



ESMO 2019 Industry Satellite Symposium

## Exploring Patient Cases:

# Challenging the Status Quo in mCRC

CHAIR: **Dirk Arnold** (Germany)

FACULTY: **Scott Kopetz** (USA)  
**Jesús García-Foncillas** (Spain)  
**Mario Scartozzi** (Italy)

18:30–20:00, September 28, 2019  
Hall 7, Cordoba Auditorium, Fira Gran Via,  
Barcelona, Spain

## Agenda

18:30–18:40	<b>Precision medicine in mCRC – setting the scene</b>	<b>Dirk Arnold</b>
18:40–19:05	<b>What is the recommended sequence of targeted therapies?</b>	<b>Scott Kopetz</b>
19:05–19:30	<b>Why are anti-EGFR agents not the same?</b>	<b>Jesús García-Foncillas</b>
19:30–19:50	<b>Why should precision medicine be applied across the continuum of care?</b>	<b>Mario Scartozzi</b>
19:50–20:00	<b>Precision medicine in mCRC – closing the conversation</b>	<b>All, led by Dirk Arnold</b>

This symposium is organized and funded by Merck  
Please see the EU SmPC (Summary of Product Characteristics) available  
in English and Spanish at the Merck booth and symposia room

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