America	94	3.49%
Africa	14	0.52%
Central and South America	7	0.26%

Top 10 countries (delegates only)

Country	Participants	%
Japan	349	12.94%
China	287	10.64%
Singapore	255	9.45%
Taiwan	235	8.71%
India	159	5.90%
Korea, Republic of	135	5.01%
Vietnam	124	4.60%
Australia	114	4.23%
Malaysia	94	3.49%
Philippines	91	3.37%





Abstract data

Abstract submission

	2015
Total submitted	784 (100%)
Abstracts	663
Intent to submit LBA	10
TiP	27
YO	84
Accepted	589 (75.1%)
Rejected / withdrawn	195 (24.9%)



Submitted abstracts by Topic

Topic	2015
Basic science	26
Biomarkers	32
Breast cancer, early	42
Breast cancer, locally advanced	22
Breast cancer, metastatic	34
CNS tumours	9
Developmental therapeutics	13
Endocrine tumours	4
Gastrointestinal tumours, colorectal	67
Gastrointestinal tumours, non- colorectal	90
Genitourinary tumours, non-prostate	25
Genitourinary tumours, prostate	18
Gynaecological cancers	29
Haematological malignancies	37
Head and neck cancer	51
Immunotherapy of cancer	7
Melanoma and other skin tumours	9
Miscellaneous	25
Neuroendocrine tumours	11
New diagnostics	1
NSCLC, early	6
NSCLC, locally advanced	9
NSCLC, metastatic	81
Palliative care	21
Psycho-oncology	7
Sarcoma	20
SCLC	5
Supportive care	40
Thoracic malignancies, other	11
Translational research	16
Tumour biology and pathology	16





PREFACE

Welcome and congratulations!

You have decided to partner ESMO Asia 2016, the second congress following the success of the inaugural ESMO Asia 2015 Congress last year.

ESMO Asia 2016 will take place in Singapore from 16 to 19 December 2016.

Over these 4 days, you will have a unique opportunity to exchange with leading oncologists from the Asia Pacific region as well as the rest of the world.

Well organised planning makes for successful execution and the European Society for Medical Oncology (ESMO) together with its partner suppliers will be glad to guide you over the coming months towards a congress rich in discussion and exchange for your organisation.

These ESMO Asia 2016 Industry Guidelines will guide you in the necessary steps of your participation at ESMO Asia 2016.

The document is organised into 6 distinct sections namely:

- 1. General Information (Including Congress Overview Plan)
- 2. Key Dates (Concerning the Scientific Programme, Satellite Symposia, Registration and Publications)
- 3. Industry Satellite Symposia Rules
- 4. Industry Meetings On-site
- 5. Promotion
- 6. General Terms and Conditions

All the regulations concerning the ESMO Asia 2016 Exhibition will be included in the ESMO Asia 2016 Exhibitor Manual.

A copy of this document will be available on our website and your main contact for any additional queries will be our official Events Management Agency (MCI Group Asia Pacific Pte Ltd).

Please read this document carefully and share with the necessary colleagues and agencies involved in the organisation of your ESMO Asia 2016 activities.

Also note that a successful application for participation at ESMO Asia 2016 implies an acceptance of the requirements contained within these Industry Guidelines and also in any updates posted on www.esmoasia.org

We look forward to working with you over the coming months towards a rich and innovative ESMO Asia 2016!



GENERAL INFORMATION

VENUE

ESMO Asia 2016 will be held at the Suntec Singapore Convention & Exhibition Centre, Singapore.

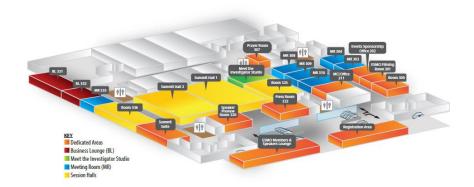
Suntec Singapore Convention & Exhibition Centre 1 Raffles Boulevard Suntec City Singapore 039593

Tel: +65 6337 2888

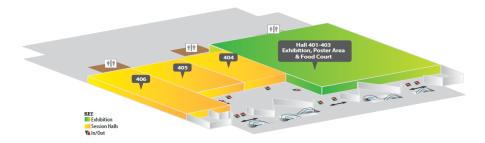
www.suntecsingapore.com

Suntec Singapore International Convention and Exhibition Centre is a self-contained "city-within-a-city". One of the largest multi-purpose convention and exhibition facilities in the centre of the city and a 20 minute drive to the airport, Suntec Singapore International Convention and Exhibition Center has hosted some of the world's biggest meetings, exhibitions and conventions. The centre is located in the central business district of Singapore











KEY DATES

Congress dates

o 16-19 December 2016 ESMO Asia 2016 Congress

Abstract dates

17 August 2016 Abstract Submission deadline
 2 November 2016 Late breaking abstracts deadline

• Registration Deadlines

o 21 September 2016 Early registration

o 19 October 2016 Group registration, participant names to be supplied

o 9 November 2016 Late registration

• Satellite symposia deadlines

o 19 September 2016 Proposed programme, including the title of the satellite

symposium and all presentations, the full names, affiliations and contact details of both proposed

speakers and chairperson(s)

o 28 September 2016 Notification of acceptance or rejection

o 21 October 2016 Receipt of the final programme for inclusion in the

programme book

Publication deadlines

22 August 2016
 Submit company logo

19 September 2016 Send advertisements for programme book
 3 October 2016 Send advertisement for congress newspaper

o 17 October 2016 Submit artwork for on-site advertising

24 October 2016
 Send bag insert and satellite invitation weblink



INDUSTRY SATELLITE SYMPOSIA RULES

1.0 Structure

Satellite symposia will take place on Friday 16, Saturday 17 and Sunday 18 December 2016. Details of available time-slots may be obtained by email from MCI Asia Pacific Pte Ltd (esmoasia@mci-group.com).

1.1 Satellite symposia programmes

All Satellite symposia programmes must be approved by the ESMO Asia 2016 Scientific Committee with a view to ensuring the scientific quality and scope of such symposia within the framework of the Congress.

Companies are strongly encouraged to establish a programme in line with the general concept of the Congress scientific programme. Current ESMO policy encourages the avoidance of topic and/or statement repetition, and/or lectures which may be in conflict with what the ESMO Asia 2016 Scientific Committee considers to be a proper, scientifically well-founded point of view.

