

ESMO MEDIA POLICY

ESMO welcomes media interested in obtaining information and reporting on cancer issues.

Media representatives are required to observe and abide by the ESMO Media Policy, which applies to all ESMO events.

Accreditation requirements

A PRESS badge will be issued upon presentation of a letter of assignment and an official press card for recognized:

- Journals, magazines, newspapers (trade and mainstream)
- News agencies
- Broadcast media
- Online media
- Information officers for academic institutions, scientific societies or registered medical research charities

Freelance journalists are required to submit an official letter of assignment and two bylined medical/health/science articles published within the last six months and coverage from the previous year's meeting (if applicable).

Representatives engaged in the following activities are NOT entitled to register as media and receive a press badge but may register as regular participants:

- Public relations
- Sales and marketing
- Advertising, communication and media agencies
- Pharmaceutical companies

Media registration

Media representatives must register for the ELCC 2014 Conference through an online form, available at http://www.formstack.com/forms/esmo-media_application_elcc2014 . A copy of the press card and a letter of assignment must be uploaded on to the registration form.

The ELCC Press Office reserves the right to withhold approval of press registration if the applicant does not satisfy the criteria for press registration and if the media registration form is sent without the requested supporting documents. The ELCC Press Office reserves the right to bar from a current or future meeting any person who provides false information about their affiliation or credentials.

Media registration in advance is strongly recommended although on-site registration will still be possible.

Partners

Access and facilities

The PRESS badge entitles to attend:

- All sessions listed in the Event programme, including scientific and educational sessions (except for ticketed sessions)
- The ELCC official press conferences and press briefings
- The event exhibition

The ELCC Press Centre is open only to registered members of the working press. Identification will be required.

ESMO press releases, abstracts and other relevant information will be available in the ELCC Press Centre and from the ESMO website.

Corporate materials and product information will NOT be distributed in the ELCC Press Centre but will be on display in a separate area (please see Policy on third-party's media activities).

Video, photography and audio recording

ELCC press conferences and briefing can be video recorded.

Crews filming outside of the ELCC Press Centre must submit a request to the ELCC Press Office and be accompanied by an ELCC Press Office representative.

Video recording of the official sessions is only possible for few minutes (news coverage) and must be requested to the ELCC Press Office (media@esmo.org). Video recording without authorization is prohibited.

Photographing of slides is prohibited.

Embargoes

Journalists are required to observe embargoes as indicated on each press document, thank you!

The majority of abstracts will be published around one week before the event on the ESMO website. The embargo on those abstracts will be lifted at the time of their publication.

Late-breaking abstracts will be made public at the beginning of the official Congress session during which they are presented.

Abstracts selected for the official ELCC Press Programme will be made public at the beginning of the official Press Conference or Congress session during which they are presented, whichever comes first.

For further inquiries, please contact

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Partners