



SCIENCE: 19-21 SEPTEMBER 2020
EDUCATION: 16-18 OCTOBER 2020



ESMO Virtual Congress 2020

Industry Guidelines

Welcome!

You have decided to partner the ESMO Virtual Congress 2020, the world's premier congress in medical oncology.

CONGRESS DATES

Official Programme	
Science weekend	19-21 September 2020
Education weekend	16-18 October 2020
ESMO Colloquia, Industry Satellite Symposia on demand	
14-29 September 2020	
Virtual Exhibition	
14 September 2020 – 18 October 2020	

Well organised planning makes for successful execution and the European Society for Medical Oncology (ESMO) together with its partner suppliers will be glad to guide you towards a congress rich in discussion and exchange for your organisation.

These ESMO Virtual Congress 2020 Industry Guidelines will guide you in the necessary steps of your participation at our brand new virtual congress.

The document is organised into 8 distinct sections namely:

- Deadlines
- Index
- Contacts
- Industry Satellite Symposia
- Industry Meetings
- Promotion
- General Terms and Conditions
- ESMO Priority List

Please read this document carefully and share with the necessary colleagues and agencies involved in the organisation of your ESMO Virtual Congress 2020 activities.

Participation at the ESMO Virtual Congress 2020 implies an acceptance of the requirements contained within these Industry Guidelines and also in any updates posted on esmo.org

The regulations concerning the ESMO Virtual Congress 2020 Exhibition will be included in the ESMO Virtual Congress 2020 Exhibitor Manual. A copy of this document will be available on our website and your main contact for any additional queries on this aspect of the project will be our official Exhibition Management Agency MAW (Medizinische Ausstellungs- und Werbegesellschaft).

We look forward to working with you towards a rich and innovative ESMO Virtual Congress 2020!

DEADLINES

Virtual Platform deadlines

31 July 2020	Deadline to confirm person responsible for the organisation of the satellite symposium (satellites@esmo.org)
31 July 2020	Final programme submission deadline Any change to the programme, including symposium title, presentation titles, speakers and chairpersons names, must be submitted to the ESMO Scientific Programmes Department (programme@esmo.org)
31 July 2020	Deadline to schedule a pre-recording, rehearsal and preview timeslot (industry@m-events.com)
31 July 2020	Deadline to request live Q&A timeslot (satellites@esmo.org)
14 August 2020	Deadline to submit the artwork for the ESMO Virtual Congress 2020 Industry Satellite Symposia Gallery (satellites@esmo.org)
31 August 2020	Deadline for additional satellite symposia services (industry@m-events.com)
31 August 2020	Deadline to confirm whether to publish pre-recorded satellite symposium on the 14 September OR 22 September (industry@m-events.com)
31 August 2020	Deadline to upload all company materials, text, and details in the Symposia Virtual Space
31 August 2020	Deadline to request virtual Private Industry meeting spaces and to provide background image (congress@esmo.org)
3 September 2020	Deadline to receive/upload the final video recording file into the platform (industry@m-events.com)

Publications deadlines

3 August 2020	Satellite Invitation Weblink and Virtual Bag Insert
10 August 2020	Virtual Scientific Programme Banners and Virtual Congress Banners
17 August 2020	Advertisements for Congress Newspaper

INDEX


CONGRESS DATES.....	2
DEADLINES	3
CONTACTS	6
INDUSTRY SATELLITE SYMPOSIA.....	7
1. SATELLITE SYMPOSIA GENERAL INFORMATION	7
1.1 Satellite Symposia Programmes.....	7
1.2 Programme submission deadline	7
2. SATELLITE SYMPOSIA DETAILS	8
3. PLATFORM OVERVIEW.....	9
3.1 ESMO Virtual Congress 2020 Industry Satellite Symposia Gallery.....	9
3.2 Dedicated Satellite Symposium Virtual Space.....	10
3.3 Moderators and Presentations.....	12
3.4 Presentation View and Webcast.....	13
3.5 Chat	14
3.6 Rating.....	14
4. PRE-RECORDING.....	15
4.1 Recording via M Events Virtual Congress system.....	15
4.2 Recording with external supplier	15
5. ADDITIONAL SERVICES INCLUDED.....	16
5.1 Session rehearsal for live Q&A	16
5.2 Live Q&A	16
5.3 Post-congress hosting.....	16
5.4 General metrics	17
6. EXTRA SERVICES AT OWN EXPENSE.....	17
6.1 Polling	17
6.2 Evaluation	18
6.3 Lead retrieval.....	19
7. ADDITIONAL INFORMATION.....	20
7.1 Registration	20
7.2 Access	20
7.3 Compliance.....	20
7.4 ESMO Congress Website and Congress App	20
7.5 Abstract presentation during the Congress.....	20
7.6 ESMO Congress abstract.....	20
INDUSTRY MEETINGS.....	21
8. INDUSTRY MEETINGS AND ACTIVITIES.....	21
8.1 Blackout times.....	21
8.2 Unofficial satellite symposia or similar events	21
8.3 Types of Industry meetings	21

8.3.1	Private industry meetings	21
8.3.2	Meet the Investigator Studio time slots	22
PROMOTION	24
9.	PROMOTION OF THE INDUSTRY SATELLITE SYMPOSIUM AND OTHER ACTIVITIES	24
9.1	e-Publications and e-Advertising	24
9.2	Reproduction of logos	24
9.3	Inviting participants	24
9.4	Virtual Congress Bag	25
9.5	Advertisements.....	25
9.6	Other promotional activities.....	25
9.7	Promotion related to product and services.....	25
GENERAL TERMS AND CONDITIONS	26
ESMO PRIORITY LIST	28

CONTACTS

M Events Cross Media GmbH has been appointed as the virtual platform supplier for ESMO Virtual Congress 2020 and will be the official virtual pre-recorded satellite symposia webcast provider.

ESMO Virtual Congress 2020 Industry Satellite Symposia Support

ESMO Virtual Congress 2020 Secretariat Via Ginevra 4 6900 Lugano, Switzerland Tel.: +41 (0)91 973 19 00 Fax.: +41 (0)91 973 19 18 E-mail: satellites@esmo.org		M Events Cross Media GmbH  Gaußstraße 3 12459 Berlin, Germany Federica Niero industry@m-events.com
Sponsorship, Industry satellite symposia and advertising Nikolaj Tomma nikolaj.tomma@esmo.org +41 (0)91 973 19 69 Yvonne Giovanelli yvonne.giovanelli@esmo.org		
Operations management Chantal Cornu chantal.cornu@esmo.org +41 (0)91 973 19 30 Valentina Vinci-Allevato valentina.vinci@esmo.org		
Satellite symposia (live Q&A slot) Letizia Pizzino satellites@esmo.org +41 (0)91 973 55 88 Sabrina Peterhans Valentina Gala		
Virtual meeting rooms Lucia Ardizzi congress@esmo.org +41 (0)91 973 19 24		
Registration management Valentina Meier groups@esmo.org +41 (0)91 973 19 63		
Programme management Kate Kronig kate.kronig@esmo.org +41 (0)91 973 19 19 Federica Frigerio federica.frigerio@esmo.org +41 (0)91 973 19 38		

INDUSTRY SATELLITE SYMPOSIA

1. SATELLITE SYMPOSIA GENERAL INFORMATION

Satellite symposia will take place on demand from 14-29 September and be located in the ESMO Virtual Congress 2020 Industry Satellite Symposia Gallery. Details of available slots may be obtained by email from sponsorevents@esmo.org

1.1 Satellite Symposia Programmes

All satellite symposia programmes must be approved by the ESMO Virtual Congress 2020 Scientific Committee with a view to ensuring the scientific quality and scope of such symposia within the framework of the Congress. Companies are strongly encouraged to establish a programme in line with the general concept of the Congress scientific programme. Current ESMO policy encourages the avoidance of topic and/or statement repetition, and/or lectures which may be in conflict with what the ESMO Scientific Committee considers to be a proper, scientifically well-founded point of view. ESMO reserves the right to veto speakers. In order to ensure a greater diversity of opinion and scientific contribution, the ESMO Executive Board recommends that a speaker presents at no more than one (1) satellite symposium. However, if unavoidable, a speaker may be involved in a second satellite for a maximum of two (2) symposia during the Congress. Kindly note that this restriction applies regardless of whether the speaker receives an honorarium or not.

