

ESMO 2021

Industry Guidelines



Congress President

Solange Peters, Lausanne, Switzerland

Scientific Co-Chairs

Pasi Jänne, Boston, MA, USA

Tony SK Mok, Hong Kong, China

Educational Chair

Karin Jordan, Heidelberg, Germany

16-21 SEPTEMBER 2021

The ESMO Congress is the most influential oncology platform designed in Europe for clinicians, researchers, patient advocates, journalists and healthcare industry representatives from all over the world.



INDEX

■	CONTACTS	4
■	WELCOME TO THE ESMO CONGRESS 2021	5
■	CONGRESS OFFICERS	6
■	PREFACE	7
■	GENERAL TECHNICAL INFORMATION	8
■	DEADLINES	9
■	INDUSTRY SATELLITE SYMPOSIA	10
■	1 SATELLITE SYMPOSIA GENERAL INFORMATION	11
	1.1 Structure	11
	1.2 Satellite Symposia Programmes	11
	1.3 Applications	11
	1.4 Programme submission deadline	12
■	2 SATELLITE SYMPOSIA DETAILS	13
■	3 PLATFORM OVERVIEW	14
	3.1 ESMO 2021 Industry Satellite Symposia Gallery	14
	3.2 Dedicated Satellite Symposium Virtual Space	15
	3.3 Chairs/Speakers	16
	3.4 Presentation View and Webcast with M Events	17
	3.5 Questions & Comments function	18
	3.6 Rating	18
■	4 PRE-RECORDING	19
	4.1 Recording via M Events Virtual Congress System	19
	4.2 Recording with external supplier	19
■	5 ADDITIONAL SATELLITE SERVICES INCLUDED	20
	5.1 Session rehearsal for Live Q&A	20
	5.2 Satellite Symposium Live Q&A	20
	5.3 Satellite Symposium and Live Q&A chat function	20
	5.4 Post-congress hosting	21
	5.5 General metrics	21
■	6 EXTRA SATELLITE SERVICES AT OWN EXPENSE	22
	6.1 Lead Retrieval	22
	6.2 Evaluation	23
	6.3 Polling	25
■	7 ADDITIONAL INFORMATION	28
	7.1 Preparatory Registration	28
	7.2 Access	28
	7.3 Compliance	29
	7.4 ESMO Congress Website and Congress App	29
	7.5 Abstract presentation during the Congress	29
	7.6 ESMO Congress abstract	29
■	INDUSTRY MEETINGS	30
■	8 INDUSTRY MEETINGS AND ACTIVITIES	31
	8.1 Blackout times	31
	8.2 Unofficial satellite symposia or similar events	31
	8.3 Types of industry meetings	31
■	PROMOTION	34
■	9 PROMOTION OF THE INDUSTRY SATELLITE SYMPOSIA AND OTHER ACTIVITIES	35
	9.1 e-Publications and e-Advertising	35
	9.2 Reproduction of logos	35
	9.3 Inviting participants	35
	9.4 Virtual Congress Bag Inserts	36
	9.5 Advertisements	36
	9.6 Other promotional activities	36
	9.7 Promotion related to product and services	36
■	GENERAL TERMS AND CONDITIONS	37
■	ESMO PRIORITY LIST	39
■	ANNEX 1 - ESMO SATELLITE SYMPOSIA ORDER FORM	41
■	ANNEX 2 - ESMO SATELLITE SYMPOSIA CHECKLIST	42

CONTACTS

M Events Cross Media GmbH has been appointed as the virtual platform supplier for the ESMO Congress 2021 and will be the official virtual pre-recorded satellite symposia webcast provider.

ESMO Congress 2021 Industry Satellite Symposia Support

ESMO Congress 2021 Secretariat

ESMO Head Office
Via Ginevra 4
6900 Lugano, Switzerland

E-mail: satellites@esmo.org

M Events Cross Media GmbH



Gaußstraße 3
12459 Berlin, Germany
E-mail: industry@esmo.org

Sponsorship, industry satellite symposia and advertising

Nikolaj Tomma	nikolaj.tomma@esmo.org	+41 (0)91 973 19 69
Yvonne Giovanelli	yvonne.giovanelli@esmo.org	

Operations management

Chantal Cornu	chantal.cornu@esmo.org	+41 (0)91 973 19 30
Valentina Vinci-Allevato	valentina.vinci@esmo.org	
Sabrina Peterhans	sabrina.peterhans@esmo.org	

Satellite symposia logistics & programmes

Letizia Pizzino	satellites@esmo.org	+41 (0)91 973 55 88
Valentina Gala		

Virtual exhibition sales

MAW (Medizinische Ausstellungs- und Werbegesellschaft)

Andrea Etz	esmo2021.exhibition@media.co.at	+43 (0)1 536 63 42
Veronica Näslund		+43 (0)1 536 63 72

Virtual exhibition technical support

Macaud Yandug	congress@esmo.org	+41 (0)91 973 55 85
Lucia Ardizzi		

Registration management

Valentina Meier	groups@esmo.org	+41 (0)91 973 19 63
-----------------	--	---------------------

Programme management

Kate Kronig	kate.kronig@esmo.org	+41 (0)91 973 19 19
Federica Frigerio	federica.frigerio@esmo.org	+41 (0)91 973 19 38

Media relations

ESMO Press Office	media@esmo.org	+41 (0)91 973 55 71
-------------------	--	---------------------

WELCOME TO THE ESMO CONGRESS 2021

Dear Industry Partners,

We are pleased to invite you to work with us towards the ESMO Congress 2021 which will take place on 16-21 September 2021.

The ESMO Congress is the most influential oncology platform designed in Europe for clinicians, researchers, patient advocates, journalists and healthcare industry representatives from all over the world.

In 2020, ESMO responded to the needs of an unprecedented public health environment and delivered a comprehensive virtual meeting, with an outstanding scientific and educational programme. It demonstrated ESMO's full commitment to the immediate global dissemination of new data in oncology and to advancing the education of oncology professionals even under the most challenging circumstances.

ESMO 2021 will again present the very latest advances in the treatment of cancer and offer an excellent educational programme, with opportunities for an exchange of ideas among delegates from all around the world.

The congress programme is being developed by a committee composed of more than 300 leading international experts to ensure delegates learn about new data in oncology and feel empowered to translate it into immediate improvements in outcomes for cancer patients.

We look forward to working with you on the ESMO Congress 2021, an exciting new edition of the most prestigious oncology meeting created in Europe.

On behalf of the ESMO 2021 Officers,



Solange Peters, Lausanne, Switzerland
ESMO President 2020-2022
Congress President



Pasi Jänne, Boston, MA, USA
ESMO 2021 Scientific Co-Chair



Tony SK Mok, Hong Kong, China
ESMO 2021 Scientific Co-Chair



Karin Jordan, Heidelberg, Germany
ESMO 2021 Educational Chair

CONGRESS OFFICERS

2021 ESMO and Congress President

Solange Peters, Lausanne, Switzerland

Scientific Co-Chairs

Pasi Jänne, Boston, MA, USA

Tony SK Mok, Hong Kong, China

Educational Chair

Karin Jordan, Heidelberg, Germany

Scientific Sub-Committee (Track) Chairs

Basic science: Ruth Plummer, Newcastle-upon-Tyne, UK

Breast cancer, early stage: Sibylle Loibl, Neu-Isenburg, Germany

Breast cancer, metastatic: Fabrice André, Villejuif, France

CNS tumours: Emilie Le Rhun, Zurich, Switzerland

Developmental therapeutics: Jordi Rodón, Houston, TX, USA

Gastrointestinal tumours, colorectal: Julien Taieb, Paris, France

Gastrointestinal tumours, non-colorectal: Stephen Chan, Hong Kong, China

Genitourinary tumours, prostate: Eleni Efstathiou, Houston, TX, USA

Genitourinary tumours, non-prostate: Thomas Powles, London, UK

Gynaecological cancers: Cristiana Sessa, Bellinzona, Switzerland

Haematological malignancies: Lena Specht, Copenhagen, Denmark

Head and neck cancer (excluding thyroid): Kevin Harrington, London, UK

Investigational immunotherapy: Pedro Romero, Lausanne, Switzerland

Melanoma and other skin tumours: Omid Hamid, Los Angeles, CA, US

NETs and endocrine tumours: Rocio Garcia Carbonero, Madrid, Spain

Non-metastatic NSCLC and other thoracic malignancies: Sanjay Popat, London, UK

NSCLC, metastatic: Edward Garon, Santa Monica, CA, USA

Public policy: Elisabeth de Vries, Groningen, Netherlands

Sarcoma: Javier Martin-Broto, Seville, Spain

Supportive and palliative care: Dorothy Keefe, Surry Hills, Australia

Translational Research: Daniel Tan, Singapore

ESMO Patient Advocates Working Group

Vlad Voiculescu, Bucharest, Romania (Chair)

ESMO Young Oncologists Committee

Christoph Oing, Hamburg, Germany (Representative)

PREFACE

Welcome!

You have decided to partner the ESMO Congress 2021, the world's premier congress in medical oncology.

CONGRESS DATES

Official Programme	
16 September 2021	Educational programme and e-Posters
17-21 September 2021	Scientific programme and other sessions
ESMO Colloquia & Industry Satellite Symposia	Virtual Exhibition
17-21 September 2021	16-21 September 2021
EONS14	
22 September 2021	

Well organised planning makes for successful execution and the European Society for Medical Oncology (ESMO) together with its partner suppliers will be glad to guide you towards a congress rich in discussion and exchange for your organisation.

These ESMO 2021 Industry Guidelines will guide you in the necessary steps of your participation at ESMO 2021.

The document is organised into 7 distinct sections namely:

- General Technical Information
- Deadlines
- Industry Satellite Symposia
- Industry Meetings
- Promotion
- General Terms and Conditions
- ESMO Priority List

Details regarding the Virtual Exhibition will be included in the ESMO 2021 Virtual Exhibitor Manual. A copy of this document will be available on our website and your main contacts for any exhibition sales related queries will be MAW (esmo2021.exhibition@media.co.at), whilst any technical related queries will be handled by the ESMO Congress 2021 Secretariat (congress@esmo.org).

Please read this document carefully and share with the necessary colleagues and agencies involved in the organisation of your ESMO 2021 activities.

Also note that a successful application for participation at ESMO 2021 implies an acceptance of the requirements contained within these Industry Guidelines and also in any updates posted on esmo.org

We look forward to working with you towards a rich and innovative ESMO Congress 2021!

GENERAL TECHNICAL INFORMATION

The ESMO Congress 2021 will be a dynamic fully virtual congress taking place on the M Events platform.

