

# EXHIBITOR PROFILE – SETUP INFORMATION

---

Company Information	<b><u>3-14</u></b>
Exhibitor Profile (Overview & Specifications)	<b><u>15-22</u></b>
Exhibition pages overview	<b><u>22-28</u></b>

- Open a quick access link (delivered by mail)
- Create a permanent password
- Confirm Terms and Conditions
- Save your information
- Confirm the usage of your data



Virtual Meeting Exhibition operated for JMarquardt Technologies GmbH utilizes m-anage.com services.  
A personalized account is required to proceed.

New password

Confirm password

[I have read the data protection information and agree to the general terms and conditions](#)

Data transfer
[Privacy Notice](#)

I hereby confirm that m-anage.com transmits my personal data to the specified legal entity in order to be able to offer the associated event services and functions.

**Legal identity**  
 JMarquardt Technologies GmbH  
 Felix-Wankel-Str. 1  
 82152 Krailling  
 Deutschland

I confirm the usage of my data

The screenshot shows the 'Virtual Meeting EXHIBITION' event desktop. At the top, there is a navigation bar with 'VMX' on the left, 'vmin Event' in the center, and a dropdown menu for 'JMarquardt Technologies Exhibitor' on the right. The dropdown menu is open, showing 'Madina Dzh' as the selected profile. A callout box labeled 'Access to your personal account' points to this dropdown. Below the navigation bar, the main content area features a large heading 'Virtual Meeting EXHIBITION' and a 'Virtual Meeting Exhibition' section. This section contains a 'My Company' card with a building icon and the text 'Manage your virtual profile'. A callout box labeled 'Manage your company profile' points to this card. The background of the main content area is a vibrant, abstract network graphic with glowing nodes and connections in blue, purple, and orange. At the bottom of the page, there is a footer with the text 'POWERED BY M-ANAGE.COM', 'm-anage service update | release dates', and '© 2020 JMARQUARDT TECHNOLOGIES GMBH'.

**JMarquardt Technologies**

Company

Contacts

Products

Meetings

Legal items setup

Company \*

JMarquardt Technologies

Company logo



Select Image

Company description

JMarquardt Technologies GmbH was founded in July 2011 as a wholly owned subsidiary of M Events Cross Media GmbH. M Events has developed and supplied scalable software solutions for the world's largest professional congresses since 2000. JMarquardt Technologies is specialized in congress organization and has developed a powerful management software only for this purpose.

With our fully configurable booking and payment process you satisfy your participants and keep track of your sales at any time. Efficient onsite solutions complement the registration experience and ensure a successful start into your conference.

No matter if you want to provide special prices for the conference hotel only or if you block quotas all over the city – with our hotel module you create attractive room presentations and provide your participant with a seamless booking process.

Street

Zip-code City

Country  ▼

Edit Company name

Edit company description

Upload company logo (png, jpg)

Edit company address

Phone

E-Mail

Website

Instagram

LinkedIn

Twitter

Facebook

Banner  
Banner\_02 (3).png

Link

Supported only jpg, png up to 4MB. Size: 1235 px wide x 180 px high, min. 72 dpi

← Edit Company info

← Edit Company info

← Edit Company info

← Edit social media link

← A link to top banner can be added

← Upload top banner for your profile

← Preview how your profile will appear in the VM

Company						
Contacts						
Products						
Meetings						
Legal items setup						
Search						
Firstname	Lastname	E-Mail	Country	Roles		
	Mathias	Balhorn	Mathias.Balhorn@jmarquardt.com	Germany	<ul style="list-style-type: none"> <li>CompanyManager</li> <li>Symposia</li> <li>ExhibitorLionLeads</li> </ul>	 
	Madina	Dzh	madina.dzhappueva@htmi.ch	Germany	<ul style="list-style-type: none"> <li>CompanyManager</li> </ul>	 
	Madina	Dzhappueva	madina.dzhappueva@jmarquardt.com	Germany	<ul style="list-style-type: none"> <li>CompanyManager</li> </ul>	 
					Create contact	

Edit Company contact details

Assign user role to contact: **COMPANY MANAGER**

Delete company contact

Create new company contact

### Create contact

Email \*

Enter individual email of contact person and complete account

One Company Manager for each company has been added to the system.

