



## ESMO SARCOMA AND RARE CANCERS CONGRESS 2023

### INDUSTRY GUIDELINES

2023 **ESMO SARCOMA AND  
RARE CANCERS**  
Annual Congress

**LUGANO SWITZERLAND  
20-22 MARCH 2023**

ESMO Sarcoma and Rare Cancers is a new annual congress which will take place for the first time in Lugano, Switzerland, on 20–22 March 2023.

This highly specialised meeting will constitute a unique occasion for the international rare cancers community to network and collaborate, featuring discussions with key opinion leaders in these sub-entities.

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# CONTACTS

## *ESMO Sarcoma and Rare Cancers congress 2023 Secretariat*

<b>ESMO Sarcoma and Rare Cancers Congress 2023 Secretariat</b> c/o ESMO Head Office Via Ginevra 4 6900 Lugano, Switzerland  Web: <a href="http://www.esmo.org">www.esmo.org</a> E-mail: <a href="mailto:meetings@esmo.org">meetings@esmo.org</a>	<b>CTI Meetings Technology GmbH</b> Nussdorfer Strasse 20/22 1090 Vienna, Austria  E-mail: <a href="mailto:sarcoma_rare@support.ctimeetingtech.com">sarcoma_rare@support.ctimeetingtech.com</a>
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### **Sponsorship, industry satellite symposia and advertising**

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Yvonne Giovanelli		

### **Operations onsite and online management**

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### **Scientific programme and abstracts**

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Andrea Borghesi	<a href="mailto:programme@esmo.org">programme@esmo.org</a>	+41 (0)91 973 19 16

### **Registration management**

Registration Team	<a href="mailto:registration@esmo.org">registration@esmo.org</a>	+41 (0)91 973 19 13
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### **Media Relations**

Press Office	<a href="mailto:media@esmo.org">media@esmo.org</a>	+41 (0)91 973 55 71
Media Activities Organised by Third Parties		+41 (0)91 973 19 04

## Venue

Palazzo dei Congressi, Piazza Indipendenza 4, 6901 Lugano, Switzerland

### Palazzo dei Congressi

Palazzo dei congressi	<a href="mailto:info@luganoconventions.com">info@luganoconventions.com</a>	+41 (0)58 866 66 30
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## Accommodation

Amiconi Consulting SA has been appointed by the organisers as exclusive housing agency to manage the hotel accommodation in relation to the ESMO Sarcoma and Rare Cancers Congress 2023.

### Kuoni Global Travel Services AG

Amiconi Consulting SA	<a href="mailto:info@amiconiconsulting.ch">info@amiconiconsulting.ch</a>	+41 (0)91 921 38 12
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## Industry Satellite Symposia Support, Webcast and badge scanner

CTI Meetings Technologies GmbH has been appointed as the official supplier for ESMO Sarcoma and Rare Cancers Congress 2023 for the following services: Webcast on Demand and badge scanner/lead system.

### Industry Satellite Symposia Support & Webcast

Eden Damti	<a href="mailto:sarcoma_rare@support.ctimeetingtech.com">sarcoma_rare@support.ctimeetingtech.com</a>	+43 1 319 69 99
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### Badge scanner/ Lead system

Tamara Dworschak	<a href="mailto:leadsystem@ctimeetingtech.com">leadsystem@ctimeetingtech.com</a>	+43 1 319 69 99
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# WELCOME

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Dear Industry Partners,

***ESMO Sarcoma and Rare Cancers is a new annual congress which will take place for the first time in Lugano, Switzerland, on 20 – 22 March 2023.***

This highly specialised meeting will integrate content from both the former ESMO Sarcoma GIST & Symposium and the ESO-ESMO-RCE Clinical Update on Rare Adult Solid Cancers, bringing together the most brilliant medical minds working on these tumour types.

The ESMO Sarcoma and Rare Cancers Congress 2023 will constitute a unique occasion for the international rare cancers community to network and collaborate, featuring discussions with key opinion leaders in these sub-entities.

The congress will focus on the heterogeneous cohort of rare histologies across organ sites, and on their common themes: from diagnosis and pathology, to multidisciplinary expert management, from targeted therapies and precision medicine, to research, methodological challenges and policy.

We look forward to welcoming you next spring to Lugano, for three days of debates on the advancements in the treatment of rare cancers.

Scientific Co-Chairs:



**Jean-Yves Blay**  
Centre Léon Bérard  
Lyon, France



**Judith Bovée,**  
Leiden University  
Leiden, Netherlands



**Robin L. Jones,**  
The Royal Marsden Hospital  
- NHS Foundation Trust  
London, UK

# CONGRESS OFFICERS

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## *ESMO Sarcoma and Rare Cancers Congress 2023 Scientific Co-Chairs*

**Jean-Yves Blay**, Lyon, France

**Judith Bovée**, Leiden, Netherlands

**Robin L. Jones**, London, UK

## *ESMO Sarcoma and Rare Cancers Congress 2023 Scientific Committee members*

**Alfredo Berruti**, Brescia, Italy

**Paolo G. Casali**, Milan, Italy

**Antonia Digkila**, Lausanne, Switzerland

**Rocio Garcia-Carbonero**, Madrid, Spain

**Jourik Gietema**, Groningen, Netherlands

**Ahmed Idbaih**, Paris, France

**Ellen Kapiteijn**, Leiden, Netherlands

**Lisa Licitra**, Milan, Italy

**Kathy Oliver**, Tadworth, UK

**Isabelle Ray-Coquard**, Lyon, France

**Annalisa Trama**, Milan, Italy

**Amanda Tufman**, Munich, Germany

# PREFACE

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## *Congress Dates*

<b>Official Programme and Industry Satellite Symposia</b>
<b>20-22 March 2023</b>

Well organised planning makes for successful execution and the ESMO Sarcoma and Rare Cancers Congress 2023 Organisers together with its partner suppliers will be glad to guide you towards a congress rich in discussion and exchange for your organisation.

These ESMO Sarcoma and Rare Cancers Congress 2023 Industry Guidelines will guide you in the necessary steps of your participation at our ESMO Sarcoma and Rare Cancers Congress 2023 in Lugano.

The document is organised into distinct sections namely:

- Industry Satellite Symposia
- Promotion
- Industry Meetings
- Logistical Details
- General Terms and Conditions
- ESMO Priority List

Please read this document carefully and share with the necessary colleagues and agencies involved in the organisation of your ESMO Sarcoma and Rare Cancers Congress 2023 activities.

Participation at the ESMO Sarcoma and Rare Cancers Congress 2023 implies an acceptance of the requirements contained within these Industry Guidelines and also in any updates posted on the [ESMO website](#).

A copy of this document will be available on our website and your main contact for any additional queries on this aspect of the project will be the ESMO Sarcoma and Rare Cancers Congress 2023 Secretariat ([meetings@esmo.org](mailto:meetings@esmo.org)).

