

# MOLECULAR ANALYSIS FOR PRECISION ONCOLOGY CONGRESS

## Industry Guidelines

MOLECULAR  
ANALYSIS FOR  
PRECISION  
ONCOLOGY  
CONGRESS 2022



**AMSTERDAM NETHERLANDS  
14-16 OCTOBER 2022**

MAP 2022 Molecular Analysis for Precision Oncology is a unique meeting established by global opinion leaders. The congress aims to integrate insights from tumour sample analysis into daily practice.

Organising partners



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# CONTACTS

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**Web:** [esmo.org](http://esmo.org)

E-mail: [map@esmo.org](mailto:map@esmo.org)

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MAP Press Office

Media Activities Organised by Third Parties

[media@esmo.org](mailto:media@esmo.org)

+41 (0)91 973 55 71

+41 (0)91 973 19 04

## Venue

### Beurs Van Berlage

Damrak 243, 1012 ZJ Amsterdam, Netherlands, [beursvanberlage.com/](https://beursvanberlage.com/)

#### Beurs Van Berlage

Mr. Freek Heuberger

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## Forwarding agent

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[Marco.junghans@fairexx.com](mailto:Marco.junghans@fairexx.com)

## Local AV

#### Faber/Ampco

Mr. David Bauma

[dbauma@faber-av.com](mailto:dbauma@faber-av.com)

## Industry Satellite Symposia Support, Webcast / Badge scanner / Polling system

CTI Meetings Technologies GmbH has been appointed as the virtual platform supplier for MAP 2022 and will be the official virtual pre-recorded satellite symposia webcast provider.

#### Industry Satellite Symposia Support & Webcast

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[map@support.ctimeetingtech.com](mailto:map@support.ctimeetingtech.com)

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#### Badge scanner/ Lead system

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#### Polling system

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# INTRODUCTION

The Molecular Analysis for Precision Oncology Congress 2022 will take place in Amsterdam, Netherlands, from 14 to 16 October.

MAP is the leading global meeting dedicated to precision oncology, defined as molecular profiling of tumours to identify targetable alterations. This oncology field is fast evolving and has now entered the mainstream of clinical practice.

By attending the Molecular Analysis for Precision Oncology Congress 2022, participants will gain deeper insights into precision medicine, cancer-stromal interactions, clonal evolution, metastatic dissemination and drug response and resistance.

Learning objectives:

- ❖ Provide up to date information on the molecular characterization and clonal evolution of solid tumours on different cancer populations
- ❖ Understand emerging technologies for cancer profiling, including artificial intelligence and data analysis
- ❖ Acquire a better understanding of mechanisms driving tumour expansion, metastatic dissemination and cross talk between malignancy, microenvironment and host
- ❖ Learn about new targets (tumour microenvironment, (epi)genetic, novel immunotherapies, metabolism regulators) and new resistance to cancer therapies

We look forward to seeing you at MAP 2022 in Amsterdam!

Scientific Steering Committee:



**Fabrice André**  
France (UNICANCER)

**John Haanen**  
Netherlands (ESMO)

**Charles Swanton**  
United Kingdom (CRUK)

# ORGANISING PARTNERS

The MAP Congress is the result of a close partnership between Cancer Research UK (CRUK), the European Society for Medical Oncology (ESMO) and Unicancer, which are all committed to offering the best care to people with cancer, nationally and globally, through oncology education and research.

# CONGRESS OFFICERS

## Scientific Committee Co-Chairs:

- ❖ **Fabrice André**, Villejuif, France (UNICANCER)
- ❖ **John Haanen**, Amsterdam, Netherlands (ESMO)
- ❖ **Charles Swanton**, London, United Kingdom (CRUK)

## Scientific Committee

- ❖ **Leila Akkari**, Amsterdam, Netherlands
- ❖ **Allan Balmain**, San Francisco, CA, USA
- ❖ **Florent Ginhoux**, Singapore
- ❖ **Mariam Jamal-Hanjani**, London, United Kingdom
- ❖ **Emelia Lim**, London, United Kingdom
- ❖ **Sherene Loi**, Melbourne, Australia
- ❖ **Elaine Mardis**, Columbus, OH, USA
- ❖ **Joaquin Mateo**, Barcelona, Spain
- ❖ **Anna Obenauf**, Vienna, Austria
- ❖ **Daniel Tan**, Singapore
- ❖ **Samra Turajlic**, London, United Kingdom
- ❖ **Eliezer Van Allen**, Boston, MA, USA



# CONGRESS STATISTICS

Over 800 delegates are expected to attend MAP 2022 in its hybrid format. Please find below key statistics from the last editions which we trust will demonstrate the relevance and importance of increasing your visibility and participation at this congress. Please consider that 2019 was the last edition in fully presence, and that 2020 and 2021 were online and registration was free to all.

## Registration Data

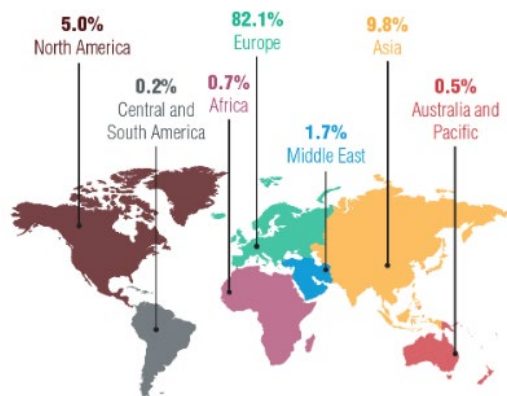
### MAP recent editions

#### Participant Attendance

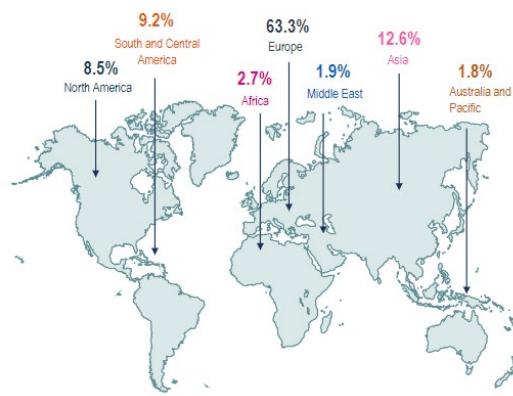
Year	MAP 2019	MAP Virtual 2020	MAP Virtual 2021
Delegates	381	2'347	2'431
Faculty	37	34	52
<b>Total Delegates</b>	<b>417</b>	<b>2'381</b>	<b>2'483</b>
Exhibitors / Sponsors	23	0	0
Press	0	9	0
Media	5	0	5
<b>Total Participants</b>	<b>446</b>	<b>2'390</b>	<b>2'488</b>

## Regions

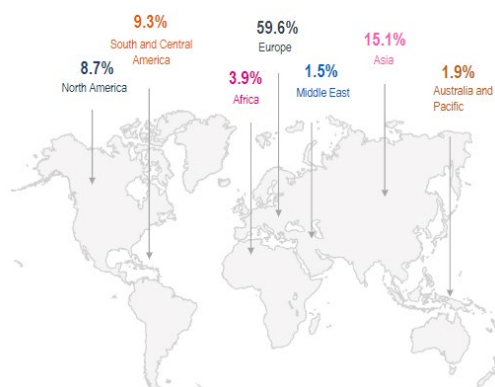
### MAP 2019



### MAP Virtual 2020



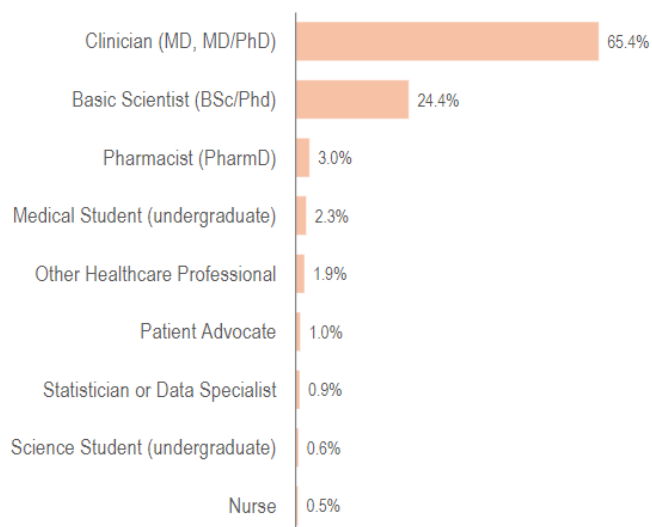
### MAP Virtual 2021





## Professions in 2021

**65.4%** of participants were oncology clinicians



% of respondents  
(based on 2,344 participants who provided this information during registration)

## Abstract data

**93** ABSTRACTS  
SUBMITTED

90.3%	9.7%
84 Presented	9 Rejected or withdrawn

# PREFACE

## *Congress Dates*

Official programme, Industry Satellites Symposia & Onsite Exhibition
<b>14-16 October 2022</b>
Platform, Virtual Exhibition and e-Posters
<b>13-18 October 2022</b>

### **Important Note:**

The platform and all activities will close on the **16 October 2022**. However, the platform will remain available with the on-demand content and exhibition information until **18 October 2022**.