Additionally, the following ESMO Officers are not allowed to participate (in either a Chair or Presenter role) in any satellite symposium: ESMO President, President-Elect, Past-President, Director of Education, Director of Public Policy, Director of Membership, Congress Scientific Chair(s), Educational Committee Chair(s), Guidelines Committee Chair, Cancer Medicines Committee Chair, Compliance Committee Chair, Editors-in-Chief and Deputy Editors-in-Chief of ESMO journals.

All other ESMO Council members may participate in a maximum of two industry satellite symposia subject to approval by the ESMO Executive Board. This restriction does not apply to ESMO Colloquia. Details of the ESMO Council may be found via: www.esmo.org/About-Us/Who-We-Are/ESMO-Council

Any changes to the provisional or the final programme must be forwarded immediately to the ESMO Scientific Programmes Department (programme@esmo.org). See section 1.2 Programme timeline and deadlines for details.

Submitting an abstract to the ESMO Scientific Committee and the official Congress programme implies that the study reported therein will not be presented as such during the Congress at any industry satellite symposium prior to its presentation in the official ESMO Virtual Congress 2020 programme, and that it has not been presented elsewhere.

1.2 Programme submission deadline

31 July 2020 Deadline for receipt of the final programme

Please note that ESMO can act as a provider of sponsored educational satellite symposia, offering companies the benefit of the society's experience and knowhow to develop a truly independent symposium. If you are interested in receiving more information about ESMO Colloquia, please contact programme@esmo.org

2. SATELLITE SYMPOSIA DETAILS

Slot No.	Duration **	Transmission	Period of on-demand availability*
1	2h	Pre-Recorded	14-29 September 2020
2	2h	Pre-Recorded	14-29 September 2020
3	2h	Pre-Recorded	14-29 September 2020
4	2h	Pre-Recorded	14-29 September 2020
5	2h	Pre-Recorded	14-29 September 2020
6	2h	Pre-Recorded	14-29 September 2020
7	2h	Pre-Recorded	14-29 September 2020
8	2h	Pre-Recorded	14-29 September 2020
9	2h	Pre-Recorded	14-29 September 2020
10	2h	Pre-Recorded	14-29 September 2020
11	2h	Pre-Recorded	14-29 September 2020
12	2h	Pre-Recorded	14-29 September 2020
13	1h30	Pre-Recorded	14-29 September 2020
14	1h30	Pre-Recorded	14-29 September 2020
15	1h30	Pre-Recorded	14-29 September 2020
16	1h30	Pre-Recorded	14-29 September 2020
17	1h30	Pre-Recorded	14-29 September 2020
18	1h30	Pre-Recorded	14-29 September 2020
19	1h30	Pre-Recorded	14-29 September 2020
20	1h30	Pre-Recorded	14-29 September 2020
21	1h30	Pre-Recorded	14-29 September 2020
22	1h30	Pre-Recorded	14-29 September 2020
23	1h30	Pre-Recorded	14-29 September 2020
24	1h30	Pre-Recorded	14-29 September 2020
25	1h30	Pre-Recorded	14-29 September 2020
26	1h30	Pre-Recorded	14-29 September 2020
27	1h30	Pre-Recorded	14-29 September 2020
28	1h30	Pre-Recorded	14-29 September 2020
29	1h30	Pre-Recorded	14-29 September 2020
30	1h30	Pre-Recorded	14-29 September 2020

Notes:

* Period of on-demand availability depends on your chosen launch date. ** Duration is limited as per the original slot and can be shortened if required.

Slot No.	Duration **	Transmission	Period of on-demand availability*
31	1h30	Pre-Recorded	14-29 September 2020
32	1h30	Pre-Recorded	14-29 September 2020
33	1h30	Pre-Recorded	14-29 September 2020
34	1h30	Pre-Recorded	14-29 September 2020
35	1h30	Pre-Recorded	14-29 September 2020
36	1h30	Pre-Recorded	14-29 September 2020
37	1h30	Pre-Recorded	14-29 September 2020
38	1h30	Pre-Recorded	14-29 September 2020
39	1h30	Pre-Recorded	14-29 September 2020
40	1h30	Pre-Recorded	14-29 September 2020
41	1h30	Pre-Recorded	14-29 September 2020
42	1h30	Pre-Recorded	14-29 September 2020
43	1h30	Pre-Recorded	14-29 September 2020
44	1h30	Pre-Recorded	14-29 September 2020
45	1h30	Pre-Recorded	14-29 September 2020
46	1h30	Pre-Recorded	14-29 September 2020
47	1h30	Pre-Recorded	14-29 September 2020
48	1h30	Pre-Recorded	14-29 September 2020
49	1h30	Pre-Recorded	14-29 September 2020
50	1h30	Pre-Recorded	14-29 September 2020
51	1h30	Pre-Recorded	14-29 September 2020
52	1h30	Pre-Recorded	14-29 September 2020
53	1h30	Pre-Recorded	14-29 September 2020
54	1h30	Pre-Recorded	14-29 September 2020
55	1h30	Pre-Recorded	14-29 September 2020
56	1h30	Pre-Recorded	14-29 September 2020
57	1h30	Pre-Recorded	14-29 September 2020
58	1h30	Pre-Recorded	14-29 September 2020
59	1h30	Pre-Recorded	14-29 September 2020
60	1h30	Pre-Recorded	14-29 September 2020

Satellite symposia slot prices include the following:

- Pre-recorded Webcast of Satellite Symposium and one Live Q&A Session
- Dedicated satellite symposium virtual space to save slides and other support materials/links with chat functionality
- Full AV and technical support provided by M Events
- General metrics
- Symposium session published in the Online Programme, Virtual Congress Platform and Congress App
- Symposium digital poster/banner in the ESMO Virtual Congress 2020 Industry Satellite Symposia Gallery

3. PLATFORM OVERVIEW

3.1 ESMO Virtual Congress 2020 Industry Satellite Symposia Gallery

All satellite symposia will be allocated in the ESMO Virtual Congress 2020 Industry Satellite Symposia Gallery. Satellite symposia can be filtered by Area of Interest and by Company. The areas of interest are predefined by ESMO Virtual Congress 2020 Scientific Committee. There will also be a search engine to easily access the desired satellite session(s).

