

INSTRUCTIONS FOR POSTER DISPLAY

GENERAL INFORMATION

The MAP Congress organisers look forward to seeing your poster on display during the meeting and thank you in advance for your co-operation in following these guidelines:

- The size of the poster must be **185 cm wide** by a maximum of **94 cm high**. Presentation format is **horizontal**.
- An optimal lay-out of your presentation will attract the attention of other Congress participants. Text should be easy to read at a distance of 1 meter. Would the use of colour be helpful?
- You must include all material to support your presentation, such as tables, drawings, charts and pictures.
- QR (Quick Response) and/or AR (Augmented Reality) codes are allowed in the poster, However, although ESMO accepts that these may go to a commercial/branded website, we suggest avoiding links to websites containing blatant product advertising. If you intend adding a QR to your poster, please add the following disclaimer notice: "Copies of this poster obtained through QR (Quick Response) code are for personal use only and may not be reproduced without written permission of the authors." Please also refer to the IMPORTANT NOTICE further down.
- If the study has received funding, this must also be acknowledged on your poster: "Study sponsored by..."
- At the bottom of the poster, please include your and/or the corresponding author **email address**. This will prove especially useful if another MAP 2018 delegate wishes to contact you about your work. Having copies of your material for onsite distribution is also a good means of communication.
- Please see <https://www.esmo.org/Conferences/MAP-2018-Molecular-Analysis-for-Personalised-Therapy/Programme> for schedule details.

IMPORTANT NOTICE

In order to respect CME and ESMO compliance policy for scientific balance and impartiality, ESMO will assign auditors to all presentations given during the official MAP Congress programme. This will apply to all presentations made throughout the programme, including all abstract-related Posters.

Slide presentations and posters may not present a commercial bias or use clearly identifiable commercial templates. The ESMO reviewers will be responsible for advising the Scientific Committee of any inappropriate commercial bias, promotion or branding unless clearly stated in a balanced and objective manner.

DISPLAY INFORMATION & SCHEDULE

- Please hang your poster bearing the final publication number in the exhibition between the hours of 07:15 and 12:30 on **Friday, 14 September 2018**.
- You may remove your poster **between 17:15 and 17:45 on Saturday, 15 September 2018**. After 17:45 on Saturday our staff will remove all posters left on the boards.
Please note that the organisers do not take any responsibility for returning uncollected material to the authors.
- You must be in front of your poster during the Poster display sessions scheduled on **Saturday, 15 September from 14:00 to 15:00** in the Poster area.

ESMO NO-SHOW POLICY

The abstract's first and presenting author who, without notice, is not present during the Poster presentation (display) time **will be barred from having abstracts accepted** for the following MAP Congress.