**We look forward to working with you towards a rich and innovative ESMO Sarcoma and Rare Cancers Congress 2023!**



# GENERAL INFORMATION

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## *General information*

The ESMO Sarcoma and Rare Cancers Congress 2023 will be a vibrant congress taking place at the Palazzo dei congressi in Lugano, Switzerland.

## *Venue information*

Palazzo dei Congressi,  
Piazza Indipendenza 4,  
6901 Lugano, Switzerland  
[www.luganoconventions.com](http://www.luganoconventions.com)

The Convention Centre is located in Lugano, just next to the lake and the city centre.

## **IMPORTANT:**

### *COVID-19 regulations*

ESMO requires that all attendees are fully vaccinated against Covid-19 OR recovered in the last 6 months with at least one dose of a vaccine by the time of the Congress. Vaccination proof will not be checked by ESMO.

Additionally, we strongly recommend:

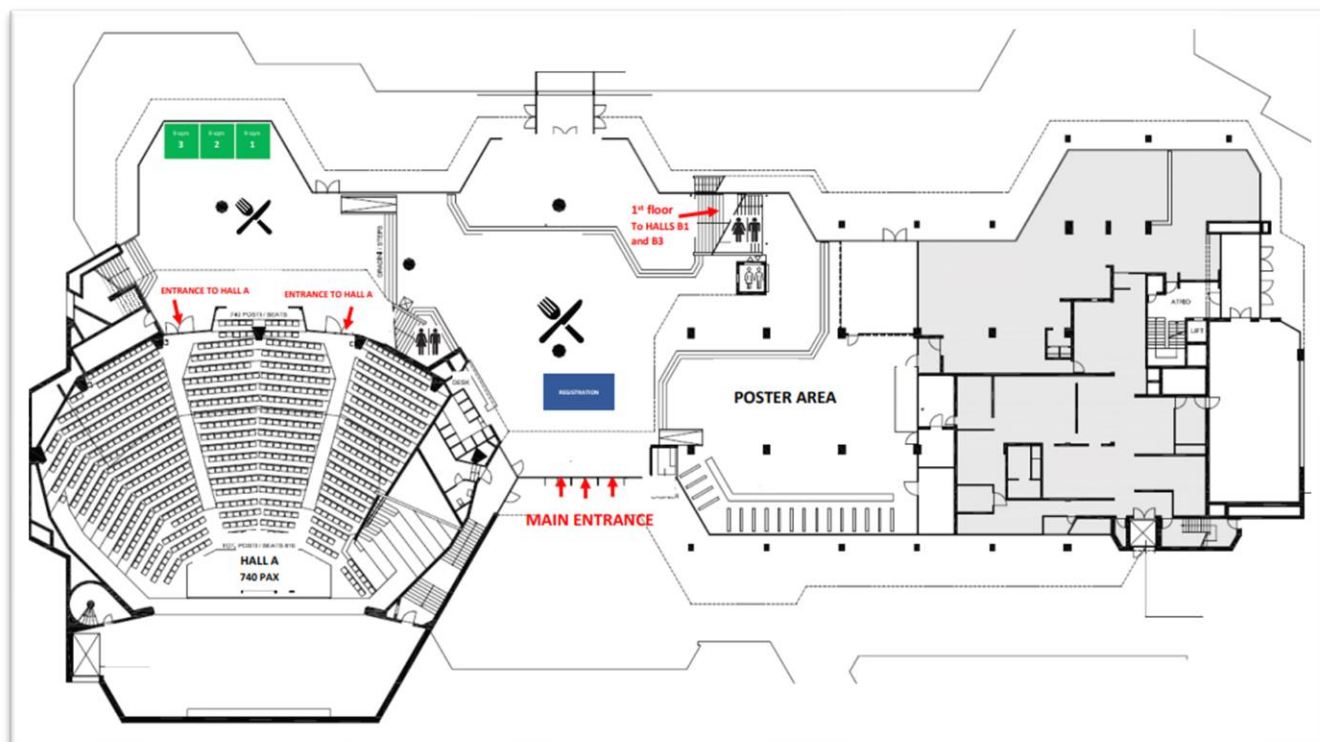
- Testing for Covid-19 within 48 hours prior to the inbound trip with a molecular, rapid antigen or self-test.  
The result will not be checked by ESMO
- Wearing a face mask in closed spaces
- Avoid shaking hands; wash your hands regularly and use hand sanitiser

Please note that each participant need to follow the specific country COVID-19 regulations approved by the local authorities, if more restrictive than the ESMO regulations.

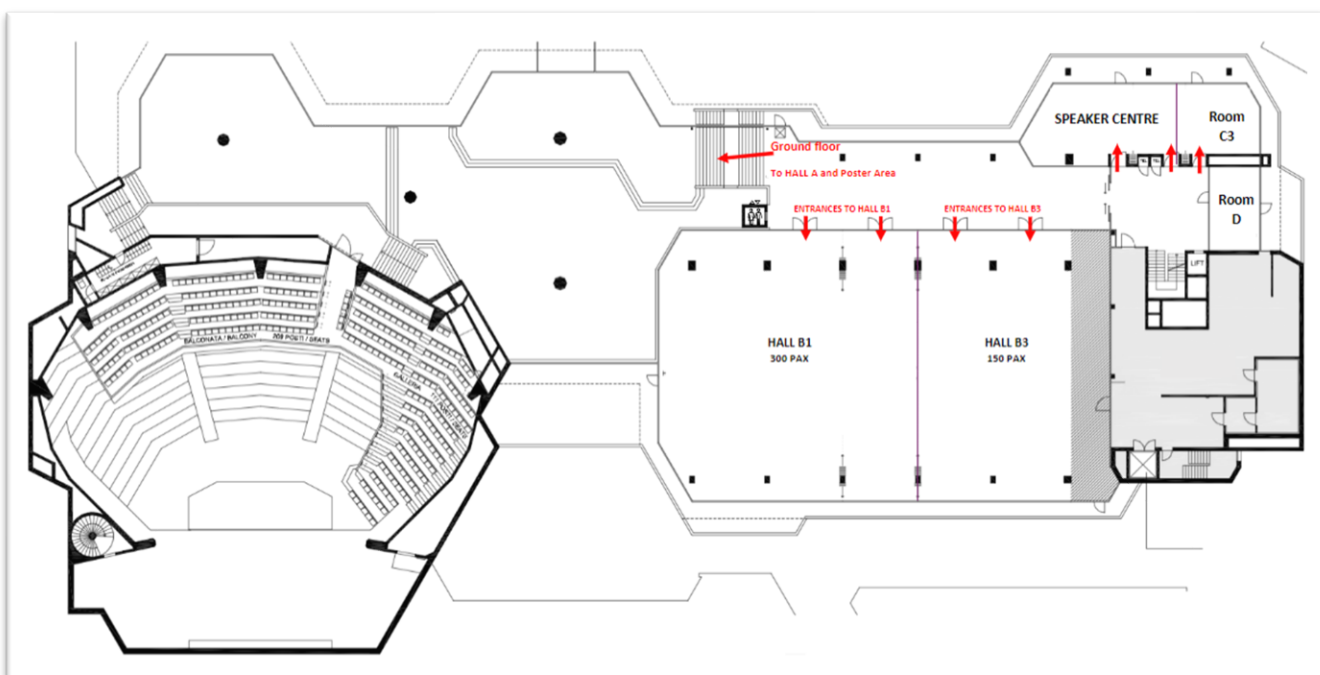
**\*Any supplementary change(s) to these points raised above will be communicated in the Preparatory for Industry Section of our website for this specific congress.**

