


# EXHIBITOR PROFILE – SETUP INFORMATION

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Exhibitor Profile (Overview & Specifications)	<u><a href="#">15-22</a></u>
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- Open a quick access link (delivered by mail)
- Create a permanent password
- Confirm Terms and Conditions
- Save your information
- Confirm the usage of your data



Virtual Meeting Exhibition operated for JMarquardt Technologies GmbH utilizes m-anage.com services.  
A personalized account is required to proceed.

New password

Confirm password

☐ [I have read the data protection information and agree to the general terms and conditions](#)

Data transfer

Privacy Notice

I hereby confirm that m-anage.com transmits my personal data to the specified legal entity in order to be able to offer the associated event services and functions.

**Legal identity**  
JMarquardt Technologies GmbH  
Felix-Wankel-Str. 1  
82152 Krailling  
Deutschland

☐ I confirm the usage of my data

VMX

vmin  
Event

JM

JMarquardt Technologies  
Exhibitor

Madina Dzh

Access to your personal account

Switch between medical and commercial profiles (if available)

Virtual Meeting EXHIBITION

Virtual Meeting Exhibition

My Company

Manage your virtual profile

Manage your company profile

POWERED BY M-ANAGE.COM

m-anage service update | release dates

Legal Notice

Conditions of use and Privacy Notice

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m-anage.com

## JMarquardt Technologies

Company

Contacts

Products

Meetings

Legal items setup

Company \*

JMarquardt Technologies

Edit Company name

Company logo



Company description

JMarquardt Technologies GmbH was founded in July 2011 as a wholly owned subsidiary of M Events Cross Media GmbH. M Events has developed and supplied scalable software solutions for the world's largest professional congresses since 2000. JMarquardt Technologies is specialized in congress organization and has developed a powerful management software only for this purpose.

Edit company description

With our fully configurable booking and payment process you satisfy your participants and keep track of your sales at any time. Efficient onsite solutions complement the registration experience and ensure a successful start into your conference.

No matter if you want to provide special prices for the conference hotel only or if you block quotas all over the city – with our hotel module you create attractive room presentations and provide your participant with a seamless booking process.

Upload company logo (png, jpg)

Select Image

Street

Müggelseedamm 222

Zip-code City

12587

Berlin

Edit company address

Country

Germany

Phone  
+49123456789

E-Mail  
info@jmarquardt.com

Website  
www.jmarquardt.com

Instagram  
insta.de

LinkedIn  
https://www.linkedin.com/company/pfizer

Twitter  
https://twitter.com/realDonaldTrump

Facebook

Banner  
Banner\_02 (3).png

Link

Select ...

Supported only jpg, png up to 4MB. Size: 1235 px wide x 180 px high, min. 72 dpi

Save Preview

Edit Company info

Edit Company info

Edit Company info

Edit social media link

Edit social media link

Edit social media link

Edit social media link

A link to top banner can be added

Upload top banner for your profile

Preview how your prolife will appear in the VM

Company




Contacts

Products

Meetings

Legal items setup

Search

	Firstname	Lastname	E-Mail	Country	Roles	
	Mathias	Balhorn	Mathias.Balhorn@jmarquardt.com	Germany	<div>✖ CompanyManager</div> <div>✖ Symposia</div> <div>✖ ExhibitorLionLeads</div>	<div>🗑️</div> <div>✎</div> <div>←</div>
	Madina	Dzh	madina.dzhappueva@htmi.ch	Germany	<div>✖ CompanyManager</div>	<div>🗑️</div> <div>✎</div> <div>←</div>
	Madina	Dzhappueva	madina.dzhappueva@jmarquardt.com	Germany	<div>✖ CompanyManager</div>	<div>🗑️</div> <div>✎</div> <div>←</div>

Create contact

Edit Company contact details

Assign user role to contact: **COMPANY MANAGER**

Delete company contact

Create new company contact

Create contact

✕

Email \*

mathias.balhorn@jmarquardt.com

Validate




Close

Enter individual email of contact person and complete account

One Company Manager for each company has been added to the system.  
The following roles can be assigned for company profiles:


- Company Manager – access to all areas, can add a new contacts
- Company Profile Manager – can only adopt basic profile
- ExhibitorLionLeads – access to the collected leads