The following roles can be assigned for company profiles:

- Company Manager – access to all areas, can add a new contacts
- Company Profile Manager – can only adopt basic profile
- ExhibitorLionLeads – access to the collected leads

**Every contact can have multiple roles**

The screenshot shows the 'JMarquardt Technologies' system interface. At the top, there are navigation tabs: 'Company', 'Contacts' (highlighted), 'Products', 'Meetings', and 'Legal items setup'. A search bar is located on the right. Below the tabs is a table of contacts with columns for 'Firstname', 'Lastname', 'E-Mail', 'Country', and 'Roles'. Three contacts are listed, all from Germany. The first contact, Mathias Balhorn, has roles 'CompanyManager', 'Symposia', and 'ExhibitorLionLeads'. The second contact, Madina Dzh, has the role 'CompanyManager'. The third contact, Madina Dzhappueva, has a dropdown menu open showing roles: 'CompanyManager', 'Symposia', 'Sponsoring', and 'Booth'. Each contact row has a trash icon and an edit icon. A 'Create contact' button is at the bottom right.

Firstname	Lastname	E-Mail	Country	Roles
Mathias	Balhorn	Mathias.Balhorn@jmarquardt.com	Germany	<ul style="list-style-type: none"> <li>CompanyManager</li> <li>Symposia</li> <li>ExhibitorLionLeads</li> </ul>
Madina	Dzh	madina.dzhappueva@htmi.ch	Germany	<ul style="list-style-type: none"> <li>CompanyManager</li> </ul>
Madina	Dzhappueva	madina.dzhappueva@jmarquardt.com	Germany	<ul style="list-style-type: none"> <li>CompanyManager</li> <li>Symposia</li> <li>Sponsoring</li> <li>Booth</li> </ul>

Products can be utilized to present various items in the profile. Each product box includes a picture, headline and description. According to your profile package and level, products can include PDF files, one mp4, one mp3, one link

**New Recording**  
Our automated webcast system allow you wo provide video webcasts within minutes after the presentation.

- PDF Download
- Open External Link
- Play Video
- Play Audio

Frontend example

### Company - Details

JMarquardt Technologies

Company    Contacts    **Products**    Meetings    Legal items setup

#### Your products

<p>1</p> <p>Registration</p> <p>www.m-anage.com</p> <p><input checked="" type="checkbox"/> Profile <input type="checkbox"/> Showreel  </p>	<p>2</p> <p>Room Building</p> <p>www.m-anage.com</p> <p><input checked="" type="checkbox"/> Profile <input type="checkbox"/> Showreel  </p>	<p>3</p> <p>New Recording</p> <p>m-events.com</p> <p><input checked="" type="checkbox"/> Profile <input checked="" type="checkbox"/> Showreel  </p>
--------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------

Add new product (number of products limited according to your package)

Edit product

Delete product

Your product
✕

Product short

Product name

Group

Software & Services
▼

---

Product website

Product description

Our automated webcast system allow you wo provide video webcasts within minutes after the presentation.

Product short defines order of products on frontend: 1,2,3 or a, b, c

Displayed name of product (30 characters)

Create custom categories / headlines for products

Enter external link

Enter description (180 characters)

Number of characters are recommendations for best display

Product picture



Select Image

Allows ".jpg", ".jpeg", ".png" up to 4 MB

 manage\_brochure\_2019.pdf Delete

 Bloch\_Prayer.mp3 Delete

 VM\_presentation\_upload\_tutorial04.mp4 Delete

Display product

Enable showreel

Save

Upload picture: PNG or JPG, 436 px wide x 224 px high, min. 72 dpi

Upload pdf: max. 250mb

Upload mp3: max. 1gb

Upload mp4: max. 2gb

Tick box to display product in profile

Tick box to display product in showreel (no. of items depending on the package)

Meetings can be utilized for one-one meetings or presentations. The link on the meeting box either directs into the online meeting directly or to a booking tool. Please confirm to [industry@m-events.com](mailto:industry@m-events.com) if you wish to have meeting rooms or the booking tool.

