



ESMO Virtual Congress 2020 Industry Satellite Symposium

New approaches, old barriers – Will cancer patients get access to the combinations and early treatments they need?

Duration

1 hour, 30 min

Launch/on-demand time and date

09:00 CET, 14 September

Period of on-demand availability

14 – 29 September 2020

Session participants

Chair

Bettina Ryll

Founder, Melanoma Patient Network Europe (MPNE)

Panelists

Nils Wilking

Clinical Oncologist,
Karolinska Institute

Deepak Khanna

SVP and Regional President,
EMEAC Oncology, MSD

Tim Wilsdon

Vice President,
Charles River Associates

Session objectives

- Highlight the value of combinations and early therapies for improved patient outcomes while discussing pricing and reimbursement challenges that influence patient access
- Showcase best practices of countries to address access challenges
- Explore what role stakeholders such as clinicians and patients can play in driving policy change leading to better patient access to early treatments and combinations

Agenda

Welcome and Introduction

The Innovative Early Treatment Landscape

Nils Wilking

Access, Availability, and Uptake of Combination Therapies in Europe

Tim Wilsdon

Moderated Panel Discussion

Q&A With Experts

Conclusion