



ESMO TAT CONGRESS

INDUSTRY GUIDELINES

2024 **ESMO TAT**
Targeted Anticancer Therapies

PARIS FRANCE
26-28 FEBRUARY 2024

ESMO TAT focuses on promising new anticancer targets and agents, with a particular emphasis on those in early phase clinical development.

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CONTACTS

ESMO TAT 2024 congress Secretariat

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Sponsorship, industry satellite symposia and advertising

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Media Relations

ESMO Press Office	press@esmo.org
Media Activities Organised by Third Parties	media@esmo.org
Filming Activities	filming@esmo.org

Venue

The Palais des Congrès de Paris is located in the heart of Paris, easily accessible from the airport and railway station by underground, bus and RER.

Venue		
Palais des Congrès de Paris 2 Place de la Porte Maillot 75853 – Paris (F)		
Mrs. Mathilde Roy	mathilde.roy@viparis.com	

Forwarding agent / Storage

DB Schenker		
Anyss Fezzani	anyss.fezzani@dbschenker.com	

Exhibition official stand builder

International Moduling, 3, rue de Messy, 77410 Charny – France		
International Moduling 3, rue de Messy 77410 – Charny (F)		
Roseline Kaysavuk	rk@international-moduling.com	+33 (0)1 60 61 00 44

Industry Satellite Symposia Webcast on Demand and badge scanner

CTI Meetings Technologies GmbH has been appointed as the official supplier for ESMO TAT 2024 for the following services: Webcast on Demand and badge scanner/lead system.

Industry Satellite Symposia Support & Webcast		
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Badge scanner/ Lead system		
Tamara Dworschak	leadsystem@ctimeetingtech.com	+43 1 319 69 99

Poling System		
Eden Damti	tat@support.ctimeetingtech.com	+43 1 319 69 99

WELCOME

Dear Industry Partners,

ESMO TAT offers participants a glimpse into the future of anticancer therapies, focusing on promising new targets and agents with a particular emphasis on early drug development.

Recognising the excellent opportunities that this event creates as a forum connecting key oncology stakeholders, ESMO TAT 2024 will underpin the vital collaboration required to improve the outcomes for cancer patients worldwide.

New for 2024, speakers from both academia and industry will participate in an expanded programme, including four new joint ESMO-Industry special sessions addressing drug development, methodological, regulatory, strategic financing and investment issues, offering attendees a fresh, wide-ranging perspective on the development of innovative cancer therapeutics and their optimal implementation.

Empowering the views of stakeholders beyond academia, such as industry, investors and regulators will enrich the educational and scientific content of ESMO TAT 2024 in the fascinating arena of therapeutic innovation.

We look forward to meeting you in Paris!

Scientific Co-Chairs:



Elena Garralda

Vall d'Hebron Institute of Oncology
Barcelona, Spain



Lillian Siu

Princess Margaret Cancer Centre
Toronto ON, Canada



Anastasios Stathis

Oncology Institute of
Southern Switzerland
Bellinzona, Switzerland

CONGRESS OFFICERS

Scientific Co-Chairs

Elena Garralda, Barcelona, Spain

Lillian Siu, Toronto, ON, Canada

Anastasios Stathis, Bellinzona, Switzerland

Scientific Committee members

Giovanni Abbedessa, Boston, MA, USA

Fabrice André, Villejuif, France

Susan E. Bates, New York, NY, USA

Carolyn Britten, Thousand Oaks, CA, USA

Natalie Cook, Manchester, UK

Giuseppe Curigliano, Milan, Italy

Johann de Bono, Sutton, UK

Alastair Greystoke, Newcastle upon Tyne, UK

Matt Hellmann, Gaithersburg, MD, USA

Antoine Italiano, Bordeaux, France

Melissa Johnson, Nashville, TN, USA

Matthew Krebs, Manchester, UK

Angela Lamarca, Madrid, Spain

Juanita Lopez, Sutton, UK

Sophie Postel-Vinay, Villejuif, France

Lesley Seymour, Kingston, ON, Canada

Ronnie Shapira-Frommer, Tel Aviv, Israel

Geoffrey Shapiro, Boston, MA, USA

Toshio Shimizu, Wakayama, Japan

Daniel Tan, Singapore

Evelyn Ullrich, Frankfurt, Germany

Harald Weber, Zug, Switzerland

Timothy Yap, Houston, TX, USA

CONGRESS STATISTICS

Please find below key statistics from the past editions which we trust will demonstrate the relevance and importance of increasing your visibility and participation at this Congress.

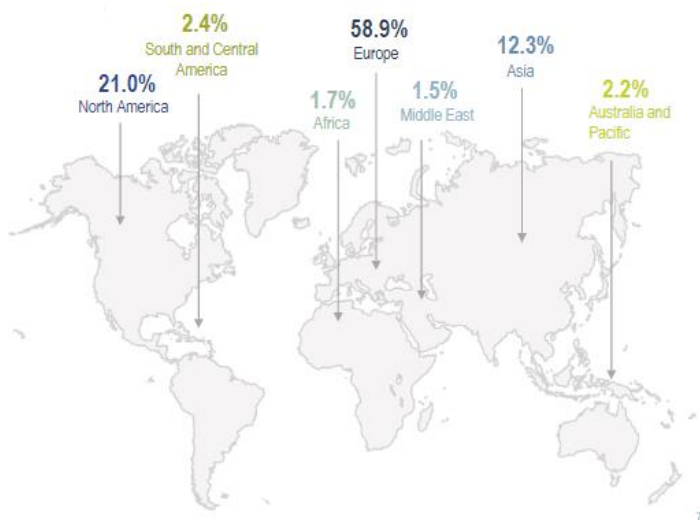
Registration Data

Year	TAT 2019 Live		TAT 2021 Virtual**		TAT 2022 Virtual		TAT 2023 LIVE	
Delegates	335		1'151		409		362	
Faculty	45		51		53		58	
Total delegates		380		1'202		462		420
Exhibitors	22		35				4	
Press	3		22		19		13	
Total Participants		405		1'259		481		437

