

## ESMO 2022 Industry Satellite Symposium

# Navigating the possibilities of personalised healthcare in oncology

9 September 2022, 18:00 – 19:30 CEST

7.3.H - Honfleur Auditorium, Hall 7, Level 7.3,  
Paris Expo Porte de Versailles, Paris, France

During the symposium we will discuss how offerings in personalised healthcare, such as comprehensive genomic profiling, liquid biopsy and the utilisation of real-world data can support shaping the healthcare ecosystem and potentially improve patient outcomes

## Programme

Time	Title	Speaker
18:00–18:10	A guide to the expanding possibilities in personalised healthcare	Prof. Allan Hackshaw <i>University College London, UK</i>
18:10–18:25	Cancer of unknown primary: Making the unknown known	Prof. Alwin Krämer <i>German Cancer Research Centre (DKFZ), Heidelberg, Germany</i>
18:25–18:35	Panel discussion: Progress in personalised healthcare	Dr Charles Alessi ( <i>moderator</i> ) <i>CMO, HIMSS, London, UK</i> Warnyta Minnaard <i>Co-founder, Missie Tumor Onbekend, Netherlands</i> All faculty
18:35–18:50	Staying at the frontier of comprehensive genomic profiling and liquid biopsy	Prof. Jean-Yves Blay <i>Centre Léon Bérard, Lyon, France</i>
18:50–19:05	The value of real world data for augmenting personalised healthcare at several levels	Prof. Allan Hackshaw
19:05–19:25	Panel discussion: Putting the possibilities into practice	Dr Charles Alessi ( <i>moderator</i> ) Warnyta Minnaard All faculty
19:25–19:30	Conclusion	Prof. Allan Hackshaw