ESMO 2021 Industry Satellite Symposium

Patient-Focused
Care in a Changing
1L Advanced
Bladder Cancer
Treatment
Landscape

AGENDA

Introduction

Chair: Enrique Grande (Head of Oncology, MD Anderson Madrid Cancer Center, Spain)

Reflections on the evolving 1L advanced bladder cancer landscape

Rob Jones (Director, CRUK Glasgow Clinical Trials Unit, UK)

The role of 1L maintenance in a patient-centered treatment approach

Marc Oliver Grimm (Director Clinic for Urology, University Hospital of Jena, Germany)

In conversation: How can we optimize treatment experience for advanced bladder cancer patients? Enrique Grande, Rob Jones, Marc Oliver Grimm, and Maria Lapuente (Lead Oncology Research Nurse, Centre for Experimental Cancer Medicine, St Bartholomew's Hospital, UK)

Audience Q&A (live at 11:25–11:45 CEST) **All speakers Moderated by Enrique Grande**

Join our live Q&A with the faculty at 11:25-11:45 CEST

Tuesday 21 September 2021, 10:30 - 11:45 CEST, Channel 4

Available on demand until 28 September 2021

Join a panel of leading experts for this faculty-led satellite symposium on advanced bladder cancer