Frontend example

Edit or delete meeting

**Your meeting**

Number

Name

From

To

Url

Meeting admin

Description

Category

Thumbnail  


Allows \*.jpg, \*.jpeg, \*.png" up to 4 MB

Display

Show in meeting hub

Meeting short defines order of meetings on frontend: 1,2,3 or a,b,c

Displayed name of meeting (30 characters)

Select the date and time of the meeting

URL of meeting / booking tool

Admin – internal only – not mandatory

Enter description (100 characters)

You can categorize your meetings

Upload image: PNG or JPG: 150 px wide x 150 px high, min. 72 dpi

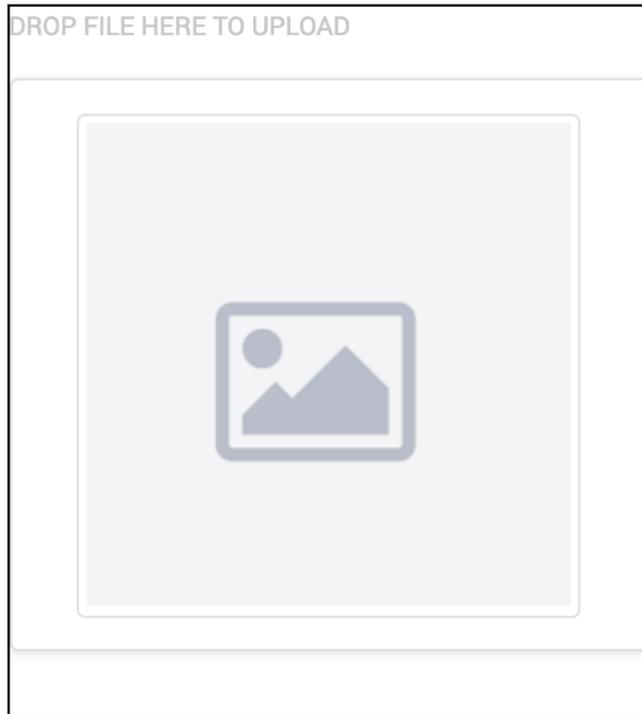
Display meeting on profile

Display in Meeting Hub

Number of characters are recommendations for best display

## Your profile

Preview image of the on-demand player in the exhibitor profile



Drag and drop/select image to preview for the webcast player in the exhibition  
Size: 1070x602, min. 72 dpi, max. 4MB



Select Image

Supported only jpg, png up to 4MB. Size: 1140 px wide x 270 px high, min. 72 dpi

# EXHIBITOR PROFILE

## Overview & Specifications

---

- Logos and banners
- Link to virtual booth
- Company description and details
- Product descriptions and contents
- Leads retrieval
- Meeting rooms
- On-demand player integration
- Links to symposia



## Company profile banner

- Companies can upload up to 3 banners with links (depending on the package)
- Banner will rotate every 3 seconds



## External 2D/3D booth integration

- This feature will be available via backend in the coming weeks

<p><b>Company Info</b></p> <p>We have 3 global businesses that research, develop and manufacture innovative pharmaceutical medicines, vaccines and consumer healthcare products. Our goal is to be one of the world's most innovative, best performing and trusted healthcare companies. Our values and expectations are at the heart of everything we do and help define our culture - so that together we can deliver extraordinary things for our patients and consumers and make GSK a brilliant place to work. Our values are Patient focus, Transparency, Respect, Integrity. Our expectations are Courage, Accountability, Development, Teamwork. Our values and expectations are at the heart of everything we do and help define our culture - so that together we can deliver extraordinary things for our patients and consumers and make GSK a brilliant place to work. Our values are Patient focus, Transparency, Respect, Integrity. Our expectations are Courage, Accountability, Development, Teamwork.</p> <p><b>Competences/Topics</b> Keyword, Keyword, Keyword</p>	<p><b>Contact</b></p> <p><b>Registered office</b> 980 Great West Road, Brentford, Middlesex, TW8 9GS, United Kingdom.</p> <p><b>Webpage</b> www.gsk.com</p> <p>     </p>
---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

## Company description & social media links

- General description of company
- Social media links
- Company competences / topics

### Key Messages (Innovation Showreel Content)

		
<p><b>Watch our webcast</b></p> <p>Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your</p>	<p><b>Watch our webcast</b></p> <p>Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your</p>	<p><b>Webcasts / animations or videos</b></p> <p>Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your</p>

### Additional Product and Scientific Content

		
<p><b>Product Title</b></p> <p>Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your</p> <p>PDF download  <a href="http://www.productlink.com">www.productlink.com</a> </p>	<p><b>c200 Gel Imaging Workstation</b></p> <p>Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your</p> <p>PDF download  <a href="http://www.productlink.com">www.productlink.com</a> </p>	<p><b>Product title</b></p> <p>Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your</p> <p>PDF download  <a href="http://www.productlink.com">www.productlink.com</a> </p>