**Every contact can have multiple roles**

JMarquardt Technologies					
Company	Contacts	Products	Meetings	Legal items setup	
					Search
Firstname	Lastname	E-Mail	Country	Roles	
	Mathias	Balhorn	Mathias.Balhorn@jmarquardt.com	Germany	<div> <div>✕ CompanyManager</div> <div>✕ Symposia</div> <div>✕ ExhibitorLionLeads</div> </div> <div> <div>🗑️</div> <div>✎</div> </div>
	Madina	Dzh	madina.dzhappueva@htmi.ch	Germany	<div> <div>✕ CompanyManager</div> </div> <div> <div>🗑️</div> <div>✎</div> </div>
	Madina	Dzhappueva	madina.dzhappueva@jmarquardt.com	Germany	<div> <div>CompanyManager</div> <div>Symposia</div> <div>Sponsoring</div> <div>Booth</div> </div> <div> <div>🗑️</div> <div>✎</div> </div> <div>Create contact</div>



Products can be utilized to present various items in the profile. Each product box includes a picture, headline and description. According to your profile package and level, products can include PDF files, one mp4, one mp3, one link



**New Recording**

Our automated webcast system allow you wo provide video webcasts within minutes after the presentation.

- PDF Download
- Open External Link
- Play Video
- Play Audio

Frontend example

### Company - Details


#### JMarquardt Technologies



Company   Contacts   **Products**   Meetings   Legal items setup

#### Your products

**1**


Registration  
www.m-anage.com





☒ Profile ☐ Showreel  

**2**


Room Building  
www.m-anage.com





☒ Profile ☐ Showreel  

**3**

New Recording  
m-events.com



☒ Profile ☒ Showreel  

Edit product

Delete product

Your product

Product short

3

Product name

New Recording

Group

Software & Services

Product website

m-events.com

Product description

Our automated webcast system allow you wo provide video webcasts within minutes after the presentation.

Product short defines order of products on frontend: 1,2,3 or a, b, c

Displayed name of product (30 characters)


Create custom categories / headlines for products

Enter external link

Enter description (180 characters)



