

IMPAKT MEDIA POLICY

BIG and ESMO welcome media interested in obtaining information and reporting on cancer issues.

Media representatives are required to observe and abide by the IMPAKT Media Policy.

Accreditation requirements

A PRESS badge will be issued upon presentation of a letter of assignment and an official press card for recognized:

- Journals, magazines, newspapers (trade and mainstream)
- News agencies
- Broadcast media
- Online media
- Information officers for academic institutions, scientific societies or registered medical research charities

Freelance journalists are required to submit an official letter of assignment and two bylined medical/health/science articles published within the last six months and coverage from the previous year's meeting (if applicable).

Representatives engaged in the following activities are NOT entitled to register as media and receive a press badge but may register as regular participants:

- Public relations
- Sales and marketing
- Advertising, communication and media agencies
- Pharmaceutical companies

Media registration

A copy of the press card and of the letter of assignment must be sent together with the event-specific Media Registration Form to media@esmo.org

The IMPAKT Press Office reserves the right to withhold approval of press registration if the applicant does not satisfy the criteria for press registration and if the media registration form is sent without the requested supporting documents. The IMPAKT Press Office reserves the right to bar from a current or future meeting any person who provides false information about their affiliation or credentials.

Media registration in advance is strongly recommended although on-site registration will still be possible.

Access and facilities

The PRESS badge entitles to attend:

- All sessions listed in the Event program, including scientific and educational sessions
- The official Press Conference

The IMPAKT Press Center is open only to registered members of the working press. Identification will be required.

IMPAKT press releases, abstracts and other relevant information will be available in the IMPAKT Press Center and from the IMPAKT website.

Video, photography and audio recording

Crews filming outside of the IMPAKT Press Center must submit a request to the IMPAKT Press Office and be accompanied by an IMPAKT Press Office representative.

Video recording of the official sessions is only possible for few minutes (news coverage) and must be requested to the IMPAKT Press Office (media@esmo.org). Video recording without authorization is prohibited.

Embargoes

Journalists are required to observe embargoes as indicated on each press document, thank you!

For further inquiries, please contact

IMPAKT Press Office
C/O
ESMO Press Office
via L. Taddei 4
CH-6962 Viganello-Lugano
Switzerland
Tel. +41 (0)91 973 19 04
Fax +41 (0)91 973 19 93
E-mail: media@esmo.org

Organizers



Partners