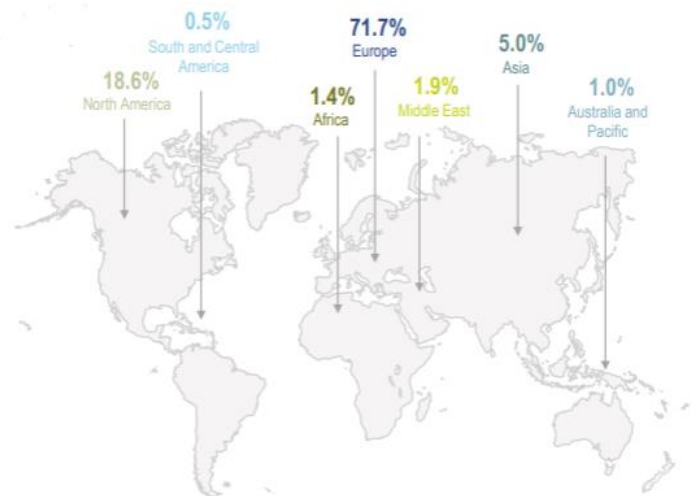
*TAT 2020 has been cancelled due to the pandemic situation

**Free registration fee

Regions in 2022 virtual

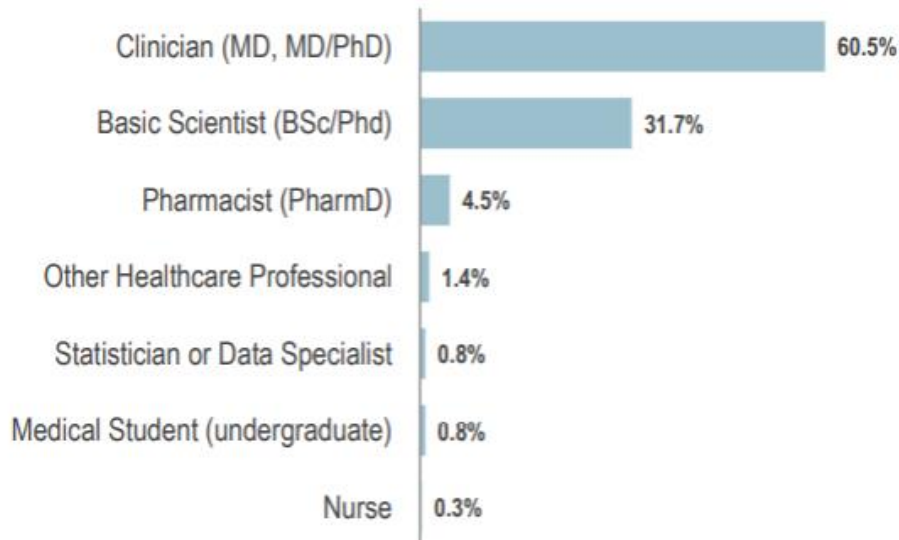


Regions in 2023 Live



Professions in 2023

60.5% of participants were oncology clinicians



Abstract data

Comparative data on abstract acceptance

	TAT Live 2018	TAT Live 2019	TAT Virtual 2021	TAT Virtual 2022	TAT Live 2023
Total submitted	125 (100%)	68 (100%)	86 (100%)	135	163
Accepted	102 (82%)	37 (54.4%)	48 (55.8%)	55	106
Rejected / withdrawn	23 (18%)	31 (45.6%)	38 (44.2%)	80	57

Of the accepted abstract (100%) accepted for:

	TAT Live 2018	TAT Live 2019	TAT Virtual 2021	TAT Virtual 2022	TAT Live 2023
Proffered Papers	9 (8.8%)	6 (16.2%)	4 (8%)	X	4
Oral/Mini Oral presentation	x	x	6 (13%)	5 (9%)	4
Poster presentation	93 (91.2%)	31 (83.8%)	38 (79%)	50 (91%)	98

PREFACE

Congress Dates

Official programme, Industry Satellites Symposia & Onsite Exhibition

26-28 February 2024

Well organised planning makes for successful execution and the ESMO TAT 2024 Organisers together with its partner suppliers will be glad to guide you towards a congress rich in discussion and exchange for your organisation.

These ESMO TAT 2024 Industry Guidelines will guide you in the necessary steps of your participation at our ESMO TAT 2024 in Paris.

The document is organised into distinct sections namely:

- Satellite symposia general information
- Promotion of the industry satellite symposia and other activities
- Industry meetings and activities

Please read this document carefully and share with the necessary colleagues and agencies involved in the organisation of your ESMO TAT 2024 activities.

Participation at the ESMO TAT 2024 implies an acceptance of the requirements contained within these Industry & Exhibitor Guidelines and also in any updates posted on the [ESMO website](#).

A copy of this document will be available on our website and your main contact for any additional queries on this aspect of the project will be the ESMO TAT 2024 Secretariat (meetings@esmo.org).

We look forward to working with you towards a rich and innovative ESMO TAT 2024!

GENERAL INFORMATION

General information

ESMO TAT 2024 will take place at the Palais de Congrès de Paris in Paris.

Venue information

Palais des Congrès de Paris

2 Place de la Porte Maillot
Paris, 75853 France

Palais des Congrès is centrally located and easily accessible from Charles de Gaulle Airport and railway station by underground, bus and RER.

Venue overview

The floorplan will be available upon request and on the ESMO website.

IMPORTANT:

COVID-19 regulations

TAT Secretariat will apply Health and Safety protocols according to the latest local authority guidelines and regulations, with the aim to ensure the highest Health and Safety standards. Further information will be made available on the [TAT website](#).

*Any supplementary change(s) to these points raised above will be communicated in the Preparatory for Industry Section of our website for this specific congress

DEADLINES

Abstract submission deadlines

28 November 2023	Abstract submission deadline
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Industry Satellite symposia programme deadlines

6 December 2023	<p>Deadline for receipt of the programme proposals.</p> <p>The proposed programme, including symposium title, presentation titles, names and full contact details of proposed speakers and chairpersons, must be submitted to the ESMO Scientific Programmes Department (programme@esmo.org) using the official template.</p>
15 December 2023	<p>Notification of acceptance / rejection / request for modifications to the programme as decided by the Scientific Committee. After that only minor changes will be taken into consideration.</p>

Registration deadlines

10 January 2024	Early registration
7 February 2024	Late registration and Group registration (names to be given)

Industry Satellite Symposia deadlines

15 December 2023	<p>Deadline to confirm person responsible for the organisation of the satellite symposium (meetings@esmo.org)</p>
26 January 2024	<p>Deadline to inform about any need of polling services and Timer.</p> <p>Deadline to inform about any additional need in terms of AV and hostesses</p>
2 February 2024	<p>Deadline to book the Satellite onsite rehearsal with the AV company</p> <p>Deadline to send the name of the designated representative person that will be allowed to access the speaker preview centre.</p> <p>Deadline to inform the interest of having a satellite webcast</p>

Promotional deadlines

15 December 2023	Company product and product description
12 January 2024	<p>Satellite Invitation Weblink and Onsite Satellite Poster for approval</p> <p>Daily Reporter Banners</p>

Exhibitors deadlines

12 January 2024	Submissions of the stand layout (if different than a shell scheme stand)
19 January 2024	Orders of furniture and of additional services
7 February 2024	Exhibitors registration

INDUSTRY SATELLITE SYMPOSIA

1 SATELLITE SYMPOSIA GENERAL INFORMATION

Satellite symposia will take place from 26 to 27 February 2024. Details of available slots may be obtained by email from the ESMO Strategic Partnership Department (jon.roberts@esmo.org or anna.macdougall@esmo.org).

