



ELCC MEDIA POLICY

ELCC welcomes media interested in obtaining information and reporting on cancer issues.

Media representatives are required to observe and abide by the ELCC Media Policy, which applies to all ESMO events.

Accreditation requirements

A PRESS badge will be issued upon presentation of a letter of assignment and an official press card for recognized:

- Journals, magazines, newspapers (trade and mainstream)
- News agencies
- Broadcast media
- Online media
- Information officers for academic institutions, scientific societies or registered medical research charities

Freelance journalists are required to submit an official letter of assignment and two bylined medical/health/science articles published within the last six months and coverage from the previous year's meeting (if applicable).

Representatives engaged in the following activities are NOT entitled to register as media and receive a press badge but may register as regular participants:

- Public relations
- Sales and marketing
- Advertising, communication and media agencies
- Pharmaceutical companies

Media registration

Media representatives must register for the ELCC 2017 Conference through an online form, available at http://esmo.formstack.com/forms/media_registration_form_elcc2017 . A copy of the press card and a letter of assignment must be uploaded on to the registration form.

The ELCC Press Office reserves the right to withhold approval of press registration if the applicant does not satisfy the criteria for press registration and if the media registration form is sent without the requested supporting documents. The ELCC Press Office reserves the right to bar from a current or future meeting any person who provides false information about their affiliation or credentials.

Media registration in advance is strongly recommended although on-site registration will still be possible.

Access and facilities

The PRESS badge entitles to attend:

- All sessions listed in the ELCC Official Programme, including scientific and educational sessions (except for ticketed sessions)
- The ELCC official press conferences and press briefings
- The event exhibition

The ELCC Press Centre is open only to registered members of the working press. Identification will be required.

ESMO press releases, abstracts and other relevant information will be available in the ELCC Press Centre and from the ESMO website.

Corporate materials and product information will NOT be distributed in the ELCC Press Centre but will be on display in a separate area (please see Policy on third-party's media activities).

Video, photography and audio recording

ELCC press conferences and press briefings can be audio and video recorded.

Filming outside of the ELCC Press Centre is subject to authorisation by the ELCC Press Office.

A written request must be sent two weeks in advance to the ESMO Press Office (media@esmo.org).

Requests will be approved on a case-by-case basis. Filming crews will have to be accompanied by an ELCC Press Office representative.

Video recording of the Conference sessions is only possible for few minutes (news coverage). Video recording of the Conference sessions without authorisation is prohibited.

Photographing during sessions is allowed for personal and non-commercial use only, i.e. photos cannot be published or reproduced in any way.

ELCC reserves the right to exclude any entity that fails to adhere to this policy from the present Conference, at its own complete cost, and from any future event.

Embargoes

Journalists are required to observe embargoes as indicated on each press document, thank you!

Abstracts accepted for presentation during ELCC 2017 (Proffered Paper, Poster Discussion and Poster) and for publication in the ELCC 2017 Abstract Book, will be published online on the ELCC 2017 web site on **Wednesday, 26 April 2017**. The embargo on those abstracts will be lifted at the time of their publication.

Late-breaking abstracts and abstracts selected for the official **ELCC 2017 Press Programme** will be made public at the beginning of the press conference or scientific session during which they are presented, whichever comes first.

For further inquiries, please contact

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ESMO Media Policy - ELCC 2017 European Lung Cancer Conference