ESMO reserves the right to veto speakers. In order to ensure a greater diversity of opinion and scientific contribution, the ESMO Executive Board recommends that a speaker presents at no more than one (1) Satellite symposium. However, if unavoidable, a speaker may be involved in a second satellite for a maximum of two (2) symposia during the Congress. Kindly note that this restriction applies regardless of whether the speaker receives an honorarium or not. Any changes in the programme approved on 28 September 2016 must be forwarded immediately for re-approval to the ESMO Asia 2016 Congress Department (programme@esmo.org) in time to submit the final version by 21 October 2016 at the latest.

Submitting an abstract to the ESMO Asia 2016 Scientific Committee and the official Congress programme implies that the study reported therein will not be presented as such during the Congress at any Industry Satellite symposium prior to its presentation during the official ESMO Asia 2016 programme. Therefore, presenting an abstract certifies that it is not connected to any industry satellite symposia.

1.2 Faculty expenses

It is the sponsor's responsibility to cover the travel and limited accommodation (T&A) expenses for all speakers and chairs participating in their symposium, regardless of whether or not they are also invited to participate in the official ESMO Asia 2016 programme.

<u>Travel:</u> Industry satellite symposia speakers should claim flight reimbursement from the sponsor. Should a speaker claim T&A reimbursement from ESMO, the Satellite symposium sponsor will be invoiced the total amount. If, however, the same speaker participates in the Faculty of more than one industry satellite symposium, each sponsor will be invoiced 50% of the total travel costs.



<u>Accommodation:</u> To avoid double hotel bookings, Official programme speakers will be accommodated in the Faculty HQ Hotel and the sponsor will be invoiced for two nights. The remainder will be covered by ESMO, according to the Invited Speaker Reimbursement Policy depending on the speaker role in the official Congress programme, or on a private basis. If, however, the same speaker participates in the Faculty of more than one industry Satellite symposium, each sponsor will be invoiced for one night.

Each company is also responsible for the registration of any Satellite symposium speakers who are not participating in the official Congress programme. Registrations are not arranged by ESMO.

Speakers invited for the official ESMO Asia 2016 programme will be notified that by participating in an industry Satellite symposium, they are not eligible for any travel reimbursement from ESMO.

1.3 Applications

Requests for Satellite symposia will be processed in accordance to the level of sponsorship and on a first-come/ first-served basis.

1.4 Programme timeline and deadlines

On application	Each	company	should	inform	ESMO	about	the	type	of
----------------	------	---------	--------	--------	-------------	-------	-----	------	----

product(s) and the treatment area on which the programme of

the satellite symposium will be based.

19 September 2016 The proposed programme, including the title of the Satellite

symposium and all presentations, the full names, affiliations and contact details of both proposed speakers and chairperson(s), must be submitted using the official ESMO programme template to the ESMO Asia 2016 Congress

Department (programme@esmo.org).

28 September 2016 Notification by ESMO of the acceptance / rejection / request for

modifications to the programme as decided by the ESMO Asia

2016 Scientific Committee.

21 October 2016 Receipt of the final programme for inclusion in the programme

book.

Please note that you could select ESMO as a provider of sponsored educational satellite symposia, and benefit from the society knowledge to develop and independent symposium. If you are interested in receiving more information please refer to programme@esmo.org

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms and Conditions on page 27



2.0 Satellite symposia details

Schedule, room set-up and features are listed below. Please note that room setup is in theatre style for all sessions. The Panel table sits up to 4 people.

No.	SLOT	LUNCH *	DAY	DATE	TIME	ROOM	HEIGHT TO CEILING	CAPACITY
1	LUNCH - Industry	Vaa	Friday	16 Dec 16	12.45 14.15	11011 404	0.5	600
1	Satellite Symposium 1	Yes	Friday	16-Dec-16	12.45 - 14.15	HALL 404	8.5m	600
2	LUNCH - Industry Satellite Symposium 2	Yes	Friday	16-Dec-16	12.45 - 14.15	HALL 405	8.5m	600
	LUNCH - Industry		•					
3	Satellite Symposium 3	Yes	Friday	16-Dec-16	12.45 - 14.15	SUMMIT 2	3.3m	600
	LUNCH - Industry	.,		46.5.46	40.45	20011005	2.4	200
4	Satellite Symposium 4	Yes	Friday	16-Dec-16	12.45 - 14.15	ROOM 336	3.1m	300
5	EVENING - Industry Satellite Symposium 5	_	Friday	16-Dec-16	18.30 - 20.00	HALL 404	8.5m	600
3	EVENING - Industry	-	Filuay	10-Dec-10	16.50 - 20.00	HALL 404	6.3111	800
6	Satellite Symposium 6	_	Friday	16-Dec-16	18.30 - 20.00	HALL 405	8.5m	600
	EVENING - Industry	_	Tiluay	10-Dec-10	18.30 - 20.00	TIALL 403	0.3111	000
7	Satellite Symposium 7	_	Friday	16-Dec-16	18.30 - 20.00	SUMMIT 2	3.3m	600
	EVENING - Industry		Triady	10 Dec 10	10.30 20.00	30141141112	3.3111	000
8	Satellite Symposium 8	_	Friday	16-Dec-16	18.30 - 20.00	ROOM 336	3.1m	300
	LUNCH - Industry			10 2 00 10	10.00 10.00		0.2	333
9	Satellite Symposium 9	Yes	Saturday	17-Dec-16	12.45 - 14.15	HALL 404	8.5m	600
	LUNCH - Industry		,			_		
10	Satellite Symposium 10	Yes	Saturday	17-Dec-16	12.45 - 14.15	HALL 405	8.5m	600
	LUNCH - Industry		•					
11	Satellite Symposium 11	Yes	Saturday	17-Dec-16	12.45 - 14.15	SUMMIT 2	3.3m	600
	LUNCH - Industry							
12	Satellite Symposium 12	Yes	Saturday	17-Dec-16	12.45 - 14.15	ROOM 336	3.1m	300
	EVENING - Industry							
13	Satellite Symposium 13	-	Saturday	17-Dec-16	18.00 - 19.30	HALL 405	8.5m	600
	EVENING - Industry							
14	Satellite Symposium 14	-	Saturday	17-Dec-16	18.00 - 19.30	SUMMIT 1	3.3m	600
	EVENING - Industry							
15	Satellite Symposium 15	-	Saturday	17-Dec-16	18.00 - 19.30	SUMMIT 2	3.3m	600
	EVENING - Industry							
16	Satellite Symposium 16	-	Saturday	17-Dec-16	18.00 - 19.30	ROOM 336	3.1m	300
17	LUNCH - Industry Satellite Symposium 17	Yes	Sunday	18-Dec-16	12.45 - 14.15	HALL 404	8.5m	600
1/	LUNCH - Industry	162	Sulluay	19-Dec-10	12.45 - 14.15	HALL 404	6.3111	800
18	Satellite Symposium 18	Yes	Sunday	18-Dec-16	12.45 - 14.15	HALL 405	8.5m	600
	LUNCH - Industry		,					
19	Satellite Symposium 19	Yes	Sunday	18-Dec-16	12.45 - 14.15	SUMMIT 2	3.3m	600
	LUNCH - Industry		,					
20	Satellite Symposium 20	Yes	Sunday	18-Dec-16	12.45 - 14.15	ROOM 336	3.1m	300
	EVENING – Industry							
21	Satellite Symposium 21	-	Sunday	18-Dec-16	18.00 - 19.30	HALL 405	8.5m	600
	EVENING - Industry							
22	Satellite Symposium 22	-	Sunday	18-Dec-16	18.00 - 19.30	SUMMIT 2	3.3m	600
	EVENING - Industry							
23	Satellite Symposium 23	-	Sunday	18-Dec-16	18.00 - 19.30	ROOM 336	3.1m	300