Well organised planning makes for successful execution and the MAP 2022 Organisers together with its partner suppliers will be glad to guide you towards a congress rich in discussion and exchange for your organisation.

These MAP 2022 Industry Guidelines will guide you in the necessary steps of your participation at our MAP 2022 hybrid format.

The document is organised into distinct sections namely:

- Satellite symposia general information
- Onsite satellite symposia with online live streaming
- Online satellite symposia
- Satellite symposia on the virtual platform
- Promotion of the industry satellite symposia and other activities
- Industry meetings and activities

Please read this document carefully and share with the necessary colleagues and agencies involved in the organisation of your MAP 2022 activities.

Participation at the MAP 2022 implies an acceptance of the requirements contained within these Industry Guidelines and also in any updates posted on the [ESMO website](#). Details regarding the Virtual Exhibition will be included in the MAP 2022 Exhibitor Manual.

A copy of this document will be available on our website and your main contact for any additional queries on this aspect of the project will be the MAP 2022 Secretariat ([map@esmo.org](mailto:map@esmo.org)).

**We look forward to working with you towards a rich and innovative MAP 2022!**

# GENERAL TECHNICAL INFORMATION

## General information

The MAP 2022 will be a vibrant fully hybrid congress taking place both at the **Beurs Van Berlage in Amsterdam** and on the CTI Virtual Congress Platform (VCP).

## Venue information

**Beurs Van Berlage,**

Damrak 243

1012 ZJ Amsterdam

[beursvanberlage.com](https://beursvanberlage.com)



The congress takes place at the Beurs van Berlage congress centre, an historical building where it was already a bustling trading place in 1903. Today it's a one in a million conference location in the warm heart of Amsterdam, at 300 metres of the central rail station.

## IMPORTANT:

### MAP COVID-19 regulations

To enter the venue, faculty, delegates, sponsors and staff will be required to show:

- A certificate providing evidence of full vaccination against COVID-19 with or without a third booster, with a vaccine approved by WHO (the list can be found [here](#)) OR
- A certificate showing proof of recovery from COVID-19 in the last 6 months with at least one dose of a WHO-approved vaccine administered at any timepoint

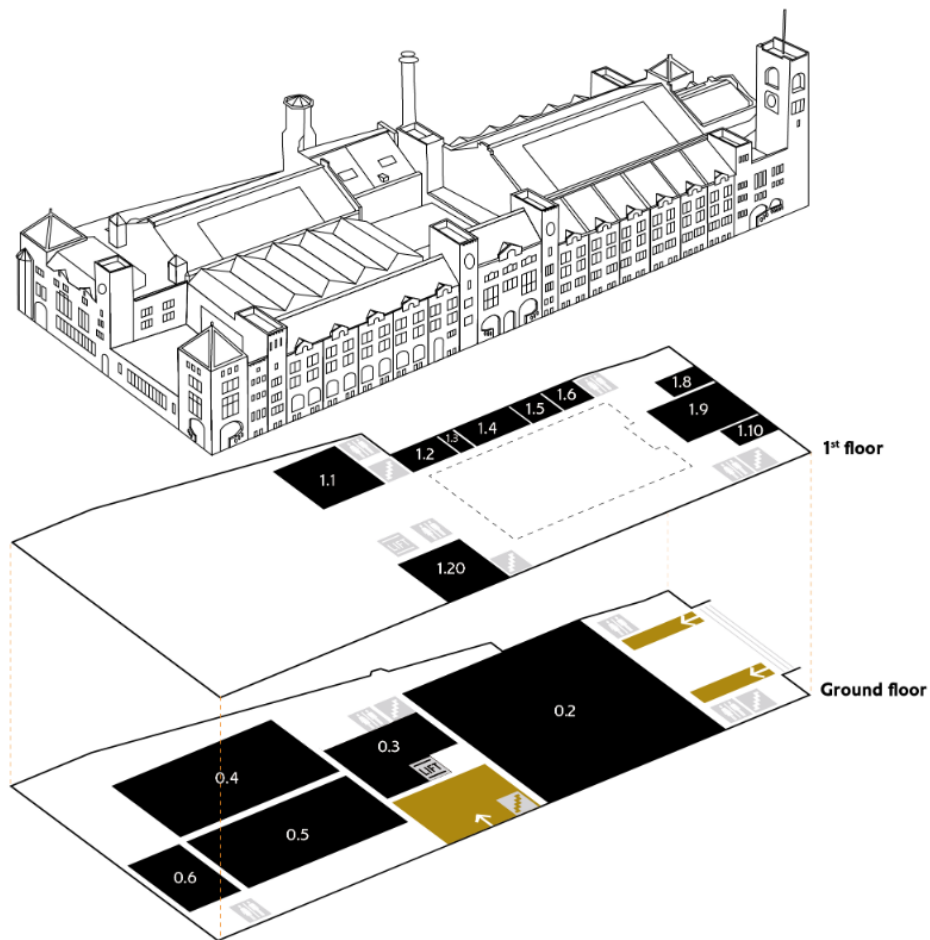
Additionally, for all is strongly recommended:

- Testing for SARS COV2 within 48 hours prior to the inbound trip with a molecular, rapid antigen or self-test. The result will not be checked by MAP Secretariat
- Wearing a face mask in closed spaces

Please note that each participant needs to follow also the specific country [COVID-19 regulations](#) approved by the local authorities, if more restrictive than the MAP COVID-19 regulations.

**\*Any supplementary change(s) to these points raised above will be communicated in the Preparatory for Industry Section of our website for this specific congress.**

## Venue overview



MAP congress will take place at the Ground floor of the Beurs Van Berlage centre:

- **0.2 Grote Zaal** – Exhibition Area, Poster Area, Catering
- **0.3 Beursfoyer** – Registration Area
- **0.4 Effectenbeurszaal** – Auditorium
- **1.1 Administratiezaal** – Speaker centre

Meetings and business rooms available on demand.

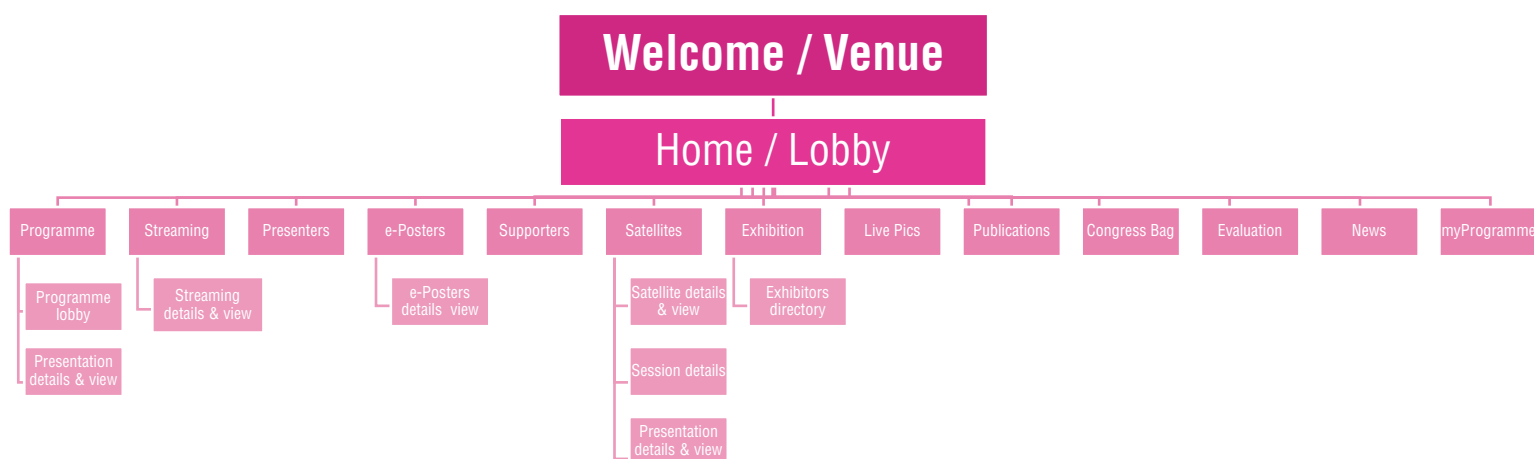
## Virtual Congress Platform (VCP)

The VCP of the MAP 2022 will again be created in collaboration with the ESMO trusted partner CTI Meeting Technology. Since our first virtual event in spring 2020, several remarkable functionalities have been developed and a modern cutting edge virtual congress platform will be offered with the following key features:

- Programme: all sessions will be available live and on-demand to meet the busy schedule of the experts
- Publications: participants have access to key publications to support their daily clinical practice

The MAP Secretariat will be working closely with the CTI Team to help you prepare your different virtual activities within the virtual congress platform but also be available for any technical questions/queries you may have.