### Personal Live Meetings

<p><b>Meet the company representative</b></p> <p>Meeting Topic and description. Talk to our professional personnel ...</p>  <p><b>Request meeting</b></p>	<p><b>Meet the company representative</b></p> <p>Meet and discuss our products with our professional personnel ...</p>  <p><b>Request meeting</b></p>	<p><b>Meet the company representative</b></p> <p>Meeting Topic and description. Discuss our products with our ...</p>  <p><b>Request meeting</b></p>
----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

## Video & podcasts

- Present your newest products and highlights as videos or podcasts
- File formats: mp4 (2GB), mp3 (1GB), PDF (250MB), links to external website

## Product PDFs (further formats possible)

- Present further products on your profile, shared through link or download button
- File formats: PDF (250MB), links to external website

## Personal meeting links

- Invite visitors into your virtual meeting rooms
- Virtual meeting rooms or booking tool on request – please contact [industry@m-events.com](mailto:industry@m-events.com)



## Lead retrieval “Ask a question”\*

- Visitors can share their data and send in questions
- Download and access all data via the backend in real-time

**Please allow our sponsor to know that you were here** ×

Optional short explanation regarding what will happen with user data and why this is collected.

**Contact Data you are about to share**

Email Address  
First Name  
Last Name  
City  
Country  
Profession

**Read and confirm terms and conditions below to enter**

✓ Terms & Conditions

1.2 The User undertakes to use the user account in a fair and proper way, in compliance with these General Terms and Conditions; he/she shall behave in a manner consistent with user account rules, laws and regulations in force, public order and morals, and the rights of third parties.

1.3 The User shall refrain from any behaviour that is illegal or would constitute fraud with respect to the European Academy of Neurology, other users, or third parties.

1.4 The User shall refrain from collecting in any form whatsoever, information on other users without their consent, either manually or automatically, such as e-mail addresses, particularly in order to send non-

I hereby confirm the terms & conditions

Yes, I want to enter
I want to enter anonymously
Cancel

## Lead retrieval pop-up - Share your data\*

- Pop-up on company profile page
- Visitors can share their contact details when they enter the company profile
- Download and access all data via the backend in real-time

*\*These features will be available via backend in the coming weeks*



## On-demand player integration (for satellite symposium)

- On-demand satellite symposium recordings will be available in company profile
- A picture will be displayed in the player window, if no recording is selected from the videos on the right



## Link to satellite symposia

- Access to on demand satellite symposia of your company

COMPANY PROFILE PAGE	
<b>Top Banner</b>	File type: .png or .jpg Dimensions: 1368 px wide x 200 px high, min. 72 dpi
<b>Logo</b>	File type: .png with transparent background Dimensions: min. 72 dpi (centred on slide, available space up to 436px x 244px)
<b>On-demand Player Image</b>	Custom image for the player window, if webcast video is not playing: 1070px x 602px
<b>Company Description</b>	Plain text with max. 1200 characters
<b>Contact Details</b>	Address: Company Name + Address incl. Country + Website + Contact email + Phone number
<b>Social Media Link</b>	Twitter, Instagram, LinkedIn, Facebook
<b>Ask a Question Button</b>	Default: Integrated lead retrieval that is connected to the registration database. Delegates can send a question and share contact details with the company. The collected data and questions are available via the company backend during the congress.  Option: Button can be linked to an external website / webform or as a "mailto:..." option.

COMPANY PROFILE PAGE	
<p><b>Personal Live Meetings</b></p>	<p>Specifications:</p> <p>Photo/graphic of meeting organizer: .png or .jpg</p> <p>Photo dimensions: 150 px wide x 150 px high, min. 72 dpi</p> <p>Meeting title: max. 30 characters</p> <p>Short description: max. 100 characters</p> <p>Functionality: Each live meeting box contains a link either directly into an online meeting tool (e.g. Zoom) or to an appointment booking tool.</p> <p>Both options need to be ordered separately.</p>
<p><b>Products</b></p> <p>can be grouped by individual headings</p> <p>can include one video, audio file, pdf and link to an external website</p>	<p>Graphic file type: .png or .jpg</p> <p>Graphic dimensions: 436 px wide x 244 px high, min. 72 dpi</p> <p>Title: max. 30 characters</p> <p>Short description: max. 180 characters</p> <p>Media Types: Video mp4, max 2 GB; Audio mp3, max 1 GB; PDF, max 250 MB, external link</p>
<p><b>Symposia Section</b></p>	<p>Will automatically be inserted from the virtual congress system according to the latest program</p>