## Venue overview

### Ground floor



### First floor



# DEADLINES

## *Abstract submission deadlines*

11 January 2023	Abstract submission deadline
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## *Satellite symposia programme deadlines*

1 February 2023	<p>Deadline for receipt of the programme proposals.</p> <p>The proposed programme, including symposium title, presentation titles, names and full contact details of <u>proposed</u> speakers and chairpersons, must be submitted to the ESMO Scientific Programmes Department (<a href="mailto:programme@esmo.org">programme@esmo.org</a>) using the official template.</p>
10 February 2023	<p>Notification of acceptance / rejection / request for modifications to the programme as decided by the Scientific Committee. After that only minor changes will be taken into consideration.</p>

## *Registration deadlines*

25 January 2023	Early registration
22 February 2023	Late registration and Group registration (names to be given)

## *Industry Satellite Symposium deadlines*

16 December 2023	Deadline to confirm person responsible for the organisation of the satellite symposium ( <a href="mailto:meetings@esmo.org">meetings@esmo.org</a> )
3 February 2023	Deadline to inform about any need of polling services
	Deadline to inform about any additional need in terms of AV and hostesses
10 February 2023	Deadline to book the Satellite onsite rehearsal with the AV company
	Deadline to send the name of the designated representative person that will be allowed to access the speaker preview centre
	Deadline to request the webcast service
17 February 2023	Deadline company and product description

***Publication deadlines***

6 February 2023	Daily Reporter Banners and Artwork for On-site Advertising
15 February 2023	Satellite Invitation Weblink

# INDUSTRY SATELLITE SYMPOSIA

## 1. SATELLITE SYMPOSIA GENERAL INFORMATION

Satellite symposia will take place from 20 to 22 March 2023. Details of available slots may be obtained by email from the ESMO Events Sponsorship Team ([sponsorevents@esmo.org](mailto:sponsorevents@esmo.org)).

### 1.1 Satellite Symposia Programmes

All satellite symposia programmes must be approved by the ESMO Sarcoma and Rare Cancers Congress 2023 Scientific Committee prior to any invitations with a view to ensuring the scientific quality and scope of such symposia within the framework of the Congress.

Companies are strongly encouraged to establish a programme in line with the general concept of the Congress scientific programme. Current ESMO Sarcoma and Rare Cancers Congress 2023 policy encourages the avoidance of topic and/or statement repetition, and/or lectures which may be in conflict with what the ESMO Sarcoma and Rare Cancers Congress 2023 Scientific Committee considers to be a proper, scientifically well-founded point of view.

ESMO is working to ensure diversity amongst presenters, and companies are also highly encouraged to consider both gender and nationality balance when selecting satellite Chairs and speakers.

ESMO reserves the right to veto speakers. In order to ensure a greater diversity of opinion and scientific contribution, the ESMO Executive Board recommends that a speaker presents at no more than one (1) satellite symposium. However, if unavoidable, a speaker may be involved in a second satellite for a maximum of two (2) symposia during the Congress. Kindly note that this restriction applies regardless of whether the speaker receives an honorarium or not.

Additionally, and in accordance with ESMO Organisational Regulations, the following ESMO Officers are not allowed to participate (either as a Chair or Presenter) in any satellite symposium:

- Congress Scientific Co-Chairs
- Cancer Medicines Committee Chair
- Compliance Committee Chair
- Educational Committee Chair
- Guidelines Committee Chair
- Editors-in-Chief of ESMO Journals
- Deputy Editors-in-Chief of ESMO Journals
- ESMO-Magnitude of Clinical Benefit Scale Working Group Chair

All other ESMO Executive Board and Council members may participate in a maximum of two industry satellite symposia subject to approval by the ESMO Executive Board. This restriction does not apply to ESMO Colloquia.

Details of the ESMO Council may be found via: <https://www.esmo.org/about-esmo/organisational-structure/esmo-council>

**Any changes to the provisional or the final programme must be forwarded immediately for re-approval to the ESMO Scientific Programmes Department ([programme@esmo.org](mailto:programme@esmo.org)). After that only minor changes will be taken into consideration.**

Submitting an abstract to the ESMO Sarcoma and Rare Cancers Congress 2023 Scientific Committee and the official Congress programme implies that the study reported therein will not be presented as such during the Congress at any Industry Satellite symposium and that it has not been presented elsewhere. Therefore, presenting an abstract certifies that it is not connected to any Industry Satellite Symposia.

Each company is also responsible for the registration of any satellite symposium speakers who are not participating in the official ESMO Sarcoma and Rare Cancers Congress 2023 programme. Registrations are not arranged by ESMO. Queries may be sent to the ESMO Registration Services Unit ([registration@esmo.org](mailto:registration@esmo.org)).

## 1.2 Programme submission deadlines

On application	Each company should inform ESMO about the type of product(s) and the treatment area on which the satellite symposium programme will be based.
1 February 2023	Deadline for receipt of the programme proposals.  The proposed programme, including symposium title, presentation titles, names and full contact details of proposed speakers and chairpersons, must be submitted to the ESMO Scientific Programmes Department ( <a href="mailto:programme@esmo.org">programme@esmo.org</a> ) using the official Congress programme template.
10 February 2023	Notification of acceptance / rejection / request for modifications to the programme as decided by the Scientific Committee.

### Notes:

1. The above timeline has been established to give all sponsors equal opportunities to invite preferred Speakers and late submission of programme proposals cannot delay the overall approval process. Sponsors who do not adhere to the deadline risk not being able to invite preferred Speakers if they have already been confirmed for other satellites in accordance with this schedule.
2. It will be the responsibility of Speakers who have been nominated for more than two satellites to choose which to accept.

Please note that ESMO can act as a provider of sponsored educational satellite symposia, offering companies the benefit of the society's experience and knowhow to develop a truly independent symposium. If you are interested in receiving more information about ESMO Colloquia, please contact [colloquia@esmo.org](mailto:colloquia@esmo.org)

## 1.3 Applications

The ESMO Events Sponsorship Department will approach companies with a proposal to participate at the ESMO ESMO Sarcoma and Rare Cancers Congress 2023. At the Congress, Satellite Symposia slots are assigned by sponsorship level and on a first come, first served basis.