Number of characters are recommendations for best display



Product picture





Select Image

Allows ".jpg", ".jpeg", ".png" up to 4 MB

 manage\_brochure\_2019.pdf 

 Bloch\_Prayer.mp3 

 VM\_presentation\_upload\_tutorial04.mp4 

Display product ☒

Enable showreel ☒

Save

Upload picture: PNG or JPG, 436 px wide x 224 px high, min. 72 dpi

Upload pdf: max. 250mb

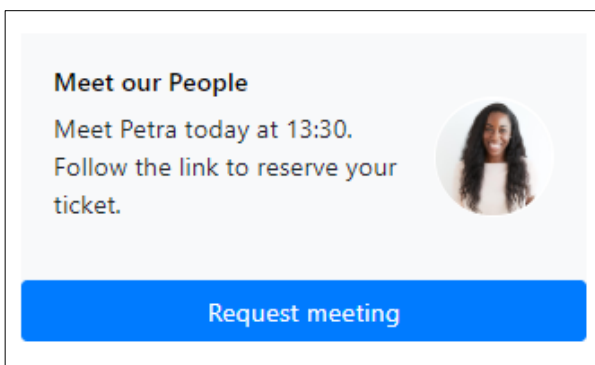
Upload mp3: max. 1gb

Upload mp4: max. 2gb

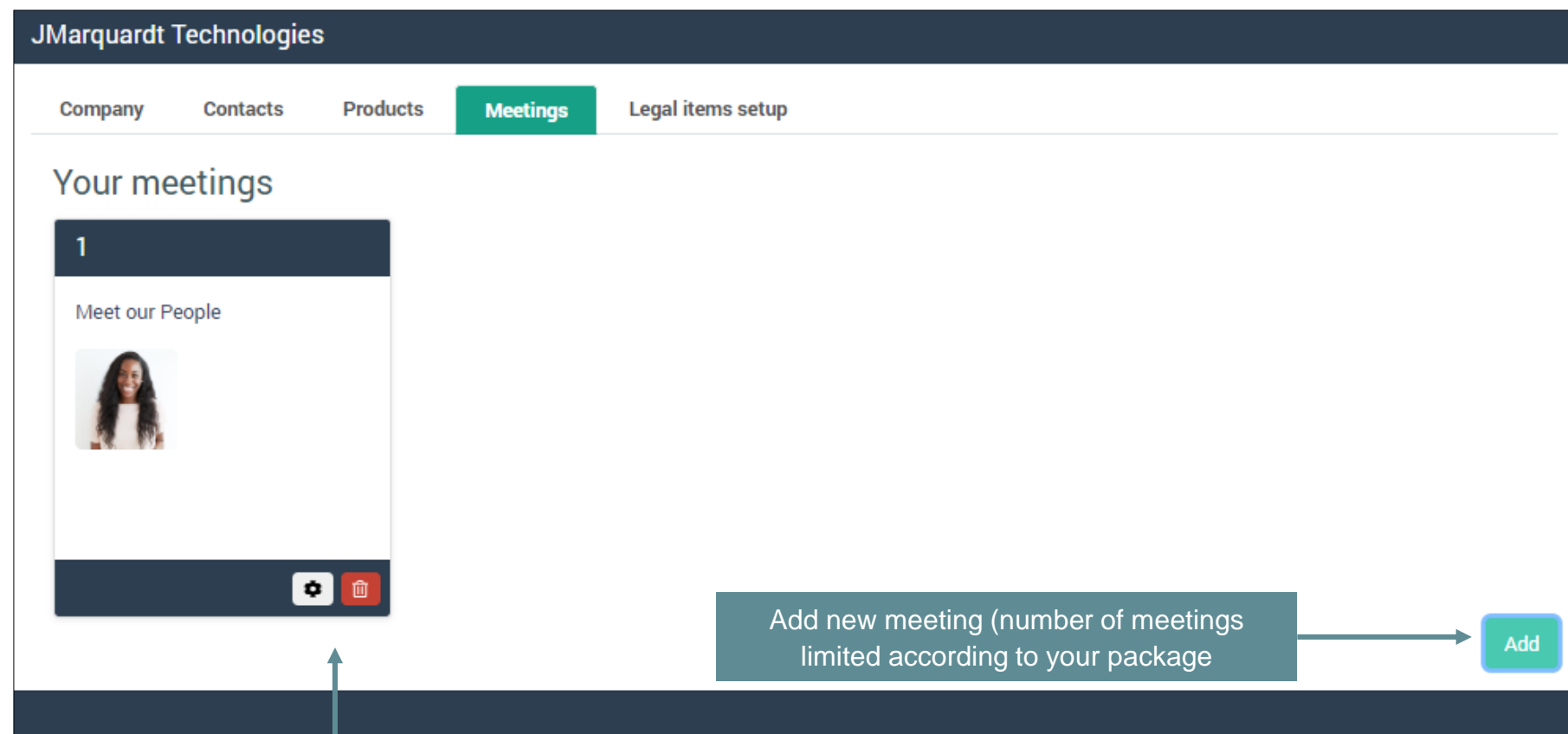
Tick box to display product in profile

Tick box to display product in showreel (no. of items depending on the package)

Meetings can be utilized for one-one meetings or presentations. The link on the meeting box either directs into the online meeting directly or to a booking tool. Please confirm to [industry@m-events.com](mailto:industry@m-events.com) if you wish to have meeting rooms or the booking tool.



Frontend example



Edit or delete meeting

Your meeting

Number

1

Name

Meet our People

From

To

Url

https://zoom.us/meetings

Meeting admin

madina.dzhappueva@jmarquardt.com

Description

Meet Petra today at 13:30. Follow the link to reserve your ticket.

Category

Select ...

Thumbnail

Select Image

Allows ".jpg", ".jpeg", ".png" up to 4 MB

Display ☒

Show in meeting hub ☒

Save

Meeting short defines order of meetings on frontend: 1,2,3 or a,b,c

Displayed name of meeting (30 characters)

Select the date and time of the meeting

URL of meeting / booking tool

Admin – internal only – not mandatory

Enter description (100 characters)