*Catering is not included in the sponsorship package. All catering costs will be borne by the sponsor, and is to be ordered through the official caterer. The quantity to be ordered is at the discretion of the sponsor alone. (Please refer to chapter 2.2)

Technical Equipment

	LCD				Mic	rophone	es
Hall	Projector units	Screen	Laptop	Laser Pointer	Lectern	Panel	Floor
	2	5m x 3.75m					
Hall 404	1	3.8m x 2.14m	1	1	2	2	4
	1	16:9					
	2	5m x 3.75m					
Hall 405	1	3.8m x 2.14m	1	1	2	2	4
	1	16:9					
SUMMIT 1	4	2.75m x 2.06m	1	1	2	2	4
SUMMIT 2	4	2.75m x 2.06m	1	1	2	2	4
Room 336	4	2.44m x 1.84m	1	1	2	2	2

- 1. As part of the chosen sponsorship package, each satellite symposium slot will include the following items:
- Room rental
- Technical Equipment and room setup as mentioned above
- AV support staff
- 1 satellite hostess to assist with each satellite symposium
- Symposium session published in the Programme Book as well as in the On-line Programme
- Possibility to install your satellite roll-up* just outside your lecture room 15 minutes before the start of your Satellite and distribute A5 invitations* outside your satellite symposium room and your exhibition stand
- Possibility to promote your satellite from your exhibition stand
- Display your Symposium poster** and A5 invitations* at the ESMO Asia 2016 Industry Satellite Symposium Display Area, located on level 3 of the congress venue

NOTE: The graphics of the roll-up banners, symposium poster and A5 invitations (including those of the bag inserts and adverts) will need to be approved by **MCI Group Asia Pacific** before proceeding with production. Bag inserts will be a maximum of A4 size, printed on both sides and weigh not more than 30g.

^{*}The production, delivery and installation of the roll-up banners and A5 invitations will be at the sponsor's expense. Roll-up banners are restricted to a maximum size of **2000mm x 840mm.**

^{**}The installation of the symposium poster will be done by the official contractor.



2. The following are **not included** in the sponsorship package:

- Speaker's expenses, including their registration fees, accommodation and travel expenses. This also applies in the case where the Symposium speakers have already been invited by the Meeting
- All catering costs related to the industry satellite symposium. This will be borne by the sponsor, and have to be ordered through the official caterer

2.1 Technical and monitoring staff

One technical staff member and one hostess are assigned to each room. Additional hostesses can be booked through MCI Group Asia Pacific Pte Ltd (esmoasia@mci-group.com) at an additional cost.

2.1.1 Alternative stage set-up, additional equipment and/or personnel

The details of a contact person for an alternative stage set-up, additional equipment and/or personnel will be provided in the confirmations. Owing to the limited set-up and dismantling time necessary between Satellite symposia slots (15 minutes), additional audio-visual equipment should only be ordered through the official supplier. However, should a company wish to use its own technical supplier, the company must check in advance with Suntec Singapore Convention & Exhibition Centre and the official AV supplier that the proposed "Technical Requirements" of the Symposium are feasible and compatible with the existing equipment.

Changes to the official congress graphic on the lectern are not allowed.

These requests must be communicated no later than 18 November 2016. Extra equipment requests to be sent to Dorier Asia (lester.chin@dorier-group.com)

2.2 Food & Beverage

All catering must be organised through Suntec Singapore, the exclusive F&B provider to Suntec Singapore. This also includes Barista, coffee machines & related services. Specific requests for external Barista suppliers will need to be addressed on a case by case basis and corkage fees will apply. Please contact Suntec Singapore in advance to discuss your requirements.

All catering costs will be borne by the sponsor and have to be ordered through the official caterer.

A selection of box meals ("bento box sets") will be made available by the ESMO Asia Congress Secretariat to all lunch satellite symposia organisers.

Requests for additional F&B requirements should be addressed to the ESMO Asia Congress Secretariat (esmoasia@mci-group.com), indicating the type of function (cocktail or dinner) and number of guests.



All payments for the F&B orders will have to be made directly to Suntec Convention & Exhibition Centre, by 19 December 2016. The F&B orders will not be provided if the payment is not received by the stated deadline.

2.3 Duration of the Satellite symposium

All companies are obliged to respect the start and closure times of the Satellite symposia. Extensions beyond assigned time-slots are not allowed under any circumstances. Infringement of this regulation will affect the Sponsors priority list for future ESMO congresses.

2.4 Installation, rehearsal and dismantling times

The halls will be available 15 minutes before the scheduled start of the Satellite symposium for setting-up and rehearsal purposes and will be cleared by the company and ready for the next event within 15 minutes after the scheduled end of the Satellite symposium.

Rehearsal time on the day before may be available but is not guaranteed. Please contact the ESMO Asia Congress Secretariat (esmoasia@mci-group.com).

2.5 Invited speakers preview centre

For logistical reasons, companies organising a Satellite symposium are strongly recommended to use the invited speakers preview centre and follow the instructions that ESMO prepares for its own speakers. If a company does not wish to use the invited speakers preview centre they must advise CTI Technology (csideesmo@support.ctimeetingtech.com).