## 2. SATELLITE SYMPOSIA

### 2.1 Schedule, room set-up and features

Set-up in theatre style with armchairs on stage and 1 lectern. Please note that ESMO reserves the right to reduce capacity in case of need.

#### Monday, 20 March 2023

Symposium N°	Time	Location	Capacity	Height to ceiling (m)	Stage/Podium
1	13:15 – 14:15	Hall B1	240	5.3m	8x3m

#### Tuesday, 21 March 2023

Symposium N°	Time	Location	Capacity	Height to ceiling (m)	Stage/Podium
2	13:15 – 14:15	Hall B1	240	5.3m	8x3m

### 2.2 Technical equipment

Room	LCD proj.	Laptop	Screen	Camera	Laser pointer	Microphones		
						Lectern	Headset	Floor
Hall B1	10'000 al	1	9x4m	1	1	1	2	2

al=ansilumen

In addition, the speakers on stage will be able to follow the presentations through a comfort monitor.

#### Note: Polling system

Companies interested in using a polling system can contact the ESMO Sarcoma and Rare Cancers Congress Secretariat ([meetings@esmo.org](mailto:meetings@esmo.org)) no later than **3 February 2023**.

### 2.3 Technical and monitoring staff

One technical staff member and one hostess are assigned to each room. Please note that badge checkers are not provided for satellite slots. If you require this service, it will need to be booked separately. Additional hostesses can be booked through Amiconi consulting SA ([info@amiconiconsulting.ch](mailto:info@amiconiconsulting.ch))

### 2.4 Alternative stage set-up, additional equipment and/or personnel

Owing to the limited set-up and dismantling time necessary between satellite symposia slots (15 minutes) and official programme, change of setup is not allowed.

Additional audio-visual equipment should only be ordered through the official supplier, Eventmore, to Mrs. Sara Ustrell [Sara.Ustrell@eventmore.ch](mailto:Sara.Ustrell@eventmore.ch)

However, should a company wish to use its own technical supplier, the company must check in advance with Palazzo dei Congressi that the proposed "Technical Requirements" of the Symposium are feasible and compatible with existing equipment. These requests must be communicated to Mrs. Diana Bernasconi ([diana.bernasconi@luganoconventions.com](mailto:diana.bernasconi@luganoconventions.com)) no later than the **3 February 2023**.



## 2.5 Session rooms lectern

Kindly be informed that the lectern can be branded. It is very important that the ESMO Sarcoma and Rare Cancers Congress 2023 graphic will not be ruined, therefore, considering also the limited set-up and dismantling times, ESMO suggests you create a graphic which can easily be removed (e.g. forex panel to be placed against the lectern). The company is responsible for printing and hanging the graphic.

The size of the signage covering the furniture is the following:

	Dimensions
Lectern	A3 landscape

\* Final dimensions to be confirmed

## 2.6 Lectern laptop usage

Kindly be informed that the following regulations will apply to the onsite laptop at the lectern in the assigned room:

- The laptop **cannot** be removed or un-cabled from the lectern
- It is strictly forbidden to upload any presentation on the laptop using a USB key
- No laptop set-ups can be changed

## 2.7 Lead System / Badge Scanner

The ESMO Sarcoma and Rare Cancers Congress 2023 Lead Retrieval System is a fast and easy way to record visitors' contact information. By simply scanning a visitor's name badge with the supplied scanner, that contact is entered into your own visitor database, including all relevant product information or comments which have been added to these visitors' profiles beforehand. Following the event, approved visitors' address data can be provided in printed form or as a MS Excel file, or made available with proper access rights through an online platform. Further details are available in the Lead System brochure and order form on the ESMO website.

Badge scanners shall be ordered through the official supplier CTI Meeting Technology at [leadsystem@ctimeetingtech.com](mailto:leadsystem@ctimeetingtech.com)

## 2.8 Food & Beverage areas

No food or beverages are allowed inside any of the auditoria, without previous permission from the ESMO Sarcoma and Rare Cancers Congress Secretariat. However, an exception is made for water. Each company may offer water in plastic bottles to their Satellite participants. Of course, it is the responsibility of the company to clean the room after the session. If the organiser needs to intervene for cleaning purposes the **extra costs will be charged to the company**.

However, the Satellite organisers are welcome to support the official coffee breaks and lunches that are foreseen close to your selected timeslot. Any request should be addressed to the ESMO Sarcoma and Rare Cancers Congress Secretariat Secretariat ([meetings@esmo.org](mailto:meetings@esmo.org)).

Please also note that any food items served in the Congress centre must be purchased through the official catering service.

## 2.9 Duration of the satellite symposium

All companies are obliged to respect the start and closure times of the satellite symposia. Extensions beyond assigned time slots are not allowed under any circumstances. Infringement of this regulation will affect the sponsors priority list for future ESMO Congresses.



## 2.10 Installation, rehearsal and dismantling times

The set-up and dismantling times are extremely limited and must be respected in full. Please refer to the online programme to check the timing. For additional queries please contact ESMO Sarcoma and Rare Cancers Congress Secretariat ([meetings@esmo.org](mailto:meetings@esmo.org)).

Rehearsal slots are free of charge (max. 30-minutes slot per Satellite Symposium) and can be requested via the ESMO Sarcoma and Rare Cancers Congress Secretariat ([meetings@esmo.org](mailto:meetings@esmo.org)).

However, please note that:

- Rehearsal slots are not guaranteed
- Rehearsals will be assigned on a first-come, first-served basis
- Rehearsals may only be booked upon request and availability

Any request for rehearsals should be sent to the ESMO Sarcoma and Rare Cancers Congress 2023 Secretariat [meetings@esmo.org](mailto:meetings@esmo.org).

## 2.11 Speakers preview centre

The companies organising a satellite symposium must use the invited speakers preview centre and follow the instructions that the ESMO Sarcoma and Rare Cancers Congress 2023 Secretariat prepares for its own speakers.

The usage of the speakers preview centre includes:

- Direct PPT upload from the speakers preview centre to the Satellite Symposium room
- Support for the speakers/uploader in the speaker preview centre regarding the upload and management of the PPT presentations
- Stage assistant

**IMPORTANT:** please inform the ESMO Sarcoma and Rare Cancers Secretariat ([meetings@esmo.org](mailto:meetings@esmo.org)) by **10 February 2023** to communicate the name of the designated representative that will be allowed to access the speaker centre and will be assisted in the upload of presentation(s) by our technicians.

## 2.12 Presentation material

Please note that the presentations must be prepared in **PowerPoint 2010, 2013 or 2016 (MS Windows)** and provided on an **USB-removable drive**. Set the slide size to **“Widescreen 16:9”** and **landscape orientation**.

## 2.13 Onsite faculty expenses

Travel:

**It is the sponsor's responsibility to cover the travel expenses** (flight/train/car) for all speakers and chairs participating in their satellite symposium, regardless of whether or not they are also invited to participate in the official ESMO Sarcoma and Rare Cancers Congress 2023 programme.