To help you better understand the structure of the virtual platform take a look at our site map:



# DEADLINES

## ***Abstract submission deadlines***

26 July 2022	Abstract submission deadline
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## ***Satellite symposia programme deadlines***

1 September 2022	<p>Deadline for receipt of the programme proposals.</p> <p>The proposed programme, including symposium title, presentation titles, names and full contact details of proposed speakers and chairpersons, must be submitted to the ESMO Scientific Programmes Department (<a href="mailto:programme@esmo.org">programme@esmo.org</a>) using the official template.</p>
15 September 2022	<p>Notification of acceptance / rejection / request for modifications to the programme as decided by the Scientific Committee. After that only minor changes will be taken into consideration.</p>

## ***Onsite (in person) Satellite Symposium, with online live streaming***

16 September 2022	Deadline to confirm person responsible for the organisation of the satellite symposium ( <a href="mailto:map@esmo.org">map@esmo.org</a> )
16 September 2022	Deadline to inform about any additional need in terms of AV and hostesses
16 September 2022	Deadline to inform about any need of polling services
30 September 2022	Deadline to provide the live streaming layout
30 September 2022	Deadline to inform if there is the intention to use the official speaker centre to upload the presentations
30 September 2022	Deadline to book the Satellite onsite rehearsal with the AV company

## ***Online Satellite Symposium, with live projection onsite***

2 September 2022	Deadline to request the online satellite symposium format, in order to get the specific guidelines
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## ***Publication deadlines***

30 August 2022	Daily Reporter Banners
30 August 2022	Satellite Invitation Weblink, Satellite digital poster and Onsite Satellite poster
16 September 2022	Virtual Congress Banners and Virtual Congress Bag Insert

# INDUSTRY SATELLITE SYMPOSIA

## 1. SATELLITE SYMPOSIA GENERAL INFORMATION

Satellite symposia will take place from 14 to 16 October 2022 both onsite and on the VCP. Details of available slots may be obtained by email from the ESMO Strategic Partnerships Department ([jon.roberts@esmo.org](mailto:jon.roberts@esmo.org) or [anna.macdougall@esmo.org](mailto:anna.macdougall@esmo.org)).

### 1.1 Satellite Symposia Programmes

All satellite symposia programmes must be approved by the MAP 2022 Scientific Committee prior to any invitations with a view to ensuring the scientific quality and scope of such symposia within the framework of the Congress.

Companies are strongly encouraged to establish a programme in line with the general concept of the Congress scientific programme. Current MAP 2022 policy encourages the avoidance of topic and/or statement repetition, and/or lectures which may be in conflict with what the MAP 2022 Scientific Committee considers to be a proper, scientifically well-founded point of view.

The MAP congress Secretariat reserves the right to veto speakers. In order to ensure a greater diversity of opinion and scientific contribution, the Scientific Committee strongly recommends that a speaker presents at no more than one (1) satellite symposium; however, if unavoidable, a speaker may be involved in a second satellite for a maximum of two (2) symposia during the Congress. Kindly note that this restriction applies regardless of whether the speaker receives an honorarium or not. Any changes in the provisional or in the final programme must be forwarded immediately to the Scientific Committee ([programme@esmo.org](mailto:programme@esmo.org)).

Additionally, and in accordance with the ESMO Organisational Regulations, the following ESMO Officers are not allowed to participate (either as a Chair or Presenter) in any satellite symposium: Congress Scientific Co-Chair, ESMO Cancer Medicines Committee Chair, ESMO Compliance Committee Chair, ESMO Educational Committee Chair, ESMO Guidelines Committee Chair, Editors-in-Chief of ESMO Journals, Deputy Editors-in-Chief of ESMO Journals, ESMO-Magnitude of Clinical Benefit Scale Working Group Chair. Other members of the ESMO Executive Board and ESMO Council may participate in industry sponsored satellite symposia (see limits above), subject to the ESMO Executive Board being informed well in advance, with a possible veto if deemed appropriate.

The MAP 2022 Scientific Committee Co-Chairs are also not allowed to participate in any industry sponsored satellite symposium. This restriction does not apply to ESMO Colloquia.

Details of the ESMO Council may be found via: <https://www.esmo.org/about-esmo/organisational-structure/esmo-council>

Any changes to the provisional or the final programme must be forwarded **immediately** for re-approval to the ESMO Scientific Programmes Department ([programme@esmo.org](mailto:programme@esmo.org)).

Submitting an abstract to the MAP 2022 Scientific Committee and the official Congress programme implies that the study reported therein will not be presented as such during the Congress at any Industry Satellite symposium and that it has not been presented elsewhere. Therefore, presenting an abstract certifies that it is not connected to any Industry Satellite Symposia.

Each company is also responsible for the registration of any satellite symposium speakers who are not participating in the official MAP 2022 programme. Registrations are not arranged by ESMO. Queries may be sent to the ESMO Registration Services Unit ([registration@esmo.org](mailto:registration@esmo.org)).



## 1.2 Programme submission deadlines

On application	Each company should inform ESMO about the type of product(s) and the treatment area on which the satellite symposium programme will be based.
1 September 2022	<p>Deadline for receipt of the programme proposals.</p> <p>The proposed programme, including symposium title, presentation titles, names and full contact details of proposed speakers and chairpersons, must be submitted to the ESMO Scientific Programmes Department (<a href="mailto:programme@esmo.org">programme@esmo.org</a>) using the official Congress programme template.</p>
15 September 2022	Notification of acceptance / rejection / request for modifications to the programme as decided by the Scientific Committee. After that only minor changes will be taken into consideration.

### Notes:

1. The above timeline has been established to give all sponsors equal opportunities to invite preferred Speakers and late submission of programme proposals cannot delay the overall approval process. Sponsors who do not adhere to the deadline risk not being able to invite preferred Speakers if they have already been confirmed for other satellites in accordance with this schedule.
2. It will be the responsibility of Speakers who have been nominated for more than two satellites to choose which to accept.

Please note that MAP organising partners can act as a provider of sponsored educational satellite symposia, offering companies the benefit of the society's experience and knowhow to develop a truly independent symposium. If you are interested in receiving more information about ESMO Colloquia, please contact [programme@esmo.org](mailto:programme@esmo.org)

## 1.3 Applications

The ESMO Strategic Partnerships Department will approach companies with a proposal to participate at the MAP 2022. At the Congress, Satellite Symposia slots are assigned by sponsorship level and on a first come, first served basis.

## 2. ONSITE SATELLITE SYMPOSIA WITH ONLINE LIVE STREAMING

### 2.1 Schedule, room set-up and features

Set-up in theatre style with armchairs for 4 people and 1 lectern.

#### Friday, 14 October 2022

Symposium N°	Time	Room	Capacity*	Height to ceiling (m)	Stage/Podium
1	17:15-18:15	Auditorium	500 theatre	16m	Yes

#### Saturday, 15 October 2022

Symposium N°	Time	Room	Capacity*	Height to ceiling (m)	Stage/Podium
2	12:15-13:15	Auditorium	500 theatre	16m	Yes

#### Sunday, 16 October 2022

Symposium N°	Time	Room	Capacity*	Height to ceiling (m)	Stage/Podium
3	12:15-13:15	Auditorium	500 theatre	16m	Yes

\* Capacity without social distance, it might be reviewed before the congress.

### 2.2 Technical equipment

Room	Laser Projector	Laptop	Screen	Camera	Feed/back monitor	Microphones		
						Lectern	Panel	Floor
Auditorium	Panasonic PT RZ13K 1920 x 1200 12k al	1	16/9 6.5 x 3.7 meter	1	1	1	2	3

al=ansilumen

Note: Voting system / Polling.

Companies interested in using a voting system can contact CTI to [map@support.ctimeetingtech.com](mailto:map@support.ctimeetingtech.com) and fill the form by **30 September 2022**.

### 2.3 Technical and monitoring staff

One technical staff member and one hostess are assigned to each room. Please note that badge checkers are not provided for satellite slots. If you require this service, it will need to be booked separately.

For more information regarding additional hostesses, please write to [map@esmo.org](mailto:map@esmo.org)

## 2.4 Alternative stage set-up, additional equipment and/or personnel

Owing to the limited set-up and dismantling time necessary between satellite symposia slots (15 minutes), change of setup is not allowed.

Additional audio-visual equipment should only be ordered through the official supplier Faber, to and no later than the **16 September**.

Due to the hybrid nature of the congress, and the specific set up put in place for the online streaming, it is not permitted to use an external technical supplier.

## 2.5 Session rooms lectern

Kindly be informed that only the lectern can be branded. The lectern has a LED display in which it is possible to upload your graphic, more information are available upon request at MAP congress Secretariat.

	Dimensions
Lectern (digital)	9:16 Portrait format .jpg/.png 1080x1920px

## 2.6 Lectern laptop usage

Due to the hybrid format of this congress, the following regulations will apply to the onsite laptop at the lectern in the assigned room:

- The laptop **cannot** be removed or un-cabled from the lectern
- It is strictly forbidden to upload any presentation on the laptop using a USB key
- No laptop set-ups can be changed

## 2.7 Online streaming of the onsite satellite symposium

Organisers can choose to live-stream/broadcast their Satellite Symposium to the MAP Virtual Congress Platform. The live streaming will give online delegates the opportunity to follow the Satellite Symposia in real time and post questions through the dedicated Questions & Answers function. While onsite, Satellite Symposium Chairs/assigned moderator will be able to read questions on a specifically dedicated device (tablet) and decide to answer those of interest. If the faculty or any of the moderator(s) are not onsite the satellite symposium in question will just be broadcast live in Auditorium within the designated time slot.