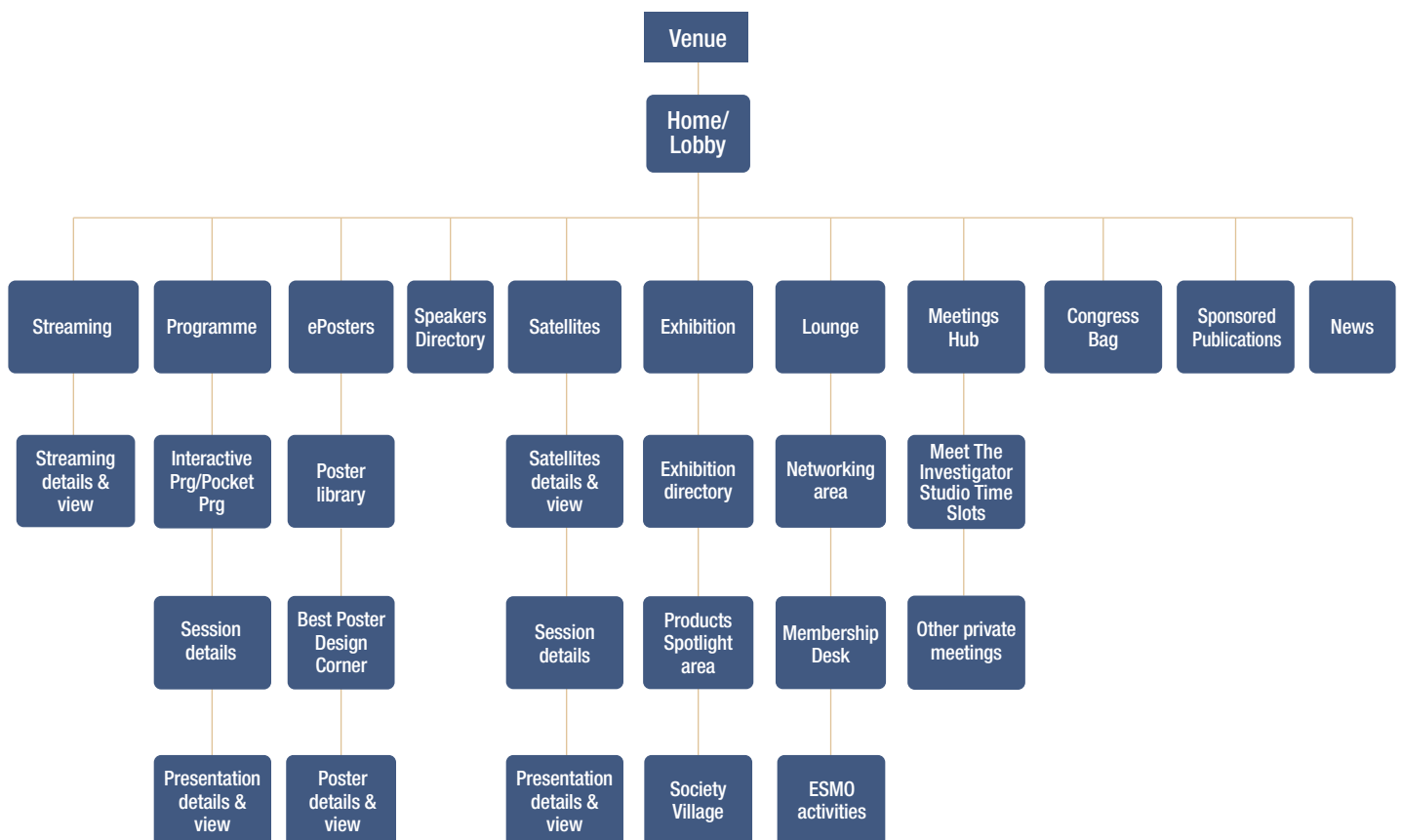
After a very successful set of virtual congresses last year, M Events has again been chosen as our official virtual congress platform supplier for ESMO 2021.

Over and above the fundamental functionalities of this brand new cutting edge virtual congress platform the following key features will also be offered:

- Integrated 1:1 messaging between participants and networking groups
- Distinct new ESMO 2021 Virtual Lounge Area with a range of interactive opportunities
- Poster tours, including commenting

The ESMO Congress Secretariat will be working closely with the M Events Team to help you prepare your different virtual activities within the virtual congress platform but also be available for any technical questions/queries you may have.

To help you better understand the structure of the virtual platform take a look at our site map below:



Site Map as of April 2021, subject to changes

DEADLINES

Abstract submission deadlines

- 5 May 2021 **Abstract submission deadline**
- 17 August 2021 **Late-breaking abstract submission deadline**

Satellite Symposia programme deadlines

- 28 May 2021 **Proposed programme submission:** Proposed programme - including title of the symposium, all presentation titles, names of all proposed speakers and chairpersons – to be submitted to satellites@esmo.org using the official [ESMO programme template](#)
- 10 June 2021 **Notification:** Notification by ESMO of acceptance / rejection / request for modifications to the programme as decided by the ESMO 2021 Scientific Committee
- 21 June 2021 **Receipt of the final programme**

Virtual platform deadlines

- 28 June 2021 **Satellite symposium general information:**
Satellite symposium general information:
Companies need to complete the dedicated [online form](#) by confirming the following information:
 - Responsible person for the satellite symposium organisation
 - Questions & Comments moderator (if different from above, see paragraph 3.5)
 - If the pre-recording will be done by M Events (official supplier) or externally
- 19 July 2021 **For companies having the pre-recording done by M Events:**
Booking of the Satellite pre-recording slot via the dedicated online booking tool (sent by email in due time)
Satellite symposia and Live Q&A set-up preferences and extra services:
Submission of the [Satellite Symposia Services Order Form](#) (satellites@esmo.org)
- 2 August 2021 **Backend access:**
The responsible person will receive a dedicated link to the backend of the platform to upload all company materials, text and details in the Satellite Symposium Virtual Space
Satellite symposium programme digital poster:
Submission of the artwork for the ESMO 2021 Industry Satellite Symposia Gallery via the dedicated [online form](#)
- 1 September 2021 **Rehearsal booking:**
Booking of the Satellite Symposium Live Q&A rehearsal via the dedicated online booking tool (sent by email in due time)
Speakers' biographies and pictures:
Provide M Events (industry@esmo.org) with the speakers' biographies and pictures by using the [dedicated template](#)
- 8 September 2021 **For companies having the pre-recording done externally:**
Upload of the final video on the Satellite Symposium Virtual Space backend
Backend upload:
Upload of all company materials, text, and details in the Satellite Symposium Virtual Space
- 10 September 2021 **Access to the live session interface:**
The person responsible for the organisation of the satellite symposium will receive the links for attending the satellite symposium in the live session interface

Publication deadlines

- 14 June 2021 **Daily Reporter Banners**
- 28 June 2021 **Virtual Congress Bag Insert**
- 5 July 2021 **Satellite Invitation Weblink**
- 19 July 2021 **Virtual Scientific Programme Banners and Virtual Congress Banners**

ESMO Virtual Congress 2020 Opening ceremony
 Highlights of the Science weekend
 John B. Haanen (Amsterdam, Netherlands)




New data to look forward to


- Basic Science** → Reversal of chemotherapy induced cachexia and physical PS by Growth Differentiation Factor-15
- Developmental therapeutics** → First results of a new class myeloid specific antibody in solid cancer
- Metastatic breast cancer** → Very promising results from a phase 3 trial in TNBC from sacituzumab govitecan
- GI Colorectal** → The HRRoL data of KN-177, pembrolizumab vs chemotherapy as 1st therapy for MSI-H CRC
- Melanoma** → First results of the Secombit trial addressing the sequence of TT and IT

SCIENCE: 19-21 SEPTEMBER 2020 / EDUCATION: 16-18 OCTOBER 2020

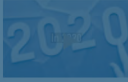



INDUSTRY SATELLITE SYMPOSIA



SPEAKER

 **Selma Peters**
 Selma Peters, Lausanne, Switzerland

PRESENTATIONS IN THIS SESSION

Thumbnail	Presentation ID	Title	Speaker	Time	Date
	5546	Welcome to the ESMO Virtual Congress 2020	Selma Peters, Lausanne, Switzerland	11:15 - 11:17	Sat, September 19, 2020
	5541	COVID-19: Public health and scientific challenges	Anthony S. Fauci, Bethesda, USA	11:28 - 11:48	Sat, September 19, 2020
	5516	Highlights of the Science weekend	John Haanen, Amsterdam, Netherlands	11:46 - 11:53	Sat, September 19, 2020
	5543	How T cells induce cancer regressions	Antoni Ribas, Los Angeles, USA	11:53 - 12:13	Sat, September 19, 2020

Questions and Comments

Views expressed by individuals do not necessarily represent the opinions of ESMO. ESMO disclaims any liability.

Insert your question or comment here...

1 SATELLITE SYMPOSIA GENERAL INFORMATION

1.1 Structure

Satellite symposia will take place from 17-21 September 2021 and be located in the ESMO 2021 Industry Satellite Symposia Gallery. Details of available slots may be obtained by email from the ESMO Events Sponsorship Department (sponsorevents@esmo.org).

1.2 Satellite Symposia Programmes

All satellite symposia programmes must be approved by the ESMO 2021 Scientific Committee prior to any invitations with a view to ensuring the scientific quality and scope of such symposia within the framework of the Congress. Companies are strongly encouraged to establish a programme in line with the general concept of the Congress scientific programme. Current ESMO policy encourages the avoidance of topic and/or statement repetition, and/or lectures which may be in conflict with what the ESMO 2021 Scientific Committee considers to be a proper, scientifically well-founded point of view. ESMO reserves the right to veto speakers. In order to ensure a greater diversity of opinion and scientific contribution, the ESMO Executive Board recommends that a speaker presents at no more than one (1) satellite symposium. However, if unavoidable, a speaker may be involved in a second satellite for a maximum of two (2) symposia during the Congress. Kindly note that this restriction applies regardless of whether the speaker receives an honorarium or not.

Additionally, and in accordance with ESMO Organisational Regulations, the following ESMO Officers are not allowed to participate (in either a Chair or Presenter role) in any satellite symposium: ESMO President, President-Elect, Past-President, Director of Education, Director of Public Policy, Director of Membership, Congress Scientific Chair(s), ESMO Educational Committee Chair, Guidelines Committee Chair, Cancer Medicines Committee Chair, Compliance Committee Chair, Editors-in-Chief and Deputy Editors-in-Chief of ESMO journals.

All other ESMO Council members may participate in a maximum of two industry satellite symposia subject to approval by the ESMO Executive Board. This restriction does not apply to ESMO Colloquia.

Details of the ESMO Council may be found via: www.esmo.org/About-Us/Who-We-Are/ESMO-Council

Any changes to the provisional or the final programme must be forwarded immediately for re-approval to the ESMO Congress 2021 Secretariat (satellites@esmo.org) in time to submit the final version by **21 June** at the latest.

Submitting an abstract to the ESMO 2021 Scientific Committee and the official Congress programme implies that the study reported therein will not be presented as such during the Congress at any industry satellite symposium prior to its presentation in the official ESMO Congress 2021 programme, and that it has not been presented elsewhere.

1.3 Applications

Requests for satellite symposia will be processed in accordance with the company ranking in the ESMO sponsors priority list and, subsequently, on a first-come, first-served basis.

Companies not included in the ESMO priority list that would like to have a satellite symposium or companies in the priority list that would like to have an additional symposium time slot will be given an opportunity after the requests of all the companies in the priority list have been accommodated, subject to availability and on a first come, first served basis.