Speakers will be instructed to claim flight/train/car reimbursement directly from the sponsor and will be notified that by participating in an industry satellite symposium, they are not eligible for any travel reimbursement from ESMO.

Accommodation:

Speakers in the official ESMO Sarcoma and Rare Cancers Congress 2023 programme will be accommodated in the Faculty headquarters hotel. Depending on their speaker role(s) in the official programme, the remainder of their stay will be covered on a private basis.

Speakers who are not participating in the ESMO Sarcoma and Rare Cancers Congress 2023 programme must be accommodated by, and/or have accommodation expenses met by, the sponsor.

## 2.14 Satellite symposia contacts/representatives

Each company will provide the name of one person who will be responsible for the organisation of its satellite symposium and notify the ESMO Sarcoma and Rare Cancers Congress Secretariat ([meetings@esmo.org](mailto:meetings@esmo.org)) as soon as possible about any changes.

If several people are responsible for various aspects (financial, organisational, etc.) of the symposium, the company must inform the ESMO Sarcoma and Rare Cancers Congress Secretariat accordingly. The ESMO Sarcoma and Rare Cancers Congress Secretariat strongly recommends, however, that only one (1) contact person is appointed.

If an agency is appointed to manage and organise the satellite symposium, the company must inform the ESMO Sarcoma and Rare Cancers Congress Secretariat and provide the agency name and contact person details. Only official agency representatives will receive information material from the ESMO Sarcoma and Rare Cancers Congress Secretariat.

## 2.15 Post-Congress hosting

From 24 March 2023, the official sessions, where permission is granted, will also be added to OncologyPRO. This platform will provide a unique opportunity for all satellite organisers to host their on-demand satellite session(s) directly in our library and make the content easily accessible to all our attendees and members.

Post-congress, the hosting will be handled as follows:

- OncologyPRO Sponsors satellite symposia will be hosted on OncologyPRO for 2 years
- Non-OncologyPRO Sponsors satellite symposia will be hosted free of charge on the ESMO Meetings Library for 6 months

To find out more on how to become an OncologyPRO sponsor contact Jon Roberts ([jon.roberts@esmo.org](mailto:jon.roberts@esmo.org)) or Anna McDougall ([anna.mcdougall@esmo.org](mailto:anna.mcdougall@esmo.org)).

Editing of the Industry Satellite Symposia after the live event should have as sole purpose the curation of the event flow in order to optimise the On Demand use. Such editing should respect, and restrict any modification of, the original content, discussion and contributions conveyed by the speakers, discussants and audience participating in the live event.

## 2.16 Webcast

Companies may request the recording file of the full session to CTI. The result of the recording will be one .mp4 file.

## 3. ADDITIONAL INFORMATION

### 3.1 Registration

A limited number of complimentary registrations will be assigned to each company, depending on the sponsorship level, granting access to the ESMO Sarcoma and Rare Cancers Congress 2023.

Companies can decide to assign these complimentary registrations to:

- Satellite's symposium speakers
- Satellite's symposium staff
- Exhibition staff

For any additional registrations please contact the ESMO Registration Services Unit ([exhibitors@esmo.org](mailto:exhibitors@esmo.org)).

### 3.2 Access

Satellite symposia sessions will be accessible for all registered delegates.

### 3.3 Compliance

The ESMO Sarcoma and Rare Cancers Congress 2023 is organised by the European Society for Medical Oncology (based in Lugano, Switzerland). The congress is provided to international HCPs with a majority from Europe and is following the EFPIA guidance/code.

### 3.4 ESMO Sarcoma and Rare Cancers Congress 2023 Website and Congress App

Approved Satellite symposia programmes will be published online in the Satellite symposia section of the Congress programme and in the Events App if they are received no later than the 10 February 2023. The submission of the programme must follow the format of the ESMO Sarcoma and Rare Cancers Congress 2023 template, which may be requested from [programme@esmo.org](mailto:programme@esmo.org).

The following details are necessary: session title, lecture, titles, allocated time for each presentation, full speaker names, affiliation, and contact details.

### 3.5 Abstract presentation during the Congress

Each company must guarantee that data from studies reported in accepted abstracts will not be presented as such during the Congress at any industry satellite symposium prior to presentation in the official ESMO Sarcoma and Rare Cancers Congress 2023 programme.

### 3.6 ESMO Sarcoma and Rare Cancers Congress 2023 Abstract Book

Abstracts related to industry satellite symposia are not published in ESMO Sarcoma and Rare Cancers Congress 2023 Abstract Book.

# PROMOTION

## 4. PROMOTION OF THE SATELLITE SYMPOSIUM AND OTHER ACTIVITIES

### 4.1 e-Publications and e-Advertising

Each company will ensure that all company publications referring to Satellite symposia mention: “ESMO Sarcoma and Rare Cancers Congress 2023 Industry Satellite Symposium”, in order to avoid any confusion with the official scientific programme. For this reason, all companies must submit a copy of the final publication to [sponsorevents@esmo.org](mailto:sponsorevents@esmo.org) and respect the following deadlines:

**6 February 2023** Daily Reporter Banners and Artwork for On-site Advertising

**13 February 2023** Satellite Invitation Weblink

The ESMO Sarcoma and Rare Cancers Congress 2023 Secretariat suggests avoiding cultural or historical references in printed material and bears no responsibility should any such references cause offence.

Furthermore, the ESMO Sarcoma and Rare Cancers Congress 2023 Secretariat bears no responsibility towards the delegates for the display, promotion or sale of therapies or services, neither are ESMO supporting those products or services for their sole promotion at ESMO Sarcoma and Rare Cancers Congress 2023.

However, the ESMO Sarcoma and Rare Cancers Congress 2023 Secretariat reserves the right to deny at any time the display, promotion or sale of products, therapies or services should these be against the generally accepted clinical approach. Promotion of unapproved therapies (by regulatory authorities) is regulated by the local and International laws and the ESMO Sarcoma and Rare Cancers Congress 2023 Secretariat bears no responsibility in case of a complaint based on such laws. Sponsoring companies are therefore advised to consult the Codes of Practice of their governing bodies for information and guidance on regulations around attendance at medical congresses. In all cases, sponsoring companies are responsible for ensuring that their promotion during the congress is legally and ethically acceptable in Switzerland.

### 4.2 Reproduction of logos

Each company is entitled to use the official logo of the ESMO Sarcoma and Rare Cancers Congress 2023 on invitations and promotional documents related to the approved Satellite symposium.

Companies are not allowed to use the ESMO corporate logo under any circumstances.

The ESMO Events Sponsorship Department ([sponsorevents@esmo.org](mailto:sponsorevents@esmo.org)) will provide the ESMO Sarcoma and Rare Cancers Congress 2023 logo as an electronic file upon request, but not before the draft of the invitation or other promotional material is submitted for approval.

### 4.3 Inviting participants – Satellite Invitation Weblink

Inviting participants to your satellites has never been this easy and effective!

