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16-21 SEPTEMBER 2021

The ESMO Congress is the most influential oncology platform designed in Europe for clinicians, researchers, patient advocates, journalists and healthcare industry representatives from all over the world.



CONGRESS DATES

Official Programme

16 September 2021 17-21 September 2021 **Educational sessions & e-Posters release All other sessions**

ESMO Colloquia & Industry Satellite Symposia

17-21 September 2021

Virtual Exhibition

16-21 September 2021

EONS14

22 September 2021

DEADLINES

19 July 2021

Deadline to request the evaluation form through the $\underline{\textbf{Satellite Symposia Services Order Form}}$

1 September 2021

Evaluation queries need to be sent to industry@esmo.org

Published in April 2021

EVALUATION FORM

IMPORTANT

- The evaluation form feature is available for both the Satellite Symposium on-demand and the Satellite and Live Q&A streaming
- Price: €1,500 per form
 (If you would like to have the same evaluation form on both the Satellite Symposium on-demand and the Satellite & Live Q&A Streaming, the form will be charged only once)
- The evaluation form feature can be ordered by submitting the <u>Satellite Symposia Services Order Form</u> to satellites@esmo.org by 19 July

Description

- Get a detailed and customized digital evaluation of your session in your corporate branding; it is anonymous, encrypted and helps to get feedback from your attendees
- The evaluation form can be used for elaborating on the following: satisfaction with content, speakers and real-life impact, exchange of experiences, discussion, session atmosphere, and opt in option to get informed via email about future events
- A maximum of 8 session evaluation questions can be displayed
- Multiple choice, single select, open text boxes and ratings are possible; please hand in an evaluation form as a word document following these question types

Question Type	Example
Multiple Choice	Which was the key fact from speaker 1?
	□ A
	□В
	□ C
	□ D
	□ E
Single Select	Can the research result be applied to all cases?
	□ (correct answer) Yes
	□ No
	□ Maybe
	□ Somehow
	□ Not at all
Full-text entry	Please comment and leave your contact:
	Hello my name is Tony Test and i liked this session very
	much. Please sent me more details to test@test.com
Rating	What was your overall impression of the session?
	Very good
	• Good
	• Ok
	Improvements needed

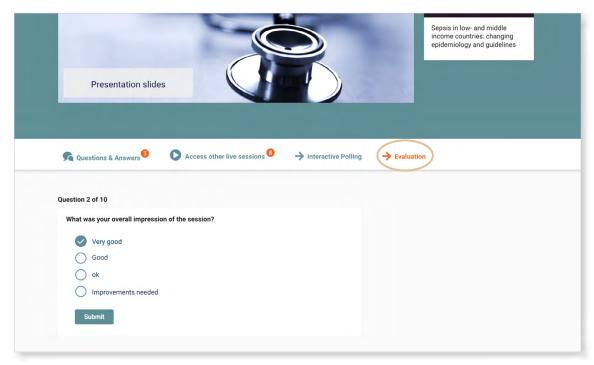
Requirements: evaluation queries need to be sent to industry@esmo.org by 1 September 2021

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Evaluation form for the Satellite & Live Q&A Streaming

This is how the evaluation feature will be displayed online beneath your Satellite and Live Q&A streaming. By clicking on it, the audience will be lead to a form: questions will be shown one by one in different steps, as shown below.

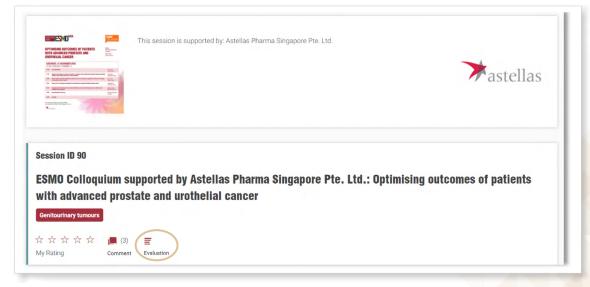
The evaluation form will be available from the beginning of the Satellite.



^{*}Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

Evaluation form for the Satellite Symposium on-demand

The evaluation form will be displayed on the Satellite Symposium Virtual Space and will be available until the congress platform closure.



*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2021 design.

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ESMO - European Society for Medical Oncology would like to thank all of our industry partners for their continued support at our congresses and we look forward to bring the best of the science together with you.