# EXHIBITION PAGES OVERVIEW

---

## VIRTUAL EXHIBITION

### Exhibitors Directory

Find our exhibitors lorem ipsum here

[Read more →](#)

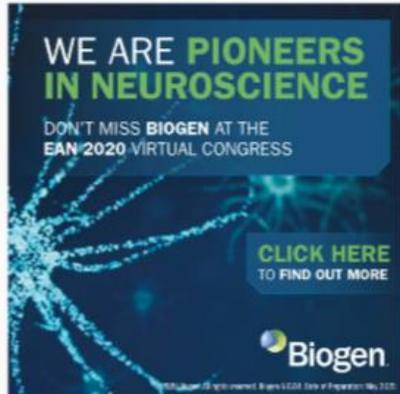
### Products Spotlight Area

Find our lorem ipsum innovative products

[Read more →](#)



**NOVARTIS**  
We are reimagining medicine



**WE ARE PIONEERS IN NEUROSCIENCE**  
DON'T MISS **BIOGEN** AT THE EAN 2020 VIRTUAL CONGRESS  
[CLICK HERE TO FIND OUT MORE](#)  
**Biogen**



Twitter Instagram

ESMO - Eur. Oncology @myESMO · 4 Dec  
#EANO2020-18 Study Findings Confirm High #Cancer Patient Mortality Rates. Around 10% of #cancerpatients with supported or confirmed #COVID19 die within 28 days of being admitted to hospital with symptoms. [see: https://doi.org/10.1093/annonc/ndaa127](#) @myESMO @myoncology

**Latest News**

ESMO - Eur. Oncology @myESMO · 9 Dec  
#PalliativeCare & #SupportiveCare Library: a selection of ESMO resources prepared to ease your search for material on this topic. Discover the section on #Care19, e-learning material, patient guides, publications in scientific journals and much more. [see: https://doi.org/10.1093/annonc/ndaa127](#)

**PALLIATIVE AND SUPPORTIVE CARE LIBRARY**

ESMO - Eur. Oncology @myESMO · 8 Jul  
Calling all ESMO members! Due to #COVID19 the Ordinary Annual General Assembly will be held on 28 July without the physical presence of members. Your participation is VITAL: ESMO members eligible to vote can do so in writing by 20 July [see: https://bit.ly/3kxG6bD](#)

**ESMO**  
V O T E



**Symposium title this could be very long very long**

**Speakers**  
Prof. Dr. med. Namenname, Heidelberg, DE  
Dr. med. Namenname, Oxford, UK

**Chair**  
Dr. med. Namenname, Oanu, Tuvalu

**Fr 01.01.2027, 11:30-13:00**



**abbvie**  
**Satellite Symposium**

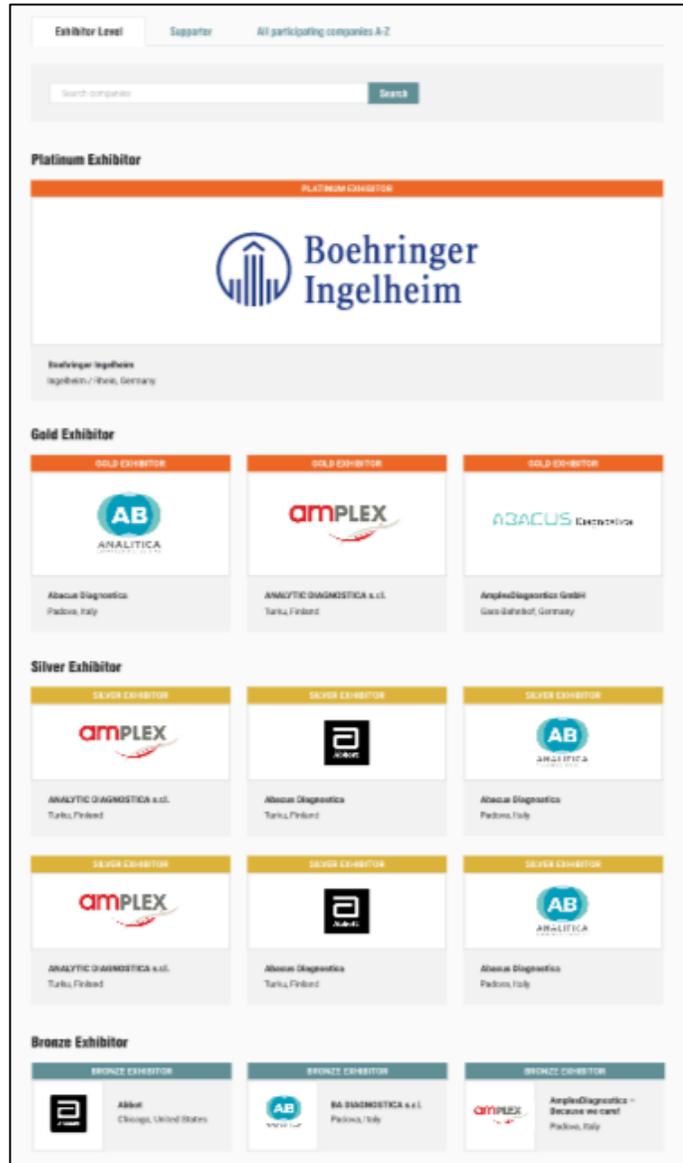
**Are Patients with Advanced PD Identified Early Enough to Benefit from Non-Oral Therapies?**  
Speakers: Prof. Per Odin, Lund  
Cot: Tove Henriksen, Copenhagen