Within each satellite package we allow our Industry Partners to showcase their satellite(s) via a digital satellite invitation weblink whereby we invite delegates to find out more about your session(s).

In the ESMO Sarcoma and Rare Cancers Congress 2023 E-Newsletter there will be a dedicated Industry E-News section whereby all these digital invitations will be grouped. These invitations will also be included in our online programme to further increase awareness.

From the **15 February 2023** your satellite invitation weblink will go live (this will be subject to prior submission before the **13 February 2023** deadline and subsequent approval by the ESMO Events Sponsorship Department). The ESMO Sarcoma and Rare Cancers Congress 2023 E-Newsletter will be sent out to all registered delegates towards mid **February 2023**.

## **Rules and Regulations:**

ESMO reserves the right to refuse requested Weblinks should any web page be deemed to conflict with ESMO ethics or interests.

- A weblink is a page or pdf, created by the sponsoring company, highlighting their satellite symposium.
- The content of the weblink message must not make any statements about the quality or virtues of a sponsoring company and/or any of the company's product(s) either via text or visuals.

With a satellite symposium, the content of the weblink must solely state the:

- Title of the session
- The names of the chairpersons and speakers
- Location and timing of the approved scientific programme
- Remember that no product names or brand names are allowed in the title or in the scientific programme of the session
- The deadline to submit your weblink to [sponsorevents@esmo.org](mailto:sponsorevents@esmo.org) is the **6 February 2023**. Your weblink will undergo an internal approval procedure and Industry will be informed within 5 working days as to the status of approval
- This page must not include links, hyperlinks, hot-spots or any means through which the advert can be linked to another site. There will be no exceptions made to this rule
- The weblink may consist of more than 1 virtual page, due to its' online nature, however no more than 2 pages can be included per weblink
- Under no circumstances may "Flash files" be allowed
- Any requests for content or structure change/amendments after the weblink has been linked to the appropriate listing will not be actioned
- To ensure that the ESMO Sarcoma and Rare Cancers Congress 2023 logo is properly protected, ESMO has defined guidelines for its use, which permit the use of the Congress logo under specific conditions
- Cancellation of the weblink should be sent in writing to the ESMO Events Sponsorship Department

**The web page will only be linked once the ESMO Sarcoma and Rare Cancers Congress 2023 Secretariat approval is confirmed and the payment for the sponsorship package is received**

## **4.4 Onsite satellite promotion and distribution**

For the display of programme posters, one designated poster board will be made available in a public area. The poster board will be portrait (vertical), for the exact size please contact [meetings@esmo.org](mailto:meetings@esmo.org).

All companies must submit a copy of their final artwork before production gets underway. This must in turn be submitted for approval to the ESMO Sarcoma and Rare Cancers Congress 2023 Secretariat ([meetings@esmo.org](mailto:meetings@esmo.org)) by the **13 February 2023**.

Companies are entitled to bring one roll-up poster for each entrance of the assigned room and place it only 30 minutes before the start of the satellite symposium. Roll-ups must be removed at the end of the session.

The display of posters is forbidden in other areas of the Congress centre other than on the designated poster boards, throughout the Congress period. Invitations and flyers may not be distributed to participants in any access to, or in public areas of, the Congress centre, including between the bus station and the main entrance of the Congress venue.

Flyers may, however, be distributed at the company booth from when the exhibition is open and in front of the door(s) of the assigned auditorium no earlier than one (1) hour before the start of the satellite symposium. One welcome desk will be available outside each session room.

The production, distribution or display of promotional materials at the hotels where participants are staying during the Congress is discouraged by the ESMO Sarcoma and Rare Cancers Congress 2023 Secretariat. However, if such items are produced and distributed, their texts must follow the same rules as those that apply to other printed material. No assistance will be provided by the ESMO Sarcoma and Rare Cancers Congress 2023 Secretariat for the distribution of material or for the list of official Congress hotels.

#### **4.5 Other promotional activities**

Any other activity organised with the purpose of promoting the company's presence during the event or its products or services is subject to the ESMO Sarcoma and Rare Cancers Congress 2023 Secretariat approval.

#### **4.6 Promotion related to product and services**

Companies holding satellite symposia are responsible for obtaining relevant information and for complying with all Swiss and international rules and regulations related to advertising and promotion of all products and services mentioned as part of the satellite symposium. Advertising of a specific product does not mean acceptance by ESMO, and the corporation is solely responsible for bringing its advertising into line with local and European laws, as applicable.

# INDUSTRY MEETINGS

## 5. INDUSTRY MEETINGS AND ACTIVITIES

### 5.1 Networking events

Companies may organise evening events, provided that these start after the conclusion of the official programme of the day. And are subject to the ESMO Sarcoma and Rare Cancers Congress 2023 Secretariat approval. Please send your request to [meetings@esmo.org](mailto:meetings@esmo.org)

### 5.2 Unofficial satellite symposia or similar events

During the period beginning on Monday, 20 March through to Wednesday, 22 March 2023, ESMO will not allow any corporate-organised satellite symposia or similar events during other days and in other places except the one planned in the official venue.

### 5.3 Concomitant activities

Concomitant activities such as internal meetings involving delegates, press conferences, educational or promotional activities taking place wither in or outside the congress centre but concomitant with or during breaks of the scientific programme of the ESMO Sarcoma and Rare Cancers Congress 2023 are subject to the ESMO ESMO Sarcoma and Rare Cancers Congress Secretariat approval.

Clear identification of the organisers, purpose, targeted participants and the full programme must be submitted for approval to the ESMO Sarcoma and Rare Cancers Congress Secretariat ([meetings@esmo.org](mailto:meetings@esmo.org)) at least 4 weeks prior to the event.

#### **Blackout times:**

20 March 2023	08:55 – 17:40
21 March 2023	09:00 – 17:40
22 March 2023	09:00 – 12:10

All media activities initiated by third parties are subject to a specific Media Policy. For additional information about media issues, please contact ESMO Communications at [media@esmo.org](mailto:media@esmo.org)

### 5.4 Closed Industry meetings

ESMO allows industries to organise staff meetings, briefings, advisory boards, client meetings or other type of closed meetings within the congress centre. Meetings can be organised from Monday to Wednesday from 08:00 to 18:00. The following requirements must be respected:

- Meeting “is closed” and by invitation only
- Maximum attendance is 15 guests
- Meeting is not promoted in the congress centre or in any ESMO Sarcoma and Rare Cancers 2023 publications
- Small meetings may take place in parallel with the official ESMO Sarcoma and Rare Cancers 2023 educational and scientific programme provided they do not involve groups larger than 15 people
- If you plan to have an ESMO Sarcoma and Rare Cancers 2023 Speaker at your session make sure your chosen meeting slot does not conflict with his/her session(s)
- Media should not be invited and are not permitted to attend the meeting

#### **Meeting room booking procedure**

Please contact the ESMO Sarcoma and Rare Cancers 2023 Secretariat ([meetings@esmo.org](mailto:meetings@esmo.org)) in order to book a meeting room. Please note that meeting rooms will be assigned on a first-come, first-served basis.