## 2.8 Lead System / Badge Scanner

The MAP 2022 Lead Retrieval System is a fast and easy way to record visitors' contact information. By simply scanning a visitor's name badge with the supplied scanner, that contact is entered into your own visitor database, including all relevant product information or comments which have been added to these visitors' profiles beforehand. Following the event, approved visitors' address data can be provided in printed form or as a MS Excel file, or made available with proper access rights through an online platform. Further details are available in the Lead System brochure and order form on the ESMO website.

Badge scanners shall be ordered through the official supplier CTI Meeting Technology at [leadsystem@ctimeetingtech.com](mailto:leadsystem@ctimeetingtech.com)

## 2.9 Food & Beverage areas

**Requests for F&B functions should be addressed to MAP congress Secretariat ([map@esmo.org](mailto:map@esmo.org))**, indicating the type of function (coffee break, cocktail, standing lunch, other) and number of guests.

No food or beverages are allowed inside any of the auditoria. However, an exception is made for water. Each company may offer water in PET bottles to their Satellite participants. Of course, it is the responsibility of the company to clean the room after the session. If the organiser needs to intervene for cleaning purposes the **extra costs will be charged to the company**.

Please also note that any food items served in the Congress centre must be purchased through the official catering service.

## 2.10 Duration of the satellite symposium

All companies are obliged to respect the start and closure times of the satellite symposia. Extensions beyond assigned time slots are not allowed under any circumstances. Infringement of this regulation will affect the sponsors priority list for future ESMO Congresses.

## 2.11 Installation, rehearsal and dismantling times

The set-up and dismantling times are extremely limited and must be respected in full. Please refer to the online programme to check the timing. For additional queries please contact the MAP Secretariat ([map@esmo.org](mailto:map@esmo.org)).

Rehearsal slots are free of charge (max. 30-minutes slot per Satellite Symposium) and can be requested via the MAP Secretariat ([map@esmo.org](mailto:map@esmo.org)).

However, please note that:

- Rehearsal slots are not guaranteed
- Rehearsals will be assigned on a first-come, first-served basis
- Rehearsals may only be booked upon request and availability

Any request for rehearsals should be sent to the MAP Secretariat [map@esmo.org](mailto:map@esmo.org).

## 2.12 Invited speakers preview centre

The companies organising a satellite symposium must use the invited speakers preview centre and follow the instructions that the MAP Secretariat prepares for its own speakers.

The usage of the speakers preview centre includes:

- Direct PPT upload from the speakers preview centre to the Satellite Symposium room
- Support for the speakers/uploader in the speaker preview centre regarding the upload and management of the PPT presentations
- Stage assistant

Please inform by **16 September 2022** the latest and communicate the name of the designated representative that will be allowed to access the speaker centre and will be assisted in the upload of presentation(s) by our technicians.

## 2.13 Presentation material

Please note that the presentations must be prepared in **PowerPoint 2010, 2013 or 2016 (MS Windows)** and provided on an **USB-removable drive**. Set the slide size to **“Widescreen 16:9”** and **landscape orientation**.

## 2.14 Onsite faculty expenses

Travel:

It is the sponsor's responsibility to cover the travel expenses (flight/train/car) for all speakers and chairs participating in their satellite symposium, regardless of whether or not they are also invited to participate in the official MAP 2022 programme.

Speakers will be instructed to claim flight/train/car reimbursement directly from the sponsor and will be notified that by participating in an industry satellite symposium, they are not eligible for any travel reimbursement from ESMO.

#### Accommodation:

Speakers in the official MAP 2022 programme will be accommodated in the Faculty headquarters hotel. Depending on their speaker role(s) in the official programme, the remainder of their stay will be covered on a private basis. Speakers who are not participating in the official MAP 2022 programme must be accommodated by the sponsor.

#### Registration:

Each company is also responsible for the registration of any satellite symposium speakers who are not participating in the official MAP 2022 programme. Registrations are not arranged by the MAP organisers. Queries may be sent to the ESMO Registration Services Unit ([registration@esmo.org](mailto:registration@esmo.org)).

### **2.15 Satellite symposia contacts/representatives**

Each company will provide the name of one person who will be responsible for the organisation of its satellite symposium and notify the MAP Secretariat ([map@esmo.org](mailto:map@esmo.org)) as soon as possible about any changes.

If several people are responsible for various aspects (financial, organisational, etc.) of the symposium, the company must inform the MAP secretariat accordingly. The MAP secretariat strongly recommends, however, that only one (1) contact person is appointed.

If an agency is appointed to manage and organise the satellite symposium, the company must inform the MAP Secretariat and provide the agency name and contact person details. Only official agency representatives will receive information material from the MAP Secretariat.

### **2.16 MAP website and Events App**

Approved satellite symposia programmes will be published online in the satellite symposia section of the Congress programme and in the Events App.

### **2.17 Abstract presentation during the Congress**

Each company must guarantee that studies reported in accepted abstracts will not be presented as such during the Congress at any industry-related satellite symposia prior to its presentation during the official Congress programme.

### **2.18 MAP Abstract Book**

Abstracts related to satellite symposia are not published in the Congress Abstract book.

### 3. ONLINE SATELLITE SYMPOSIA

#### 3.1 Pre-recording

In case a speaker cannot attend in person the satellite symposium in Amsterdam, companies can decide to pre-recording his/her presentation either with the official supplier CTI or with a preferred company, in both cases at pharma's expenses. This must be communicated to the MAP 2022 team ([map@esmo.org](mailto:map@esmo.org)) by **23 September 2022**. After this deadline CTI will not be able to accept any further pre-recording request.

##### 3.1.1 Recording via the official supplier CTI

The designated contact person of the satellite will be contacted by CTI for further details, schedules and booking options.

#### 3.2 Additional services included

Once your session presentations have been uploaded to the system, you can benefit from the following services:

##### 3.2.1 Satellite Symposium Live Q&A

Each satellite symposium slot can include at the end a Live Q&A within the allocated 60 minutes slot, where speakers and/or chairs discuss the session content in a live-stream and delegates can send in questions via the Q&A chat. The session can contain some slides or videos if required, followed by the discussion.

Companies may request the recording file of the Live Q&A to CTI. The result of the recording will be one .mp4 file. Upon request the webcast of the Live Q&A will be bolted on to the satellite symposium recording available in the dedicated virtual space within 48 hours.

Please note that the reception of the live webcast of the full session / live Q&A webcast is not included in the sponsorship package.

This service must be requested to CTI ([map@support.ctimeetingtech.com](mailto:map@support.ctimeetingtech.com)) by **25 September 2022**.

##### 3.2.2 Live Q&A chat function (included)

The MAP 2022 attendees can send questions via the Live Q&A chat function available for each Live Q&A

- Available during the Live Q&A
- Comments can be managed (approved, delete, answer) by the chat assistant, depending on the selected type of chat: moderated or unmoderated.
- Speakers are free to discuss any topic or choose to discuss the topic raised by comments.
- The chairmans on stage will have an iPad in which it is possible read the live Q&A chat questions.
- Online congress participants will be able to ask questions (by typing in) using the chat next to the streaming video.

### 4. SATELLITE SYMPOSIA ON THE VIRTUAL PLATFORM

#### 4.1 MAP 2022 Industry Satellite Symposia Gallery

All satellite symposia will be allocated in the MAP 2022 Industry Satellite Symposia Gallery.

Each digital programme poster artwork should respect the following format and deadline:

- The wording "**MAP 2022 Industry Satellite Symposium**" must be included at the top of each poster in order to avoid any confusion with the official scientific programme.
- Format: 1235 x 1235 pixels (square), PNG or JPEG.
- Please submit your programme poster artwork to [map@esmo.org](mailto:map@esmo.org) by **30 August 2022**.

\* Indicative example, all visuals/graphics of this document are subject to change according to the MAP 2022 design.

## 4.2 Default display of the satellite symposium on-demand:

Presentation by presentation (one single presentation for each speaker/lecture) as highlighted below:

\* Indicative example, all visuals/graphics of this document are subject to change according to the MAP 2022 design.