2.6 Industry satellite symposium webcast

All the educational sessions that take place at the ESMO Asia 2016 Congress will be added to the respective Webcast Library. Once the congress is over, all the attendees will be able to review all the sessions of the event. This platform will also provide a unique opportunity for all satellite organisers to host their satellite webcast(s) directly in our library and make the content easily accessible to all our attendees and members.

If you are already an OncologyPRO (our official educational portal dedicated to oncologists) Sponsor, the hosting rights are free both inside OncologyPRO as well as in the Symposium Webcast Library provided the filming/recording of your webcast was done by our official supplier (for a small technical fee). To find out more on how to become an OncologyPRO sponsor or get advice on where to host it on this unique platform (if you already a sponsor) contact ESMO.

However, for companies that are not OncologyPRO sponsors a yearly hosting fee applies. This will of course not include recording/filming and any other editing – this will be at your own expense depending on the supplier used. To receive more details on this hosting opportunity, please contact sponsorevents@esmo.org

Changes to the audio-visual equipment included in the rental package are not allowed. Additional information can be requested to Dorier Asia (lester.chin@dorier-group.com).



2.7 Satellite symposia contact/representatives

Each company will provide the name of one person who will be responsible for the organisation of its Satellite symposium and notify the ESMO Asia Congress Secretariat (esmoasia@mci-group.com) as soon as possible about any changes.

If several people are responsible for various aspects (financial, organisational, etc.) of the symposium, the company must inform ESMO Asia Congress Secretariat accordingly. ESMO strongly recommends, however, that only one (1) contact person is appointed.

If an agency is appointed to manage and organise the Satellite symposium, the company must inform ESMO Asia Congress Secretariat and provide the agency name and contact person details. Only official agency representatives will receive information material from ESMO.

2.8 ESMO Congress website and programme book

Approved Satellite symposia programmes will be published online in the Satellite symposia section of the ESMO Asia 2016 Congress programme and in the Congress programme book if they are received no later than 28 October 2016.

Satellite symposia programmes published in the ESMO Asia 2016 Congress programme book will follow the layout determined by the ESMO. The submission of the programme must follow the format of the ESMO template, which may be requested from ESMO Asia Congress Department (programme@esmo.org)

The following details are necessary for inclusion in both programmes (online and book): session title, lecture titles plus allocated time for each presentation, full speaker names, affiliation and contact details.

2.9 Abstract presentation during the Congress

Each company must guarantee that studies reported in accepted abstracts will not be presented as such during the Congress at any industry-related Satellite symposia prior to its presentation during the official Congress programme.

2.10 ESMO Congress Abstract book

Abstracts related to satellite symposia are not published in the ESMO Asia Congress Abstract book.

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms and Conditions on page 27



INDUSTRY MEETING ACTIVITIES ON-SITE

3.0 Industry Meeting activities

3.1 Networking events

Companies may organise evening events, provided that these start after the conclusion of the official programme of the day.

The Opening session will take place in the congress venue on Friday, 16 December 2016 from 11:00 to 12:30 hours. ESMO does not authorise that Congress participants are offered any corporate-organised event before the end of the Opening session (12:30 hours).

The ESMO Presidential Dinner is foreseen on Sunday, 18 December 2016 (19:30-23:00). The ESMO Board of Directors and the Congress Faculty will be invited to the Presidential Dinner.

3.2 Unofficial Satellite symposia or similar events

During the period beginning Thursday, 15 December 2016 through to Monday, 19 December 2016, ESMO does not allow any corporate-organised Satellite symposia or similar events to take place on other days and in other places except on Friday, 16, on Saturday, 17, Sunday, 18 and on Monday, 19 December 2016 in the official venue.

3.3 Participation in Industry Satellite symposia

Participants fully registered to the Congress, visitors wearing the visitors' badge, exhibitors wearing the exhibitors badge and agencies wearing the Industry Satellite badge have the right to attend the industry Satellite symposia.

Blackout times:

Friday, 16 December 2016	11:00-18:00
Saturday, 17 December 2016	08:00-18:00
Sunday, 18 December 2016	08:00-18:00
Monday, 19 December 2016	08:00-14:45



3.4 Media activities

All media activities initiated by third parties are subject to a specific Media Policy. Companies wishing to organise a media event during the Congress should send a request to the ESMO Press Office using the appropriate form made available through the ESMO website or contacting media@esmo.org. For any additional information about Media issues, please contact media@esmo.org.

Press badges

According to the ESMO Media Policy, press badges may only be assigned to journalists working for recognised media organisations. Should communication agency representatives require a badge for the purpose of preparing and/or developing third-party media events, please contact the ESMO Press Office (media@esmo.org) to obtain a temporary badge. Full details are available in the ESMO Third-party Media Activities Policy.

3.5 Types of Meetings

Activities such as internal meetings involving Congress delegates, press conferences, educational or promotional activities taking place either in or outside the congress centre but concomitant with or during breaks in the official ESMO Congress educational and scientific programme are subject to ESMO approval.

Clear identification of the organisers, purpose, targeted participants and the full programme must be submitted for approval to ESMO Asia Congress Secretariat (esmoasia@mci-group.com) at least 6 weeks prior to the event.

ESMO has created two meeting room categories namely: **Closed Industry Meetings** and **Meet the Investigator** Time Slots to allow sponsoring companies to organise different meeting formats within the congress centre during the congress hours.

a. Closed Industry Meeting

ESMO allows industries to organise staff meetings, briefings, advisory boards, client meetings or other type of closed meetings within the congress centre with the following requirements:

- Meeting "is closed" and by invitation only
- Maximum attendance is 35 guests
- Meeting is not promoted in the convention centre or in any ESMO Asia 2016 publications
- Small meetings may take place in parallel with the official ESMO Congress educational and scientific programme provided they do not involve groups larger than 35 people and are limited in duration.
- If you plan to have an ESMO Asia 2016 Speaker at your session make sure your chosen meeting slot does not conflict with his/her session(s)
- Media should not be invited and are not permitted to attend the meeting



b. Meet the Investigator Studio Time Slots

Specially dedicated lecture room available for lectures, Q&A and scientific dissemination about investigator activities in non-marketed active agents.