### 5.5 Media activities

All media activities initiated by third parties are subject to a specific [Media Policy](#). Companies wishing to organise a media event during the ESMO Sarcoma and Rare Cancers Congress should send a request to ESMO Communications. For any additional information about media issues, please contact ESMO Communications ([media@esmo.org](mailto:media@esmo.org)).

### 5.6 Badges (Media Activities)

According to the [ESMO Media Policy](#), press badges may only be assigned to journalists working for recognised media organisations. Should communication agencies or companies representatives require a badge for the purpose of preparing and/or developing third party media events, please send an email to both ESMO Registration ([exhibitors@esmo.org](mailto:exhibitors@esmo.org)) and ESMO Communications ([media@esmo.org](mailto:media@esmo.org)) to request a dedicated temporary badge. This badge only allows access to the room where media activities are taking place. Full details are available in the [ESMO Third Party Media Activities Policy](#).

### 5.7 Filming, recording and photography

Congress content is the copyright of ESMO. It is strictly forbidden to record or capture in any way the official programme, Satellite's sessions, Exhibition area (exhibitors may only take photographs or film at their own booth activities) and/or posters presented during the meeting.



# LOGISTICAL DETAILS

## 6. TIME SCHEDULE

### SOCIETY VILLAGE SET-UP HOURS

Sunday, 19 March 2023	12:00 – 18:00
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**Attention!** Please note that all booth must be completed by **18:00**

### SOCIETY VILLAGE HOURS

Monday, 20 March 2023	10:00 – 17:00
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Tuesday, 21 March 2023	10:00 – 17:00
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Wednesday, 22 March 2023	10:00 – 13:00
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### SOCIETY VILLAGE DISMANTLING HOURS

Wednesday, 22 March 2023	13:00 – 18:00
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### REGISTRATION OPENING HOURS

Monday, 20 March 2023	07:00 – 17:30
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Tuesday, 21 March 2023	08:00 – 17:30
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Wednesday, 22 March 2023	08:30 – 12:00
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### COFFEE BREAKS AND LUNCHES

Monday, 20 March 2023	10:20-10:50, 12:10-13:10, 15:50-16:20
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Tuesday, 21 March 2023	10:20-10:50, 12:10-13:10, 15:50-16:20
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Wednesday, 22 March 2023	10:20-10:50, 12:10-13:10
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*Times subject to changes*

### Poster Lunch

The Poster lunch is planned to take place in the Foyer, on Tuesday, 21 March 2023 from 12:10 to 13:10 (date and timings may be subject to change). Delegates, invited speakers and sponsors representatives are invited to join this event.

## 7. INSTRUCTIONS

### 7.1 Shipping instructions

In case of need, companies are requested to send all items free of any charge to the **Convention Centre** (including customs clearance charges and VAT) **Piazza Indipendenza 4, 6900 Lugano**, stating the relevant conference. Companies are requested to give detailed instructions to their transport company concerning any prepaid dispatch/export once the conference has finished.

All costs of dispatch (prior to and following the congress), customs clearance charges and taxes (VAT) shall be borne by the companies.

Transport containers and pallets left are to be accompanied by a consignment note in the case of rail transport or the address of the consignee together with the address of the transport company that is to collect the goods (plus telephone number and contact person).

The delivery of the material is possible only on Friday 17 March and all extended storage day will be charged CHF 200 per day.

### 7.2 Company acknowledgement

All ESMO Sarcoma and Rare Cancer Congress 2023 Sponsors are kindly invited to send to [meetings@esmo.org](mailto:meetings@esmo.org) the company details by **17 February 2023**, as follows:

- company name to be listed online and in the Events App
- company description (max 60 words)
- company website
- company logo

These company profiles will appear on the ESMO Sarcoma and Rare Cancer Congress 2023 website (in the Industry Participation section) as well as the Event App (in the Sponsors section).

# GENERAL TERMS AND CONDITIONS

The following conditions of participation refer to the booking of any sponsorship product(s)/service(s) at the ESMO Sarcoma and Rare Cancers Congress 2023 insofar as the contractual partners do not reach contrary agreements in writing.

## Establishment of Contract

- Application for a sponsorship product(s)/service(s) is made by filling in and returning the sponsorship application form to ESMO.
- Only completed and signed application forms will be taken into consideration. By signing the sponsorship application form, the company accepts the conditions contained in the ESMO Sarcoma and Rare Cancers Congress 2023 Industry Guidelines and any supplementary provisions.
- Confirmation of the allocation of any sponsorship product(s)/service(s) by ESMO in writing constitutes establishment of contract between the sponsoring company and ESMO.
- An invoice will then be sent by email. The date of the assignment is considered to be the date of allocation. If the contents of the assignment deviate from the contents of the sponsoring company's application, the contract is based on the assignment issued by ESMO unless the company objects in writing within two weeks after the date the assignment was sent.

## Appointed Agencies

- Application for any sponsorship product(s)/service(s) must be submitted by the sponsoring company under whose name each sponsorship item is to be listed. Correspondence in this regard must be made exclusively between the sponsoring company and ESMO.
- Sponsoring companies should inform ESMO in writing which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- It is not the role of any given agency to make initial enquiries or reservations with ESMO independently of the sponsoring company.
- The sponsoring company is responsible for communicating these regulations to its staff and its appointed agencies.
- This named agency cannot fully act as if it were the sponsoring company itself and the sponsoring company will continue to be held entirely responsible and accountable for activities organised in its name.

## Procedure

- Send sponsorship application form. The ESMO Events Sponsorship Department will acknowledge receipt of your sponsorship application form and the assignment process will commence soon afterwards.

## Assignment

- Will be done on a first come, first served basis.
- To ensure each sponsoring company has a chance to choose a suitable mobile light box and satellite

symposium slot, offers are valid for 48 hours (2 working days) unless the offer makes it clear that the opportunity is freely available.

For this reason, please supply a reliable contact telephone number for an appropriate decision maker within the company.

## Payment deadlines

Assignments will be cancelled automatically if the related cost has not been paid within the given time period. In such cases the cancellation fee will be applicable following the cancellation policy.

## Terms of Payment

Payment is due within 30 days following the date of the invoice.

## Cancellation Policy

The company cancelling its support after the official application has been accepted and the corresponding sponsorship package has been assigned will be liable to a 100% cancellation fee.

## Administration fees/invoicing changes

Invoices will be addressed according to the invoicing data provided by the sponsoring company. Please note, if a billing change is requested (i.e. company name change or address change), an administration fee of 70 EUR (excluding VAT) will be charged to the company.

## Indebtedness

Payments not received by the first day of the start of the ESMO Sarcoma and Rare Cancers Congress 2023 will be subject to a 10% penalty fee on the total sponsorship investment.