You can categorize your meetings

Upload image: PNG or JPG: 150 px wide x 150 px high, min. 72 dpi

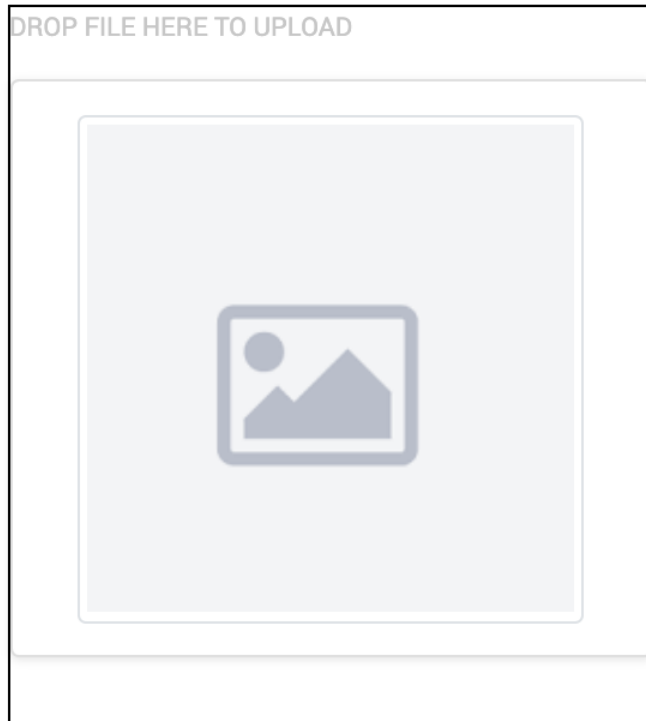
Display meeting on profile

Display in Meeting Hub

Number of characters are recommendations for best display

## Your profile

Preview image of the on-demand player in the exhibitor profile



Select Image

Supported only jpg, png up to 4MB. Size: 1140 px wide x 270 px high, min. 72 dpi

Drag and drop/select image to preview for  
the webcast player in the exhibition  
Size: 1070x602, min. 72 dpi, max. 4MB

# EXHIBITOR PROFILE

## Overview & Specifications

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- Logos and banners
- Link to virtual booth
- Company description and details
- Product descriptions and contents
- Leads retrieval
- Meeting rooms
- On-demand player integration
- Links to symposia

The screenshot shows the GSK interactive company profile. At the top, there's a banner with the GSK logo and the tagline "do more feel better live longer". Below the banner is a section titled "EXPERIENCE THE 2021" with a "Visit our 2021 stand" button. The main content area is divided into two columns: "Company Info" and "Contact". The "Company Info" section includes a paragraph about GSK's commitment to innovation and patient care. The "Contact" section lists the registered office address and website. Below this is a "Key Messages (Innovation Showreel Content)" section with three video thumbnails. At the bottom, there's an "ASK A QUESTION" button and a "Personal Live Meetings" section with three meeting cards, each featuring a representative's photo and a "Request meeting" button.

The screenshot shows the product page for the c200 Gel Imaging Workstation. It features three product images at the top, each with a "Product Title" and a description of the workstation's capabilities. Below the product images is a large video player showing a close-up of the workstation. To the right of the video player are three smaller video thumbnails. At the bottom, there's a "Satellite Symposia" section with three symposium cards, each featuring a video thumbnail and a "Title of Satellite Symposium" label.





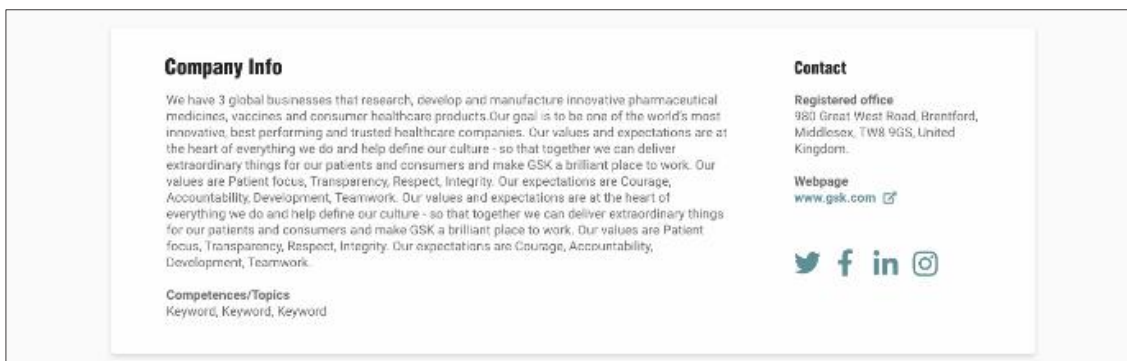
## Company profile banner

- Companies can upload up to 3 banners with links (depending on the package)
- Banner will rotate every 3 seconds



## External 2D/3D booth integration

- This feature will be available via backend in the coming weeks



## Company description & social media links

- General description of company
- Social media links
- Company competences / topics

## Key Messages (Innovation Showreel Content)



### Watch our webcast

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your



### Watch our webcast

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your



### Webcasts / animations or videos

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your

## Additional Product and Scientific Content



### Product Title

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your

PDF download [www.productlink.com](http://www.productlink.com)



### c200 Gel Imaging Workstation

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your

PDF download [www.productlink.com](http://www.productlink.com)



### Product title

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your

PDF download [www.productlink.com](http://www.productlink.com)

## Personal Live Meetings

### Meet the company representative

Meeting Topic and description. Talk to our professional personnel ...