Each digital programme poster artwork should respect the following format and deadline:

- The wording “ESMO Virtual Congress 2020 Industry Satellite Symposium” must be included at the top of each poster in order to avoid any confusion with the official scientific programme
- Format: 1235 x 1235 pixels (square), PNG or JPEG
- Please submit your programme poster artwork to satellites@esmo.org by **14 August 2020**

INDUSTRY SATELLITE SYMPOSIA GALLERY

Company:

Area of Interest:

Sort by

Satellite Symposium

Are Patients with Advanced PD Identified Early Enough to Benefit from Non-Oral Therapies?

Speakers: Prof. Per Oden, Lund
Doc. Trine Henriksen, Copenhagen

Is Continuous Dopaminergic Stimulation a Standard of Care in Advanced PD?

Speakers: Prof. Regina Katschnig, Vienna
Doc. Zorana Petrovic, Ljubljana

Monday, 25 May 2020 | 12:15 - 13:15

Chairman: K. Ray Choudhury, London

Real World Evidence (RWE) and advanced Soft Tissue Sarcoma (STS): An unbreakable bond

LIVE: 19 Sept 2020, 10:15-11:15

Area of Interest 1

Real World Evidence (RWE) and advanced Soft Tissue Sarcoma (STS): An unbreakable bond

LIVE: 19 Sept 2020, 11:15-12:00

Area of Interest 2

CARDIOPROTECTION IN PRACTICE

LIVE: 19 Sept 2020, 14:00-15:30

Area of Interest 1

3.2 Dedicated Satellite Symposium Virtual Space

Each satellite symposium will have a dedicated virtual space to upload presentation materials, share links and also interact with the delegates via the chat function. Log-in details will be sent to each company separately. **Companies MUST confirm the contact person by 31 July 2020 by informing ESMO (satellites@esmo.org) and M events (industry@m-events.com)**


The screenshot shows a web interface for a satellite symposium. At the top, there are navigation links: "Add to favourites", "Add personal notes", and "Save calendar file (.ics)". Below this is a header section with a logo on the left, a description of the symposium as a medical education activity organized and funded by Bristol-Myers Squibb, and the "AB ANALITICA" logo on the right. The main content area is titled "SESSION TAG" and "S21". The session title is "Advances in the pathogenesis and treatment of diabetic complications: going beyond the usual". Below the title, there is a "Session title short" section with two tabs: "Topic 1" and "Topic 2". The session is categorized as an "INDUSTRY SYMPOSIUM" and has "227 Views". There are also sections for "Rate" (5 stars), "Comment" (27), and "Share" (Twitter, Facebook, LinkedIn). A banner at the bottom indicates the session is "ON DEMAND" (available from Thursday, 18 Sept 2020) and "LIVE" (Join the discussion on Thursday, 18 Sept 2020, 08:30 - 10:00). The "Session description" section includes a "Subheadline" and a description of the session's focus on antibiotic resistance and innate immunity.

The additional material section is limited to 3 PDF files per session. PDF files can be named.

The screenshot shows the "Additional material" section of the interface. It contains three entries, each with a PDF icon and the text "Downloadable document (.pdf)". The first entry has a short description: "Short description.. what is this document about describe factors associated with antibiotic".

Default display: presentation by presentation as highlighted below:

All Presentations in this session (Outline):



The rave about RAGE the rave about rage

M.C. Thomas (Milano, Italy)

Abstract # 87

Duration: 30 min


Contents: Webcast, Abstract

available from Thursday, 30 Sept 2020

227 Views

(27)

Add to favourites Save calendar file (.ics)



Resolution pharmacology as a strategy to treat macro- and microvascular disease

C. Godson (Dublin, Ireland)

Presentation # 87


Contents: Abstract

available from Thursday, 30 Sept 2020

89 Views

(27)

Add to favourites Save calendar file (.ics)



LncRNAs: new „links“ to metabolic diseases

C. Godson (Dublin, Ireland)

Presentation # 87

Contents: Abstract


08:30 - 10:00 Thursday, 30 Sept 2020

89 Views

(27)

Topic 1

Add to favourites Save calendar file (.ics)



The rave about RAGE the rave about rage

M.C. Thomas (Milano, Italy)

Abstract # 87

Duration: 30 min

Contents: Webcast, Abstract

available from Thursday, 30 Sept 2020

227 Views


(27)

Add to favourites Save calendar file (.ics)


3.3 Moderators and Presentations

There will also be dedicated sections of the page used to highlight the moderators and of course your satellite symposium presentations.

Title / Chairs / Moderators




CHAIR
Patrizia Burra
Neurologist
Milano, Italy



MODERATOR
Christophe Duvoux
Clinical Neurologist
Neuchâtel, Switzerland

All Presentations in this session (Outline):




The rave about RAGE the rave about rage
M.C. Thomas (Milano, Italy)
Abstract # 87
Duration: 30 min
Contents: Webcast, Abstract

available from
Thursday, 30 Sept 2020

227 Views

(27)

Add to favourites Save calendar file (.ics)




Resolution pharmacology as a strategy to treat macro- and microvascular disease
C. Godson (Dublin, Ireland)
Presentation # 87
Contents: Abstract

available from
Thursday, 30 Sept 2020

89 Views

(27)

Add to favourites Save calendar file (.ics)



LncRNAs: new „links“ to metabolic diseases
C. Godson (Dublin, Ireland)
Presentation # 87
Contents: Abstract

08:30 - 10:00
Thursday, 30 Sept 2020

89 Views

(27)

Topic 1

Add to favourites Save calendar file (.ics)

3.4 Presentation View and Webcast

As a default, the presentation slides are shown on the left, and the presenter's video (or photo) is displayed on the right. The title of the session and the chairs (if any) are shown on the top of the view, the title of the lecture is shown underneath the speaker picture.

Add to favourites
Add personal notes
Save calendar file (.ics)


Painful diabetic neuropathy is characterised by impaired sensory cortex and thalamic hemodynamic response to exogenous pain
 Oral Presentation # 61
 Topic Topic
 PART OF SESSION: > S21 Pain is in the brain and a really long title that is really very long

ON DEMAND


available from Thursday, 18 Sept 2020

LIVE


Join the discussion on Thursday, 18 Sept 2020 08:30 - 10:00

This Industry-Sponsored Symposium is a Medical Education Activity That Is Organized and Funded by the Medical Department of Bristol-Myers Squibb
[visit company profile](#)


Webcast
ePoster
Abstract




Presentation slides



Presenters video
 Prof. Arturo Casadevall
 Sepsis in low- and middle income countries: changing epidemiology and guidelines