- One room with capacity for 100 delegates, with access completely controlled by the sponsoring company
- Logistics: screen, laptop, projector, lectern, 1 microphone, 1 hostess
- Presentations of 30', all included, set up and dismantling of possible posters too
- Presentations one after the other, strict enforcing of timeslot allocation
- A schedule of the daily lectures (sponsoring company and slot time) will be published in the ESMO Asia 2016 Programme Book and in the Meet the Investigator Area
- Companies can book single slots of 30 minutes
- Time slots must not be in conflict with satellite symposia
- If you plan to have an ESMO Asia 2016 Speaker at your session make sure your chosen slot does not conflict with his/her session(s)

Investigator Studio Slots will be assigned on a first come, first served basis.

c. Business Lounge

The business lounge will provide an exclusive and private setting for your clients.

- One room, with access completely controlled by the sponsoring company
- Room rental only

Please include any special requirement(s) e.g. seating arrangement, F&B, etc. on your application form. The requests will be based on availability and additional charges may apply.

For more information and to book your slot/suite for a fee, please contact MCI Group Asia Pacific Pte Ltd (esmoasia@mci-group.com).

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms and Conditions on page 27



Meet the Investigator Studio time slots:

Friday, 16 December 2016
Time slot
14:30-15:00
15:00-15:30
15:30-16:00
16:00-16:30

Saturday, 17 December 2016
Time slot
09:00-09:30
09:30-10:00
10:00-10:30
10:30-11:00
11:00-11:30
11:30-12:00
14:30-15:00
15:00-15:30
15:30-16:00
16:00-16:30

Sunday, 18 December 2016
Time slot
09:00-09:30
09:30-10:00
10:00-10:30
10:30-11:00
11:00-11:30
11:30-12:00
14:30-15:00
15:00-15:30
15:30-16:00
16:00-16:30

Monday, 19 December 2016
Time slot
09:00-09:30
09:30-10:00
10:00-10:30
10:30-11:00
11:00-11:30
11:30-12:00



PROMOTION OF THE SATELLITE SYMPOSIUM AND OTHER ACTIVITIES

4.1 Publications and On-site Advertising

Each company will ensure that all company publications referring to Satellite symposia mention: "ESMO Asia 2016 Industry Satellite Symposium" in order to avoid any confusion with the official scientific programme. For this reason, all companies must submit a copy of the final publication to esmoasia@mci-group.com and respect the following deadlines:

22 August 2016 Submit Company logo

19 September 20163 October 2016Send advertisements for Programme BookSend advertisement for Congress Newspaper

17 October 2016 Submit artwork for on-site advertising

24 October 2016 Send bag insert and satellite invitation weblink

Shipment instructions for "bag inserts" will be given upon approval. ESMO accepts no responsibility for programmes which are submitted late.

ESMO suggests avoiding cultural or historical references in printed material and bears no responsibility should any such references cause offence.

Furthermore, ESMO bears no responsibility towards the delegates for the display, promotion or sale of therapies or services, neither are ESMO supporting those products or services for their sole promotion at ESMO Asia 2016. However, ESMO reserves the right to deny at any time the display, promotion or sale of products, therapies or services should these be against the generally accepted clinical approach. Promotion of unapproved therapies (by regulatory authorities) is regulated by the local and International laws and ESMO bears no responsibility in case of a complaint based on such laws. Sponsoring companies are therefore advised to consult the Codes of Practice of their governing bodies for information and guidance on regulations around attendance at medical congresses. In all cases, sponsoring companies are responsible for ensuring that their promotion during the congress is legally and ethically acceptable in Singapore.

4.2 Reproduction of logos

Each company is entitled to use the official logo of ESMO Asia 2016 on invitations and promotional documents related to the approved Satellite symposium.

Companies are not allowed to use the ESMO corporate logo under any circumstances.

MCI Group Asia Pacific Pte Ltd (esmoasia@mci-group.com) will provide the ESMO Asia 2016 Congress logo as an electronic file upon request, but not before the draft of the invitation or other promotional material is submitted for approval.



4.3 Inviting participants

Inviting participants to your satellites has never been this easy and effective.

A month prior to ESMO Asia 2016 satellite symposium organisers will have the opportunity to showcase their satellites via a digital satellite invitation/weblink in our Online Scientific Programme and invite delegates to find out more about their session(s).

Furthermore, in the ESMO Asia 2016 E-Newsletter there will be a dedicated Industry Satellite Symposia section whereby all these digital invitations will be grouped.

From 31 October 2016, your satellite invitation weblink will go live (this will be subject to prior submission before the 24 October 2016 deadline and subsequent approval by MCI Group Asia Pacific Pte Ltd). The ESMO Asia 2016 E-Newsletter will be sent out to all registered delegates in early November 2016. To take full advantage of this unique opportunity and book this sponsorship product, please contact MCI Group Asia Pacific Pte Ltd (esmoasia@mci-group.com) today!

Rules and Regulations:

ESMO reserves the right to refuse requested Weblinks should any web page be deemed to conflict with ESMO's ethics or interests.

- A weblink is a page or pdf, created by the sponsoring Industry, highlighting their Satellite.
- The content of the Weblink message must not make any statements about the quality or virtues of a sponsoring Industry and/or any of the Industry's product(s) either via text or visuals. With a Satellite Symposia: the content of the Weblink must solely state the:
 - Title of the session.
 - The names of the chairpersons and speakers.
 - Venue and timing of the ESMO approved scientific programme.
- Note that that no product names or brand names are allowed in the title or in the scientific programme of the session.
- The deadline to submit your Weblink to esmoasia@mci-group.com is 24 October 2016. Your Weblink will undergo an internal approval procedure and Industry will be informed within 5 working days as to the status of approval.
- This page must not include links, hyperlinks, hot-spots or any means through which the advert can be linked to another site. There will be no exceptions made to this rule.
- The Weblink may consist of more than 1 virtual page, due to its online nature, however no more than 2 pages can be included per Weblink.
- Under no circumstances may "Flash files" be allowed.
- Any requests for content or structure change/ amendments after the Weblink has been linked to the appropriate listing will not be actioned.
- To ensure that the ESMO Asia 2016 Congress logo is properly protected, ESMO has
 defined guidelines for its use, which permit the use of the Congress logo under specific
 conditions.



- Cancellation of the Weblink should be sent in writing to MCI Group Asia Pacific Pte Ltd.

The web page will only be linked once MCI Group Asia Pacific Pte Ltd approval is confirmed and the payment for the sponsorship package is received.