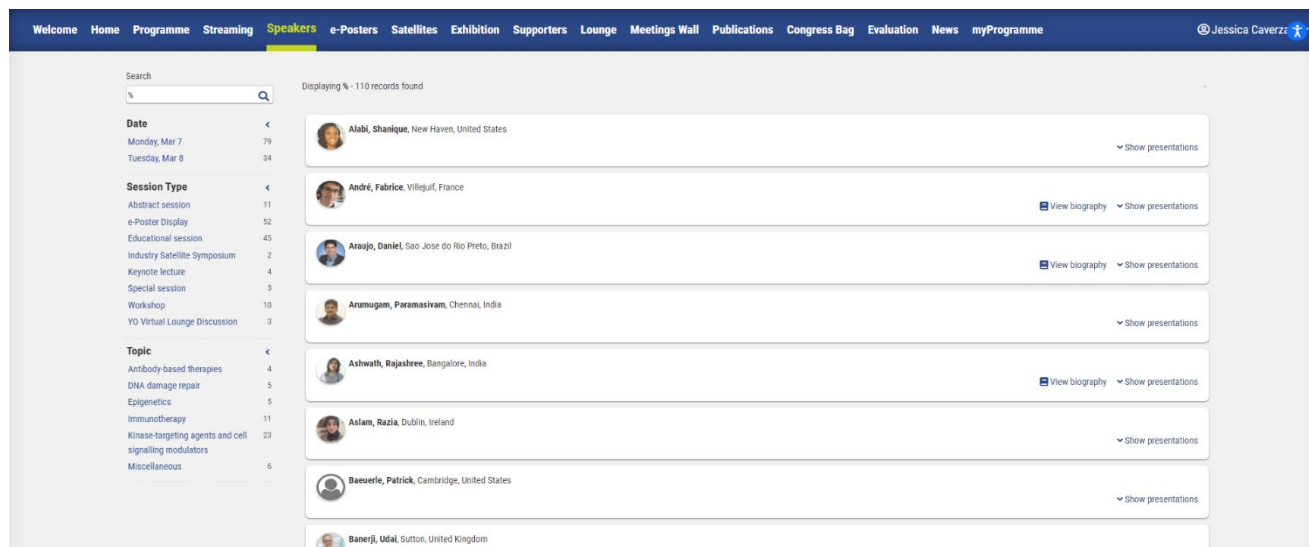
There is the possibility to add a disclaimer text on the top of the on-demand satellite:

\* Indicative example, all visuals/graphics of this document are subject to change according to the MAP 2022 design.



## 4.3 Chairs/Speakers

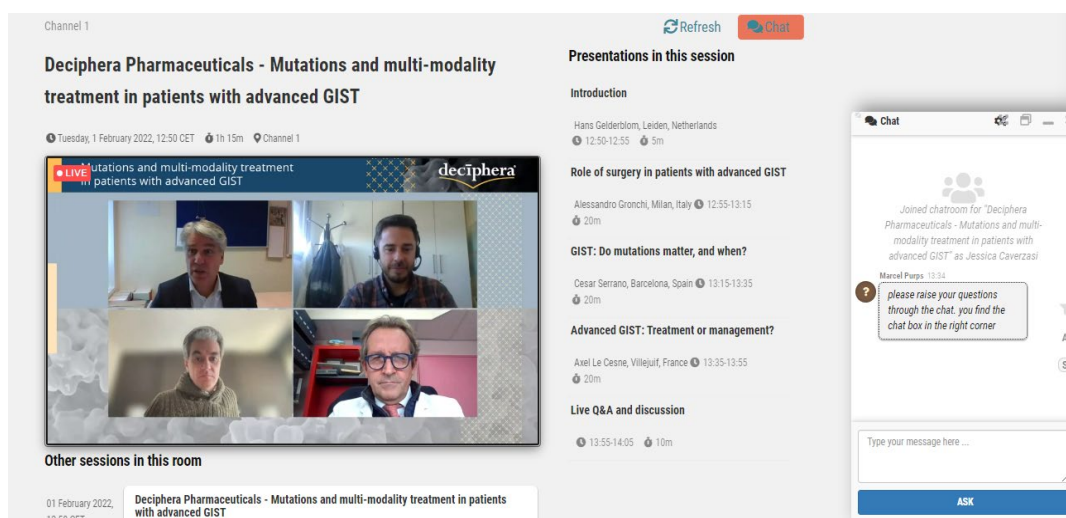
There will also be a dedicated section for the chairs/speakers' names, pictures and related biographies.



\*Indicative example, all visuals/graphics of this document are subject to change according to the MAP 2022 design.

## 4.4 Presentation View and Webcast with CTI

As a default, the presentation slides are shown on the right, and the presenter's video is displayed on the left. The chat is displayed on the right of the presentation. The programme of the day is visible under the streaming.



\*Indicative example, all visuals/graphics of this document are subject to change according to the MAP 2022 design.

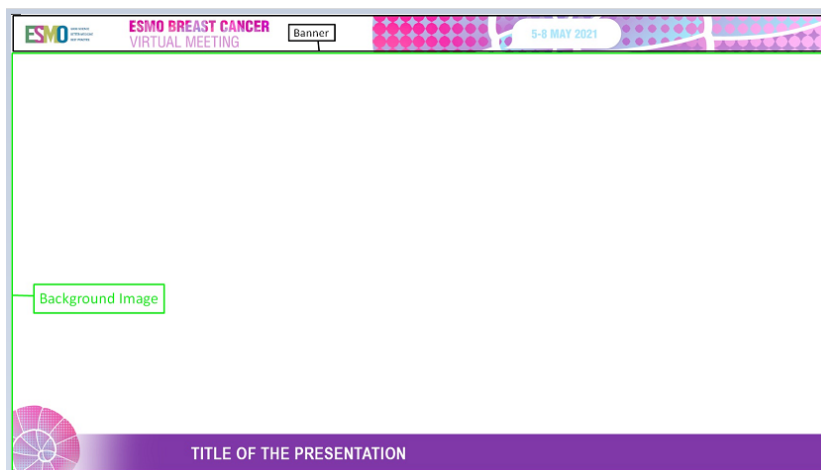
## 4.5 Branding

### Live streaming layout on the virtual platform

In order to customize the streaming layout of your satellite symposium, please kindly provide the following:

- Background image (1920x1080 px) in .JPG/.PNG format. This can even be a plain white background with your logo.
- Banner (1920x150 px) in .JPG/.PNG format, to be placed on top of the background.

See below a layout example prepared by ESMO:



\* Indicative example, all visuals/graphics of this document are subject to change according to the MAP 2022 design.

Please do not include any MAP 2022 logo and graphic, but feel free to include your company logo and branding.

Deadline to provide CTI at [map@support.ctimeetingtech.com](mailto:map@support.ctimeetingtech.com) with the branding elements: **30 September 2022**.

The final result on screen will look like the below:



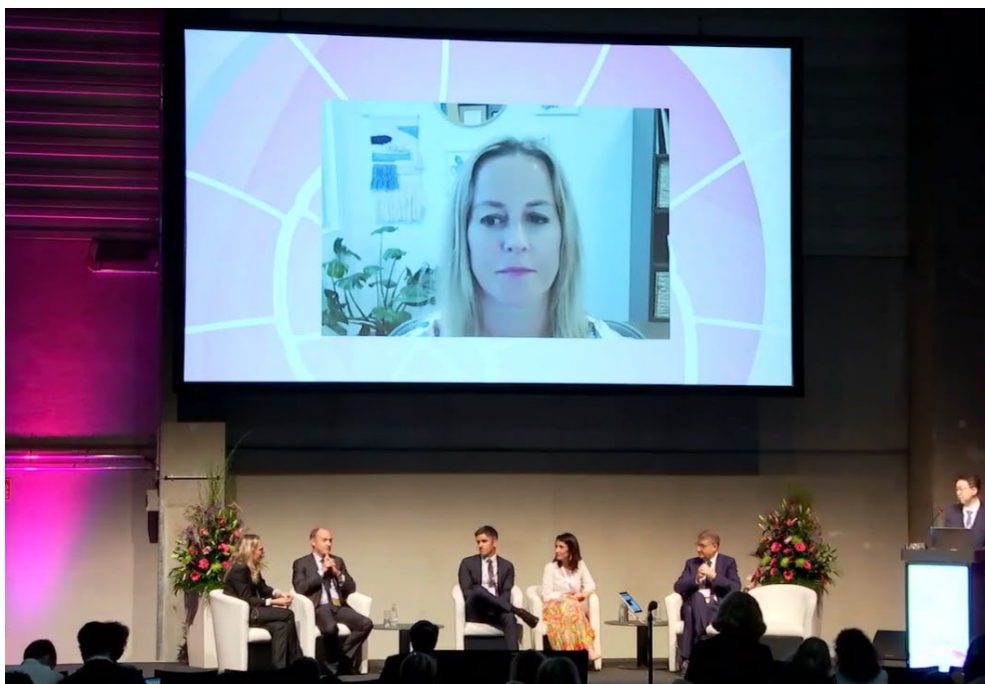
\* Indicative example, all visuals/graphics of this document are subject to change according to the MAP 2022 design.

### ***Onsite screen background***

The onsite screen layout of your satellite symposium during the Q&A can be branded with your Industry Satellite Symposium graphic. Please provide the following:

- Background image (1920x1080 px) in .JPG/.PNG format. This can even be a plain white background with your logo.

The final result on screen will look like the below:



\*Indicative example, all visuals/graphics of this document are subject to change according to the MAP 2022 design.