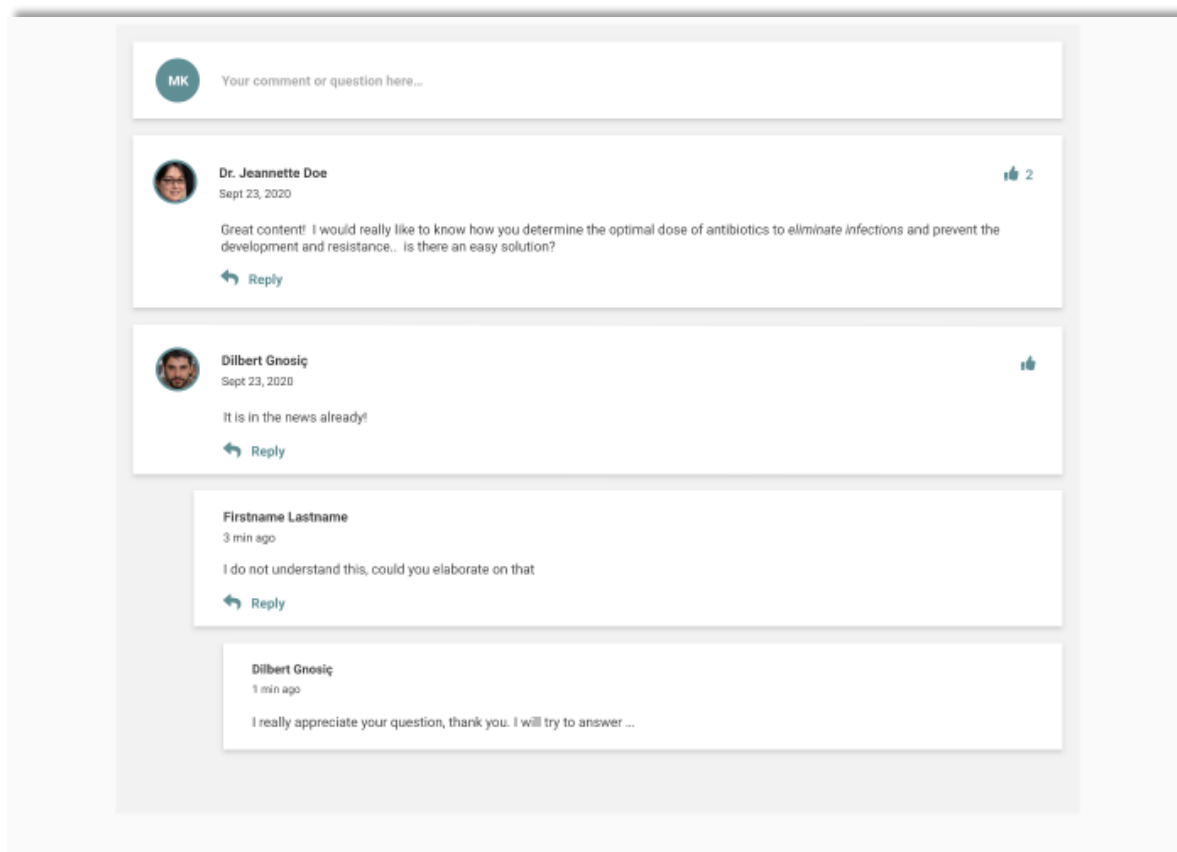
1 / 50
00:00

Speaker


Prof. Xuejun Victor Peng
 Neurologist
 Milano, Italy
[View Profile](#)
[Send a message](#)

3.5 Chat

Each satellite symposium will have a dedicated chat functionality allowing for a more engaging experience with participants. Participants can post and reply comments of other attendees. Via the backend, moderators can reply and delete comments where necessary. Log-in details will be sent to each company separately. **Companies MUST confirm the contact person by 31 July 2020 by informing ESMO (satellites@esmo.org) and M events (industry@m-events.com)**



The chat includes the following features:

- Admin access for sponsors to moderate dashboard
- Available from 14 until 29 September 2020
- Chat can be used for the live Q&A session

3.6 Rating

Participants will be able to rate (1-5 stars) satellite symposia, by session and by individual presentation.



4. PRE-RECORDING

Companies will book one dedicated time slot for the recording. This pre-recording time slot includes an introduction and the recording of all presentations within one session, therefore all speakers need to be available in this timeslot. The default pre-recording outcome is one video webcast per presentation. Complete session webcast only on request.

Each Pre-recorded Satellite Symposium will include the following items/technical characteristics:

- Information about the satellite, including speaker picture and biography (only for split recordings)
- Webcast: slides with video and audio of speaker
- Each satellite will appear on the dedicated on-demand satellites section in the Virtual Congress Programme

The M Events Team will provide full AV and technical support during the pre-recording phase.

4.1 Recording via M Events Virtual Congress system

The designated contact person for each satellite will be contacted for further details, schedules and booking options.

- Booking of a recording timeslot
- Invitation of speakers and chairmen to the system
- Upload of speaker pictures and biographies
- Recording of presentation and speaker audio & video via system
- Result of recording will be one MP4-file per presentation
- Custom recording background design (full HD picture (16:9) in picture background)
- 30 minutes general instruction and technical check of speaker's hardware (minimum requirements for speakers: computer, webcam, headphone or speaker, 5mbit internet connection)
- Up to 4 speakers / presentations (for additional speakers a €150 fee will be charged extra to the Companies)
- Up to 1 hour of preliminary consultation with M Events
- 2 hours cutting and post production
- The final recording file may be requested to M Events at no extra costs; companies may also review and edit the videos, however the final content needs to be delivered by 3 September 2020

4.2 Recording with external supplier

If you are using an external supplier to record your satellite symposium please notify M Events by 31 July 2020. The appointed agency will need to deliver the complete video file(s) as full HD MP4 (h.264 MPEG-4 AVC) and to upload it on the platform by 3 September 2020.

M Events will provide technical support (up to 1 hour) for the following items:

- Uploading of the video into the system by appointment
- Upload of speaker pictures and biographies
- Preview of uploaded content

5. ADDITIONAL SERVICES INCLUDED

Once your session presentations have been uploaded to the system, you can benefit from the following services:

5.1 Session rehearsal for live Q&A

- Up to 60 minutes rehearsal/preview with speakers and company representatives (incl. Polling and Q&A if purchased)
- General instructions and technical check of speaker's hardware

5.2 Live Q&A

During the live Q&A, speakers and/or moderators discuss the session content in a live-stream and delegates can send in questions via the Q&A chat. The session can contain some slides or videos if required, followed by the discussion.

One live Q&A slot will be assigned, which will have a duration of 30 minutes and may be booked free of charge from the 14 until 18 September or from 22 until 29 September in the following time slots:

Day	Timeframe
Monday, 14 September 2020	15:30-17:30 CET
Tuesday, 15 September 2020	09:30-11:30 CET
Wednesday, 16 September 2020	15:30-17:30 CET
Thursday, 17 September 2020	09:30-11:30 CET
Friday, 18 September 2020	15:30-17:30 CET
Tuesday, 22 September 2020	15:30-17:30 CET
Wednesday, 23 September 2020	09:30-11:30 CET
Thursday, 24 September 2020	15:30-17:30 CET
Friday, 25 September 2020	09:30-11:30 CET
Saturday, 26 September 2020	15:30-17:30 CET
Sunday, 27 September 2020	09:30-11:30 CET
Monday, 28 September 2020	15:30-17:30 CET
Tuesday, 29 September 2020	09:30-11:30 CET

The live Q&A time slot needs to be requested to: satellites@esmo.org **by 31 July 2020**. ESMO will do its best to accommodate any specific time slot request, which will be assigned based on the availability. The final Q&A slot will be confirmed beginning of August.

The Q&A will be available only in the pre-scheduled timeframe, however the company may request the recording file to M Events.