1.1 Satellite Symposia Programmes

All satellite symposia programmes must be approved by the ESMO TAT 2024 Scientific Committee **prior to any invitations** with a view to ensuring the scientific quality and scope of such symposia within the framework of the Congress.

Companies are strongly encouraged to establish a programme in line with the general concept of the Congress scientific programme. Current ESMO TAT 2024 policy encourages the avoidance of topic and/or statement repetition, and/or lectures which may be in conflict with what the ESMO TAT 2024 Scientific Committee considers to be a proper, scientifically well-founded point of view.

ESMO is working to ensure diversity amongst presenters, and companies are also highly encouraged to consider both gender and nationality balance when selecting satellite Chairs and speakers.

ESMO reserves the right to veto speakers. In order to ensure a greater diversity of opinion and scientific contribution, the ESMO Executive Board recommends that a speaker presents at no more than one (1) satellite symposium. However, if unavoidable, a speaker may be involved in a second satellite for a maximum of two (2) symposia during the Congress. Kindly note that this restriction applies regardless of whether the speaker receives an honorarium or not.

Additionally, and in accordance with the ESMO Organisational Regulations, the following ESMO Officers are not allowed to participate (either as a Chair or Presenter) in any satellite symposium:

- Congress Scientific Co-Chair
- ESMO Cancer Medicines Committee Chair
- ESMO Compliance Committee Chair
- ESMO Educational Committee Chair
- ESMO Guidelines Committee Chair
- Editors-in-Chief of ESMO Journals
- Deputy Editors-in-Chief of ESMO Journals
- ESMO-Magnitude of Clinical Benefit Scale Working Group Chair

All other ESMO Executive Board and Council members may participate in a maximum of two industry satellite symposia subject to approval by the ESMO Executive Board. This restriction does not apply to ESMO Colloquia.

Details of the ESMO Council may be found via: <https://www.esmo.org/about-esmo/organisational-structure/esmo-council>

Any changes to the provisional or the final programme must be forwarded **immediately** for re-approval to the ESMO Scientific Programmes Department (programme@esmo.org).

Submitting an abstract to the TAT 2024 Scientific Committee and the official Congress programme implies that the study reported therein will not be presented as such during the Congress at any Industry Satellite symposium and that it has not been presented elsewhere. Therefore, presenting an abstract certifies that it is not connected to any Industry Satellite Symposia.

Regarding **onsite Faculty expenses**, please see details in **point 2.15**.

1.2 Applications

The ESMO Strategic Partnerships Department will approach companies with a proposal to participate at the ESMO TAT 2024. At the Congress, Satellite Symposia slots are assigned by sponsorship level and on a first come, first served basis.

1.3 Programme submission deadlines

<p>6 December 2023</p>	<p>Deadline for receipt of the programme proposals.</p> <p>The proposed programme, including symposium title, presentation titles, names and full contact details of proposed speakers and chairpersons, must be submitted to the ESMO Scientific Programmes Department (programme@esmo.org) using the official Congress programme template.</p>
<p>15 December 2023</p>	<p>Notification of acceptance / rejection / request for modifications to the programme as decided by the Scientific Committee. After that only minor changes will be taken into consideration.</p>

Notes:

1. The above timeline has been established to give all sponsors equal opportunities to invite preferred Speakers and late submission of programme proposals cannot delay the overall approval process. Sponsors who do not adhere to the deadline risk not being able to invite preferred Speakers if they have already been confirmed for other satellites in accordance with this schedule.
2. It will be the responsibility of Speakers who have been nominated for more than two satellites to choose which to accept.

1.4 Support an ESMO Colloquium

Slots will be allocated by ESMO

A variety of independent state-of-the-art updates on new developments in oncology can be supported with the primary objective to further enhance the educational experience of our delegates.

This will allow you to support official scientific education by TAT Organising partners without being directly involved in the development of the programme, or in selecting the faculty. TAT Organising partners handle all logistics and promotion of the colloquia. All colloquia will be recorded and the on-demand versions will be promoted via the OncologyPRO newsletter after the live event.

Companies interested in this product must secure a satellite symposium slot first.

For more information, please contact colloquia@esmo.org

**All TAT Colloquia Slots are ESMO-MORA accredited*

2 SATELLITE SYMPOSIA

2.1 Schedule, room set-up and features

Set-up in theatre style with armchairs on stage and 1 lectern. Please note that ESMO reserves the right to reduce capacity in case of need.

Monday, 26 February 2024

Symposium N°	Time	Location	Capacity	Stage/Podium
1	11:30-12:30	Amphitheatre Bordeaux	650	Yes

Tuesday, 27 February 2024

Symposium N°	Time	Location	Capacity	Stage/Podium
2	13:45-14:45	Amphitheatre Bordeaux	650	Yes
3	18:45-19:45	Amphitheatre Bordeaux	650	Yes

2.2 Technical equipment

Room	Projector	Laptop	Screen	Camera	Laser pointer	Microphones		
						Lectern	Panel	Floor
Amphitheatre Bordeaux	7K lumens laser HD	1	1	0	-	2	2	2

Speakers on stage will be able to follow the presentations through a comfort monitor.

2.3 Technical and monitoring staff

One technical staff member and one hostess are assigned to each room. Please note that badge checkers are not provided for satellite slots. If you require this service, it will need to be booked separately.

For more information regarding additional hostesses, please write to (meetings@esmo.org).

2.4 Alternative stage set-up, additional equipment and/or personnel

Owing to the limited set-up and dismantling time necessary between satellite symposia slots (15 minutes) and official programme, change of setup is not allowed.

Additional audio-visual equipment should only be ordered through the official supplier. Please contact the ESMO TAT 2024 Secretariat (meetings@esmo.org) for more information.