Request meeting

### Meet the company representative

Meeting Topic and description. Discuss our products with our ...



Request meeting

### Meet the company representative

Meeting Topic and description. Discuss our products with our ...



Request meeting

## Video & podcasts

- Present your newest products and highlights as videos or podcasts
- File formats: mp4 (2GB), mp3 (1GB), PDF (250MB), links to external website

## Product PDFs (further formats possible)

- Present further products on your profile, shared through link or download button
- File formats: PDF (250MB), links to external website

## Personal meeting links

- Invite visitors into your virtual meeting rooms
- Virtual meeting rooms or booking tool on request – please contact [industry@m-events.com](mailto:industry@m-events.com)



## Lead retrieval “Ask a question”\*

- Visitors can share their data and send in questions
- Download and access all data via the backend in real-time

Please allow our sponsor to know that you were here

Optional short explanation regarding what will happen with user data and why this is collected.

**Contact Data you are about to share**  
Email Address  
First Name  
Last Name  
City  
Country  
Profession

Read and confirm terms and conditions below to enter

Terms & Conditions

1.2 The User undertakes to use the user account in a fair and proper way, in compliance with these General Terms and Conditions; he/she shall behave in a manner consistent with user account rules, laws and regulations in force, public order and morals, and the rights of third parties.

1.3 The User shall refrain from any behaviour that is illegal or would constitute fraud with respect to the European Academy of Neurology, other users, or third parties.

1.4 The User shall refrain from collecting in any form whatsoever, information on other users without their consent, either manually or automatically, such as e-mail addresses, particularly in order to send non-

☒ I hereby confirm the terms & conditions

Yes, I want to enter

I want to enter anonymously

Cancel

## Lead retrieval pop-up - Share your data\*

- Pop-up on company profile page
- Visitors can share their contact details when they enter the company profile
- Download and access all data via the backend in real-time

*\*These features will be available via backend in the coming weeks*



## On-demand player integration (for satellite symposium)

- On-demand satellite symposium recordings will be available in company profile
- A picture will be displayed in the player window, if no recording is selected from the videos on the right



## Link to satellite symposia

- Access to on demand satellite symposia of your company

## COMPANY PROFILE PAGE

<b>Top Banner</b>	File type: .png or .jpg Dimensions: 1368 px wide x 200 px high, min. 72 dpi
<b>Logo</b>	File type: .png with transparent background Dimensions: min. 72 dpi (centred on slide, available space up to 436px x 244px)
<b>On-demand Player Image</b>	Custom image for the player window, if webcast video is not playing: 1070px x 602px
<b>Company Description</b>	Plain text with max. 1200 characters
<b>Contact Details</b>	Address: Company Name + Address incl. Country + Website + Contact email + Phone number
<b>Social Media Link</b>	Twitter, Instagram, LinkedIn, Facebook
<b>Ask a Question Button</b>	Default: Integrated lead retrieval that is connected to the registration database. Delegates can send a question and share contact details with the company. The collected data and questions are available via the company backend during the congress.  Option: Button can be linked to an external website / webform or as a “mailto:...” option.

## COMPANY PROFILE PAGE

### Personal Live Meetings

Specifications:

Photo/graphic of meeting organizer: .png or .jpg

Photo dimensions: 150 px wide x 150 px high, min. 72 dpi

Meeting title: max. 30 characters

Short description: max. 100 characters

Functionality: Each live meeting box contains a link either directly into an online meeting tool (e.g. Zoom) or to an appointment booking tool.

Both options need to be ordered separately.