5.3 Post-congress hosting

Post-congress, the hosting will be handled as follows:

- OncologyPRO Sponsors satellite symposia will be hosted on OncologyPRO for 2 years
- Non-OncologyPRO Sponsors satellite symposia will be hosted free of charge on the ESMO Meetings Library for 6 months

5.4 General metrics

The following metrics will be available after the congress:

- No. of visitors per session
- Average view duration
- No. of visitors per company profile
- No. of visitors per country
- No. of visitors per server time (CET)

6. EXTRA SERVICES AT OWN EXPENSE

For more details on these additional services contact industry@m-events.com

6.1 Polling

- For live Q&A slots only
- You can add interactive polling to your session to assess the knowledge of your audience and to stimulate engagement and interaction
- Integrated with the live online presentation management system and your participants will vote via the livestream viewer
- The polling system will be activated by the technical hosts of M Events Cross Media GmbH

Polling Question

This is the polling question you have to answer. Think about it and select wisely to find the answer

☐ below 7.1
☐ ranging from 10 - 20
☒ exactly 42
☐ above 101

Submit

Result

This is the polling question you have to answer. Think about it and select wisely to find the answer

below 7.1: 38%
 ranging from 10 - 20: 0%
 exactly 42: 42%
 above 101: 20%

Polling: 1.500 EUR (per session)

Note: a maximum of 3 queries per symposium (programme slot) is included. You can have a maximum of 5 answers per question. All questions should be provided with slide uploads at least 7 days prior to the rehearsal.

6.2 Evaluation

- For live and pre-recorded sessions
- Get a detailed and customized digital evaluation of your session in your corporate branding. It is anonymous, encrypted and helps to get feedback from your attendees
- The evaluation feature can be used for elaborating on the following: satisfaction with content, speakers and real-life impact, exchange of experiences, discussion, session atmosphere, and opt in option to get informed via email about future events
- A maximum of 8 session evaluation questions can be accessed via a link after the session
- Multiple choice, single select, open text boxes and ratings are possible
- You will receive an Excel list with the results
- Evaluation can stay online after the live session for a max. of 7 days
- REQUIREMENTS: Please supply questions 7 days prior to session

1. How likely is it that you would recommend symposium to a friend or colleague?

NOT AT ALL LIKELY EXTREMELY LIKELY

0	1	2	3	4	5	6	7	8	9	10
---	---	---	---	---	---	---	---	---	---	----

2. Overall, how satisfied or dissatisfied are you with the session?

☐ Very satisfied
 ☐ Somewhat dissatisfied
☐ Somewhat satisfied
 ☐ Very dissatisfied
☐ Neither satisfied nor dissatisfied

3. Which of the following words would you use to describe our content? Select all that apply.

<input type="checkbox"/> Reliable	<input type="checkbox"/> Overpriced
<input type="checkbox"/> High quality	<input type="checkbox"/> Impractical
<input type="checkbox"/> Useful	<input type="checkbox"/> Ineffective
<input type="checkbox"/> Unique	<input type="checkbox"/> Poor quality
<input type="checkbox"/> Good value for money	<input type="checkbox"/> Unreliable

4. Do you have any other comments, questions, or concerns?

5. Please send me further information regarding the session to:

Name

Email Address

Evaluation: 1.500 EUR (per session)

6.3 Lead retrieval

- Pop-up for data share
- Lead retrieval on session access
- Opt-in: Upload of company's terms and conditions / disclaimer for legal data processing
- The following fields will be collected: First Name, Last Name, Institute, City, Country, Email Address, Title*, Department* and Profession*

*These fields might not be available, as these are not mandatory in ESMO's registration procedure

Please allow our sponsor to know that you were here

Optional short explanation regarding what will happen with user data and why this is collected.

Contact Data you are about to share

Email Address
First Name
Last Name
City
Country
Profession

Read and confirm terms and conditions below to enter

✓ **Terms & Conditions**

1.2 The User undertakes to use the user account in a fair and proper way, in compliance with these General Terms and Conditions; he/she shall behave in a manner consistent with user account rules, laws and regulations in force, public order and morals, and the rights of third parties.

1.3 The User shall refrain from any behaviour that is illegal or would constitute fraud with respect to the European Academy of Neurology, other users, or third parties.

1.4 The User shall refrain from collecting in any form whatsoever, information on other users without their consent, either manually or automatically, such as e-mail addresses, particularly in order to send non-

☒ I hereby confirm the terms & conditions

Yes, I want to enter

I want to enter anonymously

Cancel

Draft subject to changes

Evaluation: 150 EUR (per session)

Note: the screenshots/images provided in this manual are only for general viewing purposes and are not final.

7. ADDITIONAL INFORMATION

7.1 Registration

A limited number of complimentary registrations will be assigned to each company, depending on satellite category, granting access to the ESMO Virtual Congress 2020.

Companies can decide to assign these complimentary registrations to:

- Satellites symposium speakers
- Satellites symposium staff
- Exhibition staff

For any additional registrations please contact the ESMO Registration Services Unit (registration@esmo.org).

7.2 Access

Satellite symposia sessions will be accessible for all registered delegates, however a pop-up disclaimer will appear before accessing the session and delegates will need to confirm if they are prescribers or non-prescribers.

7.3 Compliance

The ESMO Virtual Congress 2020 is provided to international HCPs with a majority from Europe and is following the EFPIA guidance/code of virtual congresses.

7.4 ESMO Congress Website and Congress App

Besides the satellite symposia appearing in the virtual platform, as mentioned above there will also be reference in our website and Congress App. Industry Satellite symposia published in any of the different platforms will follow the layout given by the Scientific Programme Department. The submission of the programme must follow the format of the ESMO template, which may be requested from programme@esmo.org

The following details are necessary: session title, lecture, titles, allocated time for each presentation, full speaker names, affiliation and contact details.

7.5 Abstract presentation during the Congress

Each company must guarantee that data from studies reported in accepted abstracts will not be presented as such during the Congress at any industry satellite symposium prior to presentation in the official ESMO Virtual Congress 2020 programme.

7.6 ESMO Congress abstract

Abstracts related to industry satellite symposia are not published in the ESMO Virtual Congress 2020 abstract section.

INDUSTRY MEETINGS

8. INDUSTRY MEETINGS AND ACTIVITIES

8.1 Blackout times

Even though the ESMO Virtual Congress 2020 will not be held in its physical format, we kindly ask that all of our Industry Partners refrain from holding parallel activities which are not linked to the ESMO Virtual Congress 2020 or do not reference it. It is in our best and common interest to retain the focus of the profession on this single platform during the Science Weekend (19 -21 September), as well as the Education Weekend (16-18 October).

8.2 Unofficial satellite symposia or similar events

During the period beginning Monday, 14 September 2020 through to Tuesday, 29 September 2020, ESMO does not allow any corporate-organised Satellite symposia or similar events to take place on other days and in other places except for the official Industry Sponsored Sessions taking place at the ESMO Virtual Congress 2020.

ESMO discourages all Industry Partners from hosting their official ESMO Virtual Congress 2020 Industry Satellite Symposia webcasts on their respective corporate/educational/medical websites during the period 14- 29 September as this could affect the attendance of the satellite symposium/symposia within the ESMO Virtual Congress 2020 platform.

If companies intend promoting their satellite symposium/symposia from their corporate/educational/medical website(s), we would advise using the distinct link to the respective satellite symposium (hosted on the ESMO Virtual Congress 2020 platform).

We thank you in advance for following these recommendations which will help optimise the collective gathering of the global oncology community throughout the event.

8.3 Types of Industry meetings

ESMO has two virtual meeting room categories namely: Private Industry Meetings and Meet The Investigator Studio Time Slots, to allow sponsoring companies to organise different meeting formats within the congress platform during the congress hours.