2.5 Session rooms lectern

Kindly be informed that the lectern can be branded. It is very important that the ESMO TAT 2024 graphic will not be ruined, therefore, considering also the limited set-up and dismantling times, ESMO suggests you create a graphic which can easily be removed (e.g. forex panel to be placed against the lectern). We recommend to print through the Palais des Congrès and to provide a .pdf file. Please send an email to meetings@esmo.org for further details.

The size of the signage covering the furniture is the following:

	Dimensions
Lectern	0.60m width 1.11m high

2.6 Lectern laptop usage

Kindly be informed that the following regulations will apply to the onsite laptop at the lectern in the assigned room:

- The laptop **cannot** be removed or un-cabled from the lectern
- It is strictly forbidden to upload any presentation on the laptop using a USB key
- No laptop set-ups can be changed

2.7 Polling/voting system

Companies interested in using a polling system can contact the TAT Secretariat (meetings@esmo.org) no later than **26 January 2024**. The polling system is exclusively provided by CTI Meeting Technology. Polling/ voting systems from different providers are not permitted.

2.8 Session timer

In order to avoid sessions running late, TAT Secretariat implemented a timer in the session room of TAT 2024 Congress. The timer is a count-down, which allows speakers to monitor their presentation remaining time and it's displayed only on the comfort monitor(s) visible by the panellists and the speaker at the lectern. It is not visible by the audience nor in the produced webcast.

This timer is implemented to all Satellite Symposia by default, but in order to take advantage of it **companies MUST provide the session slides divided by presentation**.

If the sponsoring company does not want the session timer, please notify TAT Secretariat at meetings@esmo.org by **26 January 2024**.

2.9 Lead System / Badge Scanner

The ESMO TAT 2024 Lead Retrieval System is a fast and easy way to record visitors' contact information. By simply scanning a visitor's name badge with the supplied scanner, that contact is entered into your own visitor database, including all relevant product information or comments which have been added to these visitors' profiles beforehand. Following the event, approved visitors' address data can be provided in printed form or as a MS Excel file, or made available with proper access rights through an online platform. Further details are available in the Lead System brochure and order form on the ESMO website.

Badge scanners shall be ordered through the official supplier CTI Meeting Technology at leadssystem@ctimeetingtech.com

2.10 Food & Beverage areas

No food or beverages are allowed inside of the auditorium, however, an exception is made for water. Each company may offer water in plastic bottles to their Satellite participants. Of course, it is the responsibility of the company to clean the room after the session. If the organiser needs to intervene for cleaning purposed the extra costs will be changed to the company.

However, the Satellite organisers are welcome to support the official coffee breaks and lunches that are foreseen close to your selected timeslot. Any request should be addressed to the ESMO TAT 2024 Secretariat (meetings@esmo.org).

Please also note that any food items served in the Congress centre must be purchased through the official catering service.

2.11 Duration of the satellite symposium

All companies are obliged to respect the start and closure times of the satellite symposia. Extensions beyond assigned time slots are not allowed under any circumstances. Infringement of this regulation will affect the sponsors priority list for future ESMO Congresses.

2.12 Installation, rehearsal and dismantling times

The set-up and dismantling times are extremely limited and must be respected in full. Please refer to the online programme to check the timing. For additional queries please contact the ESMO TAT 2024 Secretariat (meetings@esmo.org).

Rehearsal slots are free of charge (max. 30-minutes slot per Satellite Symposium) and can be requested via the ESMO TAT 2024 Secretariat (meetings@esmo.org).

However, please note that:

- Rehearsal slots are not guaranteed
- Rehearsals will be assigned on a first-come, first-served basis
- Rehearsals may only be booked upon request and availability

Any request for rehearsals should be sent to the ESMO TAT 2024 Secretariat (meetings@esmo.org).

2.13 Invited speakers preview centre

The companies organising a satellite symposium must use the invited speakers preview centre and follow the instructions that the ESMO TAT 2024 Secretariat prepares for its own speakers.

The usage of the speakers preview centre includes:

- Direct PPT upload from the speakers preview centre to the Satellite Symposium room
- Support for the speakers/uploader in the speaker preview centre regarding the upload and management of the PPT presentations
- Hostess (1)

IMPORTANT: please inform the TAT Congress Secretariat meetings@esmo.org by **2 February 2024** to communicate the name of the designated representative that will be allowed to access the speaker centre and will be assisted in the upload of presentation(s) by our technicians.

2.14 Presentation material

Please note that the presentations must be prepared in **PowerPoint** 2010, 2013 or 2016 (MS Windows) and provided on an **USB-removable drive**. Set the slide size to **“Widescreen 16:9”** and **landscape orientation**.

2.15 Onsite faculty expenses

Registration, travel and accommodation: ESMO will subsidise registration fees, travel expenses and cover hotel accommodation for a maximum of two (2) nights for any expert already speaking in the official TAT 2024 programme at a Faculty hotel and **in accordance with the TAT 2024 invited speaker reimbursement policy**. Speakers who are NOT participating in the official TAT 2024 programme must have their registration fees, and travel and accommodation expenses covered in full by the sponsor.

2.16 Satellite symposia contacts/representatives

Each company will provide the name of one person who will be responsible for the organisation of its satellite symposium and notify the TAT Secretariat (meetings@esmo.org) as soon as possible about any changes.

If several people are responsible for various aspects (financial, organisational, etc.) of the symposium, the company must inform the TAT secretariat accordingly. The TAT secretariat strongly recommends, however, that only one (1) contact person is appointed.

If an agency is appointed to manage and organise the satellite symposium, the company must inform the TAT Secretariat and provide the agency name and contact person details. Only official agency representatives will receive information material from the TAT Secretariat.

2.17 Post-Congress hosting

From Friday 1 March at 12:00 CET, the official sessions, where permission is granted, will be added to **OncologyPRO** or **ESMO website**.

If the sponsoring company does not want the satellite webcast to be on OncologyPRO or ESMO website, please notify ESMO at meetings@esmo.org by **2 February 2024**.

All sessions will be prepared by our official supplier: CTI Meeting Technology.

The post-congress hosting will provide a unique opportunity for all satellite organisers to host their on-demand satellite session(s) and make the content easily accessible to all registered attendees* and ESMO Members.

Post-congress, the hosting will be handled as follows:

- OncologyPRO Sponsors satellite symposia will be hosted on OncologyPRO for 2 years
- Non-OncologyPRO Sponsors satellite symposia will be hosted free of charge on the ESMO website for 6 months

To find out more on how to become an OncologyPRO sponsor contact Jon Roberts (jon.roberts@esmo.org) or Anna MacDougall (anna.macdougall@esmo.org).