4.4 Inserts in the delegate bags

All Satellite symposia invitations must not be larger than A4 format and not heavier than 30 grams. Shipment and delivery instructions provided by the Congress Secretariat must be respected. The handling fee, production and shipping costs for the bag inserts will not be covered by ESMO and is to be borne by the sponsor.

Bag inserts must be submitted for approval to MCI Group Asia Pacific Pte Ltd (<u>esmoasia@mcigroup.com</u>) by the 24 October 2016.

ESMO bears no responsibility for the non-inclusion of leaflets in the delegate bags if the shipping instructions and deadline are not respected.

4.5 Advertisements

Advertisements are possible in Congress-related publications. Please contact MCI Group Asia Pacific Pte Ltd (essential-group.com) for further details.

4.6 Signage, display and distribution on site

For the display of programme posters, one designated poster board will be made available in the ESMO Asia 2016 Industry Satellite Symposium Display Area. The poster board will include a rack for A5 invitations. Display racks will be available from Friday 16 December to Monday 19 December 2016. The poster boards will be portrait (vertical). Please contact esmoasia@mci-group.com for the poster board sizes.

Companies are responsible for:

- Storing the invitations and ensuring the racks are filled.
- Printing sufficient invitations.

Instructions regarding signage, including set-up and dismantling times, auditorium decoration etc., will be provided by the ESMO Asia Congress Secretariat and must be fully respected at all times.

The display of posters is forbidden in other areas of the congress centre other than on the designated poster boards, throughout the congress period. Invitations and flyers may not be distributed to participants in any access to, or in public areas of, the congress centre, including between the metro station and the main entrance of the congress venue.

Flyers may, however, be distributed in front of the door(s) of the assigned auditorium no earlier than one (1) hour before the start of the Satellite symposium. 1 welcome desk will be available outside each session room.



Additionally, the venue strictly forbids sticking signage or other elements to any walls, doors or windows of the premises.

4.7 Promotion at congress hotels

The production, distribution or display of promotional materials at the hotels where participants are staying during the Congress is discouraged by ESMO. However, if such items are produced and distributed, their texts must follow the same rules as those that apply to other printed material (see 3.1). No assistance will be provided by ESMO or by the official housing service for the distribution of material or for the list of official Congress hotels.

4.8 Other promotional activities

Any other activity organised with the purpose of promoting the company's presence during the event or its products or services is subject to ESMO approval.

4.9 Promotion related to products and services

Companies holding Satellite symposia are responsible for obtaining relevant information and for complying with all Singaporean and international rules and regulations related to advertising and promotion of all products and services mentioned as part of the satellite symposium.

Advertising of a specific product or service does not mean acceptance by ESMO, and the sponsoring company is solely responsible for bringing its advertising into line with local and international laws, as applicable.

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms and Conditions on page 27



GENERAL TERMS AND CONDITIONS

1. General Terms and Conditions

The following conditions of participation refer to the booking of any sponsorship product(s)/service(s) at ESMO Asia 2016 insofar as the contractual partners do not reach contrary agreements in writing. MCI Asia Pacific Pte Ltd acts as an agent on behalf of ESMO and cannot be held liable for any changes, modifications or directions in the ESMO Asia 2016 Congress.

2. Establishment of Contract

- a) Application for a sponsorship product(s)/service(s) is made by filling in and returning the sponsorship application form to MCI.
- b) Only completed and signed application forms will be taken into consideration. By signing the sponsorship application form, the company accepts the conditions contained in the ESMO Asia 2016 Industry Guidelines and any supplementary provisions.
- c) Confirmation of the allocation of any sponsorship product(s)/service(s) by MCI in writing constitutes establishment of contract between the sponsoring company and MCI.
- d) An invoice will then be sent by registered mail. The date of the assignment is considered to be the date of allocation. If the contents of the assignment deviate from the contents of the sponsoring company's application, the contract is based on the assignment issued by MCI unless the company objects in writing within two weeks after the date the assignment was sent.

3. Appointed Agencies

- a) Application for any sponsorship product(s)/service(s) must be submitted by the sponsoring company under whose name each sponsorship item is to be listed. Correspondence in this regard must be made exclusively between the sponsoring company and MCI.
- b) Sponsoring companies should inform MCI in writing which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- c) It is not the role of any given agency to make initial enquiries or reservations with MCI independently of the sponsoring company.
- d) The sponsoring company is responsible for communicating these regulations to its staff and its appointed agencies.
- e) This named agency cannot fully act as if it were the sponsoring company itself and the sponsoring company will continue to be held entirely responsible and accountable for activities organised in its name.



4. Procedure

Send signed sponsorship application form by email or fax. MCI will acknowledge receipt of your sponsorship application form and the assignment process will commence soon afterwards.

5. Assignment

- a) Will be done by sponsorship level and on a first come, first served basis.
- b) To ensure each sponsoring company has a chance to choose a suitable stand and satellite symposium slot, offers are valid for 48 hours (2 working days) unless the offer makes it clear that the opportunity is freely available.
- c) For this reason, please supply a reliable contact telephone number for an appropriate decision maker within the company.
- d) The sponsoring company shall be solely responsible at its own cost for transporting, storing, installing, removing and securing/keeping safe its exhibits at the Congress. All exhibits are subject to approval of MCI, and are exhibited at the sponsoring company's own risk.
- e) MCI reserves the right to make any change to the floor plan and will communicate change(s) to the exhibitors immediately.

6. Payment deadlines

Assignments will be cancelled automatically if the related cost has not been paid within the given time period.

7. Terms of Payment

A first deposit of 50% of the total rate will be sent within 2 weeks following the confirmation. Payment is due within 30 days following the date of the invoice.

The balance (50%) is due not later than 6 months before ESMO Asia 2016. Corresponding invoices will be sent out by MCI in due time before the deadline for receipt of payment. If charges are not paid within the prescribed time, the item will be released and any loss incurred by MCI by such non-payment shall be made good by the defaulting sponsoring company.



8. Cancellation Policy

The company cancelling its support after the official application form has been accepted will be liable to pay the following fees:

- a) If the sponsorship product(s)/service(s) cannot be reallocated to another company.
- b) 50% of the total rate, if the cancellation request is received in writing before the 31 March 2016.
- c) 100 % of the total rate, if the cancellation request is received in writing after 31 March 2016.

Once the sponsorship item(s) are officially assigned the cancellation fee is 100% of the total rate.