1.4 Programme submission deadlines

On application	Each company should inform ESMO about the type of product(s) and the treatment area on which the programme of the satellite symposium will be based.
28 May 2021	Proposed programme - including title of the symposium, all presentation titles, names of all proposed speakers and chairpersons – to be submitted to satellites@esmo.org using the official ESMO programme template.
10 June 2021	Notification by ESMO of acceptance / rejection / request for modifications to the programme as decided by the ESMO 2021 Scientific Committee.
21 June 2021	Receipt of the final programme.

Please note that ESMO can act as a provider of sponsored educational satellite symposia, offering companies the benefit of the society's experience and knowhow to develop a truly independent symposium. If you are interested in receiving more information about ESMO Colloquia, please contact programme@esmo.org.

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms and Conditions on pages 37-38

2 SATELLITE SYMPOSIA DETAILS

Slot No.	Duration*	Day	Time	Slot No.	Duration*	Day	Time
1	1h30	Friday, 17 September	08:45-10:15	31	1h30	Sunday, 19 September	10:30-12:00
2	1h30	Friday, 17 September	08:45-10:15	32	1h30	Sunday, 19 September	10:30-12:00
3	1h30	Friday, 17 September	08:45-10:15	33	1h30	Sunday, 19 September	18:45-20:15
4	1h30	Friday, 17 September	08:45-10:15	34	1h30	Sunday, 19 September	18:45-20:15
5	1h30	Friday, 17 September	10:30-12:00	35	1h30	Sunday, 19 September	18:45-20:15
6	1h30	Friday, 17 September	10:30-12:00	36	1h30	Sunday, 19 September	18:45-20:15
7	1h30	Friday, 17 September	10:30-12:00	37	1h30	Monday, 20 September	08:45-10:15
8	1h30	Friday, 17 September	10:30-12:00	38	1h30	Monday, 20 September	08:45-10:15
9	1h30	Friday, 17 September	18:45-20:15	39	1h30	Monday, 20 September	08:45-10:15
10	1h30	Friday, 17 September	18:45-20:15	40	1h30	Monday, 20 September	08:45-10:15
11	1h30	Friday, 17 September	18:45-20:15	41	1h30	Monday, 20 September	10:30-12:00
12	1h30	Friday, 17 September	18:45-20:15	42	1h30	Monday, 20 September	10:30-12:00
13	1h30	Saturday, 18 September	08:45-10:15	43	1h30	Monday, 20 September	10:30-12:00
14	1h30	Saturday, 18 September	08:45-10:15	44	1h30	Monday, 20 September	10:30-12:00
15	1h30	Saturday, 18 September	08:45-10:15	45	1h30	Monday, 20 September	18:45-20:15
16	1h30	Saturday, 18 September	08:45-10:15	46	1h30	Monday, 20 September	18:45-20:15
17	1h30	Saturday, 18 September	10:30-12:00	47	1h30	Monday, 20 September	18:45-20:15
18	1h30	Saturday, 18 September	10:30-12:00	48	1h30	Monday, 20 September	18:45-20:15
19	1h30	Saturday, 18 September	10:30-12:00	49	1h30	Tuesday, 21 September	08:45-10:15
20	1h30	Saturday, 18 September	10:30-12:00	50	1h30	Tuesday, 21 September	08:45-10:15
21	1h30	Saturday, 18 September	18:45-20:15	51	1h30	Tuesday, 21 September	08:45-10:15
22	1h30	Saturday, 18 September	18:45-20:15	52	1h30	Tuesday, 21 September	08:45-10:15
23	1h30	Saturday, 18 September	18:45-20:15	53	1h30	Tuesday, 21 September	10:30-12:00
24	1h30	Saturday, 18 September	18:45-20:15	54	1h30	Tuesday, 21 September	10:30-12:00
25	1h30	Sunday, 19 September	08:45-10:15	55	1h30	Tuesday, 21 September	10:30-12:00
26	1h30	Sunday, 19 September	08:45-10:15	56	1h30	Tuesday, 21 September	10:30-12:00
27	1h30	Sunday, 19 September	08:45-10:15	57	1h30	Tuesday, 21 September	17:35-19:05
28	1h30	Sunday, 19 September	08:45-10:15	58	1h30	Tuesday, 21 September	17:35-19:05
29	1h30	Sunday, 19 September	10:30-12:00	59	1h30	Tuesday, 21 September	17:35-19:05
30	1h30	Sunday, 19 September	10:30-12:00	60	1h30	Tuesday, 21 September	17:35-19:05

*Duration is limited as per the original slot and can be shortened if required.

The satellite symposia slot prices quoted in the ESMO Congress 2021 Industry Prospectus include:

- Pre-recorded Webcast of Satellite Symposium (if done with the official supplier M Events) including the Live Q&A Session within the designated time slot
- Full AV and technical support provided by M Events
- Dedicated satellite symposium virtual space to display additional session information and material
- General metrics
- Symposium session published in the Online Programme, Virtual Congress Platform and Congress App
- Symposium digital poster in the ESMO 2021 Industry Satellite Symposia Gallery

3 PLATFORM OVERVIEW

3.1 ESMO 2021 Industry Satellite Symposia Gallery

All satellite symposia will be allocated in the ESMO 2021 Industry Satellite Symposia Gallery. Satellite symposia can be filtered by Area of Interest and by Company. The areas of interest are predefined by ESMO 2021 Scientific Committee. There will also be a search engine to easily access the desired satellite session(s).

Each digital programme poster artwork should respect the following format and deadline:

- The wording “ESMO 2021 Industry Satellite Symposium” must be included at the top of each poster in order to avoid any confusion with the official scientific programme
- Format: 1368 x 1368 pixels (square), PNG or JPEG


 **Submit [here](#) your programme poster artwork by 2 August 2021**

INDUSTRY SATELLITE SYMPOSIA GALLERY

All Satellites
ESMO Colloquia

Area of Interest

Company




Daiichi Sankyo - Expanding the horizon for the treatment of solid tumors with antibody drug conjugates (ADCs)

20 November 2020, 12:00 - 13:30 SGT

Antibody Drug Conjugates (ADCs)

View poster >
Go to session >




AstraZeneca - Improving outcomes with immuno-oncology: Evolving treatment paradigms for first-line ES-SCLC and unresectable Stage III NSCLC

20 November 2020, 12:00 - 13:30 SGT

Immunotherapy

Lung cancer

View poster >
Go to session >



Amgen - Targeting the undruggable in KRAS-mutated advanced NSCLC and mCRC

22 November 2020, 12:00 - 13:30 SGT

Colorectal cancer

Oncogene addicted

Lung cancer

View poster >
Go to session >


*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

3.2 Dedicated Satellite Symposium Virtual Space

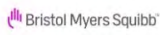
Each satellite symposium will have a dedicated virtual space to upload satellites-related materials, session information, share links and also interact with the delegates via the Questions & Comments function. Log-in details for accessing the virtual platform backend to upload satellites-related materials will be sent to each company separately.



Confirm [here](#) the contact details of the person responsible for the organisation of the satellite symposium by 28 June 2021



This session is sponsored by: Bristol Myers Squibb
[Visit company profile](#)



Session ID 50

Bristol Myers Squibb - The role of immuno-oncology in the evolving treatment landscapes of upper GI cancers

Upper gastrointestinal tumours Immuno-oncology

☆☆☆☆☆ (6)
My Rating Comment

Live Join the discussion on
Fri, November 20 2020
12:00 – 13:30

On-Demand

Available from
Fri, November 20 2020
13:30

SESSION DESCRIPTION


The Role of Immuno-Oncology in the Evolving Treatment Landscapes of Upper GI Cancers

Objectives

- Evaluate the data underpinning the role of I-O in the current treatment landscapes of upper GI cancers
- Explore the potential impact of recent data and ongoing trials on the future role of I-O in upper GI cancers
- Discuss treatment practices for I-O in upper GI cancers


The additional material section is limited to 3 PDF files per session and should be related to the satellite itself. PDF files can be named.

Additional material




Downloadable document (.pdf)

Short description.. what is this document about describe factors associated with antibiotic



Downloadable document (.pdf)



Downloadable document (.pdf)

*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

Default display of the on-demand satellite symposium:

Presentation by presentation (one single presentation for each speaker/lecture) as highlighted below:

SESSION OUTLINE	
	<p>Presentation ID 1242 Introduction Katsuhiko Uesaka, Shizuoka, Japan</p>
	<p>Presentation ID 1243 From guidelines to daily practice: The European experience Sara Lonardi, Padova, Italy</p>
	<p>Presentation ID 1244 Pancreatic cancer in Japan: from the current to the potential future treatment landscape Masafumi Ikeda, Kashiwa, Japan</p>

*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

3.3 Chairs/Speakers

There will also be dedicated sections of the page for the chairs/speakers pictures, names and related biographies.

	<p>Solange Peters Lausanne, Switzerland</p>
	<p>John Haanen Amsterdam, Netherlands</p>

*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

3.4 Presentation View and Webcast with M Events

As a default, the presentation slides are shown on the left, and the presenter's video (or photo) is displayed on the right. The title of the session and the chairs (if any) are shown on the top of the view, the title of the lecture is shown underneath the speaker picture.


GSK - Treatment options for women with advanced ovarian cancer: Evaluation the evidence

CHAIRS: ANTONIO GONZÁLEZ MARTÍN, BRADLEY MONK


Available 1L maintenance therapy options in OC

	Niraparib	Olaparib	Olaparib + bevacizumab	Bevacizumab
Europe	Submitted	BRCAm	Submitted	All comers
United States	All comers	BRCAm	BRCAm or HRd	All comers

1L, first-line; BRCA, breast cancer gene; BRCAm, BRCA mutant; HRd, homologous recombination deficient; OC, ovarian cancer.
 1. ZEJULAN® (niraparib) EPAR – Product information, Annex I - Summary of product characteristics (Jul 2020); 2. LYNPARZA® (olaparib) EPAR – Product information, Annex I - Summary of product characteristics (Jul 2020); 3. AVASTIN® (bevacizumab) EPAR – Product information, Annex I - Summary of product characteristics (Mar 2020); 4. ZEJULAN® (niraparib) US prescribing information (Apr 2020), Research Triangle Park, NC 27709, GlaxoSmithKline; 5. LYNPARZA® (olaparib) US prescribing information (May 2020), Wilmington, DE 19850, AstraZeneca Pharmaceuticals LP; 6. AVASTIN® (bevacizumab) US prescribing information (Jun 2020), South San Francisco, CA 94095-4990, Genentech, Inc.



Antonio González Martín
 Treatment options for women with Advanced ovarian cancer: Evaluation the evidence
 Chairs Introduction



This symposium is organised and funded by GSK. There are no head-to-head studies of niraparib vs other treatment options. Cross-trial comparisons are not appropriate.

*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

3.5 Questions & Comments function

Each satellite symposium will be given the possibility to have on their virtual space a dedicated questions & comments functionality allowing for a more engaging experience with participants, who can post and reply comments of other attendees. Via the backend, sponsors can activate/deactivate this function for their satellite, reply and delete comments when necessary. Log-in details will be sent to each company separately.



Confirm [here](#) the contact person for the comment moderation by 28 June 2021

Questions & Comments

MK

Your comment or question here...

Dr. Jeannette Doe
Sept 23, 2020

2

Great content! I would really like to know how you determine the optimal dose of antibiotics to *eliminate infections* and prevent the development and resistance.. is there an easy solution?