Editing of the ESMO Satellite Symposia after the live event should have as sole purpose the curation of the event flow in order to optimise the On Demand use. Such editing should respect, and restrict any modification of, the original content, discussion and contributions conveyed by the speakers, discussants and audience participating in the live event.

* Non-Member registered attendees will have access for 6 months post-congress.

2.18 Webcast

Companies will receive the recording file of the full session, including the live Q&A. The result of the recording will be raw .mp4 format files, divided by presentation.

ESMO discourages all Industry Partners from hosting their official Industry Satellite Symposia webcasts on their respective corporate/educational/medical websites during the period of the congress as this may affect the attendance of the onsite satellite symposium/symposia.

2.19 General metrics

Complete metrics will be available after the congress.

3 ADDITIONAL INFORMATION

3.1 Registration

A limited number of complimentary registrations will be assigned to each company, depending on the sponsorship level, granting access to the ESMO TAT 2024.

Companies can decide to assign these complimentary registrations to:

- Satellite symposia speakers
- Satellite symposia staff
- Exhibition staff

For any additional registrations please contact the ESMO Registration Services Unit (exhibitors@esmo.org).

3.2 Access

Satellite symposia sessions will be accessible for all registered delegates.

3.3 Compliance

The ESMO TAT 2024 will be submitted to the MedTech Europe compliance portal.

3.4 ESMO TAT 2024 Website and Congress App

Approved Satellite symposia programmes will be published online in the Satellite symposia section of the Congress programme and in the Events App if they are received no later than the 12 January 2024. The submission of the programme must follow the format of the ESMO TAT 2024 template, which may be requested from programme@esmo.org.

The following details are necessary: session title, lecture, titles, allocated time for each presentation, full speaker names, affiliation, and contact details.

3.5 Abstract presentation during the Congress

Each company must guarantee that data from studies reported in accepted abstracts will not be presented as such during the Congress at any industry satellite symposium prior to presentation in the official ESMO TAT 2024 programme.

3.6 ESMO TAT 2024 abstract

Abstracts related to industry satellite symposia are not published in ESMO TAT 2024 abstract book.

4 PROMOTION OF THE SATELLITE SYMPOSIUM AND OTHER ACTIVITIES

4.1 Publications and onsite advertising

Each company will ensure that all company publications referring to Satellite symposia mention: “ESMO TAT 2024 Industry Satellite Symposium”, in order to avoid any confusion with the official scientific programme. For this reason, all companies must submit a copy of the final publication to meetings@esmo.org and respect the following deadlines:

12 January 2024	Daily Reporter Banners
12 January 2024	Satellite Invitation Weblink and Onsite Satellite Poster for approval

ESMO TAT 2024 secretariat suggests avoiding cultural or historical references in printed material and bears no responsibility should any such references cause offence.

Furthermore, ESMO TAT 2024 secretariat bears no responsibility towards the delegates for the display, promotion or sale of therapies or services, neither are ESMO supporting those products or services for their sole promotion at ESMO TAT 2024.

However, ESMO TAT 2024 secretariat reserves the right to deny at any time the display, promotion or sale of products, therapies or services should these be against the generally accepted clinical approach. Promotion of unapproved therapies (by regulatory authorities) is regulated by the local and International laws and ESMO TAT 2024 secretariat bears no responsibility in case of a complaint based on such laws. Sponsoring companies are therefore advised to consult the Codes of Practice of their governing bodies for information and guidance on regulations around attendance at medical congresses. In all cases, sponsoring companies are responsible for ensuring that their promotion during the congress is legally and ethically acceptable in Switzerland and France.

4.2 Reproduction of logos

Each company is entitled to use the official logo of ESMO TAT 2024 on invitations and promotional documents related to the approved Satellite symposium.

Companies are not allowed to use the ESMO corporate logo under any circumstances.

The ESMO TAT Secretariat (meetings@esmo.org) will provide the ESMO TAT 2024 logo as an electronic file upon request, but not before the draft of the invitation or other promotional material is submitted for approval.

4.3 Inviting participants – Satellite Invitation Weblink

Inviting participants to your satellites has never been this easy and effective! Within each satellite package we allow our Industry Partners to showcase their satellite(s) via a digital satellite invitation weblink whereby we invite delegates to find out more about your session(s).

In the ESMO TAT 2024 E-Newsletter there will be a dedicated Industry E-News section whereby all these digital invitations will be grouped. These invitations will also be included in our online programme to further increase awareness.

From the **6 February 2024** your satellite invitation weblink will go live (this will be subject to prior submission before the **12 January 2024** deadline and subsequent approval by the ESMO Secretariat). The ESMO TAT Congress 2024 E-Newsletter will be sent out to all registered delegates in **February 2024**.

Rules and Regulations:

ESMO reserves the right to refuse requested Weblinks should any web page be deemed to conflict with ESMO ethics or interests.

- A weblink is a **A4 page** or pdf, created by the sponsoring company, highlighting their satellite symposium.
- The content of the weblink message must not make any statements about the quality or virtues of a sponsoring company and/or any of the company’s product(s) either via text or visuals.

With a satellite symposium, the content of the weblink must solely state the:

- Title of the session
- The names of the chairpersons and speakers
- Location and timing of the approved scientific programme
- Remember that no product names or brand names are allowed in the title or in the scientific programme of the session
- Include at the top of your invitation the following sentence: “ESMO TAT 2024 Industry Satellite Symposium”.
- The deadline to submit your weblink to meetings@esmo.org is the **12 January 2024**. Your weblink will undergo an internal approval procedure and Industry will be informed within 5 working days as to the status of approval
- This page must not include links, hyperlinks, hot-spots or any means through which the advert can be linked to another site. There will be no exceptions made to this rule
- The weblink may consist of more than 1 virtual page, due to its’ online nature, however no more than 2 pages can be included per weblink
- Under no circumstances may “Flash files” be allowed
- Any requests for content or structure change/amendments after the weblink has been linked to the appropriate listing will not be actioned
- To ensure that the ESMO TAT 2024 logo is properly protected, ESMO has defined guidelines for its use, which permit the use of the Congress logo under specific conditions
- Cancellation of the weblink should be sent in writing to the ESMO TAT Secretariat

The web page will only be linked once ESMO TAT 2024 secretariat approval is confirmed and the payment for the sponsorship package is received.

4.4 Onsite satellite promotion and distribution

For the display of programme posters, one designated poster board will be made available in a public area. The poster board will be portrait (vertical), for the exact size please contact meetings@esmo.org.

All companies must submit a copy of their final artwork before production gets underway. This must in turn be submitted for approval to the ESMO TAT 2024 Secretariat (meetings@esmo.org) by the **12 January 2024**.

