

# WEBGES cLive Webcast on Demand

cLive digitally records lectures/presentations in a session room with the presenters' laptop and automatically creates several output formats to display the content online.

## cLive System description

- Synchronizes speaker's voice, speaker's video together with presentation material
- Recording done on presenter's PC (animations, videos and cursor movements, are recorded)
- Indexes the presentation slides and creates thumbnails for complete navigation
- All animations, videos and mouse movements are displayed as during the event
- Audio version can be shown with or without a speaker's photo
- Fast and fully automated postproduction
- Content available online as audio-, web- or podcast
- Content available through all medias (Mac, PC, mobile friendly) and methods (online link, webcasts, CD-DVD-USB, cView library)

The screenshot displays a webcast interface with two main sections: 'WEBCAST' and 'PRESENTATION'.

**WEBCAST Section:**

- Video feed of a speaker, J. Blay, at a podium.
- Pause button (II) below the video.
- Text: "ESMO Hamilton Fairley Award lecture - From empirical to rational treatment of human cancers cells and their stroma"
- Text: "J. Blay (Lyon, France)"

**PRESENTATION Section:**

- Slide title: "Target the histotype?"
- Slide content: "The histotype, the driver mutation, the drug"
- Table of cancer types and target mutations:

• Leukemia	CML, CMML, HES
• Sarcoma	GIST, DFSP, PVNS, IMT, WPLPS
• Melanoma	KIT or BRAF mutations
• NSCLC	HER1 or Alk or DDR2 mutations
• BCC, Medulloblastoma	Hh pathway alterations
• Breast Carcinoma	HER2, BRCA1
• Gastric adenocarcinoma	HER2 amplification
• Renal cell carcinoma	VHL loss..
• ...	

Logos for EORTC (The future of cancer therapy) and ESMO are visible at the bottom of the slide.

Navigation controls (back, forward, search) are located at the bottom of the interface.

## Main features

- Efficient recording and production of audio- and webcasts
- Easy-to-install on onsite computers
- Cost effective, user-friendly and multi-platform (MAC and PC friendly)
- Quick loading
- Layout adapted to customers CI
- No additional hardware required in session rooms
- All files are integrated into formats to prevent misuse of recorded material
- Fast and fully automated postproduction
- Archiving of knowledge in an online knowledge database - Possibility to populate an online library with recorded material (cView)
- Detailed access statistics

## Benefits for the customer

- The appearance of cLive can be configured individually according to the corporate identity
- When the system is hosted on Webges servers, it is possible to compile statistical data per user/presentation or for other categories
- All copyrights stay with the organizer or presenter
- All presentations and audio files are embedded in such a way that they cannot be downloaded unless so desired
- Our standard procedure is to host files on our servers to ensure the above-listed statistical evaluations and for optimized transfer rate
- Reduces cost for production and postproduction
- Reduces time to release of viewable content
- Available 24/7/365

## To be provided by the customer

When our services have been contracted (after receipt of signed order form) following issues have to be arranged:

- Transfer of details of a contact person
- Completion of the setup document for the specification of:
  - ⇒ Information on the company
  - ⇒ Project details
  - ⇒ Design guidelines
  - ⇒ cLive-tool settings
  - ⇒ Desired output format
  - ⇒ Legal agreement with the presenter (specification of rights holder) such as the authorization of speakers to record presentations

## To be provided by WEBGES

- Assistance with the completion of the set up document
- Consultation with the event site concerning if, where & what can be used, etc. (electricity, audio connections, etc.)
- Organization of necessary flights, hotels and transportation for staff and hardware
- On-site support personnel and equipment for recording
- Administration onsite (coordination with your contact on site, technicians and speakers)
- Production and provision of recorded presentations as cLive Webcast
- Communication with your project manager and speakers all the way through to publication
- Presentation of the cLive Webcast:
  - ⇒ Hosting on our servers for 12 months
  - ⇒ Transfer of data for external hosting
  - ⇒ Production of a CD-ROM Master
  - ⇒ Production of desired quantity of CD-ROM copies

# WEBGES General Terms & Conditions:

## Output formats

Following output format options are available:

- ⇒ Online- Webcast hosted on Webges servers for 12 months
- ⇒ Online- Webcast delivered on CD-ROM or for downloading (hosted on non-Webges servers)
- ⇒ Production of CD-ROM Master or Production of CD-ROM copies (optional)

## Included services

Prices charged by Webges for the cLive Webcast include, apart from one of the three output formats, all fees such as cameraman, cameras, necessary audio and video connections, etc. CD-ROM production includes: 12cm CD-ROM, CD-Label-Print, single sided cover card, slim jewel case.

## Additional services

If more than one output option is desired (either webcasts or CD-ROM version), the second format will be charged additional € 1.000,00 net

Delivery of CD-ROMs "ex storage" Vienna. Cost of delivery of CD-ROMs will be quoted separately.

## Accounting

Accounting takes place in two instalments (50:50) depending on the job and Webges' involvement in completion. Payment can be carried out with Visa, MasterCard and Amex credit cards, or via bank wire transfer.

## VAT

All prices are net excluding legal 20% VAT.

## Time for payment

Invoices must be paid in full, plus all corresponding fees, within two weeks of receipt.

### **Order confirmation**

Webges starts preparations and project realization only after receipt of signed order confirmation.

### **Ordering deadline**

Ordering deadline is 4 weeks prior to the event: **November 20<sup>th</sup>, 2015**. After the ordering deadline, Webges does not accept orders automatically but will confirm acceptance separately. For orders after the deadline, a surcharge of 25% will be added.

### **Cancellation**

Orders can be cancelled until the order deadline without any fees. After the deadline a cancellation fee of 50% of total order value is due.

### **Terms and conditions**

Webges Meeting Applications GmbH Terms & Conditions ([www.webges.com](http://www.webges.com)) apply for the production of cLive Webcasts.

## References

- EGU ([www.egu2012.org](http://www.egu2012.org))
- WCLC ([www.2011worldlungcancer.org/](http://www.2011worldlungcancer.org/))
- ASTRO ([www.astro.org](http://www.astro.org))