## 4.6 Questions & Answers/Chat Function

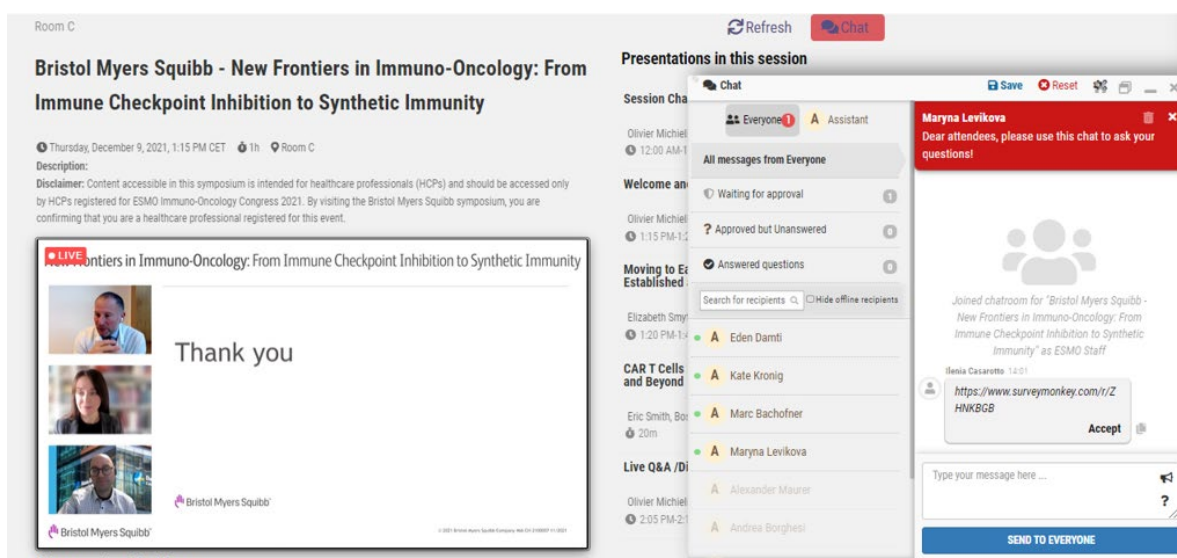
Each satellite symposium will be given the possibility to have a dedicated Questions & Answers functionality allowing for a more engaging experience with participants. The Companies can choose the type of chat they prefer between:

### 1. *Moderated Chat*

All submitted questions are first viewed by a chat assistant for approval. Once approved, the questions are then visible to presenters and other chat participants. After the question appears in the chat room, the chat assistant can still delete it by clicking "Remove". The onsite chairs will receive an iPad in which they can read the selected questions.

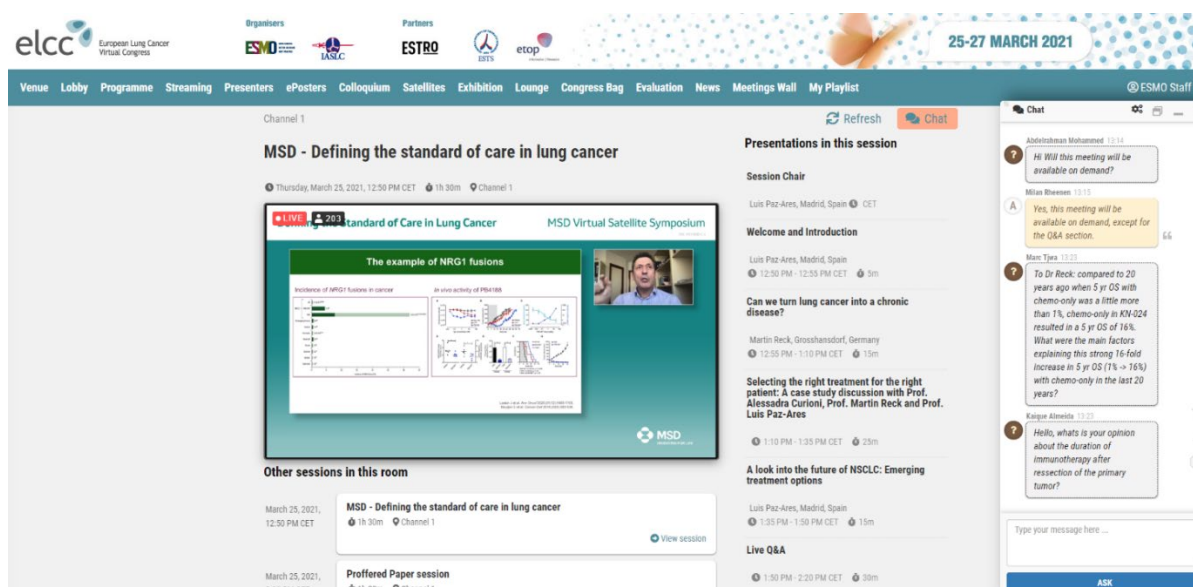
Each company is entitled to have up to 3 chat moderators, who have the possibility to approve, reply and delete comments (for moderated chat only), when necessary. To be able to login to the virtual congress platform, chat moderators need to be registered for the MAP 2022. For this reason, MAP organizing partners will grant chat moderators a complimentary login to the virtual platform.

The chat is shown to chat moderators as below:



\* Indicative example, all visuals/graphics of this document are subject to change according to the MAP 2022 design.

Questions approved are shown in the chat box as below:



\* Indicative example, all visuals/graphics of this document are subject to change according to the MAP 2022 design.

## 2. Unmoderated Chat

All submitted questions are visible to presenters and other chat participants.

Companies MUST confirm if they would like to have a moderated or unmoderated chat and send contact details of max. 3 chat moderators by **16 September 2022** by informing the MAP 2022 team ([map@esmo.org](mailto:map@esmo.org)).

## 4.7 Post-Congress hosting

All the official sessions and satellite symposia will be recorded and added on the **Virtual Platform** as on-demand session right after the end of the session, until **Tuesday 18 October 2022** at 16:00 CEST. All on-demand sessions will be prepared by our official supplier: CTI Meeting Technology.

From **Tuesday 18 October 2022** at 16:00 CEST, the official sessions, where permission is granted, will also be added to OncologyPRO.

This platform will provide a unique opportunity for all satellite organisers to host their on-demand satellite session(s) directly in our library and make the content easily accessible to all our attendees and members.

Post-congress, the hosting will be handled as follows:

- OncologyPRO Sponsors satellite symposia will be hosted on OncologyPRO for 2 years
- Non-OncologyPRO Sponsors satellite symposia will be hosted free of charge on the ESMO Meetings Library for 6 months

To find out more on how to become an OncologyPRO sponsor contact Jon Roberts ([jon.roberts@esmo.org](mailto:jon.roberts@esmo.org)) or Anna MacDougall ([anna.macdougall@esmo.org](mailto:anna.macdougall@esmo.org)).

#### 4.8 Evaluation of the symposium

From the Satellite Symposia Gallery, the Companies can decide to have a link to a satellite evaluation questionnaire placed on an external website. It is the responsibility of the Company to monitor and assess the result of the evaluation. Deadline to send the link to [map@esmo.org](mailto:map@esmo.org): **30 September 2022**.

#### 4.9 General metrics

Complete metrics will be available after the congress including the onsite and online statistics.

## 5. ADDITIONAL INFORMATION

### 5.1 Registration

A limited number of complimentary registrations will be assigned to each company, depending on the sponsorship level, granting access to the MAP 2022.

Companies can decide to assign these complimentary registrations to:

- Satellite's symposium speakers
- Satellite's symposium staff
- Exhibition staff

For any additional registrations please contact the ESMO Registration Services Unit ([exhibitors@esmo.org](mailto:exhibitors@esmo.org)).

Please note that chairs/speakers will be given a dedicated link to access the pre-recording of the satellite and/or the Live Q&A. However, if chairs/speakers wish to have full access to the Congress content, the company needs to take care of their registration.

### 5.2 Access

Satellite symposia sessions will be accessible for all registered delegates.

### 5.3 Compliance

The MAP 2022 is provided to international HCPs with a majority from Europe and is following the EFPIA guidance/code of virtual congresses.

### 5.4 MAP 2022 Website and Congress App

Besides the satellite symposia appearing in the virtual platform, as mentioned above there will also be reference in our website and Congress App. Industry Satellite symposia published in any of the different platforms will follow the layout given by the Scientific Programme Department. The submission of the programme must follow the format of the MAP 2022 template, which may be requested from [programme@esmo.org](mailto:programme@esmo.org)

The following details are necessary: session title, lecture, titles, allocated time for each presentation, full speaker names, affiliation, and contact details.

### 5.5 Abstract presentation during the Congress

Each company must guarantee that data from studies reported in accepted abstracts will not be presented as such during the Congress at any industry satellite symposium prior to presentation in the official MAP 2022 programme.

### 5.6 MAP 2022 abstract

Abstracts related to industry satellite symposia are not published in MAP abstract section.



# PROMOTION

## 6. PROMOTION OF THE SATELLITE SYMPOSIUM AND OTHER ACTIVITIES

### 6.1 e-Publications and e-Advertising

Each company will ensure that all company publications referring to Satellite symposia mention: “**MAP 2022 Industry Satellite Symposium**” in order to avoid any confusion with the official scientific programme. For this reason, all companies must submit a copy of the final publication to [map@esmo.org](mailto:map@esmo.org) and respect the following deadlines:

<b>30 August 2022</b>	<b>Daily Reporter Banners</b>
<b>30 August 2022</b>	<b>Satellite Invitation Weblink, Satellite digital poster, Onsite Satellite poster</b>
<b>16 September 2022</b>	<b>Virtual Congress Banners and Virtual Congress Bag Insert</b>

MAP 2022 Secretariat suggests avoiding cultural or historical references in printed material and bears no responsibility should any such references cause offence.