Reply

Dilbert Gnosic
Sept 23, 2020

It is in the news already!

Reply

Firstname Lastname
3 min ago

I do not understand this, could you elaborate on that

Reply

*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

The questions & comments function is available throughout the whole period the platform is open and includes admin access for sponsors to the moderation dashboard.

3.6 Rating

Each satellite symposium will be given the possibility to have a rating feature on their Satellite Symposium Virtual Space. Delegates will be able to rate (1-5 stars) satellite symposia, by session and by individual presentation.

Sponsors can activate/deactivate this function from the backend.

Session ID 49

AstraZeneca - Improving outcomes with immuno-oncology: Evolving treatment paradigms for first-line ES-SCLC and unresectable Stage III NSCLC

Immunotherapy

Lung cancer

☆ ☆ ☆ ☆ ☆
My Rating

🗨️ (5)
Comment

*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

4 PRE-RECORDING

Companies can choose to do the pre-recording of their satellite either with the official supplier M Events or externally and this must be communicated to ESMO by completing [this form](#) within **28 June 2021**. After this deadline M Events will not be able to accept any further pre-recording request.



Confirm [here](#) by **28 June 2021** if the pre-recording of the satellite will be done by M Events or externally

4.1 Recording via M Events Virtual Congress System

Companies that have chosen to do the pre-recording with M Events will have to book via an online booking tool one dedicated 3-hour time slot for the recording of the complete satellite. This pre-recording time slot includes an introduction and the recording of all presentations within one session, therefore all speakers need to be available in this timeslot. The default pre-recording outcome is one video webcast per presentation/lecture. Complete session webcast is possible only at extra charge and on specific request done to M Events (industry@esmo.org) by **2 August 2021**.

4.1.1 Services included in the recording via M Events

- One 3-hour online appointment for the recording of all presentations (up to 6 speakers/presentations), incl. 30 minutes general instructions and technical check of speaker's hardware (minimum requirements for speakers: computer, webcam, headphone or speaker, 5mbit internet connection)
- Access links for speakers and chairs to the pre-recording system
- Recording of presentation and speaker audio & video via system
- Result of recording will be one MP4-file per presentation
- Custom recording background design (full HD picture (16:9) in picture background) to be provided to industry@esmo.org by **2 August 2021**
- Up to 1 hour of preliminary consultation with M Events
- 2 hours cutting and postproduction before first review – further edits upon request and at an additional charge (250€ per hour)
- The final recording file may be requested to M Events at no extra costs; companies may also review and edit the videos, however the final content needs to be uploaded in the backend of the dedicated satellite symposium virtual space by **8 September 2021**

The designated contact person of the satellite will be contacted by M Events for further details, schedules and booking options. All presentations for the recording need to be uploaded on the platform at least 48 hours before the booked recording slot.



The full technical instructions for the recording via M Events will be available [here](#) soon

4.2 Recording with external supplier

The appointed agency will need to deliver the complete video file(s) as full HD MP4 (h.264 MPEG-4 AVC) and to upload it on the platform by **8 September 2021**.

M Events will provide technical support (up to 1 hour) for the following items:

- Uploading of the video into the system by appointment
- Upload of speaker pictures and biographies
- Preview of uploaded content

5 ADDITIONAL SATELLITE SERVICES INCLUDED

Once your session presentations have been uploaded to the system, you can benefit from the services mentioned in the following paragraphs.



Submit your [Satellite Symposia Services Order Form](#) to satellites@esmo.org by **19 July 2021** to confirm your set-up preferences and any extra service you may require

5.1 Session rehearsal for Live Q&A

- Up to 60 minutes rehearsal/preview with speakers and company representatives (incl. chat function and polling if purchased)
- General instructions and technical check of speaker's hardware

5.2 Satellite Symposium Live Q&A

Each satellite symposium slot can include at the end a Live Q&A within the allocated 90 minutes slot, where speakers and/or chairs discuss the session content in a live stream and delegates can send in questions via the chat function. The session can contain some slides or videos if required, followed by the discussion.

Companies may request the recording file of the Live Q&A to M Events. The result of the recording will be one .mp4 file. Upon request the webcast of the Live Q&A will be bolted on to the satellite symposium recording available in the dedicated virtual space within 48 hours.

Both services need to be confirmed to ESMO (satellites@esmo.org) by **19 July 2021** via the dedicated [Satellite Symposia Services Order Form](#).



All the information and technical instructions for the Satellite Symposium and Live Q&A streaming will be available [here](#) soon

5.3 Satellite Symposium and Live Q&A chat function

The ESMO Congress 2021 attendees can send questions via the "Questions & Answers" chat function. Q&A chat is optional and should be confirmed to ESMO (satellites@esmo.org) by **19 July 2021** via the dedicated [Satellite Symposia Services Order Form](#).

- Available during the Satellite Symposium and Live Q&A streaming
- Two levels of visibility of the questions/comments: Audience view and Faculty view
- Comments can be managed (hide, delete, answer) by the chat moderation page (instructions available [here](#) soon)
- Speakers are free to discuss any topic or choose to discuss the topic raised by comments

Participants will be able to ask questions (by typing in) using the chat box next to the streaming video.

The screenshot displays a live streaming interface. On the left, a video player shows a close-up of a glass being poured into a small, round, glowing container. Below the video player are buttons for 'Evaluation', 'Session Booklet', 'Pdf 2', and 'Russian'. The session title is 'EW010 - PK/PD: do we need to approach neonates, children and pregnant women differently?'. The session outline lists '08:00 - 08:10 Test Talk 1' by 'Firstname Lastname (DE)' and '08:10 - 08:20 Video Talk' by 'Firstname Lastname (BO)'. On the right, a Q&A chat box is visible with a 'Q & A 12' indicator, 'Polling', and 'Helpdesk' options. A question from 'Jeff Parkson' (10 min ago) asks: 'Can any of the chairs explain the differences with nivolumab vs atezolizumab in neoadjuvant setting?'. The chat box includes a 'Submit' button, a 'Clear' button, and a 'Reply' button. The chat content shows the question and a partial answer: 'It is hard to say that they are different or not as we are doing cross trial comparisons which had different number of injections'.

*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

5.4 Post-congress hosting

From the end of September the hosting will be handled as follows:

- OncologyPRO Sponsors satellite symposia will be hosted on OncologyPRO for 2 years
- Non-OncologyPRO Sponsors satellite symposia will be hosted free of charge on the ESMO Meetings Library for 6 months

5.5 General metrics

The following satellite symposia metrics will be available after the congress:

- No. of visitors per session
- Average view duration
- No. of visitors per company profile
- No. of visitors per country
- Average number of visitors over the congress period

6 EXTRA SATELLITE SERVICES AT OWN EXPENSE



Submit your **Satellite Symposia Services Order Form** to satellites@esmo.org by **19 July 2021** to confirm your set-up preferences and any extra service you may require

Extra features overview

Feature	Satellite Symposium on-demand	Satellite & Live Q&A streaming
Lead retrieval	Available	Available
Evaluation	Available	Available
Polling	Not available	Available for Live Q&A only

For more details on these additional services contact industry@esmo.org.

6.1 Lead retrieval

- The lead retrieval feature is available for both the Satellite Symposium on-demand and the Satellite Symposium and Live Q&A streaming
- Pop-up for data share that can be activated per session
- It will “pop” once a delegate enters a session
- The following fields will be collected: First Name, Last Name, Institute, City, Country, Email Address, Title*, Department* and Profession*
- Price: €250 per session

*These fields might not be available, as these are not mandatory in ESMO’s registration procedure

Once a visitor accesses a session with this feature (both on-demand or streaming) the pop-up will appear and will ask the following to the delegate:

Please allow our company to know that you were here

Kindly be informed that the Privacy Policy applies.

You are about to share these contact data

Title, First Name, Last Name, Profession, Institution, Department, City, Country, E-Mail

*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

6.2 Evaluation

- The evaluation form feature is available for both the Satellite Symposium on-demand and the Satellite and Live Q&A streaming
- Get a detailed and customized digital evaluation of your session in your corporate branding; it is anonymous, encrypted and helps to get feedback from your attendees
- The evaluation form can be used for elaborating on the following: satisfaction with content, speakers and real-life impact, exchange of experiences, discussion, session atmosphere, and opt in option to get informed via email about future events
- A maximum of 8 session evaluation questions can be displayed
- Multiple choice, single select, open text boxes and ratings are possible; please hand in an evaluation form as a word document following the questions types shown in the picture below
- Price: €1,500 per form (if the evaluation form is the same for both the Satellite Symposium on-demand and the Satellite and Live Q&A streaming, the form will be charged only once)

<i>Question Type</i>	<i>Example</i>
<i>Multiple Choice</i>	<p>Which was the key fact from speaker 1?</p> <ul style="list-style-type: none"> <input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D <input type="checkbox"/> E
<i>Single Select</i>	<p>Can the research result be applied to all cases?</p> <ul style="list-style-type: none"> <input type="checkbox"/> (correct answer) Yes <input type="checkbox"/> No <input type="checkbox"/> Maybe <input type="checkbox"/> Somehow <input type="checkbox"/> Not at all
<i>Full-text entry</i>	<p>Please comment and leave your contact:</p> <div style="border: 1px solid black; padding: 5px; margin: 5px 0;"> <p><i>Hello my name is Tony Test and i liked this session very much. Please sent me more details to test@test.com</i></p> </div>
<i>Rating</i>	<p>What was your overall impression of the session?</p> <ul style="list-style-type: none"> • Very good • Good • Ok • Improvements needed

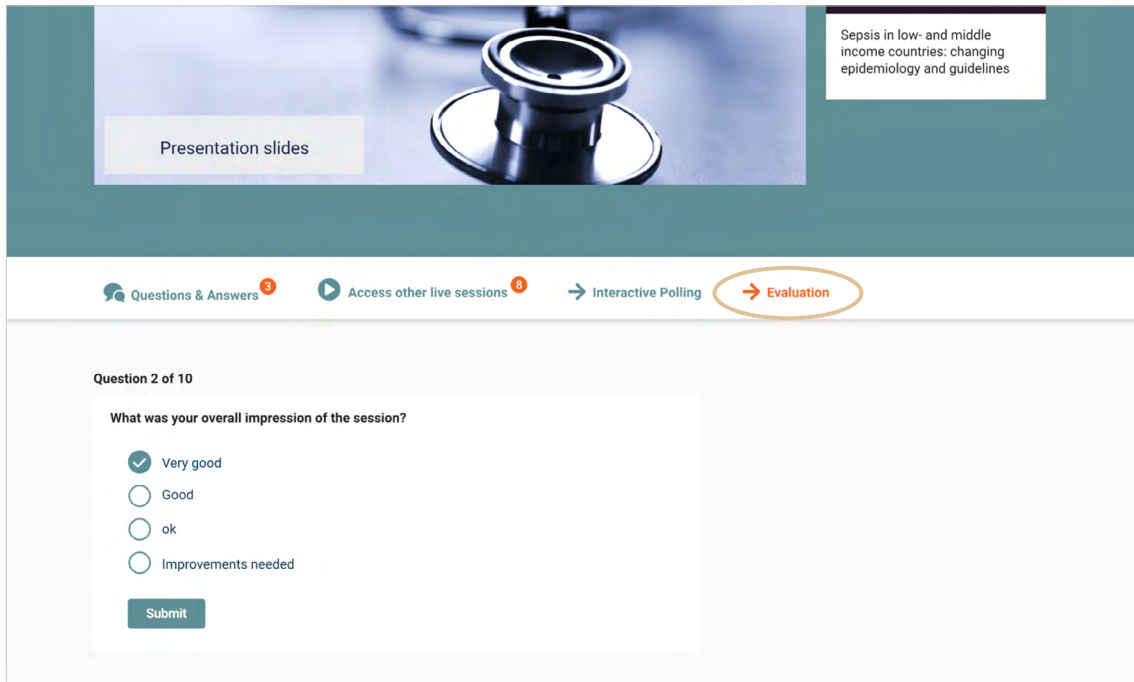
6.2.1 Requirements

Evaluation queries need to be sent to industry@esmo.org by 1 September 2021.