Companies are entitled to bring one roll-up poster for each entrance of the assigned room and place it only 30 minutes before the start of the satellite symposium. Roll-ups must be removed at the end of the session.

The display of posters is forbidden in other areas of the Congress centre other than on the designated poster boards, throughout the Congress period. Invitations* and flyers may not be distributed to participants in any access to, or in public areas of, the Congress centre, including between the bus station and the main entrance of the Congress venue.

Flyers may, however, be distributed at the company booth from when the exhibition is open and in front of the door(s) of the assigned auditorium no earlier than one (1) hour before the start of the satellite symposium. One welcome desk will be available outside each session room.

The production, distribution or display of promotional materials at the hotels where participants are staying during the Congress is discouraged by the ESMO TAT 2024 Secretariat. However, if such items are produced and distributed, their texts must follow the same rules as those that apply to other printed material. No assistance will be provided by the ESMO TAT 2024 Secretariat for the distribution of material or for the list of official Congress hotels.

*Artwork production and delivery of invitations is at the sponsoring company’s expense

4.5 Other promotional activities

Any other activity organised with the purpose of promoting the company's presence during the event or its products or services is subject to ESMO TAT 2024 secretariat approval.

4.6 Promotion related to product and services

Companies holding satellite symposia are responsible for obtaining relevant information and for complying with all Swiss and European rules and regulations related to advertising and promotion of all products and services mentioned as part of the satellite symposium. Advertising of a specific product does not mean acceptance by ESMO, and the corporation is solely responsible for bringing its advertising into line with local and European laws, as applicable.

5 INDUSTRY MEETINGS AND ACTIVITIES

5.1 Networking events

Companies may organise evening events, provided that these start after the conclusion of the official programme of the day. And are subject to the ESMO TAT Congress Secretariat approval. Please send your request to meetings@esmo.org.

5.2 Unofficial satellite symposia or similar events

During the period beginning on Monday, 26 February through to Wednesday, 28 February 2024, ESMO will not allow any corporate-organised satellite symposia or similar events during other days and in other places except the one planned in the official venue.

5.3 Concomitant activities

Concomitant activities such as internal meetings involving delegates, press conferences, educational or promotional activities taking place within in or outside the congress centre, but concomitant with or during breaks of the scientific programme of the ESMO TAT 2024, are subject to the ESMO TAT 2024 Secretariat approval.

Clear identification of the organisers, purpose, targeted participants and the full programme must be submitted for approval to the ESMO TAT 2024 Secretariat (meetings@esmo.org) at least 4 weeks prior to the event.

Blackout times:

26 February 2024	12:30 – 18:15
27 February 2024	08:00 – 18:30
28 February 2024	08:30 – 15:30

All media activities initiated by third parties are subject to a specific [Media Policy](#). For additional information about media issues, please contact the ESMO Communications at media@esmo.org

5.4 Closed Industry meetings

TAT Secretariat allows industries to organise staff meetings, briefings, advisory boards, client meetings or other type of closed meetings within the congress centre. Meetings can be organised from Monday to Wednesday from 08:00 to 18:00. The following requirements must be respected:

- Small meetings may take place in parallel with the official TAT 2024 educational and scientific programme provided they do not involve groups larger than 15 people
- Larger meetings exceeding 15 participants are permitted, but may only take place outside of the blackout times
- Meetings are “closed” and by invitation only
- Each company is responsible for the meeting content. TAT Secretariat does not endorse any private meeting
- Meetings is not to be promoted in the congress centre or in any TAT 2024 publications, or online e.g. via social media
- TAT 2024 Faculty, ESMO Executive Board and Council Members are not to be invited to participate in any private industry meetings to be held during the official programme
- No hybrid meetings are to be scheduled during the official TAT 2024 educational and scientific programme

Meeting room booking procedure

Please contact the ESMO TAT 2024 Secretariat (meetings@esmo.org) in order to book a meeting room. Please note that meeting rooms will be assigned on a first-come, first-served basis.

Access to meeting rooms

Meetings' attendees not registered to TAT 2024 can ONLY access private meeting spaces with badge. If you need support please contact registration@esmo.org. Please note that attendees without a badge will not be able to access the venue for security reasons. If your meeting is scheduled very early in the morning, please make sure that badges are collected in advance.

5.5 Media activities

All media activities initiated by third parties are subject to a specific [Media Policy](#). Companies wishing to organise a media event during the ESMO TAT Congress should send a request to ESMO Communications. For any additional information about media issues, please contact ESMO Communications (media@esmo.org).

5.6 Badges (Media Activities)

According to the [ESMO Press Policy](#), press badges may only be assigned to Press Representatives working for ESMO-Recognised Press Outlets. Should communication agencies or companies representatives require a badge for the purpose of preparing and/or developing third party media events, please send an email to both ESMO Registration (registration@esmo.org) and ESMO Communications (media@esmo.org) to request a dedicated temporary badge. This badge only allows access to the room where media activities are taking place. Full details are available in the [ESMO Third Party Media Activities Policy](#).

5.7 Filming, recording and photography

Congress content is the copyright of ESMO. It is strictly forbidden to record or capture in any way the official programme, Satellite's sessions, Exhibition area and/or posters presented during the meeting.

All filming activities initiated by Third Parties need written approval by ESMO (filming@esmo.org).

Photographers and/or filming crews members hired by Third Parties, can perform their activities abiding by the [ESMO Filming Policy](#) and purchasing a specific filming badge. Specific and different filming permissions may be granted to Third Parties and are subject to limitations and rules based on the purpose, the activity and the entity applying for the badge request. Badge requests can be sent to filming@esmo.org (Cc: registration@esmo.org).

Anyone carrying filming equipment at Events, is requested to wear all times a specific vest distributed onsite together with the badge.

EXHIBITION

6 EXHIBITION TIME SCHEDULE

EXHIBITION AREA SET-UP HOURS

Sunday, 25 February 2024	12:00 – 19:00
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Attention! Please note that all booth must be completed by **19:00**

EXHIBITION AREA HOURS

Monday, 26 February 2024	10:00 – 18:15 (cocktail at 17:15-18:15)
Tuesday, 27 February 2024	10:00 – 17:15
Wednesday, 28 February 2024	10:00 – 14:30

EXHIBITION AREA DISMENTLING HOURS

Wednesday, 28 February 2024	16:00 – 19:00
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REGISTRATION OPENING HOURS

Monday, 26 February 2024	08:00 – 17:30
Tuesday, 27 February 2024	07:30 – 18:30
Wednesday, 28 February 2024	08:00 – 15:30

COFFEE BREAKS AND LUNCHESES

Monday, 26 February 2024	12:30-13:00, 15:15-15:45
Tuesday, 27 February 2024	10:45-11:15, 12:45-13:45, 16:30-17:00
Wednesday, 28 February 2024	10:45-11:15, 12:45-13:30

Times subject to changes

Cocktail and Poster display

The Cocktail and Poster display will take place in the Exhibition area, on Monday, 26 February 2024 from 17:15 to 18:15. Delegates, invited speakers and exhibitors are invited to join this event.