Furthermore, MAP 2022 Secretariat bears no responsibility towards the delegates for the display, promotion or sale of therapies or services, neither are ESMO supporting those products or services for their sole promotion at MAP 2022.

However, MAP 2022 secretariat reserves the right to deny at any time the display, promotion or sale of products, therapies or services should these be against the generally accepted clinical approach. Promotion of unapproved therapies (by regulatory authorities) is regulated by the local and International laws and MAP 2022 secretariat bears no responsibility in case of a complaint based on such laws. Sponsoring companies are therefore advised to consult the Codes of Practice of their governing bodies for information and guidance on regulations around attendance at medical congresses. In all cases, sponsoring companies are responsible for ensuring that their promotion during the congress is legally and ethically acceptable in Switzerland and Netherlands.

### 6.2 Reproduction of logos

Each company is entitled to use the official logo of MAP 2022 on invitations and promotional documents related to the approved Satellite symposium.

Companies are not allowed to use the MAP 2022 logo under any circumstances.

The MAP Secretariat ([map@esmo.org](mailto:map@esmo.org)) will provide the MAP 2022 logo as an electronic file upon request, but not before the draft of the invitation or other promotional material is submitted for approval.

### 6.3 Inviting participants – Satellite Invitation Weblink

Inviting participants to your satellites has never been this easy and effective!

Within each satellite package we allow our Industry Partners to showcase their satellite(s) via a digital satellite invitation weblink whereby we invite delegates to find out more about your session(s).

In the MAP 2022 E-Newsletter there will be a dedicated Industry E-News section whereby all these digital invitations will be grouped. These invitations will also be included in our online programme to further increase awareness.

From the **2 September 2022** your satellite invitation weblink will go live (this will be subject to prior submission before the **30 August 2022** deadline and subsequent approval by the MAP Secretariat).

The MAP 2022 E-Newsletter will be sent out to all registered delegates in **September 2022**.



### **Rules and Regulations:**

MAP congress Secretariat reserves the right to refuse requested Weblinks should any web page be deemed to conflict with ESMO ethics or interests.

- A weblink is an **A4 page or pdf**, created by the sponsoring company, highlighting their satellite symposium.
- The content of the weblink message must not make any statements about the quality or virtues of a sponsoring company and/or any of the company's product(s) either via text or visuals.

With a satellite symposium, the content of the weblink must solely state the:

- Title of the session
- The names of the chairpersons and speakers
- Venue, channel and timing of the approved scientific programme
- Include on the top the sentence **"MAP 2022 Industry Satellite Symposium"**
- Remember that no product names or brand names are allowed in the title or in the scientific programme of the session
- The deadline to submit your weblink to [map@esmo.org](mailto:map@esmo.org) is the **30 August 2022**. Your weblink will undergo an internal approval procedure and Industry will be informed within 5 working days as to the status of approval
- This page must not include links, hyperlinks, hot-spots or any means through which the advert can be linked to another site. There will be no exceptions made to this rule
- Under no circumstances may "Flash files" be allowed
- Any requests for content or structure change/amendments after the weblink has been linked to the appropriate listing will not be actioned
- To ensure that the MAP 2022 logo is properly protected, the organising partners have defined guidelines for its use, which permit the use of the Congress logo under specific conditions
- Cancellation of the weblink should be sent in writing to the MAP Secretariat

**The web page will only be linked once MAP 2022 secretariat approval is confirmed and the payment for the sponsorship package is received.**

## **6.4 Virtual Congress Bag**

Depending on the chosen sponsorship package there is a possibility for companies to have a Virtual Congress Bag Insert within the Virtual Congress Bag. Artwork should not be larger than A4 format and less than 5MB. Artwork should be submitted to [map@esmo.org](mailto:map@esmo.org) by the **16 September 2022** for evaluation.

## **6.5 Advertisements**

Advertisements are possible in the virtual Congress environment. Please contact [jon.roberts@esmo.org](mailto:jon.roberts@esmo.org) or [anna.macdougall@esmo.org](mailto:anna.macdougall@esmo.org) for further details.

## **6.6 Onsite satellite promotion and distribution**

For the display of programme posters, one designated poster board will be made available in a public area. The poster board will be portrait (vertical), for the exact size please contact [map@esmo.org](mailto:map@esmo.org). All companies must submit a copy of their final artwork before production gets underway. This must in turn be submitted for approval to the MAP Secretariat 2022 ([map@esmo.org](mailto:map@esmo.org)) by the **30 August 2022**.

Companies are entitled to bring one roll-up poster for each entrance of the assigned room and place it only 30 minutes before the start of the satellite symposium. Roll-ups must be removed at the end of the session.

The display of posters is forbidden in other areas of the Congress centre other than on the designated poster boards, throughout the Congress period. Invitations and flyers may not be distributed to participants in any access to, or in public areas of, the Congress centre, including between the bus station and the main entrance of the Congress venue.

Flyers may, however, be distributed at the company booth from when the exhibition is open and in front of the door(s) of the assigned auditorium no earlier than one (1) hour before the start of the satellite symposium. One welcome desk will be available outside each session room.

The production, distribution or display of promotional materials at the hotels where participants are staying during the Congress is discouraged by the MAP Secretariat. However, if such items are produced and distributed, their texts must follow the same rules as those that apply to other printed material. No assistance will be provided by the MAP Secretariat for the distribution of material or for the list of official Congress hotels.

## **6.7 Other promotional activities**

Any other activity organised with the purpose of promoting the company's presence during the event or its products or services is subject to MAP 2022 secretariat approval.

## **6.8 Promotion related to product and services**

Companies holding satellite symposia are responsible for obtaining relevant information and for complying with all Swiss and Dutch rules and regulations related to advertising and promotion of all products and services mentioned as part of the satellite symposium. Advertising of a specific product does not mean acceptance by the organising partners, and the corporation is solely responsible for bringing its advertising into line with local and European laws, as applicable.

# INDUSTRY MEETINGS

## 7. INDUSTRY MEETINGS AND ACTIVITIES

### 7.1 Networking events

Companies may organise evening events, provided that these start after the conclusion of the official programme of the day. And are subject to the MAP Secretariat approval. Please send your request to [map@esmo.org](mailto:map@esmo.org).

### 7.2 Unofficial satellite symposia or similar events

During the period beginning on Friday, 14 October through to Sunday, 16 October 2022, the MAP Secretariat will not allow any corporate-organised satellite symposia or similar events during other days and in other places except the one planned in the official venue or virtual platform.

### 7.3 Concomitant activities

Concomitant activities such as internal meetings involving delegates, press conferences, educational or promotional activities taking place wither in or outside the congress centre but concomitant with or during breaks of the scientific programme of the MAP 2022 are subject to the MAP Secretariat approval.

Clear identification of the organisers, purpose, targeted participants and the full programme must be submitted for approval to the MAP Secretariat ([map@esmo.org](mailto:map@esmo.org)) at least 4 weeks prior to the event.

#### **Blackout times:**

14 October 2022	14:00 – 17:00
15 October 2022	08:15 – 18:45
16 October 2022	08:30 – 17:30

All media activities initiated by third parties are subject to a specific [Media Policy](#). For additional information about media issues, please contact the Press Office at [media@esmo.org](mailto:media@esmo.org)

A limited number of meeting rooms are available at the Beurs Van Berlage to organise smaller closed industry meetings such as staff or client meetings (upon invitation only). Small meetings may take place in parallel with official Congress sessions provided they do not involve groups larger than 25 people and are limited in the duration. It is strictly forbidden to promote this sort of meeting in the convention centre or in any MAP publication. Only after the approval of the MAP Secretariat will the meeting room(s) be assigned.

### 7.4 Media activities

All media activities initiated by third parties are subject to a specific [Media Policy](#). Companies wishing to organise a media event during the MAP congress should send a request to the ESMO Press Office using the appropriate form made available through the ESMO website or contacting the ESMO Press Office ([media@esmo.org](mailto:media@esmo.org)).

## 7.5 Press badges

According to the [ESMO Media Policy](#), press badges may only be assigned to journalists working for recognised media organisations. Should communication agency representative require a badge for the purpose of preparing and/or developing third-party media events, please contact the ESMO Press Office to obtain a temporary dedicated badge. Full details are available in the “MAP Third-party Media Activities Policy” to be requested through [media@esmo.org](mailto:media@esmo.org).

## 7.6 Filming, recording and photography

Congress content is the copyright of ESMO. It is strictly forbidden to record or capture in any way the official programme, Satellite’s sessions, Exhibition area and/or posters presented during the meeting.

# GENERAL TERMS AND CONDITIONS

The following conditions of participation refer to the booking of any sponsorship product(s)/service(s) at the MAP 2022 insofar as the contractual partners do not reach contrary agreements in writing.