6.2.2 Visibility

Evaluation form for the Satellite Symposium and Live Q&A streaming

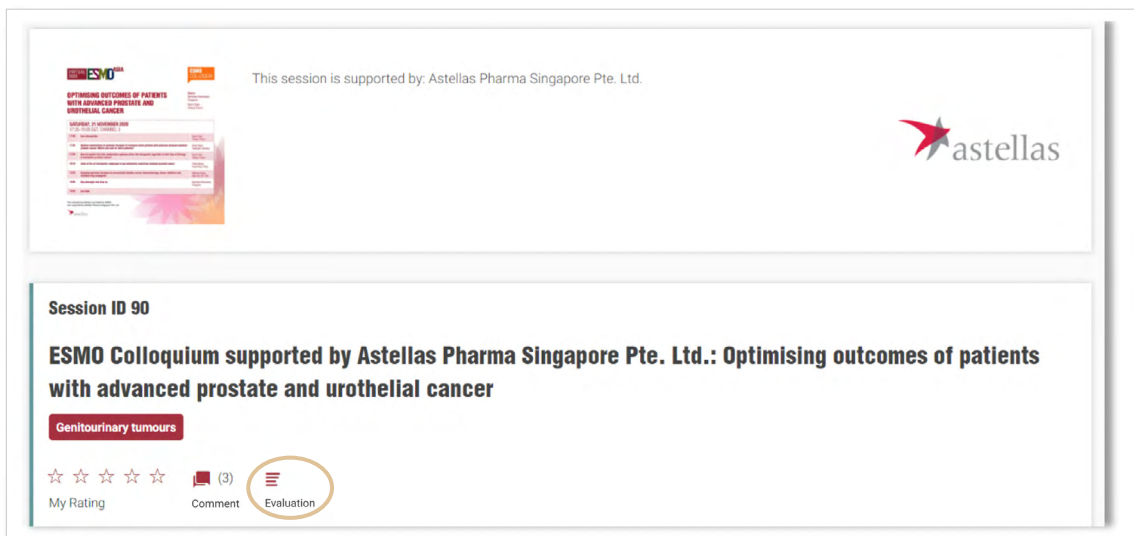
- The evaluation feature will be displayed beneath the Satellite Symposium streaming
- By clicking on it, the audience will be lead to a form: questions will be shown one by one in different steps, as shown below
- The evaluation form will be available from the beginning of the Satellite



*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

Evaluation form for the Satellite Symposium on-demand

- The evaluation form will be displayed on the Satellite Symposium Virtual Space and will be available until the congress platform closure



*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

6.3 Polling

- The polling feature is available for the Live Q&A only
- The interactive polling feature can be added to your Live Q&A to access the knowledge of the audience and to stimulate engagement and interaction
- The polling system will be activated by the M Events technician
- Price: €1,500 EUR (per session)

Polling Question

This is the polling question you have to answer. Think about it and select wisely to find the answer

below 7.1
 ranging from 10 - 20
 exactly 42
 above 101

Submit

Result

This is the polling question you have to answer. Think about it and select wisely to find the answer

below 7.1
 38%

ranging from 10 - 20
 0%

exactly 42
 42%

above 101
 20%

*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

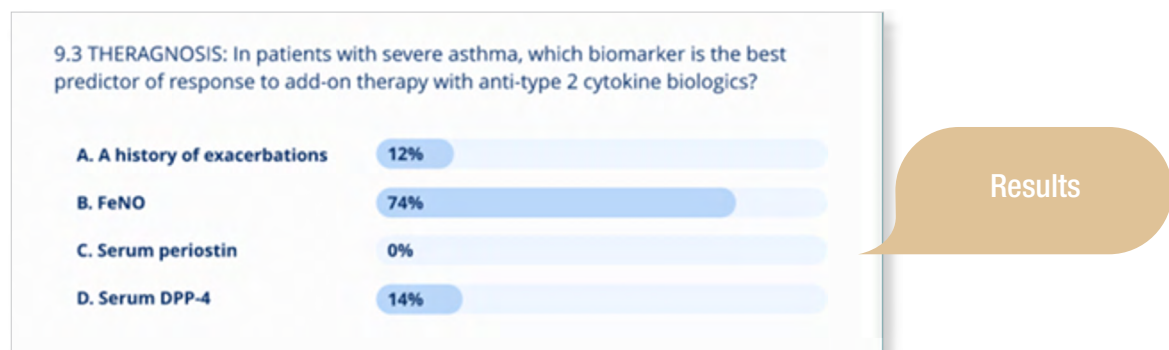
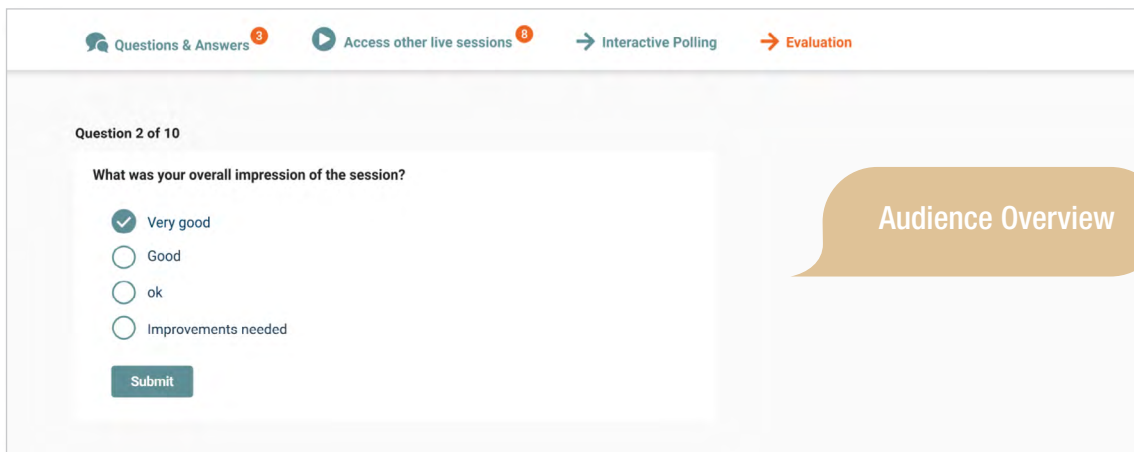
6.3.1 Requirements

The final polling questions must be submitted to industry@esmo.org by **1 September 2021** (no edits possible after this date) by using the [Polling Template](#) for Live Sessions. M Events will need satellite slot number, session name, date for unified allocation of questions.

- Maximum of 3 questions per 30 minutes
- Available answers types:
 - Multiple-choice
 - Single select
- Multiple choice questions with max. 5 answer possibilities
- Highlight correct answer, if the single choice answer type has been chosen

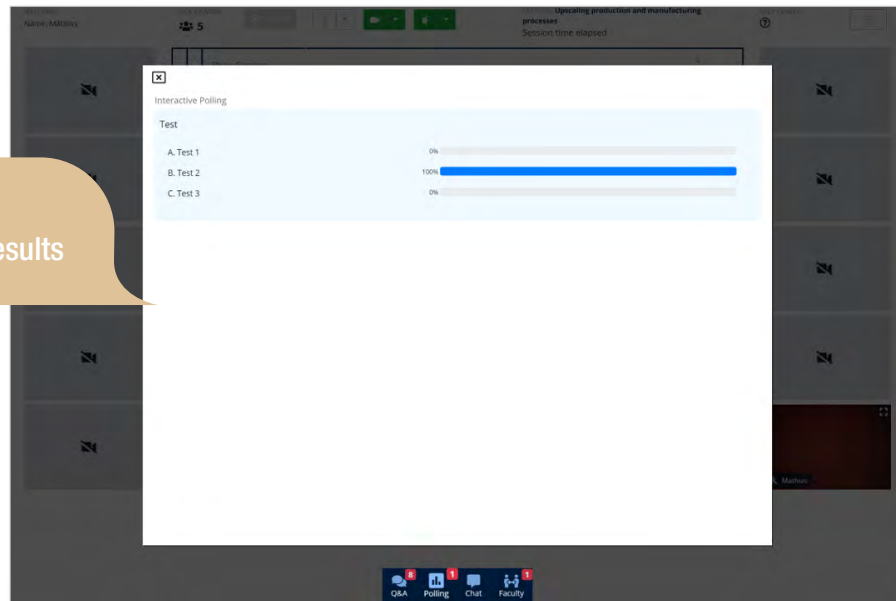
6.3.2 Visibility

The questions of the polling will be embedded and visible underneath the live stream player for the audience, as well as the results (either they are displayed automatically or after release):



*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

Faculty view:
display of polling and results



*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

6.3.3 Activation

The activation is done by the M Events technician (timing agreed through the [Polling Template](#) for Live Sessions). It is recommended to keep polls active at least for 2 – 5 min due to stream delays.



*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms and Conditions on pages 37-38

7 ADDITIONAL INFORMATION

7.1 Preparatory registration

In order to prepare the Satellite Symposium Virtual Space, company administrators will have access to its backend. Please also note that chairs/speakers and company administrators will be given a dedicated link to access the pre-recording of the satellite and the Live Q&A.

7.1.1 Congress registration

If chairs/speakers wish to have full access to the Congress content, the sponsoring company needs to take care of their respective registrations. For any further information, please contact the ESMO Registration Services Unit (registration@esmo.org).

7.1.2 Group voucher registration

ESMO offers the possibility to register big groups with a voucher code.

How it works

- Group leaders contact groups@esmo.org to request group registration using a voucher code
- Group leaders send the invitations directly to delegates, including the voucher code and instructions on how to register themselves individually
- Registration confirmations and relative information on how to access the congress will be sent directly to the delegates few weeks before the Congress. Group leaders can request confirmation of voucher use

What to consider

- Voucher registration is GDPR compliant
- Name changes are not possible
- No closure of group registration using the voucher code. Vouchers can be ordered after the standard group registration closure


7.2 Access

Satellite symposia sessions will be accessible for all registered delegates, however companies may add a disclaimer on top of their Satellite Symposium Virtual Space.