**Is Continuous Dopaminergic Stimulation a Standard of Care in Advanced PD?**  
Speakers: Prof. Regina Katzenschlager, Vienna  
Cot: Zvezdan Perlosek, Ljubljana

**Monday, 25 May 2020 | 12:15 -13:15**  
Chairman: K. Ray Chaudhuri, London

## Exhibition landing page

- Links to directory, symposia, etc.
- Advertisement banners
- Twitter integration



## Company directory by sponsor level

- Companies displayed by sponsorship level
- Different logo sizes per level
- Divide the sponsorship levels in the different tabs

Exhibitor Level    Supporter    **All participating companies A-Z**

Search companies

**all**   A   B   C   **D**   E   F   G   H   I   J   K   L   M   N   O   P   Q   R   S   T   U   V   W   X   Y   Z

**A**

<b>SILVER EXHIBITOR</b>	<b>BRONZE EXHIBITOR</b>	<b>GOLD EXHIBITOR</b>
 <b>Abbott</b> Chicago, United States	 <b>A&amp;B DIAGNOSTICA s.r.l.</b> Padova, Italy	 <b>AmplexDiagnostics –</b> Because we care! Padova, Italy
<b>PLATINUM EXHIBITOR</b>	<b>BRONZE EXHIBITOR</b>	<b>BRONZE EXHIBITOR</b>
 <b>Abbott</b> Chicago, United States	 <b>AmplexDiagnostics –</b> Because we care! Padova, Italy	 <b>A&amp;B DIAGNOSTICA s.r.l.</b> Padova, Italy

**B**

<b>BRONZE EXHIBITOR</b>	<b>GOLD EXHIBITOR</b>	<b>BRONZE EXHIBITOR</b>
 <b>Abbott</b> Chicago, United States	 <b>A&amp;B DIAGNOSTICA s.r.l.</b> Padova, Italy	 <b>AmplexDiagnostics –</b> Because we care! Padova, Italy
<b>SILVER EXHIBITOR</b>	<b>BRONZE EXHIBITOR</b>	
 <b>Abbott</b> Chicago, United States	 <b>AmplexDiagnostics –</b> Because we care! Padova, Italy	

## Company directory A-Z

- Companies displayed in alphabetical order
- Search functions

## PRODUCTS SPOTLIGHT AREA

Topics: all Topic 1 Topic 2



**SIEMENS**  
Healthineers

### MOBILETT Elara Max

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your



**PHILIPS**

### Epoc Blood Analysis System

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your



**Dräger**

### Fabius MRI

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your



**LNC** Therapeutics  
Microbiology | Diagnostics | Immunology

### Fabius MRI

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your



**GE Healthcare**

### MOBILETT Elara Max

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your



**DEXCOM**  
Continuous Glucose Monitoring

### Epoc Blood Analysis System

Wide Range of Applications - with multiple light sources and filters, the c200 can image multiple types of gels and blots. Compact Design - 38cm W X 55cm H X 36cm D, giving you more space for your

## Product Showreel

- Companies present products & innovations
- Filter and search functions
- Ratings and links to company profiles



**STILL STRUGGLING? CONTACT OUR TEAM!**

---

Madina Dzhappueva

JMarquardt Technologies GmbH

[madina.dzhappueva@jmarquardt.com](mailto:madina.dzhappueva@jmarquardt.com)