ESMO 2023 Industry Satellite Symposium

Targeted therapy optimising the future of GU cancer care - realising the value, exploring the evidence

Friday 20 October 2023 • 18.00-19.30 CEST Málaga Auditorium, Hall 10, IFEMA MADRID, Madrid, Spain

Please join us at ESMO 2023 for an interactive symposium with experts in the field of genitourinary oncology from across Europe

Chaired by:



Dr Aurelius Omlin Switzerland



Prof. Alison Birtle United Kingdom

Speakers:

Prof. Dr Laura-Maria KrabbeGermany

Dr Friederike Schlürmann France

Dr David OlmosSpain

Dr Niven Mehra Netherlands

Dr Guillermo De Velasco

Spain

Topics of discussion will include:

- The need for personalised treatments in cancer care, through the use of germline testing and genomic profiling
- The role of personalised care in balancing effective treatment options with the patient's quality of life
- The latest data for GU oncology in relation to targeted treatments and their potential impact on future standards of care

discussions

Case-based

Q&A session

Interactive

Polling questions