DISCLAIMER


- These slides are intended for educational use. The content within may refer to treatment, indications or uses not approved by your local regulatory agency in your home country. Please always refer to your local prescribing information
- Amgen does not endorse the promotion of unapproved products or indications
- The views expressed in this presentation are those of the presenter
- This material is not to be distributed outside of this meeting

[Show more](#)



This session is sponsored by: Amgen Asia Holding Limited

[Visit company profile](#)



*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

7.3 Compliance

ESMO 2021 is a virtual event organised by the European Society for Medical Oncology (based in Lugano, Switzerland). The congress is provided to international HCPs with a majority from Europe and is following the EFPIA guidance/code.

7.4 ESMO Congress Website and Congress App

Besides the satellite symposia appearing in the virtual platform, as mentioned above there will also be reference in our website and Congress App. Industry Satellite symposia published in any of the different platforms will follow the layout given by the ESMO Congress 2021 Secretariat. The submission of the programme must follow the format of the ESMO template, which may be requested from satellites@esmo.org

The following details are necessary: session title, lecture, titles, allocated time for each presentation, full speaker names, affiliation and contact details.

7.5 Abstract presentation during the Congress

Each company must guarantee that data from studies reported in accepted abstracts will not be presented as such during the Congress at any industry satellite symposium prior to presentation in the official ESMO Congress 2021 programme.

7.6 ESMO Congress abstract

Abstracts related to industry satellite symposia are not published in the ESMO Congress 2021 abstract section.

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms and Conditions on pages 37-38



INDUSTRY MEETINGS

8 INDUSTRY MEETINGS AND ACTIVITIES

8.1 Blackout times

Even though the ESMO Congress 2021 will not be held in its physical format, we kindly ask that all of our Industry Partners refrain from holding parallel activities which are not linked to ESMO 2021 or do not reference it. It is in our best and common interest to retain the focus of the profession on this single platform during ESMO 2021 dates, 16-21 September 2021.

8.2 Unofficial satellite symposia or similar events

During the period beginning Thursday, 16 September through to Tuesday, 21 September 2021, ESMO does not allow any corporate-organised Satellite symposia or similar events to take place on other days and in other places except for the official Industry Sponsored Sessions taking place at ESMO 2021.

ESMO discourages all Industry Partners from hosting their official ESMO 2021 Industry Satellite Symposia webcasts on their respective corporate/educational/medical websites during the period 16-21 September as this could affect the attendance of the satellite symposium/symposia within the ESMO 2021 platform.

If companies intend promoting their satellite symposium/symposia from their corporate/educational/medical website(s), we would advise using the distinct link to the respective satellite symposium (hosted on the ESMO 2021 platform).

We thank you in advance for following these recommendations which will help optimise the collective gathering of the global oncology community throughout the event.

8.3 Types of industry meetings

ESMO has two virtual meeting room categories namely: Private Industry Meetings and Meet The Investigator Studio Time Slots, to allow sponsoring companies to organise different meeting formats within the congress platform during the congress hours.

8.3.1 Private Industry meetings

ESMO allows industries to organise staff meetings, briefings, advisory boards, client meetings or other type of closed meetings within the congress platform. Meetings can be organised from Thursday to Tuesday, between 09:30-17:30 CET and the following requirements must be respected:

- Private meetings by invitation only
- Each company is responsible for the meeting content. ESMO is not endorsing any private meeting
- Maximum attendance is 100 guests. A voucher code will be provided.
- Meeting is not promoted by ESMO
- If you plan to have an ESMO 2021 Speaker at your meeting make sure your chosen slot does not conflict with his/her session(s)
- Media should not be invited and are not permitted to attend the meeting

Virtual meeting spaces (Zoom) and prices information can be requested to congress@esmo.org by 19 July 2021.

Branding

The background of the virtual meeting spaces may be customised at no extra costs. Please send the background files (resolution full HD, 1920x1080px) to industry@esmo.org by 2 August 2021.

Payment

All the invoices will be processed in EURO. Payments can be finalised by credit card or by bank transfer. The company applying for meeting spaces will be responsible for its meeting related expenses.

Cancellation policy

No refunds will be issued. 100% of the total fee will be retained for cancellation received. All cancellation must be made to ESMO in writing.

8.3.2 Meet the Investigator Studio Time Slots

Meet the Investigator Studio Time Slots are specially dedicated virtual meetings for lectures, Q&A, and scientific dissemination about investigator activities in non-marketed active agents. These are closed meetings and upon invitation only.

The virtual meetings will take place in virtual meeting spaces (via Zoom), which will grant:

- Access limited to 100 delegates and access codes will be provided
- Virtual platform technical support
- Presentations of 30 minutes in live webcast format. Presentations one after the other, strict enforcing of timeslot allocation
- Companies can book single slots of 30 minutes

The company administrator will need to check, manage and disseminate the access codes to their attendees. The ESMO Congress Secretariat together with the M Events Team are at your full disposal for any support and/or technical queries.

If you plan to use any speaker(s) that are already involved in the ESMO scientific programme, your Meet the Investigator Studio Time Slot(s) must not be in conflict with the official ESMO scientific and educational sessions they have committed to.

ESMO reserves the right to veto speakers. In order to ensure a greater diversity of opinion and scientific contribution, the ESMO Executive Board recommends that a speaker presents at no more than one (1) Meet the Investigator Studio Time Slot. However, if unavoidable, a speaker may be involved in a second Meet the Investigator Studio Time Slot for a maximum of two (2) Meet the Investigator Studio Time Slots during the Congress. Kindly note that this restriction applies regardless of whether the speaker receives an honorarium or not.

Additionally, the following ESMO Officers are not allowed to participate (in either a Chair or Presenter role) in any Meet the Investigator Studio sessions:

ESMO President, President-Elect, Past-President, Director of Education, Director of Public Policy, Director of Membership, Congress Scientific Chair(s), Educational Committee Chair(s), Guidelines Committee Chair, Cancer Medicines Committee Chair, Compliance Committee Chair, Editors-in-Chief and Deputy Editors-in-Chief of ESMO journals.

All other ESMO Council members may participate in a maximum of two Meet the Investigator Studio sessions subject to approval by the ESMO Executive Board. This restriction does not apply to ESMO Colloquia. Details of the ESMO Council may be found via: www.esmo.org/About-Us/Who-We-Are/ESMO-Council

For more information and to book your slot, please contact the ESMO Events Sponsorship Department (sponsorevents@esmo.org). Meet the Investigator Studio Time Slots will be assigned on a first-come, first-served basis.

Meet the Investigator Studio Time Slots

Saturday, 18 September 2021	Sunday, 19 September 2021	Monday, 20 September 2021
Time Slot (30 min)	Time Slot (30 min)	Time Slot (30 min)
05:00 – 08:00 CET	05:00 – 08:00 CET	05:00 – 08:00 CET
15:00 – 18:00 CET	15:00 – 18:00 CET	15:00 – 18:00 CET
20:30 – 23:00 CET	20:30 – 23:00 CET	20:30 – 23:00 CET


In the platform the Meet the Investigator Studio Time Slots will be accessible from the Meetings Hub, see example below:

MEETINGS HUB

The meetings enlisted on this page are by invitation only.
Each company is responsible for the meeting content. ESMO is not endorsing any private meeting.

Meet The Investigator Studio Time Slots

19 Sep 2020 20 Sep 2020 21 Sep 2020

18:00 - 19:00  F. Hoffmann La Roche [Join Meeting →](#)

*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms and Conditions on pages 37-38

Daily Reporter

The ESMO Daily Reporter is the official ESMO Congress newspaper, providing expert perspectives on controversial topics and session highlights, with live reporting and critical insights on data.

ESMO Awards Recognising Excellence in Oncology: ESMO Awards 2020

Lectures from this year's ESMO awards recipients kick off the week leading up to the Education weekend of the ESMO Virtual Congress 2020

[Read more](#)

In the Spotlight

14 Sep 2020 **Patients Advocacy Track**
Is Precision Medicine Fulfilling its Promise?

28 Sep 2020 **How are we curing more cancers?**
Innovation to Patients Diagnosed

[See all news](#)



Opinion Article The Future of Genetics-led Therapeutics

A key advance in the fight against cancer: availability of multiple treatment modalities developed to target different aspects of tumourigenesis and maintenance of cancer

[Read more](#)

Opinion Article Present and Future of Cancer Immunotherapy

The current evidence suggests that a large proportion of patients not responding to PD-1/PD-L1-targeted agents do not have PD-L1-expressing tumours

[Read more](#)

IMFINZI™
durvalumab

IMFINZI™ - NOW APPROVED

IN PATIENTS WITH UNRESECTABLE STAGE III NSCLC WITHOUT DISEASE PROGRESSION FOLLOWING CRT*

LEARN MORE

Promotax ID: CH-2992 Preparation date: 08/2020
1. IMFINZI (durvalumab) 50mg/ml concentrate for solution for infusion, Summary of Product Characteristics, August 2020.

IMFINZI and the IMFINZI logo are trademarks of AstraZeneca. All other trademarks are the property of their respective owners.

ESMO Congress

The ESMO Virtual Congress 2020: 14-28 September 2020

+30,000 Registrants

+150 Countries

2,137 Presentations

87 Live Sessions

+230 Virtual Presentations

12 Virtual Workshops

49,000 Total number of attendees

+70 Countries represented by speakers

61 Live sessions

3 Live workshops

+70,000 Virtual attendees

+9,000 Total number of attendees

+46,000 Total number of attendees

+350 Countries represented by speakers

132M Total number of attendees

ESMO

PROMOTION

9 Promotion of the Industry Satellite Symposia and other activities

9.1 e-Publications and e-Advertising

Each company will ensure that all company publications referring to Satellite symposia mention: “ESMO 2021 Industry Satellite Symposium” in order to avoid any confusion with the official scientific programme. For this reason, all companies must submit a copy of the final publication to sponsorevents@esmo.org and respect the following deadlines:

14 June 2021	Daily Reporter Banners
28 June 2021	Virtual Congress Bag Insert
5 July 2021	Satellite Invitation Weblink
19 July 2021	Virtual Scientific Programme Banners and Virtual Congress Banners

ESMO suggests avoiding cultural or historical references in printed material and bears no responsibility should any such references cause offence.

Furthermore, ESMO bears no responsibility towards the delegates for the display, promotion or sale of therapies or services, neither are ESMO supporting those products or services for their sole promotion at ESMO 2021.

However, ESMO reserves the right to deny at any time the display, promotion or sale of products, therapies or services should these be against the generally accepted clinical approach. Promotion of unapproved therapies (by regulatory authorities) is regulated by the local and European laws and ESMO bears no responsibility in case of a complaint based on such laws. Sponsoring companies are therefore advised to consult the Codes of Practice of their governing bodies for information and guidance on regulations around attendance at medical congresses. In all cases, sponsoring companies are responsible for ensuring that their promotion during the congress is legally and ethically acceptable in Switzerland.

9.2 Reproduction of logos

Each company is entitled to use the official logo of ESMO 2021 on invitations and promotional documents related to the approved Satellite symposium.

Companies are not allowed to use the ESMO corporate logo under any circumstances.

The ESMO Events Sponsorship Department (sponsorevents@esmo.org) will provide the ESMO Congress 2021 logo as an electronic file upon request, but not before the draft of the invitation or other promotional material is submitted for approval.