7 EXHIBITION RULES AND INSTRUCTIONS

7.1 Exhibition area and Pipeline area display specifications

All exhibits must be confined to the spatial limits of their booth area, as indicated in the final floorplan. No part of any exhibit may be suspended from the ceiling or attached to any part of the building (walls included).

Each booth will include:

- Booth space (9sqm)
- Shell scheme walls
- Company name
- Carpet
- 1 rail of 3 spots (no power)
- Internet WIFI

For furniture please contact Mrs. Roseline Kaysavuk (rk@international-moduling.com), by **19 January 2024**. Exhibitors are welcome to decorate their stand walls or order furniture at the exhibitor's expense.

Pipeline Area Display:

Companies entitled to have a pipeline, they have to provide to ESMO a pdf artwork with the following specs by **19 January 2024**:

- Wall W 2000mm x H 2400mm + 50mm of bleed all around

7.2 Catering for exhibition stands

All catering must be organised through Palais des Congrès. However, bringing your own small Nespresso machine is not considered part of the catering exclusivity. Please contact Palais des Congrès well in advance to discuss your requirements.

Contacts: Mrs. Mathilde Roy
Email: mathilde.roy@viparis.com

7.3 Shipping instructions

More details will be provided soon.

7.4 Exhibitors registration

To order your exhibitor badges and register your staff, please fill out the attached excel template and return it by e-mail to: exhibitors@esmo.org by **7 February 2024**.

Exhibitor badges are available only for staff members, owners, representatives and employees of exhibiting firms. The number of exhibitor badges depends on the sponsor package:

Sponsor Level	N° of Exhibitor badges
Platinum Package	5
Gold Package	5
Silver Package	5
Bronze Package	5
Supporter Package	5
Exhibitor Package	2

An "Exhibitor" badge authorises access to the Exhibition area and Industry satellite symposium only.

Exhibitor badges included in the sponsor package are free of charge. Additional badges can be purchased at the fee of EUR 80.00 (VAT included).

Exhibitor badges are distributed onsite only at the Pre-registration desk. They will be given all together to ONE company representative who will be then responsible for their distribution to company staff members.

The printed Exhibitor badges will show the company name and country (obligatory requirement) and, if indicated, the staff members' first and last names.

7.5 Company acknowledgement

ESMO will include short exhibitor's company/society profiles on the Congress website and Events App in the "Industry Participation" section.

All Exhibitors are kindly invited to send to meetings@esmo.org the company details by **15 December 2023**, as follow:

- company name to be listed online and in the Events App
- company description (max 60 words)
- company logo
- company website
- stand number

Please refer to the attached template.

When sending the information, please make sure to clearly indicate the company name as it must appear on the ESMO website and in the Events App.

GENERAL TERMS AND CONDITIONS

The following conditions of participation refer to the booking of any sponsorship product(s)/service(s) at the ESMO TAT 2024 insofar as the contractual partners do not reach contrary agreements in writing.

Establishment of Contract

- Application for a sponsorship product(s)/service(s) is made by filling in and returning the sponsorship application form to ESMO.
- Only completed and signed application forms will be taken into consideration. By signing the sponsorship application form, the company accepts the conditions contained in the ESMO TAT 2024 Industry Guidelines and any supplementary provisions.
- Confirmation of the allocation of any sponsorship product(s)/service(s) by ESMO in writing constitutes establishment of contract between the sponsoring company and ESMO.
- An invoice will then be sent by registered e-mail. The date of the assignment is considered to be the date of allocation. If the contents of the assignment deviate from the contents of the sponsoring company's application, the contract is based on the assignment issued by ESMO unless the company objects in writing within two weeks after the date the assignment was sent.

Appointed Agencies

- Application for any sponsorship product(s)/service(s) must be submitted by the sponsoring company under whose name each sponsorship item is to be listed. Correspondence in this regard must be made exclusively between the sponsoring company and ESMO.
- Sponsoring companies should inform ESMO in writing which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- It is not the role of any given agency to make initial enquiries or reservations with ESMO independently of the sponsoring company.
- The sponsoring company is responsible for communicating these regulations to its staff and its appointed agencies.
- This named agency cannot fully act as if it were the sponsoring company itself and the sponsoring company will continue to be held entirely responsible and accountable for activities organised in its name.

Procedure

- Send sponsorship application form. The ESMO Strategic Partnership Department will acknowledge receipt of your sponsorship application form and the assignment process will commence soon afterwards.

Assignment

- Will be done on a first come, first served basis (excluding the satellite symposia assignments). To ensure each sponsoring company has a chance to choose a suitable satellite symposium slot, offers are valid for 48 hours (2 working days) unless the offer makes it clear that the opportunity is freely available. For this reason, please supply a reliable contact telephone number for an appropriate decision maker within the company.

Payment deadlines

Assignments will be cancelled automatically if the related cost has not been paid within the given time period. In such cases the cancellation fee will be applicable following the cancellation policy.

Terms of Payment

Payment is due within 30 days following the date of the invoice.

Cancellation Policy

The company cancelling its support after the official application has been accepted and the corresponding sponsorship package has been assigned will be liable to a 100% cancellation fee.

Administration fees/invoicing changes

Invoices will be addressed according to the invoicing data provided by the sponsoring company. Please note, if a billing change is requested (i.e. company name change or address change), an administration fee of 70 EUR (excluding VAT) will be charged to the company.

Indebtedness

Payments not received by the first day of the start of the ESMO TAT 2024 will be subject to a 10% penalty fee on the total sponsorship investment.

Refunds

Any refunds of deposits paid will be made after the ESMO TAT 2024 but not later than **20 December 2024**. The sponsoring company will not be entitled to any interest that the organiser may have derived from deposits made. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation or reduction of sponsorship will be at the charge of the sponsoring company.

Data Protection and Sharing of Contact Details

All data provided during the application process may be used (saved, stored, processed, transmitted, shared and deleted, but not modified) to allow the processing and execution of the Application(s). This data may be shared with our contractors to the extent necessary to ensure the organisation of the ESMO TAT 2024.

