



**Application Form for Directorate Candidates**

<p>Candidate Name: <b>George Pentheroudakis</b>          Institute: <b>Department of Medical Oncology, University of Ioannina (DMO-UOI)</b>          Country: <b>Greece</b></p>
<p><b>Director of Education Mission</b></p>
<p>The mission is to support, further develop and enhance ESMO Educational Activities, as they constitute a core mission and defining characteristic of ESMO as well as a cornerstone project that permeates and transforms ESMO into a living, evolving organism.</p>
<p><b>Director Vision</b></p>
<p>I have served ESMO since 2008 in Working Groups relating to AYA, CUP, in the CUP Endocrine and Neuroendocrine Faculty, in Masterclasses and Preceptorships and finally, in the Guidelines Committee. Through this highly interesting and enjoyable experience, I have come to deeply appreciate the quality of ESMO`s educational activities, the power of ESMO`s brand name and the satisfaction of users, the ESMO members. These duties helped me understand how best to synergize with the talent pool and the interaction possibilities available in ESMO. During my four-year term as Chair of the ESMO Guidelines Committee I learnt how important it is to `connect` to the user`s needs and opinions so as to better understand them, to coordinate the input and talent of acknowledged ESMO experts, to define strategic directions to follow and finally, to simply work with people and enjoy it with all of them. I enjoy working with people and I truly believe that a joint project resulting in benefit for the community while serving rational individual interests, is almost always possible. The evolution of ESMO clinical practice guidelines, now registering &gt;1.5 million downloads annually are an example. I consider the above as my `assets` for being a candidate Director of Education for ESMO.</p> <p>If elected, I would focus on:</p> <ul style="list-style-type: none"> <li>a) Development of educational activities for all ESMO members.              ESMO should continue supporting activities that provide education tailored to the needs of the pregraduate medical students, postgraduate medical oncology trainees, practicing oncologists and researchers/KOLs, with emphasis on multidisciplinary, critical review and interaction</li> <li>b) Expansion of ESMO educational activities offered to new categories of ESMO members: these are molecular biologists, epidemiologists, oncology professionals from other disciplines, health workers. Educational tools can be developed for them by ESMO on its own or jointly with other scientific societies. Such a project is likely to further cultivate much needed synergy in modern oncology as well as attract more members.</li> <li>c) Enhance the integration of publishing activities, press releases, guidelines in the digital realm. Modern digital technology has much to offer as a tool to provide added value in</li> </ul>



educational packages: congress webcasts, webinars, digital updates of published books, real-time update of 'living' guidelines, use of social media.

d) Introduce schemes for audit/evaluation of the acceptance, dissemination and impact of ESMO's educational activities among members. These can be implemented on site in congresses, online, or via specifically designed tools for Practicing Oncologists. Such schemes can provide valuable information that guide further development of educational projects.

e) Investigate how to develop synergies between the Fellowship program and both members' and ESMO's needs. The ESMO fellowship program can become more dynamic, flexible, meeting the needs of ESMO members and at the same time functioning as a tool for shaping future ESMO officers, researchers and KOLs

f) Work together with locoregional scientific communities in order to push the development of ESMO educational activities in parts of the world (Asia Pacific, Middle East, Eastern Europe, Africa, Latin America) hosting part of ESMO membership and meeting the particular unmet needs of members in each of those areas.

#### **Comprehensive list of current and past positions within ESMO**

- External communication coordinator serving the ESMO Guidelines Working Group, 2008-2009
- Member, ESMO Faculty CUP and Neuroendocrine Tumours 2007-2015
- Faculty member of the Cancer in Adolescents and Young Adults Working Group of the European Society for Medical Oncology of ESMO 2008-2011.
- Coordinator, ESMO Faculty CUP Endocrine and Neuroendocrine Tumours 2011-2015
- Subject Editor for Rare and Other Tumours, ESMO Guidelines Working Group, 2008-2012
- Co-Chair, ESMO Guidelines Committee, 2012-2015
- Chair, ESMO Guidelines Committee, 2016-2019
- Member, ESMO Executive Board, 2015-2018
- Member, ESMO Council, 2019
- Neuroendocrine and Endocrine Tumour Track Chair, ESMO Congress 2019
- Chair, ESMO Preceptorship on NETs, 2016-2018
- Faculty member, ESMO ESO Masterclass for Medical Students, 2005-2012

#### **Comprehensive list of current and past positions as an employee, officer or in a body of a company, society, foundation, charity or organisation, paid or not, outside ESMO**

- Hellenic Society of Medical Oncology, member since 2003
- American Society of Clinical Oncology, member since 2000
- Hellenic Cooperative Oncology Group (HeCOG): Scientific Committee Chair 2012-2016, currently member
- EORTC Gastrointestinal Group, member since 2012
- European School of Oncology, faculty 2005-2012



- Society for Study of Clonal Heterogeneity of Neoplasia, Greece, Board Director since 2016
- European Medicines Agency, National Expert for Greece, since 2016