9.3 Inviting participants

Inviting participants to your satellites has never been this easy and effective!

A month prior to ESMO 2021, satellite symposium organisers will have the opportunity to showcase their satellite(s) via a digital satellite invitation/weblink(s) in our online Scientific Programme and invite delegates to find out more about their session(s).

Furthermore, in the ESMO 2021 E-Newsletter there will be a dedicated Industry Satellite Symposia section whereby all these digital invitations will be grouped.

From the 5 July 2021 your satellite invitation weblink will go live (this will be subject to prior submission before the **5 July 2021** deadline and subsequent approval by the ESMO Events Sponsorship Department).

The ESMO 2021 E-Newsletter will be sent out to all registered delegates in August 2021.

To take full advantage of this opportunity and book this sponsorship product contact sponsorevents@esmo.org today!

Rules and Regulations:

ESMO reserves the right to refuse requested Weblinks should any web page be deemed to conflict with ESMO's ethics or interests.

- A weblink is a page or pdf, created by the sponsoring Industry, highlighting their Satellite
- The content of the weblink message must not make any statements about the quality or virtues of a sponsoring Industry and/or any of the Industry's product(s) either via text or visuals. With a Satellite Symposia, the content of the Weblink must solely state the:
 - Title of the session
 - The names of the chairpersons and speakers
 - Location and timing of the ESMO approved scientific programme
 - Remember that no product names or brand names are allowed in the title or in the scientific programme of the session
 - The deadline to submit your weblink to sponsorevents@esmo.org is the **5 July 2021**. Your weblink will undergo an internal approval procedure and Industry will be informed within 5 working days as to the status of approval
 - This page must not include links, hyperlinks, hot-spots or any means through which the advert can be linked to another site. There will be no exceptions made to this rule
 - The weblink may consist of more than 1 virtual page, due to its' online nature, however no more than 2 pages can be included per weblink
 - Under no circumstances may "Flash files" be allowed
 - Any requests for content or structure change/amendments after the weblink has been linked to the appropriate listing will not be actioned
 - To ensure that the ESMO Congress 2021 logo is properly protected, ESMO has defined guidelines for its use, which permit the use of the Congress logo under specific conditions
 - Cancellation of the weblink should be sent in writing to the ESMO Events Sponsorship Department
 - The web page will only be linked once ESMO approval is confirmed and the payment for the sponsorship package is received

9.4 Virtual Congress Bag Inserts

Artwork should be not larger than A4 format and less than 5 MB.

Artwork should be submitted to sponsorevents@esmo.org by **28 June 2021** for evaluation.

9.5 Advertisements

Advertisements are possible in the virtual Congress environment. Please contact sponsorevents@esmo.org for further details.

9.6 Other promotional activities

Any other activity organised with the purpose of promoting the company's presence during the event or its products or services is subject to ESMO approval.

9.7 Promotion related to product and services

Companies holding satellite symposia are responsible for obtaining relevant information and for complying with all Swiss and international rules and regulations related to advertising and promotion of all products and services mentioned as part of the satellite symposium. Advertising of a specific product does not mean acceptance by ESMO, and the corporation is solely responsible for bringing its advertising into line with local and European laws, as applicable.

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms and Conditions on pages 37-38

GENERAL TERMS AND CONDITIONS

The following conditions of participation refer to the booking of any sponsorship product(s)/service(s) at ESMO 2021 insofar as the contractual partners do not reach contrary agreements in writing.

Establishment of Contract

- Application for a sponsorship product(s)/service(s) is made by filling in and returning the sponsorship application form to ESMO.
- Only completed and signed application forms will be taken into consideration. By signing the sponsorship application form, the company accepts the conditions contained in the ESMO 2021 Industry Guidelines and any supplementary provisions.
- Confirmation of the allocation of any sponsorship product(s)/ service(s) by ESMO in writing constitutes establishment of contract between the sponsoring company and ESMO.
- An invoice will then be sent by registered mail. The date of the assignment is considered to be the date of allocation. If the contents of the assignment deviate from the contents of the sponsoring company's application, the contract is based on the assignment issued by ESMO unless the company objects in writing within two weeks after the date the assignment was sent.

Appointed Agencies

- Application for any sponsorship product(s)/service(s) must be submitted by the sponsoring company under whose name each sponsorship item is to be listed. Correspondence in this regard must be made exclusively between the sponsoring company and ESMO.
- Sponsoring companies should inform ESMO in writing which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- It is not the role of any given agency to make initial enquiries or reservations with ESMO independently of the sponsoring company.
- The sponsoring company is responsible for communicating these regulations to its staff and its appointed agencies.
- This named agency cannot fully act as if it were the sponsoring company itself and the sponsoring company will continue to be held entirely responsible and accountable for activities organised in its name.

Procedure

- Send Sponsorship Application Form. For companies in the priority points ranking, applications for promotional opportunities must be received by the 9 April in order to be included in the first round of assignments.
- Priority points ranking status. Between 1 August 2019 and 31 August 2020, ESMO will review all investments and compile the priority points ranking list. This ranking list will define the order in which requests of companies are processed. When an equal number of points are held by 2 or more sponsoring companies, promotional opportunities will be assigned according to the monetary value of the requested opportunities.

Assignment

At each sponsoring company's turn for assignment, every effort will be made to:

- Offer the first, second and third choice made on the sponsorship application form subject to availability.
- Offer a real time selection of what is available if the 3 choices on the sponsorship application cannot be honoured. To ensure each sponsoring company has a chance to choose a suitable opportunity, offers are valid for 48 hours (2 working days) unless the offer makes it clear that the opportunity is freely available. For this reason, please supply a reliable contact telephone number for an appropriate decision maker within the company.

Payment deadlines

Assignments will be cancelled automatically if the related cost has not been paid within the given time period.

Terms of Payment

Payment is due within 30 days following the date of the invoice.

Cancellation Policy

The company cancelling its support after the official application form has been accepted will be liable to pay the following fees (if the sponsorship product(s)/ service(s) cannot be reallocated to another company):

- 25% of the total rate, if the cancellation request is received in writing by 12 April 2021.
- 50% of the total rate, if the cancellation request is received in writing between 12 April and 30 April 2021.
- 100% of the total rate, if the cancellation request is received in writing after 30 April 2021.

Once the sponsorship item(s) are officially assigned the cancellation fee is 100% of the total rate.

If the item(s) can be reallocated to another sponsoring company, the former sponsoring company will receive a full refund of deposit(s) paid and less the administrative fees of 10% on the total sponsorship investment.

Administration fees/invoicing changes

Invoices will be addressed according to the invoicing data provided by the sponsoring company. Please note, if a billing change is requested (i.e. company name change or address change), an administration fee of 70 EUR (excluding VAT) will be charged to the company.

Indebtedness

Payments not received by the first day of the Congress (Friday 17 September 2021) will be subject to a 10% penalty fee on the total sponsorship investment.

Refunds

Any refunds of deposits paid will be made after ESMO 2021 but not later than the 20 December 2021. The sponsoring company will not be entitled to any interest that the organiser may have derived from deposits made. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation or reduction of sponsorship will be at the charge of the sponsoring company.

Data Protection and Sharing of Contact Details

All data provided during the application process may be used (saved, stored, processed, transmitted, shared and deleted, but not modified) to allow the processing and execution of the Application(s). This data may be shared with our contractors to the extent necessary to ensure the organisation of ESMO 2021.

Postponement or Abandonment

ESMO reserves the right to postpone the event, including if unforeseen circumstances warrant such action. Should any contingency prevent the holding of ESMO 2021 or any of its parts, ESMO cannot be held liable for any costs, expenses and damages (including, but not limited to direct or consequential damages, loss of opportunity, loss of use, or loss of revenue or profit) incurred in connection with the postponement or abandonment.

Unexpected cancellation of the event: ESMO reserves the right to cancel without notice or compensation ESMO 2021 in the event of force majeure cases (e.g. any acts of God, strikes, labour disputes, epidemics, pandemics, riots, fires, flood, terrorist attacks, governmental actions and regulations, damages or other fatal occurrences). In such cases, ESMO is not liable for failure to perform any obligation hereunder but will reimburse any payments received from the sponsoring company less any costs incurred while preparing the event.

Limitation of Liability of ESMO and Warranties

ESMO shall not be liable for any damages, dispute or injury arising out of or in connection with the performance of this Agreement unless caused by wilful act, gross negligence of an employee, director, representative or contractor. Nor shall ESMO be liable to the sponsoring company for any indirect or consequential loss, damages, claims or demands arising out of this Agreement, including without limitation any economic loss or other loss of income, profits, business, opportunity, reputation or goodwill.

ESMO gives no warranties in respect of any aspect of ESMO 2021 or any materials related thereto or offered at ESMO 2021 and, to the fullest extent possible disclaims all implied warranties, including but not limited to warranties of fitness for a particular purpose, accuracy, timeliness, and merchantability. ESMO 2021 is provided on an "as-is" basis. The views, opinions, and positions expressed by the speakers, attendees, or sponsors at ESMO 2021 are theirs alone and do not necessarily reflect the views, opinions, or positions of ESMO or any employee thereof. ESMO 2021 makes no representations as to accuracy, completeness, timeliness, suitability, or validity of any information presented by speakers, attendees, or sponsors at ESMO 2021 and will not be liable for any errors, omissions, or delays in this information or any losses, injuries, or damages arising from its display or use. ESMO does not endorse, and expressly disclaims all liability relating to, any of the products or services provided by speakers, attendees, or sponsors.

Connectivity or Technical Issues

ESMO specifically disclaims all responsibilities for the unavailability of the ESMO 2021 website due to unexpected condition and/or problems attributable to a third party's network operators or Force Majeure. The sponsoring company acknowledges that it is its responsibility to ensure a secure and stable internet connection, compatible operating system requirements and that its web browser is up to date in order to avoid connectivity or other technical issues when participating at ESMO 2021. ESMO will use its best efforts to provide access to ESMO 2021 through third party channels. In the event that the participant encounters connectivity issues due to a weak internet connection, incompatible operating system requirements or inappropriate web browser settings, the participant acknowledges that ESMO is not liable.

Bankruptcy or Liquidation

In case the sponsoring company becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, ESMO shall be at liberty to terminate immediately the contract with the sponsoring company, to cancel the allocation of sponsorship product(s)/ service(s) to the company and to forfeit all sums paid by the company.

Security and Insurance

Neither ESMO nor its affiliates shall be liable for any direct, indirect, special, incidental, or consequential costs, damages or losses arising directly or indirectly from ESMO 2021 or other aspect related thereto. The sponsoring company/exhibitor shall indemnify ESMO and its contractors to third persons, as a result of any act or omission of the company, its staff, agent or personnel hired on a temporary basis.

As ESMO and its contractors will accept no responsibility for any of the foregoing matters, the sponsoring company should affect his/her own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The sponsoring company agrees not to pursue ESMO for any previously listed risks.

Enforcement of Rules

Applies equally to all. All companies investing in sponsorship at ESMO 2021 must comply with all rules and policies established by ESMO.

Violation Procedure

The procedure for policing and enforcing the violation is as follows:

When noticing a violation, ESMO staff will ask the company to correct the situation according to the applicable regulations.

