



2020 Patient Advocacy Track

Saturday, 17 October 2020, 10:30-11:50

Channel 5

Survivorship is not survivorship without quality of life

Chair & Co-Chair: Vlad Voiculescu, RO & Isabelle Lebrocqy, NL

- **Setting the scene:** Richard Simcock, UK
- **Follow up of paediatric and adolescent patients in their adulthood: The Pancare project:** Lorna Zadavec Zaletel, SI
- **How tech help in the return to work after recovering from cancer:** Isabelle Lebrocqy, NL
- **Creating a voice to challenge change in Spain: Early diagnoses drives better outcomes in survivorship:** Carmen Montalbán, Madrid, ES
- Q&A and live discussion

Saturday, 17 October 2020, 12:10-13:30

Channel 5

Precision medicine: Hopes and hypes

Chair & Co-Chair: Darja Molan, SI & Agata Polinska, PL

- **Precision medicine, personalised medicine and pharmacogenomics:** Darja Molan, SI
- **Promise versus reality of precision medicine in current clinical care:** Rodrigo Dienstmann, ES
- **The importance of partnerships and collaboration in precision medicine:** John Rowell, FR
- **"Directly into the cancer": An educational portal for patients about personalised medicine and molecular diagnostic:** Joanna Fratzak-Kazana, PL
- Q&A and live discussion

Sunday, 18 October 2020, 12:10-13:30

Channel 5

The cancer journey: The importance of getting the right physical and mental support

Chair & Co-Chair: Natacha Bolaños, ES & Jana Pelouchova, CZ

- **Providing holistic support to each cancer patient:** Natacha Bolaños, ES
- **Pre-habilitation at the time of diagnosis or relapse: As important as post-treatment rehabilitation?** Florian Strasser, CH
- **Improving cancer patient's mental health: The "War on cancer" project:** Fabian Bolin, SE
- **Patients navigating patients: When the best support comes from a peer:** Hulda Hjalmdóttir, IS
- Q&A and live discussion

Sunday, 18 October 2020, 16:10-17:30

Channel 5

How patient advocates can improve equal access to care and services across Europe and beyond: concrete examples of success stories

Chair & Co-Chair: Vlad Voiculescu, RO & Agata Polinska, PL

- **Prevention: Mammo-mobile – providing access to screening services in hard-to-reach areas (Turkey):** Salih Yüce, TR (*tbc*)
- **Access to medicines: Patient group successfully convinces the Italian Medicines Agency (AIFA) to include medicine in off-label list (Italy):** Stefania Mostaccioli, IT (*tbc*)
- **Beyond clinical needs: assisting patients in sorting out the logistics of care: The Magichelp projects (Romania):** Vlad Voiculescu, RO
- **Oncotaxi: Safe and free transport for cancer patients to hospitals and clinics during a pandemic (Poland):** Agata Polinska, PL
- Q&A and live discussion