

# ESMO 2017 INDUSTRY SATELLITE SYMPOSIUM

**MONDAY 11 SEPTEMBER 2017**

18:30-20:00

**BILBAO AUDITORIUM, HALL 4, IFEMA FERIA DE MADRID, MADRID, SPAIN**

## **After the clinical trial: How evidence from clinical practice is transforming patient care**

A symposium on the occasion of the ESMO 2017 Congress

### **LEARNING OBJECTIVES:**

- To consider the role of real-world evidence in furthering knowledge in lung cancer and supporting treatment and management decision-making
- To discuss the challenges facing real-world research initiatives
- To inform on the novel I-O Optimise approach to real-world evidence generation

Chair: Søren Paaske Johnsen

<b>Time</b>	<b>Presentation</b>	<b>Speaker(s)</b>
18:30-18:40 (10 mins)	Chair's welcome and introduction	Søren Paaske Johnsen (Denmark)
18:40-19:00 (20 mins)	What is the added value of real-world research?	Isabelle Durand-Zaleski (France)
19:00-19:20 (20 mins)	Real-world evidence in oncology: How far have we come?	David Chao (UK)
19:20-19:40 (20 mins)	A look to the future: How are real-world research initiatives evolving?	Frank Griesinger (Germany) and Simon Ekman (Sweden)
19:40-19:55 (15 mins)	Hot topics in real-world evidence generation <i>Panel discussion and Q&amp;A</i>	All (led by Chair)
19:55-20:00 (5 mins)	Closing remarks	Søren Paaske Johnsen (Denmark)

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