

ESMO BREAST CANCER

VIRTUAL EXHIBITION MANUAL

2024

ESMO BREAST CANCER

Annual Congress

BERLIN GERMANY
15-17 MAY 2024

ESMO Breast Cancer, a multidisciplinary global meeting held in Europe, involving international experts, is a comprehensive platform for all breast cancer researchers and clinicians with a specific interest in innovation, translational oncology and care.

ESMO BREAST CANCER

PREFACE

Congress Dates

Official programme, Industry Satellites Symposia & Onsite Exhibition
15-17 May 2024
Platform, Virtual Exhibition and e-Posters
14-21 May 2024

Important Note:

The congress and all activities will close on the **17 May 2024**. However, the platform will remain available with the on-demand content and exhibition information until **21 May 2024**.

The ESMO Breast Cancer 2024 Exhibition is a comprehensive platform to showcase the latest research in the field. This is an occasion to promote the value of your products and services both in an onsite and online setting.

Well organised planning makes for successful execution and the ESMO Breast Cancer 2024 Organisers, together with its partner suppliers, will be glad to guide you towards a congress rich in discussion and exchange for your organisation. This ESMO Breast Cancer 2024 Virtual Exhibition Manual will guide you in the necessary steps to set up your virtual booth.

Your main contact for any additional queries on this aspect of the project will be the ESMO Breast Cancer 2024 Secretariat (breast@esmo.org).

Please read this document carefully and share with the necessary colleagues and agencies involved in the organisation of your ESMO Breast Cancer 2024 activities. Participation at the ESMO Breast Cancer 2024 implies an acceptance of the requirements contained within these Manual and also in any updates posted on the [ESMO website](#).

We look forward to working with you towards a rich and innovative ESMO Breast Cancer 2024!

ESMO BREAST CANCER

DEADLINE

12 April 2024	Deadline to provide ESMO (breast@esmo.org) with the virtual booth content
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CONTACTS

ESMO Breast Cancer 2024 Secretariat

ESMO Breast Cancer 2024 Secretariat c/o ESMO Head Office, Via Ginevra 4, 6900 Lugano, Switzerland E-mail: breast@esmo.org		
Virtual Exhibition Support Jessica Caverzasi	breast@esmo.org	+41 (0)91 973 19 90
Registration Management Registration team	registration@esmo.org	+41 (0)91 973 55 77

Virtual platform

CTI Meetings Technology GmbH	
Sonja Kreil	breast@support.ctimeetingtech.com

ESMO BREAST CANCER VIRTUAL BOOTH DETAILS

Logo

Display your company logo
Formats: .svg (transparent)/
.png (transparent) / .jpg

Company name

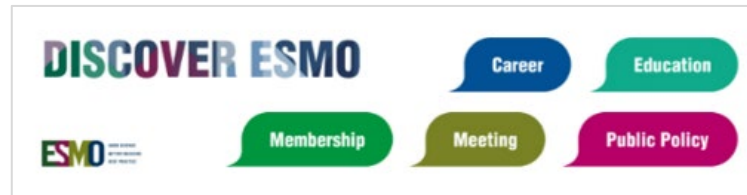
Provide your company name as
you wish it is displayed in the
Exhibitor list
**Link (URL) to corporate
website**

Social Media

Provide links to your Social
Media pages:
LinkedIn, YouTube, Instagram,
Facebook, X (former Twitter)

Submit Inquiry

Provide an e-mail address as
point of contact.
A contact form will open in a
pop-up window once the
button is clicked. The e-mail
address will remain hidden.



With more than 28,000 members representing professionals from 160+ countries, ESMO is the largest professional organisation for medical oncology and the society of reference for oncology education and information. Driven by the determination to secure the best possible outcomes for patients, ESMO stands by those who care about cancer through addressing the diverse needs of #ONEoncologycommunity, offering #educationforLIFE, and advocating for #accessiblecancerCARE.

Satellite Symposium

[Watch our Satellite Symposium](#)
Download your copy of the invitation

Resources

[ESMO Membership](#)

[ESMO Education](#)

[Check out the ESMO Meetings](#)

[Please visit oncologypro.org](#)

[ESMO Pocket Guidelines](#)

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Banner

Display a branded banner
Required size:
H: 230 px x W: 890 px
Formats: .png / .jpg

Company description

Display a brief company profile
Max. 100 words

Satellite Symposium (if available)

Direct access to the Industry
Satellite Symposium streaming
page and to the Industry Satellite
Digital Programme poster

Resources

Display URL to webpages you
want to promote.
Required material: URL and
resource title

- Resources are up to 10 for Platinum and Gold Sponsors
- Up to 5 for other Sponsors

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Free text for disclaimer can be
added at the bottom of the
booth.