If the item(s) can be reallocated to another sponsoring company, the former sponsoring company will receive a full refund of deposit(s) paid and less the administrative fees of 10% on the total sponsorship investment.

9. Administration fees/invoicing changes

Invoices will be addressed according to the invoicing data provided by the sponsoring company. Please note, if a billing change is requested (i.e. company name change or address change), an administration fee of 100 USD (Excluding VAT) will be charged to the company.

10. Indebtedness

Payments not received by the first day of the Congress (Friday 16 December 2016) will be subject to a 10% penalty fee on the total sponsorship investment.

11. Refunds

Any refunds of deposits paid will be made after ESMO Asia 2016 but not later than the 20 January 2017. The sponsoring company will not be entitled to any interest that the organiser may have derived from deposits made. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation or reduction of sponsorship will be at the charge of the sponsoring company.

12. Postponement or Abandonment

- a) ESMO reserves the right to postpone the Congress including the technical exhibition, or to transfer it to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the Congress or any of its parts, ESMO and MCI cannot be held liable for any costs, expenses and damages (including, but not limited to direct or consequential damages, loss of opportunity, loss of use, or loss of revenue or profit) incurred in connection with the postponement or abandonment.
- b) Unexpected cancellation of the event: ESMO reserves the right to cancel without notice or compensation ESMO Asia 2016 in the event of force majeure cases (e.g. strikes, riots, fires, flood, terrorist attacks, governmental actions and regulations, damages or other fatal occurrences). In such cases, ESMO and MCI are not liable for failure to perform any obligation



hereunder but will reimburse any payments received from the sponsoring company less any costs incurred while preparing the event.

13. Limitation of Liability of ESMO and MCI

- a) ESMO and MCI shall not be liable for any damages, dispute or injury arising out of or in connection with the performance of this Agreement unless caused by wilful act, gross negligence or default of an employee, director, representative or contractor. Nor shall ESMO and MCI be liable to the sponsoring company for any indirect or consequential loss, damages, claims or demands arising out of this.
- b) Agreement, including without limitation any economic loss or other loss of income, profits, business, opportunity, reputation or goodwill.

14. Bankruptcy or Liquidation

In case the sponsoring company becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, ESMO and MCI shall be at liberty to terminate immediately the contract with the sponsoring company, to cancel the allocation of sponsorship product(s)/service(s) to the company and to forfeit all sums paid by the company.

15. Security and Insurance

- a) Neither ESMO and/MCI nor its contractors shall be responsible for the safety of any exhibit or other property of the sponsoring company or any person. Furthermore, ESMO and/MCI nor its contractors shall be responsible for the loss, theft, damage or destruction by any cause of the exhibits or other property, or for loss, damage or injury sustained by any exhibits or any other persons. The sponsoring company/exhibitor shall indemnify ESMO and/MCI and its contractors to third persons, as a result of any act or omission of the company, its staff, agent or personnel hired on a temporary basis.
- b) As ESMO and/MCI and its contractors will accept no responsibility for any of the foregoing matters, the sponsoring company should affect his/her own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The sponsoring company agrees not to pursue ESMO and/MCI for any previously listed risks.

16. Enforcement of Rules

Applies equally to all. All companies investing in sponsorship at ESMO Asia 2016 must comply with all rules and policies established by ESMO and MCI.



17. Violation Procedure

The procedure for policing and enforcing the violation is as follows: When noticing a violation, MCI and/or ESMO staff will ask the company to correct the situation according to the applicable regulations.

If the company refuses to comply, MCI and/ESMO staff will report alleged violations to the Congress Committee. After considering the available evidence, a representative of the relevant sponsoring company will be invited to present the company's view, after which the Committee will give its opinion.

This will be confirmed in writing after ESMO Asia 2016. Appeals may be made to the ESMO Management.

18. Penalties

- a) First violation: No accrual of points for the year.
- b) Second violation: No accrual of points plus the loss of all accrued points to date.
- c) Third violation: No right to participate at the next ESMO Congress.

19. Claims Procedures, Place of Performance and Jurisdiction

All claims by the company booking any sponsorship product(s)/service(s) against ESMO must be in writing. The maximum time lapse is 1month from the closure of ESMO Asia 2016. Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Swiss law; the English text is authoritative.

20. Laws, Rules and Regulations

- a) The sponsoring company shall abide by all laws, fire safety and environmental laws, local authorities' laws or regulations and the rules and regulations of the Congress venue which have been provided to the sponsoring company and which may be added to from time to time by the venue owner. Failure to do so will constitute grounds for breach of this Agreement.
- b) The sponsoring company shall take all necessary precautions to prevent any harm done to the Congress venue and venue property. The sponsoring company is liable to compensate ESMO and/or MCI for all losses, costs and expenses suffered by ESMO and/or MCI arising from any damage done to the Congress venue or venue property or any breach of this clause by or caused by the sponsoring company.

21. Non-smoking policy

The ESMO Asia 2016 Congress is a non-smoking Congress.

22. Final Clause

In cases not covered by the regulations in these Industry Guidelines, ESMO interpretation shall be final.



cLead RETRIVAL SYSTEM



EXHIBITOR LEAD RETRIEVAL SYSTEM

The CTI Meeting Technology Lead System is a state-of-the-art, fast and easy system for exhibitors to record contact information. The Lead technology runs with an app and uses a high quality bar code scanner attached to an iOS mobile device (iPod touch).

Exhibition Lead Retrieval System

Rent pre-installed iPod touch devices equipped with the barcode scanner. The exhibitors configuration and product information is preloaded upon collection onsite

By simply scanning a visitor's badge with the iOS device, the contact is entered into the exhibitor's visitor database, including relevant product information and added comments. The data is synchronized with the server and can be exported as an excel file through an online platform.

New Lead Retrieval Features

- · Configure products and services before the congress through an online portal.
- Connect the barcode scanners via the dock connector to an iOS device and take advantage
 of the fast and advanced scanning experience.
- Immediate access to visitors contact information (name, address and profile information) by scanning their badge with an iPod touch.
- See visitors contact information on the device right after scanning the badge.
- Complete missing contact information on the spot, take notes and automate follow-up activities.
- Quick scan mode for scanning delegates at industry and satellite symposia.
- No Wifi needed for the actual scanning process onsite.
- If Wifi is available, data is synchronized continuously.
- Download all data into an Excel file.



