



# Putting the Patient First

## The Value of Personalized Medicine for Nonmelanoma Skin Cancers

FRIDAY, 20 OCTOBER 2023 | 18:00–19:30 CEST

LEÓN AUDITORIUM, HALL 7, IFEMA MADRID, MADRID, SPAIN

Medscape Oncology

### MODERATOR



#### Vishal Anil Patel, MD

Director of Cutaneous Oncology  
GW Cancer Center  
Director of Dermatologic Surgery  
GW Department of Dermatology  
Associate Professor of Dermatology &  
of Hematology/Oncology  
George Washington University School  
of Medicine & Health Sciences  
Washington, DC, United States

### PANELISTS



#### Theresa Guo, MD

Assistant Professor of Surgery  
University of California San Diego Health  
San Diego, California, United States



#### David M. Miller, MD, PhD, FAAD

Director, Center for Merkel Cell Carcinoma  
Co-Director, NMSC Multi-Disciplinary Clinic  
Department of Medicine  
Division of Hematology/Oncology  
Department of Dermatology  
Massachusetts General Cancer Center  
Boston, Massachusetts, United States

### AGENDA

**18:00–18:05**

#### Welcome and Introduction

Vishal Anil Patel, MD

**18:05–18:20**

#### *The CSCC and BCC Essentials*

David M. Miller, MD, PhD, FAAD

**18:20–18:50**

#### *Navigating the Patient Journey for CSCC*

Vishal Anil Patel, MD; Theresa Guo, MD;  
David M. Miller, MD, PhD, FAAD

**18:50–19:20**

#### *Leveraging the Patient Voice in BCC*

Vishal Anil Patel, MD; Theresa Guo, MD;  
David M. Miller, MD, PhD, FAAD

**19:20–19:30**

#### Audience Q&A