### Products

can be grouped by individual headings

can include one video, audio file, pdf and link to an external website

Graphic file type: .png or .jpg

Graphic dimensions: 436 px wide x 244 px high, min. 72 dpi

Title: max. 30 characters

Short description: max. 180 characters

Media Types: Video mp4, max 2 GB; Audio mp3, max 1 GB; PDF, max 250 MB, external link

### Symposia Section

Will automatically be inserted from the virtual congress system according to the latest program

# EXHIBITION PAGES OVERVIEW

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## VIRTUAL EXHIBITION

### Exhibitors Directory

Find our exhibitors lorem ipsum here

Read more →

### Products Spotlight Area

Find our lorem ipsum innovative products

Read more →



## Exhibition landing page

- Links to directory, symposia, etc.
- Advertisement banners
- Twitter integration



Exhibitor Level: Supporter All participating companies A-Z

Search companies Search

### Platinum Exhibitor

**Boehringer Ingelheim**

Boehringer Ingelheim  
Ingelheim / Rhine, Germany

### Gold Exhibitor

<p><b>AB ANALYTICA</b></p> <p>Abacus Diagnostics Padova, Italy</p>	<p><b>amPLEX</b></p> <p>ANALYTIC DIAGNOSTICA s.r.l. Turku, Finland</p>	<p><b>ABACUS</b> Electronics</p> <p>AmplexDiagnostica GmbH Gera Detmold, Germany</p>
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### Silver Exhibitor

<p><b>amPLEX</b></p> <p>ANALYTIC DIAGNOSTICA s.r.l. Turku, Finland</p>	<p><b>AB</b></p> <p>Abacus Diagnostics Turku, Finland</p>	<p><b>AB</b></p> <p>Abacus Diagnostics Padova, Italy</p>
<p><b>amPLEX</b></p> <p>ANALYTIC DIAGNOSTICA s.r.l. Turku, Finland</p>	<p><b>AB</b></p> <p>Abacus Diagnostics Turku, Finland</p>	<p><b>AB</b></p> <p>Abacus Diagnostics Padova, Italy</p>

### Bronze Exhibitor

<p><b>AB</b></p> <p>Abacus Diagnostics Chicago, United States</p>	<p><b>AB</b></p> <p>ANALYTIC DIAGNOSTICA s.r.l. Padova, Italy</p>	<p><b>amPLEX</b></p> <p>AmplexDiagnostica - Because we care! Padova, Italy</p>
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## Company directory by sponsor level







- Companies displayed by sponsorship level
- Different logo sizes per level
- Divide the sponsorship levels in the different tabs

Exhibitor Level    Supporter    All participating companies A-Z






Search companies

**A**    A    B    C    **D**    E    F    G    H    I    J    K    L    M    N    O    P    Q    R    S    T    U    V    W    X    Y    Z

**A**

SILVER EXHIBITOR	BRONZE EXHIBITOR	GOLD EXHIBITOR
 <b>Abbott</b> Chicago, United States	 <b>BA DIAGNOSTICA s.r.l.</b> Padova, Italy	 <b>AmplexDiagnostics –</b> Because we care! Padova, Italy
PLATINUM EXHIBITOR	BRONZE EXHIBITOR	BRONZE EXHIBITOR
 <b>Amplex</b> Chicago, United States	 <b>AmplexDiagnostics –</b> Because we care! Padova, Italy	 <b>BA DIAGNOSTICA s.r.l.</b> Padova, Italy

**B**

BRONZE EXHIBITOR	GOLD EXHIBITOR	BRONZE EXHIBITOR
 <b>Abbott</b> Chicago, United States	 <b>BA DIAGNOSTICA s.r.l.</b> Padova, Italy	 <b>AmplexDiagnostics –</b> Because we care! Padova, Italy
SILVER EXHIBITOR	BRONZE EXHIBITOR	
 <b>Amplex</b> Chicago, United States	 <b>AmplexDiagnostics –</b> Because we care! Padova, Italy	

## Company directory A-Z

- Companies displayed in alphabetical order
- Search functions

## PRODUCTS SPOTLIGHT AREA

Topics: **all** Topic 1 Topic 2



**SIEMENS**  
Healthineers

### MOBILETT Elara Max

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your



**PHILIPS**

### Epoc® Blood Analysis System

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your



**Dräger**

### Fabius® MRI

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your



**LNC** Therapeutics  
Microbiology | Gene up | Biomarkers

### Fabius® MRI

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your



**GE Healthcare**

### MOBILETT Elara Max

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your



**dexcom**  
Continuous Glucose Monitoring

### Epoc® Blood Analysis System

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your

## Product Showreel

- Companies present products & innovations
- Filter and search functions
- Ratings and links to company profiles



**STILL STRUGGLING? CONTACT OUR TEAM!**

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Madina Dzhappueva

JMarquardt Technologies GmbH

[madina.dzhappueva@jmarquardt.com](mailto:madina.dzhappueva@jmarquardt.com)