CTI MEETING TECHNOLOGY GmbH

Nussdorferstr, 20/22, 1090 Vienna, Austria FN 249 975k HG Wien UID ATU58040266 t +43 1319 69 99-0 email vienna@ctimeetingtech.com

www.ctimeetingtech.com





Benefits for the exhibitor or industry symposia

- User-friendly, light and easy.
- The scanners connected to an iOS device allow exhibitors to be mobile within their reception areas.
- Web-based interface to set up products and services with control panel to access visitors data
- On- or off-line scanning is possible, fast scan for symposia.
- · Scanned data is synched to the server on scheduled intervals.
- Data is available as soon as the synchronization is finished.

Scan Options

- Scan and add details (Booth system)
 the visitor is effortlessly saved into your
 individual database. Additionally, data,
 comments, products and interests can
 be added.
- Symposia scan (Symposium system)
 the visitor is effortlessly saved into your
 individual database, but the rental
 period is limited. Used for special
 occasions like company satellite or raffle.



Costs to the exhibitor

- The following standard prices are available for exhibitors:
 - o € 475,00 net per iPod touch including scanner
- These costs are per rented device including the required software systems, staff (symposium scanning only) and an unlimited number of scans / amount of prepared individual data.

CTI MEETING TECHNOLOGY GmbH

Nussdorferstr, 20/22, 1090 Vienna, Austria FN 249 975k HG Wien UID ATUS8040286 1 +43 1 319 69 99-0 email vienna@ctimeetingtech.com

www.ctmeetingtech.com





- Post-deadline (usually 4 weeks before event) orders are charged an extra € 100 net.
- All billing is carried out in advance by CTI Meeting Technology. Payment can be made with Visa, MasterCard & Amex credit cards, or by bank wire transfer.
- Lead systems are rented according to CTI Meeting Technology General Terms & Conditions.
- The cost of lost, damaged or not completely returned hardware will be charged with € 550,00 per scanner, € 550,00 per iPod, € 50,00 per charging cable and € 50,00 per plug.

Administrative Procedure

Order

Please order the required number of iPods as soon as possible, in order to guarantee the availability as well as the early-bird rate prior to the deadline (November 18, 2016).

2. Order confirmation

After receipt of your order, we will confirm the receipt, invoice and charge the amount due.

Configuration of products and services

Set up of products and services before the exhibition through an online portal. Log In details will be sent two weeks prior to the conference.

4. Lead capture

Pick up your iPod including scanner onsite at the lead service desk. Our staff will be available to answer your questions during the opening hours of the event. Scanned data is synchronized to the server automatically on scheduled intervals.

Data provision

After synchronization with the database you can access, check, print or download your collected data from the online database. You may add relevant information during sales conversations, since not all delegates will provide their complete contact information during the registration process.

Terms and Conditions

 Data: Download of the data via the online database (print out of the list or download of an MS-Excel file). Since not all delegates will provide the registration department with the complete contact information, we cannot guarantee the accuracy of the data.

CTI MEETING TECHNOLOGY GmbH

Nussdorferstr. 20/22, 1090 Vienna, Austria FN 249 975k HG Wien UID ATU58040266 t +43 1319 69 99-0 email vienna@ctimeetingtech.com www.ctimeetingtech.com





- Services included: Quotes are per scanning device, software and an unlimited number of scans.
- . Scanning: Scanning is only allowed on the booth unless agreed by the organizer.
- Invoicing: Invoices for the total purchase amount are sent out after receipt of order.
 Payment can be made via Visa, MasterCard and Amex credit cards or via bank transfer.
- VAT: Quotations excl. 20% Austrian VAT
- Payment term: Invoices must be settled within two weeks after receipt, net without any
 obligations to CTI Meeting Technology. Devices cannot be handed out onsite unless CTI
 Meeting Technology received full payment.
- Order deadline: After the ordering deadline, CTI Meeting Technology does not accept
 orders automatically but will confirm acceptance separately. For orders after the deadline, a
 surcharge is applicable.
- Cancellation: All orders cancelled prior to 30 days of the conference will incur a € 100,00 cancellation fee. Orders cancelled within 30 days of the conference will not be refunded.
- General Terms and Conditions: This business is covered by the General Terms and Conditions of the CTI Meeting Technology GmbH.

CTI MEETING TECHNOLOGY GmbH a FN 249 975k HG Wign UID ATUS8040266 t +43 1319 69 99-0 cmail vienna@ctimeetingto





EXHIBITOR LEAD RETRIEVAL SYSTEMS

ORDER FORM

Company / Booth			
Contact person			
Email			
Address			
Mobile (Onsite Contact)			
VAT (UID) Number			

SCANNERS

	Orders before November 18 th	Orders after November 18 th	Units total	€ Total
iOS booth system	€ 475,00 net	€ 620,00 net		
iOS symposium system incl. staff *	€ 399,00 net	€ 499,00 net		
Special Offer **	€ 1.099,00 net	€ 1.350,00 net		

^{*} iOS symposium system incl. staff (max. 3 hours rental period)

SCAN OPTION

Symposia system: Please inform us about the session number(s) of your symposium and units per symposium.

Date	Time	Session n°	Room	Units/ symposium

CTI MEETING TECHNOLOGY GmbH

Nussdorferstr. 20/22.1090 Vienna, Austria FN 249.975k HG Wien. UID ATU58040266 t =43.1319-69.99-0 email vienna@ctimeetingtech.com www.ctimeetingtech.com

^{**} Special offer: 1 iOS booth system + 2 symposia systems ind. scan staff





PAYMENT

☐ Credit Card:	□VISA	☐ MASTER CARD	☐ AMEX	
Number			Exp. Date	
Name			Code*	
		is the last 3 digit number loo FRONT above the end of you		of your card on or above your signature line. For an American
☐ Bank Transfer	r:			
IBAN: AT 4432	000 000 081	11304 / Swift: RLNWAT	TWW	
Herewith, I confir cancellation regu		of the mentioned num	nber of scanner	rs and accept the General Terms and Conditions incl.
			_	
Signature				Date of Signature
Please return the	signed form	1 to: +43 1 319 69 99 3	3 or leadsysten	n@ctimeetingtech.com

CTI MEETING TECHNOLOGY GmbH

Nussdorferstr. 20/22, 1090 Vienna, Austria FN 249 975k HG Wien UID ATUS6040266 t =43 1 319 69 99-0 email vienna@ctimeetlingtech.com www.ctimeetlingtech.com