

ESMO 2021

Polling function



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16-21 SEPTEMBER 2021

The ESMO Congress is the most influential oncology platform designed in Europe for clinicians, researchers, patient advocates, journalists and healthcare industry representatives from all over the world.

CONGRESS DATES

Official Programme

16 September 2021
17-21 September 2021

Educational sessions & e-Posters release
All other sessions

ESMO Colloquia & Industry Satellite Symposia

17-21 September 2021

Virtual Exhibition

16-21 September 2021

EONS14

22 September 2021

DEADLINES

19 July 2021

Deadline to request the polling function through the [Satellite Symposia Services Order Form](#)

1 September 2021

Polling questions need to be sent to industry@esmo.org using the [dedicated template](#)

POLLING FUNCTION

IMPORTANT

- The polling feature is available for the **Live Q&A only**
- **Price: €1,500 EUR per session**
- The polling function can be ordered by submitting the [Satellite Symposia Services Order Form](#) to satellites@esmo.org by 19 July 2021
- The final polling questions must be submitted to industry@esmo.org by 1 September 2021 using the [polling template](#)

Description

- The interactive polling function can be added to your Live Q&A to access the knowledge of the audience and to stimulate engagement and interaction
- The polling system will be activated by the M Events technician

Polling Question

This is the polling question you have to answer. Think about it and select wisely to find the answer

below 7.1
 ranging from 10 - 20
 exactly 42
 above 101

Submit

Result

This is the polling question you have to answer. Think about it and select wisely to find the answer

below 7.1
 38%

ranging from 10 - 20
 0%

exactly 42
 42%

above 101
 20%

*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

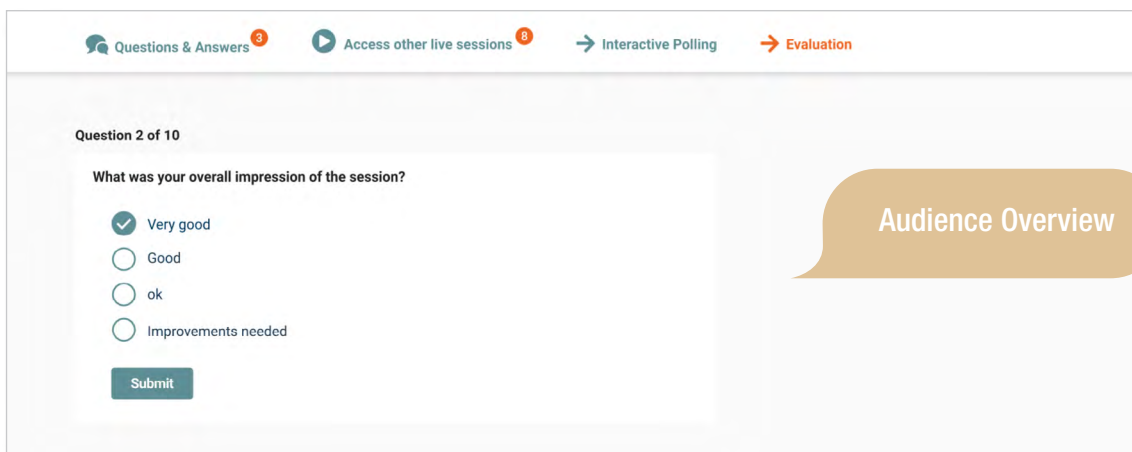
Requirements

The final polling questions must be submitted to industry@esmo.org by 1 September 2021 (no edits possible after this date) by using the [Polling Template](#) for Live Sessions. M Events will need satellite slot number, session name, date for unified allocation of questions.

- Maximum of 3 questions per 30-minutes
- Available answers types:
 - Multiple-choice
 - Single select
- Multiple choice questions with max. 5 answer possibilities
- Highlight correct answer, if the single choice answer type has been chosen

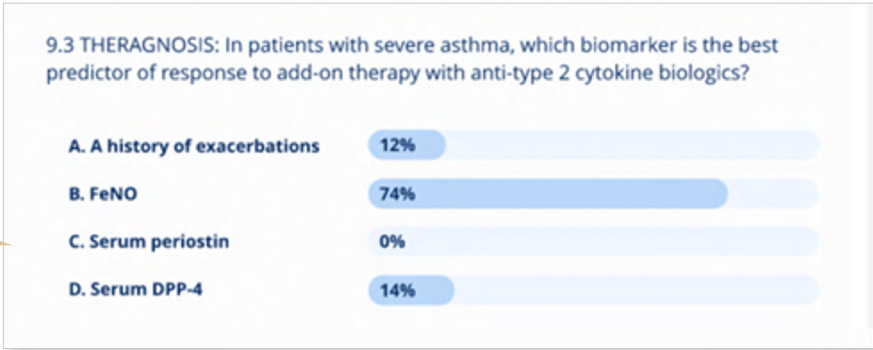
Visibility

The questions of the polling will be embedded and visible underneath the livestream player for the audience, as well as the results (either they are displayed automatically or after release):



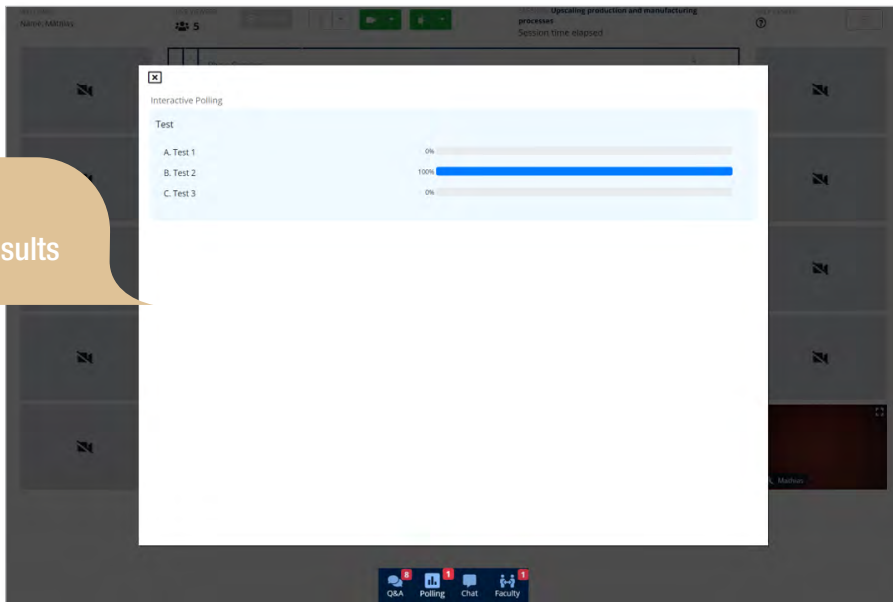
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Results



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Faculty view: display of polling and results



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Activation

The activation is done by the M Events technician (timing agreed through the [Polling Template](#) for Live Sessions). It is recommended to keep polls active at least for 2 – 5 min due to stream delays.



ESMO - European Society for Medical Oncology would like to thank all of our industry partners for their continued support at our congresses and we look forward to bring the best of the science together with you.