8.3.1 Private industry meetings

ESMO allows industries to organise staff meetings, briefings, advisory boards, client meetings or other type of closed meetings within the congress platform. Meetings can be organised from 14 to 29 September, between 09:30-17:30 CET and the following requirements must be respected:

- Private meetings by invitation only
- Each company is responsible for the meeting content. ESMO is not endorsing any private meeting
- Maximum attendance is 100 guests. A voucher code will be provided.
- Meeting is not promoted by ESMO
- If you plan to have an ESMO Virtual Congress 2020 Speaker at your meeting make sure your chosen slot does not conflict with his/her session(s)
- Media should not be invited and are not permitted to attend the meeting

Virtual meeting spaces (Zoom) can be booked via congress@esmo.org by 31 August 2020.

Branding

The background of the virtual meeting spaces may be customised at no extra costs. Please send the background files (resolution full HD, 1920x1080px) to industry@m-events.com by **31 August 2020**.

Payment

All the invoices will be processed in EURO. Payments can be finalised by credit card or by bank transfer. The company applying for meeting spaces will be responsible for its meeting related expenses.

Cancellation policy

No refunds will be issued. 100% of the total fee will be retained for cancellation received. All cancellation must be made to ESMO in writing.

8.3.2 Meet the Investigator Studio time slots

Meet the Investigator Studio Time slots are specially dedicated virtual meetings for lectures, Q&A, and scientific dissemination about investigator activities in non-marketed active agents. These are closed meetings and upon invitation only.

The virtual meetings will take place in virtual meeting spaces (via Zoom), which will grant:

- Access limited to 100 delegates and voucher codes will be provided
- Virtual platform technical support
- Presentations of 30 minutes in live webcast format. Presentations one after the other, strict enforcing of timeslot allocation
- Companies can book single slots of 30 minutes

The company administrator will need to check, manage and disseminate the access voucher codes to their attendees.

If you plan to use any speaker(s) that are already involved in the ESMO scientific programme, your Meet the Investigator Studio Time Slot(s) must not be in conflict with the official ESMO scientific and educational sessions they have committed to.

ESMO reserves the right to veto speakers. In order to ensure a greater diversity of opinion and scientific contribution, the ESMO Executive Board recommends that a speaker presents at no more than one (1) Meet the Investigator Studio Time Slot. However, if unavoidable, a speaker may be involved in a second Meet the Investigator Studio Time Slot for a maximum of two (2) Meet the Investigator Studio Time Slots during the Congress. Kindly note that this restriction applies regardless of whether the speaker receives an honorarium or not.

Additionally, the following ESMO Officers are not allowed to participate (in either a Chair or Presenter role) in any Meet the Investigator Studio sessions:

ESMO President, President-Elect, Past-President, Director of Education, Director of Public Policy, Director of Membership, Congress Scientific Chair(s), Educational Committee Chair(s), Guidelines Committee Chair, Cancer Medicines Committee Chair, Compliance Committee Chair, Editors-in-Chief and Deputy Editors-in-Chief of ESMO journals.

All other ESMO Council members may participate in a maximum of two Meet the Investigator Studio sessions subject to approval by the ESMO Executive Board. This restriction does not apply to ESMO Colloquia. Details of the ESMO Council may be found via: www.esmo.org/About-Us/Who-We-Are/ESMO-Council

For more information and to book your slot, please contact the ESMO Events Sponsorship Department (sponsorevents@esmo.org). Meet the Investigator Studio Time Slots will be assigned on a first-come, first-served basis.

Meet the Investigator Studio Time Slots		
Saturday 19 September 2020	Sunday 20 September 2020	Monday 21 September 2020
Time Slot (30 min)	Time Slot (30 min)	Time Slot (30 min)
09:00 - 12:00 CET	09:00 - 12:00 CET	09:00 - 12:00 CET
15:00 - 23:30 CET	15:00 - 23:30 CET	15:00 - 23:30 CET

In the platform the Meet the Investigator Studio time Slots will be accessible from the Meetings Hub, see example below:

VIRTUAL 2020

ESMO congress

2020

THE LATEST ADVANCES IN ONCOLOGY

now in a virtual format

> ESMO

HELP DESK

STREAMING

PROGRAMME

POSTERS

SATELLITES

EXHIBITION

CONGRESS BAG

MEETINGS HUB

SPONSORED PUBLICATIONS

MY CONGRESS

Ticker text with your message ... visit lorem ipsum for new lorem ipsum dummy text. [Ticker text dummy link.](#)

< Back

MEETINGS HUB

Please note!

The meetings enlisted on this page are by invitation only. Lorem ipsum text how to get an invitation and meeting code lorem ipsum text.

Meet The Investigator Studio Time Slots

19 Sep 2020

20 Sep 2020

21 Sep 2020

18:00 - 19:00

Roche

F. Hoffmann La Roche

Join Meeting →

19:00 - 20:00

AB ANALITICA

Bayer

Join Meeting →

PROMOTION

9. PROMOTION OF THE INDUSTRY SATELLITE SYMPOSIUM AND OTHER ACTIVITIES

9.1 e-Publications and e-Advertising

Each company will ensure that all company publications referring to Satellite symposia mention: “ESMO Virtual Congress 2020 Industry Satellite Symposium” in order to avoid any confusion with the official scientific programme. For this reason, all companies must submit a copy of the final publication to sponsorevents@esmo.org and respect the following deadlines:

3 August 2020	Satellite Invitation Weblink and Virtual Bag Insert
10 August 2020	Virtual Scientific Programme Banners and Virtual Congress Banners
17 August 2020	Advertisements for Congress Newspaper

ESMO suggests avoiding cultural or historical references in printed material and bears no responsibility should any such references cause offence.

Furthermore, ESMO bears no responsibility towards the delegates for the display, promotion or sale of therapies or services, neither are ESMO supporting those products or services for their sole promotion at the ESMO Virtual Congress 2020.

However, ESMO reserves the right to deny at any time the display, promotion or sale of products, therapies or services should these be against the generally accepted clinical approach. Promotion of unapproved therapies (by regulatory authorities) is regulated by the local and European laws and ESMO bears no responsibility in case of a complaint based on such laws. Sponsoring companies are therefore advised to consult the Codes of Practice of their governing bodies for information and guidance on regulations around attendance at medical congresses. In all cases, sponsoring companies are responsible for ensuring that their promotion during the congress is legally and ethically acceptable in Switzerland.

9.2 Reproduction of logos

Each company is entitled to use the official logo of the ESMO Virtual Congress 2020 on invitations and promotional documents related to the approved Satellite symposium.

Companies are not allowed to use the ESMO corporate logo under any circumstances.

The ESMO Events Sponsorship Department (sponsorevents@esmo.org) will provide the ESMO Virtual Congress 2020 logo as an electronic file upon request, but not before the draft of the invitation or other promotional material is submitted for approval.

9.3 Inviting participants

Inviting participants to your satellites has never been this easy and effective!

A month prior to the Science weekend (19 –21 September) of the ESMO Virtual Congress 2020, satellite symposium organisers will have the possibility to showcase their satellite(s) via a digital satellite invitation/weblink(s) in our online Scientific Programme and invite delegates to find out more about their session(s).

