

# **WEBCAST-ON-DEMAND**

# Option I: FULL - Webcast-on-Demand (WoD) incl. Speaker Video

- FULL WoD showcases the speaker's audio and video synchronized with PowerPoint slides
- Full service WoD production (post-video-editing NOT included)
- Content will be available to viewers at the end of your session
- Boost your brand by configuring the WoD appearance to match your company's CI
- Captured content can be embedded into ESMO Meeting Library\* and/or company's website

<sup>\*</sup>Conditions are available at page 17 of the ESMO 2019 Industry Guidelines

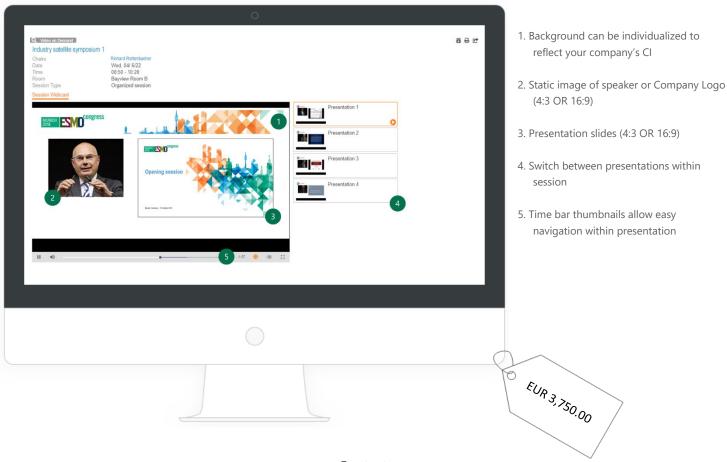




# Option II: LITE - Webcast-on-Demand (WoD) excl. Speaker Video

- LITE WoD showcases the PowerPoint presentation synchronized with the audio feed
- No additional hardware required
- Full service WoD production (post-video-editing NOT included)
- Content will be available to viewers at the end of your session
- Boost your brand by configuring the WoD appearance to match your company's CI
- Captured content can be embedded into ESMO Meeting Library\* and/or company's website

<sup>\*</sup>Conditions are available at page 17 of the ESMO 2019 Industry Guidelines



**Contact:** 

Please contact the CTI office:



# CTI General Terms and Conditions:

#### **Output formats**

Available output formats.:

- Doline: Streaming, Webcast-on-Demand (WoD) hosted on CTI Meeting Technology servers for 12 months
- ⇒ Offline: Providing a download link to the files/webcasts video files

#### **Included services**

Prices charged by CTI Meeting Technology for the cSlide Webcast-on-Demand include all fees, including camera man, cameras, necessary audio and video connections, etc.

#### **Additional services**

Each additional output option will be charged extra.

#### **Delivery and responsibilities**

Once CTI services have been contracted (after receipt of signed order form), the parties agree to provide the following in order to ensure successful implementation.

#### Customer agrees to:

- Provide full contact information of primary contact person
- Complete and return a setup document that specifies:
  - ⇒ Company/organizational details (contact info, billing references, etc.)

  - ⇒ Design guidelines
  - ⇒ Desired output format(s)
  - ⇒ Sample speaker disclosure form (required for each recorded session)

#### CTI Meeting Technology agrees to:

- Assist customer to complete setup document
- Consult the technical event staff as needed regarding electrical compatibility and specifications, internet speed and connectivity, audio requirements, onsite setup, and computer systems.
- Provide onsite support staff and necessary hardware
- Organize necessary staff arrangements and shipment/delivery of hardware
- Coordinate onsite staff, AV/IT technicians, and speakers (if required)
- Communicate with your primary contact person and speakers (if required)

### Copyright

All copyrights stay with the organizer and/or presenter.

#### **Invoicing and payment terms**

- Invoicing takes place in two 50/50 instalments.
- Payment can be via credit card (Visa, MasterCard and American Express) or via bank wire transfer.
- All quoted prices are excl. 20% VAT; VAT will appear on invoices.
- Invoices must be paid in full, incl. corresponding fees, within two weeks of invoice date.

### **Order confirmation**

CTI Meeting Technology requires your signed order confirmation in order to start preparations and initiate your project.



## **Ordering deadline**

Ordering deadline is 4 weeks prior to the event: January 3, 2020. Late orders are subject to a surcharge of 25%.

#### Cancellation

Orders can be cancelled until the order deadline without penalty. Cancellations after the deadline are subject to a cancellation penalty of 50% of the total order value.

#### **General Terms and conditions**

Production of cSlide Webcasts and related activities are subject to the General Terms and Conditions of CTI Meeting Technology GmbH.