



# EUROPE'S BEATING CANCER PLAN – IN 60 MINUTES

## AN ESMO PUBLIC POLICY WEBINAR

**Date:** Monday February 15, 2021

**Time:** 15:30 – 16:30 CET

**Moderator:** Rosa Giuliani, ESMO Director of Public Policy

Topic	Speaker	Organization	Time
<b>Introduction and welcome</b>	Rosa Giuliani	European Society for Medical Oncology (ESMO)	15:30 – 15:40
<b>Cancer patients' perspective: A dream becomes a reality!</b>	Francesco De Lorenzo	European Cancer Patient Coalition (ECPC)	15:40 – 15:45
<b>Medical oncologists' perspective</b>	Paolo G. Casali	European Society for Medical Oncology (ESMO)	15:45 – 15:50
<b>Cancer nurses' perspective</b>	Virpi Sulosaari	European Oncology Nursing Society (EONS)	15:50 – 15:55
<b>Industry perspective</b>	Alexander Roediger	European Federation of Pharmaceutical Industries and Associations (EFPIA)	15:55 – 16:00
<b>European Commission's perspective</b>	Stefan Schreck	European Commission	16:00 – 16:05
<b>Panel discussion</b>	All speakers		16:05 – 16:25
<b>Conclusion</b>	Rosa Giuliani	European Society for Medical Oncology (ESMO)	16:25 – 16:30