



ESMO MEDIA POLICY

ESMO welcomes media interested in obtaining information and reporting on cancer issues.

Media representatives are required to observe and abide by the ESMO Media Policy, which applies to all ESMO events.

Accreditation requirements

A PRESS badge will be issued upon presentation of a letter of assignment and an official press card for recognized:

- Journals, magazines, newspapers (trade and mainstream)
- News agencies
- Broadcast media
- Online media
- Information officers for academic institutions, scientific societies or registered medical research charities

Freelance journalists are required to submit an official letter of assignment and two bylined medical/health/science articles published within the last six months and coverage from the previous year's meeting (if applicable).

Representatives engaged in the following activities are NOT entitled to register as media and receive a press badge but may register as regular participants:

- Public relations
- Sales and marketing
- Advertising, communication and media agencies
- Pharmaceutical companies

Media registration

Media representatives must register for the ESMO Symposium on Immuno-Oncology through an online form, available at http://esmo.formstack.com/forms/immuno_oncology_geneva_2014. A copy of the press card and a letter of assignment must be uploaded on to the registration form.

The ESMO Press Office reserves the right to withhold approval of press registration if the applicant does not satisfy the criteria for press registration and if the media registration form is sent without the requested supporting documents. The ESMO Press Office reserves the right to bar from a current or future meeting any person who provides false information about their affiliation or credentials.

Media registration in advance is strongly recommended although on-site registration will still be possible.

Access and facilities

The press badge entitles to attend all sessions listed in the Event programme, including scientific and educational sessions.

ESMO press releases and other relevant information will be available from the ESMO website.

Video, photography and audio recording

Filming is subject to authorisation by the ESMO Press Office.

A written request must be sent two weeks in advance to the ESMO Press Office (media@esmo.org).

Requests will be approved on a case-by-case basis.

Video recording of the Conference sessions is only possible for few minutes (news coverage). Video recording of the Conference sessions without authorisation is prohibited.

Photographing during sessions is allowed for personal and non-commercial use only, i.e. photos cannot be published or reproduced in any way.

ESMO reserves the right to exclude any entity that fails to adhere to this policy from the present Conference, at its own complete cost, and from any future event.

Embargoes

Journalists are required to observe embargoes as indicated on each press document, thank you!

All accepted abstracts will be published online as a supplement of the official ESMO journal, Annals of Oncology.

For further inquiries, please contact

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