

ESMO MEDIA POLICY

ESMO welcomes media interested in obtaining information and reporting on cancer issues.

Media representatives are required to observe and abide by the ESMO Media Policy, which applies to all ESMO events.

Accreditation requirements

A PRESS badge will be issued upon presentation of a letter of assignment and an official press card for recognized:

- Journals, magazines, newspapers (trade and mainstream)
- News agencies
- Broadcast media
- Online media
- Information officers for academic institutions, scientific societies or registered medical research charities

Freelance journalists are required to submit an official letter of assignment and two bylined medical/health/science articles published within the last six months and coverage from the previous year's meeting (if applicable).

Representatives engaged in the following activities are NOT entitled to register as media and receive a press badge but may register as regular participants:

- Public relations
- Sales and marketing
- Advertising, communication and media agencies
- Pharmaceutical companies

Media registration

Media representatives must register for the Signalling Pathways 2014 Symposium through an online form, available at http://www.formstack.com/forms/esmo-signalling_pathways_2014 . A copy of the press card and a letter of assignment must be uploaded on to the registration form.

The Signalling Pathways 2014 Symposium Press Office reserves the right to withhold approval of press registration if the applicant does not satisfy the criteria for press registration and if the media registration form is sent without the requested supporting documents. The Signalling Pathways 2014 Symposium Press Office reserves the right to bar from a current or future meeting any person who provides false information about their affiliation or credentials.

Media registration in advance is strongly recommended although on-site registration will still be possible.

Access and facilities

The PRESS badge entitles to attend:

- All sessions listed in the Event programme, including scientific and educational sessions (except for ticketed sessions)
- The Signalling Pathways 2014 Symposium official press conferences and press briefings
- The event exhibition

The Signalling Pathways 2014 Symposium Press Centre is open only to registered members of the working press. Identification will be required.

ESMO press releases, abstracts and other relevant information will be available in the Signalling Pathways 2014 Symposium Press Centre and from the ESMO website.

Corporate materials and product information will NOT be distributed in the Signalling Pathways 2014 Symposium Press Centre but will be on display in a separate area (please see Policy on third-party's media activities).

Video, photography and audio recording

Signalling Pathways 2014 Symposium press conferences and briefing can be video recorded.

Crews filming outside of the Signalling Pathways 2014 Symposium Press Centre must submit a request to the Signalling Pathways 2014 Symposium Press Office and be accompanied by an Signalling Pathways 2014 Symposium Press Office representative.

Video recording of the official sessions is only possible for few minutes (news coverage) and must be requested to the Signalling Pathways 2014 Symposium Press Office (media@esmo.org). Video recording without authorization is prohibited.

Photographing of slides is prohibited.

Embargoes

Journalists are required to observe embargoes as indicated on each press document, thank you!

For further inquiries, please contact

Signalling Pathways 2014 Symposium Press Office
C/O
ESMO Press Office
via L. Taddei 4
CH-6962 Viganello-Lugano
Switzerland
Tel. +41 (0)91 973 19 04
Fax +41 (0)91 973 19 93
E-mail: media@esmo.org