If the company refuses to comply, ESMO staff will report alleged violations to the Congress Committee. After considering the available evidence, a representative of the relevant sponsoring company will be invited to present the company's view, after which the Committee will give its opinion.

This will be confirmed in writing after ESMO 2021. Appeals may be made to the ESMO Management.

Penalties

- First violation: No accrual of points for the year.
- Second violation: No accrual of points plus the loss of all accrued points to date.
- Third violation: No right to participate at the next ESMO Congress.

Claims Procedures, Place of Performance and Jurisdiction

All claims by the company booking any sponsorship product(s)/service(s) against ESMO must be in writing. The maximum time lapse is 1 month from the closure of ESMO 2021. Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Swiss law; the English text is authoritative.

Final Clause

In cases not covered by the regulations in these Industry Guidelines, ESMO interpretation shall be final.

ESMO PRIORITY LIST

The sponsorship point system has been designed to recognise sponsor investment in ESMO projects and sponsorship points are allocated in acknowledgement of each EUR 10,000 of sponsorship investment.

- a. Accrued sponsorship points define the position of each company in the ESMO sponsors priority list. The priority list identifies companies that will be offered visibility at, and privileged within, events such as the ESMO Congress and related activities, for example satellite symposia, exhibition space, hotel accommodation, etc.
- b. When an equal number of points are held by 2 or more sponsoring companies, promotional opportunities will be assigned according to the monetary value of the requested opportunities.
- c. ESMO nevertheless retains the right to privilege smaller emerging companies when their products are innovative, and the Society feels that their participation in the event would be of benefit to delegates. When satellite symposia are assigned in relation to this clause, the company guarantees that the programme will not be presented elsewhere before the ESMO Congress. Furthermore, all sponsorship items assigned in relation to this clause are subject to specific terms and conditions.
- d. Sponsorship points are cumulative but expire at the end of the 24th month after which they have been allocated.
- e. ESMO recognises the importance of long-term relationships. To this end, 2 points will be assigned to companies for their presence and loyalty on a yearly basis for a minimum of EUR 10,000 of support. The 2 points will not expire. However, for each calendar year during which a company has not been present (with any kind of support), the 2 points are deducted from the company's record.
- f. Furthermore, ESMO will also recognise your contribution to advancements in medicine and science at the ESMO annual congress. ESMO will allocate one point for each abstract accepted for oral presentation with the mention "Study sponsored by...".

ESMO PRIORITY LIST

1	MSD	51	Accord Healthcare
2	AstraZeneca	52	Art Tempi Communications
3	Roche	53	Caris Life Science
4	Pfizer	54	Apogenix
5	Bristol-Myers Squibb	55	Medac
6	Daiichi Sankyo	56	Odonate Therapeutics
7	Servier	57	Ono Pharmaceutical
8	Eli Lilly	58	Biocartis
9	Ipsen	59	G1 Therapeutics
10	Bayer	60	Chugai
11	GSK	61	NeoGenomics Laboratories
12	Novartis	62	Varian Medical System
13	Merck	63	Kaiku Health
14	Janssen	64	Alkermes
15	Eisai	65	10X Genomics
16	Takeda	66	QED Therapeutics
17	Sanofi	67	Zai Lab
18	Amgen	68	Clinigen Group
19	Astellas	69	Sotio
20	Pierre Fabre	70	Angelini
21	Seattle Genetics	71	Taiho
22	Boehringer Ingelheim	72	Debiopharm International SA
23	Incyte	73	Orion Pharma
24	Beigene	74	Amoy Diagnostics
25	PharmaMar	75	Celltrion
26	EUSA Pharma (UK) Ltd	76	Philips Electronics
27	Medscape	77	Helsinn Healthcare
28	Clovis Oncology	78	Promega Corporation
29	Samsung Bioepis	79	Chia Tai Tianqing Pharm. Group
30	Illumina	80	Menarini Group
31	Thermo Fisher	81	Jiangsu Hengrui Medicine Co. Ltd, China.
32	Gilead Sciences Europe Ltd	82	Laboratorio Raffo
33	Mylan	83	2cureX
34	ESO	84	Springer
35	Elsevier	85	Nutricia
36	Genmab	86	HaliDX
37	Cor2Ed	87	Puma Biotechnology
38	Exelixis	88	MacroGenics
39	Fresenius Kabi	89	Agendia
40	Guardant Health	90	Hutchison MediPharma Ltd.
41	Deciphera Pharmaceuticals	91	Calithera Biosciences
42	Veracyte	92	Mundipharma
43	Exact Sciences International Sarl	93	Innovent Biologics
44	Abbvie	94	Shandong Tigerland Medical Apparatus Co
45	Immunomedics	95	Archer DX
46	BMJ	96	Rakuten Aspyria
47	Stemline	97	Biocad
48	Syneos Health	98	Shanghai Yingtu Network Technology
49	Blueprint Medicines	99	Beacon Medicare
50	Precision	100	Shijiazhuang Pharma Group

ANNEX 1 – ESMO SATELLITE SYMPOSIA SERVICES ORDER FORM

Submission deadline: 19 July 2021

COMPANY NAME	SATELLITE SYMPOSIUM SLOT NUMBER
<input type="text"/>	<input type="text"/>
Please fill, scan and return to:	
ESMO Congress 2021 Secretariat satellites@esmo.org	JMarquardt Technologies GmbH Felix-Wankel-Str.1 82152 Krailling, Germany VAT-ID: DE277993926

SATELLITE SYMPOSIUM DEDICATED VIRTUAL SPACE (On-Demand)

Extra services at own expense	Price per unit	Order
<u>Lead retrieval</u>	€250.00	<input type="checkbox"/> Yes
<u>Evaluation</u> (queries need to be provided by the company)	€1,500.00	<input type="checkbox"/> Yes

SATELLITE SYMPOSIUM AND LIVE Q&A STREAMING

Included services	Enable	Disable
Q&A chat function	<input type="checkbox"/>	<input type="checkbox"/>
Live Q&A view set-up (only one can be chosen):		
a) GRID view	<input type="checkbox"/>	
b) Presentation + GRID view	<input type="checkbox"/>	
Presenter title, first name and last name:		N/A
<input type="text"/>		
c) Video + GRID view	<input type="checkbox"/>	
For both options b) & c), please attach the timeline (i.e. when the video or presentation should run)		
Live Q&A recording	<input type="checkbox"/>	<input type="checkbox"/>
Live Q&A recording bolted on to the satellite symposium	<input type="checkbox"/>	<input type="checkbox"/>
Extra services at own expense	Price per unit	Order
<u>Evaluation</u> (queries need to be provided by the company)	€1,500.00	<input type="checkbox"/> Yes
<u>Lead retrieval</u>	€250.00	<input type="checkbox"/> Yes
<u>Polling</u> (queries need to be provided by the company)	€1,500.00	<input type="checkbox"/> Yes

Please fill in the following fields for your account:

Company Name:

Email address for your account:

Contact Person: Mobile Phone:

Please complete your invoice details:

Company Name: Contact Person:

VAT Number: PO Number:

Street: ZIP: City: Country:

Place, Date, Signature:

Important Information:

All prices quoted are subject to German VAT: 19%. For an intra-Community supply of services, the tax liability is based on the European VAT Directive of the recipient via (reverse-charge procedure) and the prices are calculated without VAT, as long as the tax ID is provided.

Payment conditions:

100% and 10 days after receipt of invoice. If payments are delayed, we have no obligation to deliver the service. Payment by wire transfer only.

ANNEX 2 - ESMO SATELLITE SYMPOSIA CHECKLIST

Item	Page	Deadline	Contact	Submission	Status
CONTACT DETAILS REQUIRED					
Responsible person for the satellite symposium organisation Contact details to be confirmed	p.15	28/06/2021	satellites@esmo.org	Mandatory, via online form	<input type="checkbox"/>
Responsible person for the moderation of Questions & Comments function Contact details to be confirmed (if different from above)	p.18	28/06/2021	satellites@esmo.org	Via online form	<input type="checkbox"/>
PROGRAMME SUBMISSION					
Proposed programme (including the title of the satellite symposium, all presentation titles, the names of all proposed speakers and chairperson(s)) to be submitted	p.12	28/05/2021	satellites@esmo.org	Mandatory, via e-mail using the official ESMO programme template	<input type="checkbox"/>
Final programme	p.12	21/06/2021	satellites@esmo.org	Mandatory, via e-mail	<input type="checkbox"/>
PRE-RECORDING					
Pre-recording with M Events or externally Confirmation if satellite pre-recording will be done by M Events or externally	p.19	28/06/2021	satellites@esmo.org	Mandatory, via online form	<input type="checkbox"/>
Pre-recording with M Events Booking of the pre-recording slot and request of one unique video webcast only (upon charge)	p.19	19/07/2021	industry@esmo.org	Mandatory, via booking tool and via email	<input type="checkbox"/>
Send the custom background (if required)	p.19	2/08/2021	industry@esmo.org	Via e-mail	<input type="checkbox"/>
Upload of the pre-recording file Satellite final recording file (done by M Events or externally) MUST be uploaded	p.19	8/09/2021	industry@esmo.org	Mandatory, via Satellite Symposium Virtual Space backend	<input type="checkbox"/>
INDUSTRY SATELLITE SYMPOSIA GALLERY & VIRTUAL SPACE					
Satellite Symposium programme digital poster	p.14	2/08/2021	satellites@esmo.org	Mandatory, via online form	<input type="checkbox"/>
Submit speakers' biographies and pictures	p.16	1/09/2021	industry@esmo.org	Via e-mail using the official template	<input type="checkbox"/>
Upload of all company materials on to the Satellite Symposium Virtual Space (Text, session description, additional material)	p.15	8/09/2021	industry@esmo.org	Mandatory, via Satellite Symposium Virtual Space backend	<input type="checkbox"/>
SATELLITE SYMPOSIA AND LIVE Q&A					
Satellite Symposia Services Order Form <ul style="list-style-type: none"> • Set-up preferences for satellite symposia and Live Q&A • Extra services at own expense • Recording of Live Q&A and bolting on the satellite 	p.41	19/07/2021	satellites@esmo.org	Mandatory, via e-mail using the official form	<input type="checkbox"/>
Rehearsal booking	p.20	1/09/2021	industry@esmo.org	Via rehearsal booking tool	<input type="checkbox"/>
PPT or Video must be uploaded If Presentation or Video + Grid View required for Live Q&A	p.41	8/09/2021	industry@esmo.org	Via Satellite Symposium Virtual Space backend	<input type="checkbox"/>
If any speaker prefers NOT to be video recorded during the discussion, companies can collect speakers' request and profile picture and share them with M Events	-	1/09/2021	industry@esmo.org	Via e-mail	<input type="checkbox"/>
If purchased, Evaluation queries to be sent to M Events	p.23	1/09/2021	industry@esmo.org	Via e-mail	<input type="checkbox"/>
If purchased, Polling queries to be sent to M Events	p.25	1/09/2021	industry@esmo.org	Via e-mail using the polling queries template	<input type="checkbox"/>

ESMO - European Society for Medical Oncology would like to thank all of our industry partners for their continued support at our congresses and we look forward to bring the best of the science together with you in our new virtual environment.

