ESMO 2014 INDUSTRY SATELLITE SYMPOSIUM



Improving Outcomes in mCRC and GIST by Targeting Multiple Pathways

FACULTY

Axel Grothey, MD (Chair) Mayo Clinic Rochester, Minnesota, USA

Dirk Arnold, MD Klinik für Tumorbiologie University of Freiburg Freiburg, Germany

George Demetri, MD Dana-Farber Cancer Institute Boston, Massachusetts, USA

Salvatore Siena, MD The Falck Division of Oncology Ospedale Niguarda Ca' Granda Milano, Italy

Friday, 26 September 2014 17.00 - 19.00

Oviedo Auditorium IFEMA – Feria de Madrid Madrid, Spain

AGENDA

17.00 – 17.05	Welcome and Introductions
	Axel Grothey, MD

17.05 – 17.20	Where Are We Today? – Evidence-Based Medicine and the Evolving Treatment

Paradigm in mCRC Axel Grothey, MD

17.20 – 17.50	Applying Evidence-Based Medicine in Clinical Practice — A Case-Based Discussion
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on Third-Line Treatment of Colorectal Cancer Dirk Arnold, MD

Evaluating mCRC Treatment Benefit in the Era of Targeted Therapies 17.50 - 18.15Salvatore Siena, MD

18.15 - 18.45

Treatment of Progressive GIST – A Case-Based Discussion George Demetri, MD

18.45 - 18.55Panel Discussion - Practical Considerations for the New Era of Targeted Medicines

18.55 - 19.00Conclusion/Symposium Recap

Axel Grothev, MD

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