## Refunds

Any refunds of deposits paid will be made after the ESMO Sarcoma and Rare Cancers Congress 2023 but not later than **15 December 2023**. The sponsoring company will not be entitled to any interest that the organiser may have derived from deposits made. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation or reduction of sponsorship will be at the charge of the sponsoring company.

## Data Protection and Sharing of Contact Details

All data provided during the application process may be used (saved, stored, processed, transmitted, shared and deleted, but not modified) to allow the processing and execution of the Application(s). This data may be shared with our contractors to the extent necessary to ensure the organisation of the ESMO Sarcoma and Rare Cancers Congress 2023.

## Postponement or Abandonment

ESMO reserves the right to postpone the event, including if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the ESMO Sarcoma and Rare Cancers Congress 2023 or any of its parts, ESMO cannot be held liable for any costs, expenses

and damages (including, but not limited to direct or consequential damages, loss of opportunity, loss of use, or loss of revenue or profit) incurred in connection with the postponement or abandonment.

Unexpected cancellation of the event: ESMO reserves the right to cancel without notice or compensation the ESMO Sarcoma and Rare Cancers Congress 2023 in the event of force majeure cases (e.g. any acts of God, strikes, labour disputes, epidemics, pandemics, riots, fires, flood, terrorist attacks, governmental actions and regulations, damages or other fatal occurrences). In such cases, ESMO is not liable for failure to perform any obligation hereunder but will reimburse any payments received from the sponsoring company less any costs incurred while preparing the event.

### **Limitation of Liability of ESMO and Warranties**

ESMO shall not be liable for any damages, dispute or injury arising out of or in connection with the performance of this Agreement unless caused by wilful act, gross negligence of an employee, director, representative or contractor. Nor shall ESMO be liable to the sponsoring company for any indirect or consequential loss, damages, claims or demands arising out of this Agreement, including without limitation any economic loss or other loss of income, profits, business, opportunity, reputation or goodwill.

ESMO gives no warranties in respect of any aspect of the ESMO Sarcoma and Rare Cancers Congress 2023 or any materials related thereto or offered at the ESMO Sarcoma and Rare Cancers Congress 2023 and, to the fullest extent possible disclaims all implied warranties, including but not limited to warranties of fitness for a particular purpose, accuracy, timeliness, and merchantability. The ESMO Sarcoma and Rare Cancers Congress 2023 is provided on an “as-is” basis. The views, opinions, and positions expressed by the speakers, attendees, or sponsors at the ESMO Sarcoma and Rare Cancers Congress 2023 are theirs alone and do not necessarily reflect the views, opinions, or positions of ESMO or any employee thereof. The ESMO Sarcoma and Rare Cancers Congress 2023 makes no representations as to accuracy, completeness, timeliness, suitability, or validity of any information presented by speakers, attendees, or sponsors at the ESMO Sarcoma and Rare Cancers Congress 2023 and will not be liable for any errors, omissions, or delays in this information or any losses, injuries, or damages arising from its display or use. ESMO does not endorse, and expressly disclaims all liability relating to, any of the products or services provided by speakers, attendees, or sponsors.

### **Bankruptcy or Liquidation**

In case the sponsoring company becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, ESMO shall be at liberty to terminate immediately the

contract with the sponsoring company, to cancel the allocation of sponsorship product(s)/service(s) to the company and to forfeit all sums paid by the company.

### **Security and Insurance**

Neither ESMO nor its affiliates shall be liable for any direct, indirect, special, incidental, or consequential costs, damages or losses arising directly or indirectly from the ESMO Sarcoma and Rare Cancers Congress 2023 or other aspect related thereto.

The sponsoring company/exhibitor shall indemnify ESMO and its contractors to third persons, as a result of any act or omission of the company, its staff, agent or personnel hired on a temporary basis.

As ESMO and its contractors will accept no responsibility for any of the foregoing matters, the sponsoring company should affect his/her own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The sponsoring company agrees not to pursue ESMO for any previously listed risks.

### **Enforcement of Rules**

Applies equally to all. All companies investing in sponsorship at the ESMO Sarcoma and Rare Cancers Congress 2023 must comply with all rules and policies established by ESMO.

### **Violation Procedure**

The procedure for policing and enforcing the violation is as follows:

When noticing a violation, ESMO staff will ask the company to correct the situation according to the applicable regulations.

If the company refuses to comply, ESMO staff will report alleged violations to the Congress Committee. After considering the available evidence, a representative of the relevant sponsoring company will be invited to present the company's view, after which the Committee will give its opinion.

This will be confirmed in writing after the ESMO Sarcoma and Rare Cancers Congress 2023. Appeals may be made to the ESMO Management.

### **Penalties**

- First violation: No accrual of points for the year.
- Second violation: No accrual of points plus the loss of all accrued points to date.
- Third violation: No right to participate at the next ESMO event.

### **Claims Procedures, Place of Performance and Jurisdiction**

All claims by the company booking any sponsorship product(s)/service(s) against ESMO must be in writing.

The maximum time lapse is 1 month from the closure of ESMO Sarcoma and Rare Cancers Congress 2023.

Agreements which deviate from these conditions or from the supplementary regulations must be in writing;

facsimile signature suffices. The contract is governed exclusively by Swiss law; the English text is authoritative.

**Final Clause**

In cases not covered by the regulations in these Industry Guidelines, ESMO interpretation shall be final.

## ESMO PRIORITY LIST

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The sponsorship point system has been designed to recognise sponsor investment in ESMO projects and sponsorship points are allocated in acknowledgement of each EUR 10,000 of sponsorship investment.

- a. Accrued sponsorship points define the position of each company in the ESMO sponsors priority list. The priority list identifies companies that will be offered visibility at, and privileged within, events such as the ESMO Congress and related activities, for example satellite symposia, Industry display area space, hotel accommodation, etc.
- b. When an equal number of points are held by 2 or more sponsoring companies, promotional opportunities will be assigned according to the monetary value of the requested opportunities.
- c. ESMO nevertheless retains the right to privilege smaller emerging companies when their products are innovative and the Society feels that their participation in the event would be of benefit to delegates. When satellite symposia are assigned in relation to this clause, the company guarantees that the programme will not be presented elsewhere before the ESMO Congress. Furthermore, all sponsorship items assigned in relation to this clause are subject to specific terms and conditions.
- d. Sponsorship points are cumulative but expire at the end of the 24<sup>th</sup> month after which they have been allocated.
- e. ESMO recognises the importance of long-term relationships. To this end, 2 points will be assigned to companies for their presence and loyalty on a yearly basis for a minimum of EUR 10,000 of support. The 2 points will not expire. However, for each calendar year during which a company has not been present (with any kind of support), the 2 points are deducted from the company's record.
- f. ESMO will also recognise the contribution to advancements in medicine and science at the ESMO annual Congress. ESMO will allocate one point for each abstract accepted for oral presentation with the mention "Study sponsored by..."