Furthermore, in the ESMO Virtual Congress 2020 E-Newsletter there will be a dedicated Industry Satellite Symposia section whereby all these digital invitations will be grouped.

From the 3 August 2020 your satellite invitation weblink will go live (this will be subject to prior submission before the **3 August 2020** deadline and subsequent approval by the ESMO Events Sponsorship Department).

The ESMO Virtual Congress 2020 E-Newsletter will be sent out to all registered delegates in August 2020.

To take full advantage of this unique opportunity and book this sponsorship product contact sponsorevents@esmo.org today!

Rules and Regulations:

ESMO reserves the right to refuse requested Weblinks should any web page be deemed to conflict with ESMO's ethics or interests.

- A weblink is a page or pdf, created by the sponsoring Industry, highlighting their Satellite
- The content of the weblink message must not make any statements about the quality or virtues of a sponsoring Industry and/or any of the Industry's product(s) either via text or visuals. With a Satellite Symposia, the content of the Weblink must solely state the:
 - Title of the session
 - The names of the chairpersons and speakers
 - Venue and timing of the ESMO approved scientific programme
 - Remember that no product names or brand names are allowed in the title or in the scientific programme of the session
 - The deadline to submit your weblink to sponsorevents@esmo.org is the **3 August 2020**. Your weblink will undergo an internal approval procedure and Industry will be informed within 5 working days as to the status of approval
 - This page must not include links, hyperlinks, hot-spots or any means through which the advert can be linked to another site. There will be no exceptions made to this rule
 - The weblink may consist of more than 1 virtual page, due to its' online nature, however no more than 2 pages can be included per weblink
 - Under no circumstances may "Flash files" be allowed
 - Any requests for content or structure change/amendments after the weblink has been linked to the appropriate listing will not be actioned
 - To ensure that the ESMO Virtual Congress 2020 logo is properly protected, ESMO has defined guidelines for its use, which permit the use of the Congress logo under specific conditions
 - Cancellation of the weblink should be sent in writing to the ESMO Events Sponsorship Department
 - The web page will only be linked once ESMO approval is confirmed and the payment for the sponsorship package is received

9.4 Virtual Congress Bag

Artwork should be not larger than A4 format and less than 5 MB.

Artwork should be submitted to sponsorevents@esmo.org by **3 August 2020** for evaluation.

9.5 Advertisements

Advertisements are possible in the virtual Congress environment. Please contact sponsorevents@esmo.org for further details.

9.6 Other promotional activities

Any other activity organised with the purpose of promoting the company's presence during the event or its products or services is subject to ESMO approval.

9.7 Promotion related to product and services

Companies holding satellite symposia are responsible for obtaining relevant information and for complying with all Swiss and international rules and regulations related to advertising and promotion of all products and services mentioned as part of the satellite symposium. Advertising of a specific product does not mean acceptance by ESMO, and the corporation is solely responsible for bringing its advertising into line with local and European laws, as applicable.

GENERAL TERMS AND CONDITIONS

The following conditions of participation refer to the booking of any sponsorship product(s)/service(s) at the ESMO Virtual Congress 2020 insofar as the contractual partners do not reach contrary agreements in writing.

Establishment of Contract

- Application for a sponsorship product(s)/service(s) is made by filling in and returning the sponsorship application form to ESMO.
- Only completed and signed application forms will be taken into consideration. By signing the sponsorship application form, the company accepts the conditions contained in the ESMO Virtual Congress 2020 Industry Guidelines and any supplementary provisions.
- Confirmation of the allocation of any sponsorship product(s)/service(s) by ESMO in writing constitutes establishment of contract between the sponsoring company and ESMO.
- An invoice will then be sent by registered mail. The date of the assignment is considered to be the date of allocation. If the contents of the assignment deviate from the contents of the sponsoring company's application, the contract is based on the assignment issued by ESMO unless the company objects in writing within two weeks after the date the assignment was sent.

Appointed Agencies

- Application for any sponsorship product(s)/service(s) must be submitted by the sponsoring company under whose name each sponsorship item is to be listed. Correspondence in this regard must be made exclusively between the sponsoring company and ESMO.
- Sponsoring companies should inform ESMO in writing which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- It is not the role of any given agency to make initial enquiries or reservations with ESMO independently of the sponsoring company.
- The sponsoring company is responsible for communicating these regulations to its staff and its appointed agencies.
- This named agency cannot fully act as if it were the sponsoring company itself and the sponsoring company will continue to be held entirely responsible and accountable for activities organised in its name.

Procedure

Application: For companies in the priority points ranking, applications for promotional opportunities must be received by the 20 September 2019 in order to be included in the first round of assignments. - Priority points ranking status: Between 1 August 2018 and 30 August 2019, ESMO reviewed all investments and compile the priority points ranking list. This ranking list will define the order in which requests of companies are processed. When an equal number of points are held by 2 or more sponsoring companies, promotional opportunities will be assigned according to the monetary value of the requested opportunities.

Assignment

At each sponsoring company's turn for assignment, every effort will be made to:

- Offer the first, second and third choice made on the sponsorship application form subject to availability.
- Offer a real time selection of what is available if the 3 choices on the sponsorship application cannot be honoured. To ensure each sponsoring company has a chance to choose a suitable opportunity,

offers are valid for 48 hours (2 working days) unless the offer makes it clear that the opportunity is freely available. For this reason, please supply a reliable contact telephone number for an appropriate decision maker within the company.

Payment deadlines

Assignments will be cancelled automatically if the related cost has not been paid within the given time period.

Terms of Payment

Payment is due within 30 days following the date of the invoice.

Exclusivity

Sponsoring companies that invest in the Posters on USB have an exclusivity period from the start of the ESMO Virtual Congress 2020 and for the 3 months after the congress. If a sponsor wishes to extend its exclusivity period a formal request needs to be received before the 2 December 2020.

Cancellation Policy

The company cancelling its support after the official application form has been accepted will be liable to pay the following fees:

- If the sponsorship product(s)/service(s) cannot be reallocated to another company.
- 25 % of the total rate, if the cancellation request is received in writing by 27 December 2019.
- 50 % of the total rate, if the cancellation request is received in writing between 27 December 2019 and 27 March 2020.
- 100 % of the total rate, if the cancellation request is received in writing after 27 March 2020.

Once the sponsorship item(s) are officially assigned the cancellation fee is 100% of the total rate.

If the item(s) can be reallocated to another sponsoring company, the former sponsoring company will receive a full refund of deposit(s) paid and less the administrative fees of 10% on the total sponsorship investment.

Administration fees/invoicing changes

Invoices will be addressed according to the invoicing data provided by the sponsoring company. Please note, if a billing change is requested (i.e. company name change or address change), an administration fee of 70 EUR (excluding VAT) will be charged to the company.

Indebtedness

Payments not received by the first day of the event (Monday 14 September 2020) will be subject to a 10% penalty fee on the total sponsorship investment.

Refunds

Any refunds of deposits paid will be made after the ESMO Virtual Congress 2020 but not later than the 28 December 2020. The sponsoring company will not be entitled to any interest that the organiser may have derived from deposits made. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation or reduction of sponsorship will be at the charge of the sponsoring company.

Postponement or Abandonment

ESMO reserves the right to postpone the Congress including the technical exhibition, or to transfer it to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the Congress or any of its parts, ESMO cannot be held liable for any costs, expenses and damages (including, but not limited to direct or consequential damages, loss of opportunity, loss of use, or loss of revenue or profit) incurred in connection with the postponement or abandonment.