## Establishment of Contract

- Application for a sponsorship product(s)/service(s) is made by filling in and returning the sponsorship application form to ESMO.
- Only completed and signed application forms will be taken into consideration. By signing the sponsorship application form, the company accepts the conditions contained in the MAP 2022 Industry Guidelines and any supplementary provisions.
- Confirmation of the allocation of any sponsorship product(s)/service(s) by ESMO in writing constitutes establishment of contract between the sponsoring company and ESMO.
- An invoice will then be sent by registered mail. The date of the assignment is considered to be the date of allocation. If the contents of the assignment deviate from the contents of the sponsoring company's application, the contract is based on the assignment issued by ESMO unless the company objects in writing within two weeks after the date the assignment was sent.

## Appointed Agencies

- Application for any sponsorship product(s)/service(s) must be submitted by the sponsoring company under whose name each sponsorship item is to be listed. Correspondence in this regard must be made exclusively between the sponsoring company and ESMO.
- Sponsoring companies should inform ESMO in writing which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- It is not the role of any given agency to make initial enquiries or reservations with ESMO independently of the sponsoring company.
- The sponsoring company is responsible for communicating these regulations to its staff and its appointed agencies.
- This named agency cannot fully act as if it were the sponsoring company itself and the sponsoring company will continue to be held entirely responsible and accountable for activities organised in its name.

## Procedure

- Send sponsorship application form. The ESMO Events Sponsorship Department will acknowledge receipt of your sponsorship application form and the assignment process will commence soon afterwards.

## Assignment

- Will be done on a first come, first served basis (excluding the satellite symposia assignments).

To ensure each sponsoring company has a chance to choose a suitable satellite symposium slot, offers are valid for 48 hours (2 working days) unless the offer makes it clear that the opportunity is freely available.

For this reason, please supply a reliable contact telephone number for an appropriate decision maker within the company.

## Payment deadlines

Assignments will be cancelled automatically if the related cost has not been paid within the given time period. In such cases the cancellation fee will be applicable following the cancellation policy.

## Terms of Payment

Payment is due within 30 days following the date of the invoice.

## Cancellation Policy

The company cancelling its support after the official application has been accepted and the corresponding sponsorship package has been assigned will be liable to a 100% cancellation fee.

## Administration fees/invoicing changes

Invoices will be addressed according to the invoicing data provided by the sponsoring company. Please note, if a billing change is requested (i.e. company name change or address change), an administration fee of 70 EUR (excluding VAT) will be charged to the company.

## Indebtedness

Payments not received by the first day of the start of the MAP 2022 will be subject to a 10% penalty fee on the total sponsorship investment.

## Refunds

Any refunds of deposits paid will be made after the MAP 2022 but not later than the **16 December 2022**. The sponsoring company will not be entitled to any interest that the organiser may have derived from deposits made. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation or reduction of sponsorship will be at the charge of the sponsoring company.

## Data Protection and Sharing of Contact Details

All data provided during the application process may be used (saved, stored, processed, transmitted, shared and deleted, but not modified) to allow the processing and execution of the Application(s). This data may be shared with our contractors to the extent necessary to ensure the organisation of the MAP 2022.

## Postponement or Abandonment

ESMO reserves the right to postpone the event, including if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the MAP 2022 or any of its parts, ESMO cannot be held liable for any costs, expenses and damages (including, but not limited to direct or consequential damages, loss of opportunity, loss of use, or loss of revenue or profit) incurred in connection with the postponement or abandonment.

Unexpected cancellation of the event: ESMO reserves the right to cancel without notice or compensation the MAP 2022 in the event of force majeure cases (e.g. any acts of God, strikes, labour disputes, epidemics, pandemics, riots, fires, flood, terrorist attacks, governmental actions and regulations, damages or other fatal occurrences). In such cases, ESMO is not liable for failure to perform any obligation hereunder but will reimburse any payments received from the sponsoring company less any costs incurred while preparing the event.

### **Limitation of Liability of ESMO and Warranties**

ESMO shall not be liable for any damages, dispute or injury arising out of or in connection with the performance of this Agreement unless caused by wilful act, gross negligence of an employee, director, representative or contractor. Nor shall ESMO be liable to the sponsoring company for any indirect or consequential loss, damages, claims or demands arising out of this Agreement, including without limitation any economic loss or other loss of income, profits, business, opportunity, reputation or goodwill.

ESMO gives no warranties in respect of any aspect of the MAP 2022 or any materials related thereto or offered at the MAP 2022 and, to the fullest extent possible disclaims all implied warranties, including but not limited to warranties of fitness for a particular purpose, accuracy, timeliness, and merchantability. The MAP 2022 is provided on an “as-is” basis. The views, opinions, and positions expressed by the speakers, attendees, or sponsors at the MAP 2022 are theirs alone and do not necessarily reflect the views, opinions, or positions of ESMO or any employee thereof. The MAP 2022 makes no representations as to accuracy, completeness, timeliness, suitability, or validity of any information presented by speakers, attendees, or sponsors at the MAP 2022 and will not be liable for any errors, omissions, or delays in this information or any losses, injuries, or damages arising from its display or use. ESMO does not endorse, and expressly disclaims all liability relating to, any of the products or services provided by speakers, attendees, or sponsors.

### **Connectivity or Technical Issues**

ESMO specifically disclaims all responsibilities for the unavailability of the MAP 2022 website due to unexpected condition and/or problems attributable to a third party's network operators or Force Majeure. The sponsoring

company acknowledges that it is its responsibility to ensure a secure and stable internet connection, compatible operating system requirements and that its web browser is up to date in order to avoid connectivity or other technical issues when participating at the MAP 2022. ESMO will use its best efforts to provide access to the MAP through third party channels. In the event that the participant encounters connectivity issues due to a weak internet connection, incompatible operating system requirements or inappropriate web browser settings, the participant acknowledges that ESMO is not liable.

### **Bankruptcy or Liquidation**

In case the sponsoring company becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, ESMO shall be at liberty to terminate immediately the contract with the sponsoring company, to cancel the allocation of sponsorship product(s)/service(s) to the company and to forfeit all sums paid by the company.

### **Security and Insurance**

Neither ESMO nor its affiliates shall be liable for any direct, indirect, special, incidental, or consequential costs, damages or losses arising directly or indirectly from the MAP 2022 or other aspect related thereto.

The sponsoring company/exhibitor shall indemnify ESMO and its contractors to third persons, as a result of any act or omission of the company, its staff, agent or personnel hired on a temporary basis.

As ESMO and its contractors will accept no responsibility for any of the foregoing matters, the sponsoring company should affect his/her own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The sponsoring company agrees not to pursue ESMO for any previously listed risks.

### **Enforcement of Rules**

Applies equally to all. All companies investing in sponsorship at the MAP 2022 must comply with all rules and policies established by ESMO.

### **Violation Procedure**

The procedure for policing and enforcing the violation is as follows:

When noticing a violation, ESMO staff will ask the company to correct the situation according to the applicable regulations.

If the company refuses to comply, ESMO staff will report alleged violations to the Congress Committee. After considering the available evidence, a representative of the relevant sponsoring company will be invited to present the company's view, after which the Committee will give its opinion.

This will be confirmed in writing after the MAP 2022. Appeals may be made to the ESMO Management.

### **Penalties**

- First violation: No accrual of points for the year.
- Second violation: No accrual of points plus the loss of all accrued points to date.
- Third violation: No right to participate at the next ESMO event.

### **Claims Procedures, Place of Performance and Jurisdiction**

All claims by the company booking any sponsorship product(s)/service(s) against ESMO must be in writing. The maximum time lapse is 1 month from the closure of the MAP 2022.

Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Swiss law; the English text is authoritative.

### **Non-smoking policy**

The MAP 2022 is a non-smoking event.

### **Final Clause**

In cases not covered by the regulations in these Industry Guidelines, ESMO interpretation shall be final.



## ESMO PRIORITY LIST

The sponsorship point system has been designed to recognise sponsor investment in ESMO projects and sponsorship points are allocated in acknowledgement of each EUR 10,000 of sponsorship investment.

- a. Accrued sponsorship points define the position of each company in the ESMO sponsors priority list. The priority list identifies companies that will be offered visibility at, and privileged within, events such as the ESMO Congress and related activities, for example satellite symposia, Industry display area space, hotel accommodation, etc.
- b. When an equal number of points are held by 2 or more sponsoring companies, promotional opportunities will be assigned according to the monetary value of the requested opportunities.
- c. ESMO nevertheless retains the right to privilege smaller emerging companies when their products are innovative and the Society feels that their participation in the event would be of benefit to delegates. When satellite symposia are assigned in relation to this clause, the company guarantees that the programme will not be presented elsewhere before the ESMO Congress. Furthermore, all sponsorship items assigned in relation to this clause are subject to specific terms and conditions.
- d. Sponsorship points are cumulative but expire at the end of the 24<sup>th</sup> month after which they have been allocated.
- e. ESMO recognises the importance of long-term relationships. To this end, 2 points will be assigned to companies for their presence and loyalty on a yearly basis for a minimum of EUR 10,000 of support. The 2 points will not expire. However, for each calendar year during which a company has not been present (with any kind of support), the 2 points are deducted from the company's record.
- f. ESMO will also recognise the contribution to advancements in medicine and science at the ESMO annual Congress. ESMO will allocate one point for each abstract accepted for oral presentation with the mention "Study sponsored by..."