Postponement or Abandonment

ESMO reserves the right to postpone the event, including if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the ESMO TAT 2024 or any of its parts, ESMO cannot be held liable for any costs, expenses and damages (including, but not limited to direct or consequential damages, loss of opportunity, loss of use, or loss of revenue or profit) incurred in connection with the postponement or abandonment.

Unexpected cancellation of the event: ESMO reserves the right to cancel without notice or compensation the ESMO TAT 2024 in the event of force majeure cases (e.g. any acts of God, strikes, labour disputes, epidemics, pandemics, riots, fires, flood, terrorist attacks, governmental actions and regulations, damages or other fatal occurrences). In such cases, ESMO is not liable for failure to perform any obligation hereunder but will reimburse any payments received from the sponsoring company less any costs incurred while preparing the event.

Limitation of Liability of ESMO and Warranties

ESMO shall not be liable for any damages, dispute or injury arising out of or in connection with the performance of this Agreement unless caused by wilful act, gross negligence of an employee, director, representative or contractor. Nor shall ESMO be liable to the sponsoring company for any indirect or consequential loss, damages, claims or demands arising out of this Agreement, including without limitation any economic loss or other loss of income, profits, business, opportunity, reputation or goodwill.

ESMO gives no warranties in respect of any aspect of the ESMO TAT 2024 or any materials related thereto or offered at the ESMO TAT 2024 and, to the fullest extent possible disclaims all implied warranties, including but not limited to warranties of fitness for a particular purpose, accuracy, timeliness, and merchantability. The ESMO TAT 2024 is provided on an "as-is" basis. The views, opinions, and positions expressed by the speakers, attendees, or sponsors at the ESMO TAT 2024 are theirs alone and do not necessarily reflect the views, opinions, or positions of ESMO or any employee thereof. The ESMO TAT 2024 makes no representations as to accuracy, completeness, timeliness, suitability, or validity of any information presented by speakers, attendees, or sponsors at the ESMO TAT 2024 and will not be liable for any errors,

omissions, or delays in this information or any losses, injuries, or damages arising from its display or use. ESMO does not endorse, and expressly disclaims all liability relating to, any of the products or services provided by speakers, attendees, or sponsors.

Connectivity or Technical Issues

ESMO specifically disclaims all responsibilities for the unavailability of the ESMO TAT 2024 website due to unexpected condition and/or problems attributable to a third party's network operators or Force Majeure. The sponsoring company acknowledges that it is its responsibility to ensure a secure and stable internet connection, compatible operating system requirements and that its web browser is up to date in order to avoid connectivity or other technical issues when participating at the ESMO TAT 2024. ESMO will use its best efforts to provide access to the ESMO TAT 2024 through third party channels. In the event that the participant encounters connectivity issues due to a weak internet connection, incompatible operating system requirements or inappropriate web browser settings, the participant acknowledges that ESMO is not liable.

Bankruptcy or Liquidation

In case the sponsoring company becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, ESMO shall be at liberty to terminate immediately the contract with the sponsoring company, to cancel the allocation of sponsorship product(s)/service(s) to the company and to forfeit all sums paid by the company.

Security and Insurance

Neither ESMO nor its affiliates shall be liable for any direct, indirect, special, incidental, or consequential costs, damages or losses arising directly or indirectly from the ESMO TAT 2024 or other aspect related thereto.

The sponsoring company/exhibitor shall indemnify ESMO and its contractors to third persons, as a result of any act or omission of the company, its staff, agent or personnel hired on a temporary basis.

As ESMO and its contractors will accept no responsibility for any of the foregoing matters, the sponsoring company should affect his/her own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The sponsoring company agrees not to pursue ESMO for any previously listed risks.

Enforcement of Rules

Applies equally to all. All companies investing in sponsorship at the ESMO TAT 2024 must comply with all rules and policies established by ESMO.

Violation Procedure

The procedure for policing and enforcing the violation is as follows:

When noticing a violation, ESMO staff will ask the company to correct the situation according to the applicable regulations.

If the company refuses to comply, ESMO staff will report alleged violations to the Congress Committee. After considering the available evidence, a representative of the relevant sponsoring company will be invited to present the company's view, after which the Committee will give its opinion.

This will be confirmed in writing after the ESMO TAT 2024. Appeals may be made to the ESMO Management.

Penalties

- First violation: No accrual of points for the year.
- Second violation: No accrual of points plus the loss of all accrued points to date.
- Third violation: No right to participate at the next ESMO event.

Claims Procedures, Place of Performance and Jurisdiction

All claims by the company booking any sponsorship product(s)/service(s) against ESMO must be in writing.

The maximum time lapse is 1 month from the closure of the ESMO TAT 2024.

Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Swiss law; the English text is authoritative.

Non-smoking policy

The ESMO TAT 2024 is a non-smoking event.

Final Clause

In cases not covered by the regulations in these Industry Guidelines, ESMO interpretation shall be final.

ESMO PRIORITY LIST

The sponsorship point system has been designed to recognise sponsor investment in ESMO projects and sponsorship points are allocated in acknowledgement of each EUR 10,000 of sponsorship investment.

- a. Accrued sponsorship points define the position of each company in the ESMO sponsors priority list. The priority list identifies companies that will be offered visibility at, and privileged within, events such as the ESMO Congress and related activities, for example satellite symposia, Industry display area space, hotel accommodation, etc.
- b. When an equal number of points are held by 2 or more sponsoring companies, promotional opportunities will be assigned according to the monetary value of the requested opportunities.
- c. ESMO nevertheless retains the right to privilege smaller emerging companies when their products are innovative and the Society feels that their participation in the event would be of benefit to delegates. When satellite symposia are assigned in relation to this clause, the company guarantees that the programme will not be presented elsewhere before the ESMO Congress. Furthermore, all sponsorship items assigned in relation to this clause are subject to specific terms and conditions.
- d. Sponsorship points are cumulative but expire at the end of the 24th month after which they have been allocated.
- e. ESMO recognises the importance of long-term relationships. To this end, 2 points will be assigned to companies for their presence and loyalty on a yearly basis for a minimum of EUR 10,000 of support. The 2 points will not expire. However, for each calendar year during which a company has not been present (with any kind of support), the 2 points are deducted from the company's record.
- f. ESMO will also recognise the contribution to advancements in medicine and science at the ESMO annual Congress. ESMO will allocate one point for each abstract accepted for oral presentation with the mention "Study sponsored by..."