Unexpected cancellation of the event: ESMO reserves the right to cancel without notice or compensation the ESMO Virtual Congress 2020 in the event of force majeure cases (e.g. strikes, riots, fires, flood, terrorist attacks, governmental actions and regulations, damages or other fatal occurrences). In such cases, ESMO is not liable for failure to perform any obligation hereunder but will reimburse any payments received from the sponsoring company less any costs incurred while preparing the event.

Limitation of Liability of ESMO

ESMO shall not be liable for any damages, dispute or injury arising out of or in connection with the performance of this Agreement unless caused by wilful act, gross negligence or default of an employee, director, representative or contractor. Nor shall ESMO be liable to the sponsoring company for any indirect or consequential loss, damages, claims or demands arising out of this Agreement, including without limitation any economic loss or other loss of income, profits, business, opportunity, reputation or goodwill.

Bankruptcy or Liquidation

In case the sponsoring company becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, ESMO shall be at liberty to terminate immediately the contract with the sponsoring company, to cancel the allocation of sponsorship product(s)/service(s) to the company and to forfeit all sums paid by the company.

Security and Insurance

Neither ESMO nor its contractors shall be responsible for the safety of any exhibit or other property of the sponsoring company or any person. Furthermore, ESMO nor its contractors shall be responsible for the loss, theft, damage or destruction by any cause of the exhibits or other property, or for loss, damage or injury sustained by any exhibits or any other persons. The sponsoring company/exhibitor shall indemnify ESMO and its contractors to third persons, as a result

of any act or omission of the company, its staff, agent or personnel hired on a temporary basis.

As ESMO and its contractors will accept no responsibility for any of the foregoing matters, the sponsoring company should affect his/her own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The sponsoring company agrees not to pursue ESMO for any previously listed risks.

Enforcement of Rules

Applies equally to all. All companies investing in sponsorship at the ESMO Virtual Congress 2020 must comply with all rules and policies established by ESMO.

Violation Procedure

The procedure for policing and enforcing the violation is as follows: When noticing a violation, ESMO staff will ask the company to correct the situation according to the applicable regulations.

If the company refuses to comply, ESMO staff will report alleged violations to the Congress Committee. After considering the available evidence, a representative of the relevant sponsoring company will be invited to present the company's view, after which the Committee will give its opinion.

This will be confirmed in writing after the ESMO Virtual Congress 2020. Appeals may be made to the ESMO Management.

Penalties

- First violation: No accrual of points for the year.
- Second violation: No accrual of points plus the loss of all accrued points to date.
- Third violation: No right to participate at the next ESMO Congress.

Claims Procedures, Place of Performance and Jurisdiction

All claims by the company booking any sponsorship product(s)/service(s) against ESMO must be in writing. The maximum time lapse is 1 month from the closure of the ESMO Virtual Congress 2020. Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Swiss law; the English text is authoritative.

Final Clause

In cases not covered by the regulations in these Industry Guidelines, ESMO interpretation shall be final.

ESMO PRIORITY LIST

The sponsorship point system has been designed to recognise sponsor investment in ESMO projects and sponsorship points are allocated in acknowledgement of each EUR 10,000 of sponsorship investment.

- a. Accrued sponsorship points define the position of each company in the ESMO sponsors priority list. The priority list identifies companies that will be offered visibility at, and privileged within, events such as the ESMO Congress and related activities, for example satellite symposia, exhibition space, hotel accommodation, etc.
- b. When an equal number of points are held by 2 or more sponsoring companies, promotional opportunities will be assigned according to the monetary value of the requested opportunities.
- c. ESMO nevertheless retains the right to privilege smaller emerging companies when their products are innovative, and the Society feels that their participation in the event would be of benefit to delegates. When satellite symposia are assigned in relation to this clause, the company guarantees that the programme will not be presented elsewhere before the ESMO Congress. Furthermore, all sponsorship items assigned in relation to this clause are subject to specific terms and conditions.
- d. Sponsorship points are cumulative but expire at the end of the 24th month after which they have been allocated.
- e. ESMO recognises the importance of long-term relationships. To this end, 2 points will be assigned to companies for their presence and loyalty on a yearly basis for a minimum of EUR 10,000 of support. The 2 points will not expire. However, for each calendar year during which a company has not been present (with any kind of support), the 2 points are deducted from the company's record.
- f. Furthermore, ESMO will also recognise your contribution to advancements in medicine and science at the ESMO annual congress. ESMO will allocate one point for each abstract accepted for oral presentation with the mention "Study sponsored by..."

1	MSD	51	Exelixis
2	AstraZeneca	52	Syneos Health
3	Roche	53	Guardant Health
4	Bristol-Myers Squibb	54	Medac
5	Pfizer	55	Stemline
6	Ipsen	56	Helsinn Healthcare
7	Eli Lilly	57	Cor2Ed
8	Servier	58	Promega Corporation
9	Bayer	59	Catalysis
10	Merck	60	Amoy Diagnostics
11	Daiichi Sankyo	61	Odonate Therapeutics
12	Novartis	62	Caris Life Science
13	GSK	63	IBM Watson Health
14	Astellas	64	Deciphera Pharmaceuticals
15	Eisai	65	Chugai
16	Amgen	66	Springer
17	Takeda	67	Blueprint Medicines
18	Janssen	68	HaliODX
19	Sanofi	69	Ignyta, Inc.
20	Medscape	70	A. Menarini Industrie Farmaceutiche Riunite Srl
21	Pierre Fabre	71	ITM Isotopen Technologien
22	Seattle Genetics	72	Tahio
23	Celgene	73	Chia Tai Tianquing Pharm. Group
24	Incyte	74	G1 Therapeutics
25	Boehringer Ingelheim	75	Sysmex Inostics
26	Clovis Oncology	76	Art Temp Communications
27	PharmaMar	77	NeoGenomics Laboratories
28	EUSA Pharma (UK) Ltd	78	ECS - Progastrin
29	Beigene	79	Calithera Biosciences
30	Celltrion	80	Access TCA
31	Samsung Bioepis	81	MacroGenics
32	Mylan	82	Orion Pharma
33	Illumina	83	Mologen
34	Fresenius Kabi	84	Sotio
35	Abbvie	85	Baxter
36	Genomic Health	86	Zai Lab
37	Thermo Fisher	87	CCM Middle East
38	Nanostring	88	Ferring
39	Genmab	89	Maritim Hotels
40	Varian Medical Systems	90	BD
41	Apogenix	91	Medpace
42	ESO	92	Rakuten Aspyria
43	Biocartis	93	Gilead Sciences Europe Ltd
44	Puma Biotechnology	94	Blue Latitude Network Ltd
45	Nutricia	95	Kaiku Health
46	Beacon Medicare	96	Iqvia
47	Accord Healthcare	97	WebsEdge
48	Philips Electronics	98	Aptitude Health
49	Personal Genome Diagnostics	99	Aptus Health/univadis
50	Precision Oncology	100	Brazilian Society of Clinical Oncology

ESMO – European Society for Medical Oncology would like to thank all of our industry partners for their continued support at our congresses and we look forward to bring the best of the science together with you in our new virtual environment.



SCIENCE: 19-21 SEPTEMBER 2020
EDUCATION: 16-18 OCTOBER 2020

